

School of Media and Communication Studies
MA Journalism and Mass Communication

1 Year							
1 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Theories of Mass Communication	Theory	Core	3	0	0	3
2	Socio-Political & Economic Issues	Theory	Core	3	0	0	3
3	Graphic Designing	Practical	Core	0	0	2	2
4	Photography	Integrated	Core	1	0	2	3
5	Reporting in Digital Age	Theory	Core	3	0	0	3
6	Media Law and Ethics	Theory	Core	3	0	0	3
7	Communicative English	Integrated	Core	1	0	2	3
	Total			14	0	6	20
Total Credits - 20 Credits							
2 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Cinematography	Integrated	Core	1	0	2	3
2	Video Editing	Integrated	Core	1	0	2	3
3	Radio Program & Podcasting	Integrated	Core	1	0	2	3
4	Multimedia Storytelling	Integrated	Core	2	0	1	3
5	Language Skills: English	Practical	Elective 1	0	0	2	2
6	Language Skills: Hindi	Practical	Elective 1	0	0	2	2
7	Content Writing	Integrated	Elective 2	1	0	2	3
8	Scriptwriting and Storyboarding	Integrated	Elective 2	1	0	2	3
9	Inter Cultural Communication	Theory	Core	3	0	0	3
Total				6	0	11	20
Total Credits- 20 Credits							

2 Year							
3 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Communication for Social Change	Theory	Core	3	0	0	3
2	Event Management	Theory	Core	2	0	0	2
3	Digital Media Marketing	Theory	Core	3	0	0	3
4	Film Studies	Theory	Core	3	0	0	3
5	Summer Training Evaluation	Project	Core	0	0	2	2
6	Communication Research	Theory	Core	4	0	0	4
7	Advertising and Corporate Communication	Theory	Core	3	0	0	3
Total				18	0	2	20
Total Credits							
4 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Master Thesis	Lab	Core	0	0	6	6
2	Specilisation: Journalism	Capstone Project	Elective 3	0	0	12	12
3	Specilisation: Strategic Communication	Capstone Project	Elective 3	0	0	12	12
4	Specialisation: Entertainment	Capstone Project	Elective 3	0	0	12	12
5	MOOC Course of any other domain	Theory	Core	2	0	0	2
	Total			2	0	18	20
Total Credits- 20 Credits							