

MA Journalism and Mass Communication

SEMESTER : I

S.NO.	COURSE CODE	COURSE NAME	L	P	S	C	Type of course
1	K2PB101T	Theories of Mass Communication	3	0	0	3	Theory
2	K2PB102T	Contemporary Socio-Political Issues	2	0	0	2	Theory
3	K2PB105L	Public speaking and Street play	0	0	3	3	Practical
4		Photography	2	1	1	4	Comprehensive
5	K2PB103T	Reporting in Digital Age	3	0	0	3	Theory
6	K2PB104T	Media Law and Ethics	2	0	0	2	Theory
7		Communicative English	1	2	0	3	Integrated
		Total Credit				20	

SEMESTER : II

1	K2PB201T	Economic Issues in Global world	2	0	0	2	Theory
3	MAMC6039	Multimedia Storytelling	2	1	0	3	Integrated
3	K2PB203L	Radio Program Production	1	2	0	3	Integrated
4	K2PB204L	AV Production Techniques	1	2	0	3	Integrated
5	K2PB205L	Communication Research	4	0	0	4	Theory
7	K2PB202T	Advertising	3	0	0	3	Theory
ELECTIVE COURSES-1 (Choose any one)							
7	K2PB107L	Language Skills: English	0	0	2	2	Practical
7	K2PB108L	Language Skills: Hindi	0	0	2	2	Practical
		Total Credit				20	

SEMESTER : III

1	MAMC6037	Event Management	3	0	0	3	Theory
2	MAMC6003	Inter Cultural Communication	2	0	0	2	Theory
3		Digital Media Marketing	3	0	0	3	Theory
6		Graphic Designing	0	2	0	2	Practical
4	MAMC6038	Corporate Communication	3	0	0	3	Theory
5	MAMC6031	Summer Training Evaluation	0	0	4	4	Project
ELECTIVE COURSES-1 (Choose any one)							

6	MAMC6034	Content Writing	0	0	3	3	Practical
6	MAMC6033	Film Studies	3	0	0	3	Theory
						20	
SEMESTER : IV							
1	MAMC6025	Master Thesis	0	0	6	6	Lab
ELECTIVE COURSES-1 (Choose any one)							
2	MAMC6026	Specilisation: Journalism	0	0	12	12	Capstone Project
2	MAMC6027	Specilisation: Strategic Communication	0	0	12	12	Capstone Project
2	MAMC6028	Specialisation: Entertainment	0	0	12	12	Capstone Project
				Total		18	
			Grand Total			78	