



PLACEMENT BROCHURE 2019-20

Introduction: Career Planning & Development Division

Career Planning & Development Division (CPDD) looks after corporate relations, career guidance and placements of the students. It plays a major role in liaisoning with different industrial establishments and manufacturing units for curriculum based training, placements, quest lectures and skill development programs.

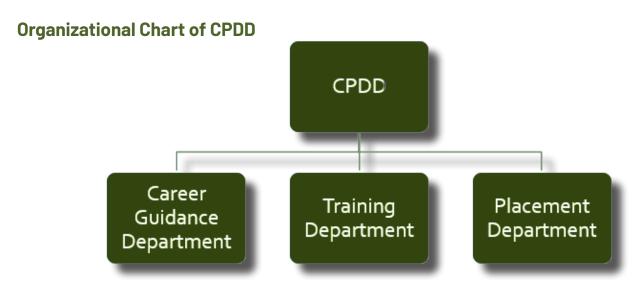
Career Planning & Development Division is committed to provide ample opportunities to the graduate and post-graduate students so that they may secure employment in multi-national companies and other reputed organizations. CPDD doesn't only provide placement opportunities but it also lays emphasis to prepare the students for coping up with the current challenges of the industry by making them aware about the recent market trends and latest technologies; eminent experts from different companies are invited to the campus on regular basis who can share their experiences and knowledge with the students.

CPDD is rigorously involved in collaborating with leading organizations for conducting internships, placements and training programs. It acts as an interface among students, alumni, and the employment community and bridges the gap between industry and academia.

CPDD Structure and Functions:

Career Planning & Development Division (CPDD) has been divided in three different sub units to serve the purpose, the sub units are -

- a) Career Guidance Department.
- b) Training Department.
- c) Placement Department



a) Career Guidance Dept

Career Guidance Department with the team of faculty members from each department looks into effective career guidance services to the students including counseling for higher studies like GRE, GATE, CAT etc. Also, AMCAT exam is conducted every year for the students of 5th and 7th semester so that their evaluation may be gauged and necessary guidance may be provided on basis of their sector fitment. Roles and Responsibilities.

Roles and Responsibilities

- To provide educational and vocational/career matters to the students by holding counseling sessions.
- To provide pre-placement guidance and counselling for higher studies.
- To make necessary arrangements for the students in order to help them formulate good decisions with regard to their future steps relating to education or career.
- Helping students to understand that career management is a lifelong process.
- Helping the students to understand how technological trends play a major role in career management.
- Promoting the independence and self-confidence of the students.
- Increasing awareness of opportunities and options after their graduation in term of higher studies and career.

b) Training Department: School of Lifelong Learning

The Institute provides Personality Development training to its students, which is a part of their regular curriculum. Cardinal to obtaining jobs, topics such as Soft Skills Development, Aptitude and right Attitude build-up, communication skills are delivered through four hours a week session.

- The School of Lifelong Learning (SLLL) is dedicatedly grooming the students in multidimensional areas, enabling them to effortlessly face the challenges of the corporate world and evolve individually they graduate from the campus.
- For this purpose The School of Lifelong Learning plans various activities such as Presentation Skills, Group Discussion, Workshops, Debate Competition, Job Fair etc regularly.
- For the VIth semester students, SLLL runs a specific industry oriented program Campus to Corporate.
- College has the best trainers from the industry to train the students

b) Placement Department: School of Lifelong Learning

CPDD is rigorously involved in collaborating with leading organizations in organizing internship and placement activities for the students. It acts as an interface among students, alumni and employment community and bridges the gap between industry and academia.

Roles and Responsibilities

- To establish strong industry institution interface.
- To establish MoUs with world class companies regarding academic partnership and placements.
- Providing Industrial linkages to both the students and the faculty
- Encourage Industries to visit the institution for familiarization
- To Conduct Industrial visits for students.
- To arrange corporate-student engagement activities
- To generate in-campus and off-campus job opportunities for the students

