


Event Report

Title of Activity*	<u>"Training For Trainers"</u>
Organized by (School/Centre Name)*	School Of Business
Program Theme*	Training Session
Date*	25- 26 th February2023, Friday-Saturday
Time*	10.00 AM-4.30PM
Poster/ Program Schedule*	 <p style="text-align: center;"><small>Two days Train The Trainer Session 25,26th Feb, 2023 Tentative Program Schedule</small></p> <p>Day1- 25th February, 2023 (Saturday)</p> <p>10:00 am to 10:15am Assembling & Session Opening 10:15am to 11:15 am About Business Simulation & AIMA Bizlab 11:15 am to 11:30am Tea Break 11:30 am to 12:30 pm AIMA-Bizlab case briefing 12:30 pm to 1:30 pm Round 1, Briefing & Debriefing 1:30pm to 2:15pm Lunch Break 2:15 pm to 3:30 pm Round 2, Briefing & Debriefing 3:30 pm to 4:30 pm Round 3, Briefing & Debriefing</p> <p>Day 2 – 26th February, 2023 (Sunday)</p> <p>10:00am to 10:45 am Round 4, Briefing & Debriefing 10:45am – 11:15 am Briefing on Faculty Debrief Notes 11:15am – 11:30 am Tea Break 11:30am -12:15 pm Briefing on Admin Panel 12:15pm – 1:30pm Self Play Round 1 & 2 1:30 pm – 2:15 pm Lunch break 2:15 pm – 3:00 pm Self Play Round 3 & 4 3:00pm – 4:00 pm Debriefing of Self play by Participants 4:00pm – 4: 30pm Final Q&A Session</p>
YouTube/Facebook Link: <i>(if live steamed or video posted on FB/YT)</i>	NA
Social media link <i>(promoting in any one Facebook/Instagram/ Twitter is mandatory)</i>	NA
No. of Students* <i>(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</i>	NA
No. of Faculty* <i>(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</i>	11Faculty
No. of External Participants <i>(students+faculty) [write NA if not applicable]</i>	NA

(Geotag) Photograph-1*



(Geotag) Photograph-2*



(Geotag) Photograph-2



Description (min 250 to max 800 words)*

Spokesperson 1: Mr. Vijay Bist.
Topics: Train The Trainers
In the session he Trained the Trainers about AIMABiz Lab Programe

	<p>He gives hands on training on various Simulation exercises of running a profitable and sustainable company to help the player in becoming a market leader and a successful manager by:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Analyzing the market and its competing products; <input type="checkbox"/> Creating and executing a strategy; and <input type="checkbox"/> Coordinating company activities. <p>Mr. Vijay Bist gives the realistic and enjoyable learning experience and benefit with understanding the cross-functional relationships among various management functions, honing operative and strategic decision-making skills under constraints of time, information. It helped in understanding the financial implications of the decisions taken and the importance of team work under trying business situations. It experienced the thrill of running a company in a competitive environment, developing business acumen through business simulation.</p> <p>The following questions were the part of the discussion</p> <ul style="list-style-type: none"> • Ms. Jagriti Gupta asked about how to manage R& D more effectively. • Dr. Divya Mahajan discussed about how to take the advantage of setting market segmentation.
Attendance Sheet*	Attached at the end of Report
Report Submitted by <i>(write faculty coordinator name)</i>	Dr. Shivani Kapoor

ATTENDANCE SHEET

FOR

"Training For Trainers" – AJMA BizLab

Date: - 25 Feb, 2023

Sr. No.	Name of Faculty	GU ID	Signature
1.	Dr. Divya Mahajan	GUGSOB202232064	<i>DM</i>
2.	Dr. Shivani Kapoor	GUSOLE202232194	<i>Shivani</i>
3.	Dr. Sankar Mukherji	GUGSOB202231750	<i>Sankar</i>
4.	Dr. Fatima Qasim	GU0314111825	<i>Fatima</i>
5.	Ms. Jagriti Gupta	GUGSOB202232192	<i>Jagriti</i>
6.	Dr. Seema Ghanghas	GUGSOB202131713	<i>Seema</i>
7.	Ms. Swarnika Pandey	GUGSOB202131390	<i>Swarnika Pandey</i>
8.	Dr Subrato Ganguly	GUGSOB201827364	<i>Subrato</i>
9.	Mr. Ajit Kumar	GUGSOB202232199	<i>Ajit</i>
10.	Dr. Jaideep Sharma		
11.	Dr. Avdhesh Kumar Yadav	GUGSOB201827290	<i>Avdhesh</i>

ATTENDANCE SHEET

FOR

"Training For Trainers" – AJMA BizLab

Date :- 26 Feb, 2023

Sr. No.	Name of Faculty	GU ID	Signature
1.	Dr. Divya Mahajan	GUGSOB202232064	<i>DM</i>
2.	Dr. Shivani Kapoor	GUSOLE202232194	<i>Shivani</i>
3.	Dr. Sankar Mukherji	GUGSOB202231750	<i>Sankar</i>
4.	Dr. Fatima Qasim	GU0314111825	<i>Fatima</i>
5.	Ms. Jagriti Gupta	GUGSOB202232192	<i>Jagriti</i>
6.	Dr. Seema Ghanghas	GUGSOB202131713	<i>Seema</i>
7.	Ms. Swarnika Pandey	GUGSOB202131390	<i>Swarnika Pandey</i>
8.	Dr Subrato Ganguly	GUGSOB201827364	<i>Subrato</i>
9.	Mr. Ajit Kumar	GUGSOB202232199	<i>Ajit</i>
10.	Dr. Jaideep Sharma	GUGSOB202131734	<i>Jaideep</i>
11.	Dr. Avdhesh Kumar Yadav	GUGSOB201827290	<i>Avdhesh</i>

Fields marked with '' are mandatory*