|             |                                     |          |                | Sector: Media & Entertainment   |    |     | _        | _  |
|-------------|-------------------------------------|----------|----------------|---|----|-----|----------|----|
|             |                                     | Pr       | ogram: Bachelo | or of Vocation in Journalism and Media Technologies                   |    |     |          |    |
| Semester: I |                                     |          |                |   |    |     |          |    |
| Sl. No      | Course Type                         | Semester | Course Code    | Course  |    | ℸ   | Р        | С  |
| 1           | General Education                   | I        |                | Introduction to Journalism  | 3  | 4   | _        | 3  |
| 2           | General Education                   | l        |                | Media and Society   | 3  | 4   | _        | 3  |
| 3           | General Education                   | I        |                | Writing and Reporting   | 3  | 4   | 4        | 3  |
| 4           | General Education                   | <u>l</u> |                | Digital media Tools   | 3  | 4   | ᆜ        | 3  |
| 5           | OJT                                 | I        |                | Photojournalism and overview of media operations                      | -  | -   | -        | 18 |
|             | TOTAL                               |          |                | Compostory II   | 12 |     | 18       | 30 |
| 1           | Conoral Education                   |          | I              | Semester: II  | 3  | Т   | $\neg$   | _  |
| 2           | General Education General Education | II<br>II |                | Research Methods in Media Digital Media Tools                         | 3  | +   | $\dashv$ | 3  |
| 3           | General Education                   | 11       |                | Broadcast and Online Journalism                                       | 3  | +   | ┥        | 3  |
| 4           | General Education                   | II       |                | Media Law and Ethics  | 3  | +   | $\dashv$ | 3  |
| 5           | OJT                                 | II       |                | Overview of Radio and Television stations for practical exposure      | ╅  | +   | 18       | 18 |
|             | TOTAL                               |          |                | overview of Radio and Television Stations for practical exposure      | 12 | -   | -        | 30 |
|             |                                     |          |                | Semester III  |    |     | ٠٠,      | -  |
| 1           | General Education                   | III      |                | Investigative Journalism  | 3  | T   | Т        | 3  |
| 2           | General Education                   | III      |                | Media Design and graphics   | 3  | 1   | ヿ        | 3  |
| 3           | General Education                   | III      |                | Documentary Filmmaking  | 3  | T   | ヿ        | 3  |
| 4           | General Education                   | III      |                | Podcasting and Audio Journalism                                       | 3  | 1   | ╗        | 3  |
| _           | OIT                                 |          |                | Exposure to Media Management and documentary production unit (incl.   | П  | 1   |          | 10 |
| 5           | OJT                                 | III      |                | investigative journalism, wherever possible)                          |    | ŀ   | 18       | 18 |
|             | TOTAL                               |          |                |   | 12 | _   | 18       | 30 |
|             |                                     |          | _              | Semester IV   |    | _   | _        |    |
| 1           | General Education                   | IV       |                | Data Journalism   | 3  | 4   | ┙        | 3  |
| 2           | General Education                   | IV       |                | Public Relations and Media Relations                                  | 3  | 4   | _        | 3  |
| 3           | General Education                   | IV       |                | Advanced writing and Narrative Techniques                             | 3  | 4   | 4        | 3  |
| 4           | General Education                   | IV       |                | Media Technology Trends   | 3  | 4   | ႕        | 3  |
| 5           | OJT                                 | IV       |                | Working with creating engaging web content and interactive multimedia |    |     | 18       | 18 |
|             | TOTAL                               |          |                | through PR agencies or the Data Journalism department                 | 12 | +   | 18       | 20 |
|             | TOTAL                               |          |                | Semester V  | 12 |     | 18       | 30 |
| 1           | General Education                   | V        | I              | Multimedia Storytelling   | 3  | Т   | ┪        | 3  |
| 2           | General Education                   | V        |                | Community and Local Journalism  | 3  | +   | $\dashv$ | 3  |
| 3           | General Education                   | V        |                | Mobile Journalism (MOJO)  | 3  | +   | ┪        | 3  |
| 4           | General Education                   | V        |                | Media Marketing and Advertising                                       | 3  | +   | ┪        | 3  |
| 5           | OJT                                 | V        |                | Virtual Reality and Augmented Reality working in labs                 | ╅  | †   | 18       |    |
|             | TOTAL                               |          |                |   | 12 | _   | 18       |    |
|             |                                     |          | <u> </u>       | Semester VI   |    |     |          |    |
| 1           | General Education                   | VI       |                | Global Journalism   | 3  | Т   | П        | 3  |
| 2           | General Education                   | VI       |                | Crisis Communication  | 3  | †   | ヿ        | 3  |
| 3           | General Education                   | VI       |                | Media Entrepreneurship  | 0  | ╗   | ╗        | 0  |
| 4           | General Education                   | VI       |                | Media Criticism and Analysis  | 6  | Ī   | ╛        | 6  |
| 5           | OJT                                 | VI       |                | Major Project   |    |     | 18       | 18 |
|             | TOTAL                               |          |                |   | 12 | _[: | 18       | 30 |