Team Members

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2017-18

PROGRAM	NO. OF TOTAL OFFERS	NO. OF UNIQUE OFFERS
BTECH	1331	1016
MBA DUAL	286	183
MBA INTEGRATED	44	24
MBA -FM	20	14
MBA- AM	17	14
MBA- H&HM	9	8
MBA- LSCM	6	5
BBA -GENERAL, BCOM	113	87
BBA -AM	46	40
BBA- LSCM	11	11
BA-LLB, BBA-LLB, LLB	174	174
BSC -NURSING	33	33
BSC -HN1	30	30
BA(JMC), MA(JMC)	20	19
B.ED	11	11
B.PHARM, M.PHARM	16	16
BSC, MSC	10	10



43%

Students Received Multiple Job Offers



18%

Students Received More than 03 Job Offers

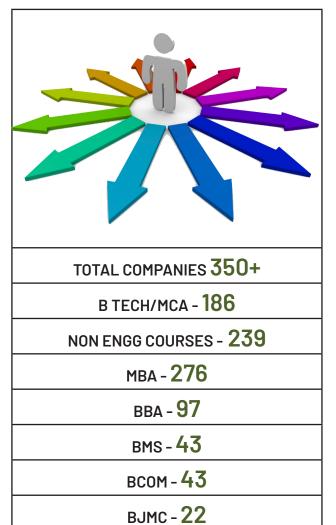


42%

Students Placed in Day 1 of Placement

NUMBER OF COMPANIES VISITED

for Palcement Batch 2019-20

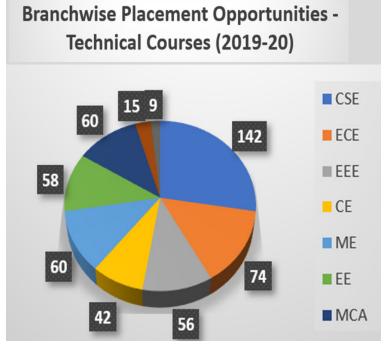


MJMC - 18

SALARY PACKAGES OFFERED		
Technical Courses		
Highest CTC Offered 30.25 LPA		
Average CTC 12.40 LPA		
Non - Technical Courses		
Highest CTC Offered 3.82 LPA		

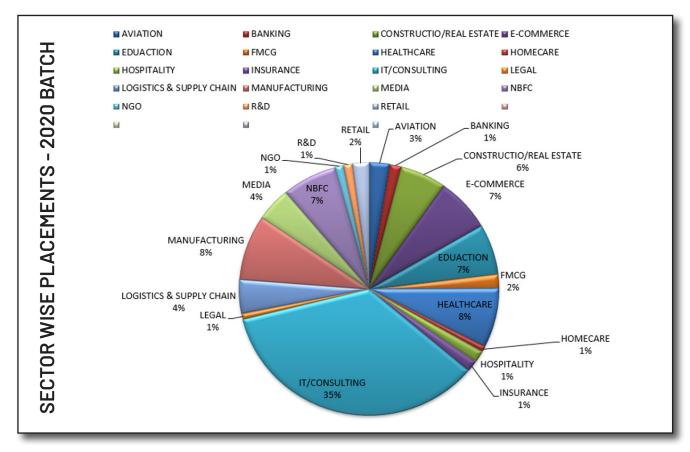
Technical Courses

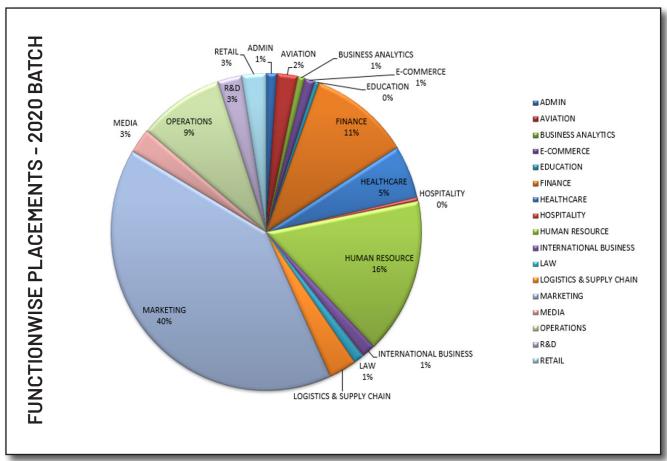
Function/Branch wise Split - Number of Companies



Representation shows number of companies participated during campus recruitment drives for 2016 batch students (Technical Courses)

MBA





B Tech/MCA

Major Recruiters





























































Non-Technical (Major Recruiters)

Major Recruiters









































Placement Status 2020-21 Batch (Technical)

S.No.	Name of The Company	Sector	No. of placed students	Package
1	Accenture	IT	104	450000
2	ACPL System	IT	1	300000
3	Addverb Technologies	IT	2	358225
4	Agreeya	IT	1	490000
5	Airtel	Telecom	4	468000
6	AKS IT Services Pvt. Ltd	IT	1	216000
7	Algoworks	IT	1	300000
8	Al-Khadda International, Kuwait	Contractor	1	KWD4800
9	Amara Raja Group	Automobile	1	300000
10	Amazon	Online	1	3025000
11	AMAZON	Online	2	236000
12	Appventurez	IT	1	300000
13	APTARA	Publishing	3	296784
14	Aricent Technologies (Holdings) Limited	IT	1	350008
15	ATWorkForce	IT	1	225000
16	Birlasoft	IT	9	325000
17	British Council	Education	6	325000
18	Byjus	Education	14	1000000
19	Ceasefire	Mfg	5	400008
20	Cognizant	IT	132	401986
21	CVENT	IT	6	1118669
22	DELHIVERY	Courier	6	240000
23	Design O Web Technologies	IT	2	240000
24	Doubtnut Content Developer	Education	3	240000
25	DTDC	Cargo	9	240000
26	E2E Research Services Pvt Ltd	IT	5	250000
27	Edique Solutions	IT	3	300000
28	Emerson Automation Solutions	Mfg.	1	368616
29	Encore Capital Group	Consumer Banking	1	500000
30	ESDS	IT	2	300000
31	E-solutions	IT	1	360000
32	Espire Infolabs	IT	4	250000
33	Evalueserve	IT	1	240000

34	Extramarks Education India Pvt.Ltd	Online Education	28	900000/420000
35	EY Global Delivery Services India LLP	IT	2	750000
36	Fareye	IT	2	274200
37	FINSOL	IT	1	600000
38	Flying Feet Travels Pvt Ltd	Travel	1	600000
39	Gladiris Technologies (SpiderG)	IT	2	300000
40	Global Upside India Pvt Ltd	Staffing	2	240000
41	HCL	IT	23	260000
42	Hexaware Technologies Limited	IT	1	300000
43	Hike Education	Education	2	438000
44	HOLOSTIK	Mfg.	2	180000
45	Indian Navy	Govt	1	As per Govt
46	Infogain	IT	6	350000
47	Infosys	IT	225	360000
48	Infosys PP Offer	IT	1	800000
49	Infosys SE	IT	3	360000
50	Infosys SES	IT	6	500016
51	Ingenuity Gaming Pvt. Ltd	Gaming	2	305772
52	IT By Design	IT	10	300000
53	Kriti Inter-Trade (Kriti Group)	Mfg.	1	192000
54	Learning Routes Pvt Ltd	Education	4	366000
55	LIDO Learning	Education	5	1000000
56	Maxtra Technologies	IT	3	300000
57	McKinley and Rice Inc	IT	1	650000
58	MIRKETA	IT	1	350000
59	Mobikasa	IT	3	260000
60	Netweb Technologies India Pvt. Ltd	IT	1	290250
61	Newgen Software Technologies Ltd	IT	4	425000
62	NoPaperForms	Automation Platform	2	450000
63	NPCL	IT	1	350000
64	NTT Data	IT	24	350000
65	Odessa Inc	IT	1	550000
66	OneGen Social Innovation Labs	IT	1	120000
67	Oppo Mobiles India Pvt. Ltd.	Telecom	1	441600
68	OPTUM (United Health Group)	IT	10	500000
69	Prolifics	IT	7	300000

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70	Pyramid IT Consulting (P) Ltd	IT	1	300000
71	QIMA	Supply Chain	1	300000
72	Real Time Data Services (RTDS)	IT	1	455636
73	RipenApps Technologies	IT	3	180000
74	RxLogix	IT	6	450000
75	SBSC	IT	4	410000
76	Softech Engineers & Traders Pvt. Ltd	IT	1	260000
77	StarTele Tech Pvt. Ltd.	IT	2	300000
78	Successive Technologies	IT	11	300000
79	Supertech Limited	Construction	4	300000
80	SYMB Technologies	IT	4	300000
81	TCS	IT	116	336875
82	Tech Mahindra	IT	16	325000
83	TechAhead	IT	2	300000
84	Techbrawn Solutions	IT	4	300000
85	Techperspect Software	IT	1	260000
86	TEKsystem	IT	1	600000
87	Tikona Infinet Pvt. Ltd.	Architect	2	271821
88	To the New	IT	3	450000
89	Transport Corporation of India	Logistics	1	350088
90	Triadss Tech Solution Pvt. Ltd.	IT	1	351720
91	Trident Information Systems Pvt Ltd	IT	5	250000
92	Tumbledry	E-Commerce	1	300000
93	Unthinkable Software	IT	4	400000
94	V5 Global Services Pvt .Ltd	IT	3	450084
95	Vidyamandir Classes	Education	5	240000
96	Vivo Mobile	Telecom	11	360000
97	Wipro Technologies	IT	121	350004
98	WOCO Group	Mfg.	2	240000
99	Worklooper Consultants Pvt. Ltd.	IT	1	180000
100	Zeetron Networks Pvt. Ltd.	Consultancy	1	180000
101	Zing HR	IT	1	288000
102	ZypMedia India Pvt Ltd	IT	3	300000
103	Havells	Mfg	1	300000
104	Wiley	Publlishing	1	700000
	Total		1070	

Placement Status 2020-21 Batch (Non-Technical)

Sr.No.	Company	COURSE	No Of Students Selected	Salary (LPA)
1	10times	MBA, BBA	2	3
2	Aaj Enterprises	MBA-OPERATION	3	3.5
3	Aditya Birla Fashion	MBA	3	4.75
4	Ahirc	MBA-HEALTHCARE	3	4
5	Ameriprise Financial	MBA	7	3.42
6	Athancare	MBA-HEALTHCARE	15	4
7	Atlanta Systems Pvt. Ltd.	MBA,BBA	1	1.80 - 3.60
8	Ats Infotech	BJMC, MJMC	2	2.4
9	Befikr	MBA	10	3.5-4
10	Benzara E-Commerce	BJMC, MJMC	1	2.4
11	Brickwin Consulting	MBA, BJMC, MJMC, BBA	2	3.6
12	Byjus	MBA/MCOM/BBA/BCOM	2	10
13	Cafe Buddy's & Unbox99	MBA	2	3-6
14	Cafe Buddy's & Unbox99	MBA	2	3.5-5.5
15	CK & Tommy Hilfiger	MBA, BBA, BCOM	9	3
16	Capital Via	MBA	13	4.2
17	Ceasefire Industries	MBA	14	4
18	Club Mahindra	MBA/MCOM	6	3.5
19	Commercex Solutions	MBA, BBA, BCOM	3	2.52
20	Crowe Horwath	MBA	1	4
21	Cubical	MBA, BBA, BCOM, BTECH	1	4
22	Darashaw & Co.	MBA, BBA, BCOM	2	3-4
23	Dasnac	MBA	3	5
24	Decathlon	MBA	1	3-4
25	Dnj Infotech	MBA	18	3.00 -6.60
26	Dtdc	BTECH / MBA	14	3.5
27	Ease My Trip	BBA/BBA-AVIATION	12	2.28
28	Electronica Finance	MBA	5	5.25
29	Entab Infotech	MBA	4	4.8
30	E-Team	MBA, BBA-HR	17	2.40-3.70
31	Extramarkes	MBA , BBA , BCOM	8	12
32	Filpkart	MBA,BBA	6	2.4
33	Founder India	BA(JMC) / MA(JMC) , MBA	1	2.40 - 3.00
34	Foxhog Ventures	BJMC, MJMC	1	2.4

35	Genpact	MBA/MSC/BBA/BCOM/ BSC	21	2.4
36	Global Upside India	MBA,BBA,BCOM	4	2.4
37	Goranga	BBA	6	2.4
38	Green Tree	MBA	4	3
39	Guardian India	BBA/ BCOM	8	2.3
40	Hoppjobs	MBA	1	3.5
41	Icici Bank	MBA-FINANCE	12	4.2
42	Indiamart	MBA	6	3
43	Indusind Bank Limited	MBA	13	4
44	Integreon	BBALLB/BALLB/LLB/ LLM	5	2.4
45	Jaro Education	MBA, B.TECH	2	12
46	Jaro Education	MBA, BBA, BCOM	3	12
47	John Jacobs	MBA	1	2.5-4.0
48	Just Dial Limited	MBA/MCOM	70	3.08
49	Khushi Media	BJMC, MJMC	1	2.4
50	Kiaasa Retail	BJMC, MJMC	1	2.4
51	Kotak Mahindra Bank	MBA, BBA, BCOM,BA	1	2.20 - 3.50
52	Lakme India (HUL)	MBA	9	2.4
53	Lido Learning	MBA,BBA	3	10
54	Lybrate	MBA, BBA, BCOM,	11	3.5
55	Mansukh Group	MBA	1	2.5-3.5
56	Mera Baazaar	MBA,BBA,BCOM	6	3
57	MSG Advert	BA(JMC) / MA(JMC) / MBA	2	4
58	MSG Advert	BJMC, MJMC	1	2.4
59	Myoperator	MBA	1	4.8
60	Naukri	MBA	4	3.5
61	Navyug Sandesh	BJMC, MJMC	3	2.4
62	Nestkey Infrtech	MBA, BBA, BCOM	2	3.25-5.5
63	Netprophets Cyberworks	MBA	1	3
64	Nivesh	BBA / MBA	1	2.40-4.00
65	Optum	MBA, B.PHARM, M.PHARM	1	3-4
66	P C Financial Services	BBA / BCOM / BA / MA	1	1.8
67	Panache Entertainments	BJMC, MJMC	1	2.4
68	Paytm	MBA,BBA,BCOM	47	2.40- 4.00
69	People Scout	MBA	15	2.68

70	Policy Bazaar	MBA,BBA,BCOM	20	2.65
71	Pristyncare	MBA	1	3
72	Reliobrix Consulting	MBA	16	3.00-5.00
73	Research & Ranking	MBA	6	6
74	Research & Ranking	MBA	9	6
75	Sang Infratech Pvt. Ltd	MBA	5	3.5
76	Sheryl Strategic Solutions	BJMC, MJMC	1	2.4
77	Sir Ganga Ram Hospital	BSC /MSC - CLINICAL RESEARCH	4	1.44 LPA
78	Slw	BJMC, MJMC	3	4.68
79	Slw	BJMC, MJMC	3	2.4
80	Sn Cinema	BA(JMC) / MA(JMC) / MBA	1	2.4
81	Sn Cinema	BJMC, MJMC	1	2.4
82	Square Yards	MBA	14	4.66
83	Stellar Information	MBA	7	4
84	Sumangalam Propmart	MBA, BBA	7	4.50-5.00
85	Superise	MBA,BBA	11	3
86	Supertech Limited	MBA	31	2.40 -3.00
87	Talent I	MBA	4	2.4
88	Tci Express Ltd.	MBA	5	3.5
89	Tcs	MBA	2	5.75
90	Techjockey Infotech	MBA, BBA	1	3.00-4.50
91	Techperspect Software	MBA, B.TECH	4	2.4
92	To The New	MBA, B.TECH	3	4.5
93	Trade India	MBA	15	2.76
94	TCI	MBA, BTECH-ME	5	3.5
95	Transweb Educational	MBA, BBA	4	5
96	Transweb Educational	MBA	2	3.3
97	Tumbledry	MBA/BBA/BCOM	4	2.5
98	Uno Minda	MBA	1	2.4
99	V5 Global	MBA	1	3
100	Vfn Group	MBA, BBA, BCOM	9	3
101	Vistara	MBA-AVIATION	1	1.8
102	Vivo Mobile	MBA/BBA/BCOM	3	3.6
103	Wealth Clinic	MBA,BBA,BCOM	21	3-4.5
104	Wikisoft Technology	BJMC, MJMC	1	2.4
105	Wozo Gaming	MBA	1	2.4

106	Xapads Media Pvt Ltd	MBA	1	2.4
107	Zyla Health	MBA, B.PHARM/ M.PHARM	1	3.5
108	Zypmedia	B.TECH, MCA	10	3
	Total		702	





(Under the Uttar Pradesh Private Universities Act No.12 of 2019)

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