

BBA (Tourism & Travel) (3 Years)			
COURSE STRUCTURE			
First Semester			
Sl. No.	Course Code	Course Title	L
1	H1UA104T	Principles of Management and Organization Behavior	3
2	K1UC103T	Communicative English	3
3	I1UA101B	Fundamental of Tourism	2
4	I1UA102B	Destination Geography (India)	2
5	I1UA103B	Tourism Industry Orientation	2
6	I1UA101C	Tourism Resources of India	2
Total credits			
Second Semester			
Sl. No.	Course Code	Course Title	L
1	I1UA201T	Essentials of Marketing	3
2	I1UA202T	Basics of Accounting	3
3	I1UA203T	Business Communication	3
4	I1UA201B	Computer Applications	2
5	I1UA202B	Destination geography (World)	2
6	I1UA201C	Tourism Resources World	2
ELECTIVE-I			
7	I1UA204T	Aqua Based Adventure	3
8	I1UA205T	Customer Relationship Management	3
Total credits			
Third Semester			
Sl. No.	Course Code	Course Title	L
1	I1UA301T	Business Organization	3
2	I1UA302T	Ethical and Legal Dimension of Tourism and Hospitality	3
3	I1UA303T	Hotel Management -1	3
4	I1UA304B	Personality Development and Presentation Skills	2
5	I1UA305B	Religious Tourism	2
6	I1UA306C	Cultural Tourism	2
ELECTIVE-II			
7	XXXXXX	Heritage Conservation and Management	3
8	XXXXXX	Foreign Exchange Management	3
Total credits			
Fourth Semester			

Sl. No.	Course Code	Course Title	L
1	I1UA401T	Human Resource Management	3
2	I1UA401T	Consumer Behavior	3
3	I1UA403T	Hotel Management-2	3
4	I1UA401B	Travel Writing	2
5	I1UA402B	Event Management in Tourism	2
6	I1UA408C	Air Ticketing, GDS & Fare Construction	2
ELECTIVE-III			
7	I1UA406T	MICE Tourism	3
8	I1UA407T	International Tourism Business	3
Total credits			
Fifth Semester			
Sl. No.	Course Code	Course Title	L
1	I1UA501T	Cargo Management	3
2	I1UA502T	Surface Transport Operation	3
3	I1UA503B	Wellness & Medical Tourism	2
4	I1UA504B	New Age Tourism	2
5	I1UA506R	Industrial Exposure Training (I.E.T.)	0
6	I1UA505C	Tourism Trends & Issues (Domestic and International)	2
ELECTIVE-IV			
7	XXXXXX	Economics of Tourism	3
8	XXXXXX	Principle of Airline & Airport Operations Management	3
Total credits			
Sixth Semester			
Sl. No.	Course Code	Course Title	L
1	IIUA601T	Business Environment	3
2	I1UA602T	Entrepreneurship Development in Tourism	3
3	I1UA603T	Tourism Development & Government Policy	3
4	I1UA604B	Eco-Tourism	2
5	I1UA605B	Tour Operations and Product Development Management	2
6	I1UA606C	Research Project in Travel & Tourism	2
Total credits			

Total Credit	Sem-1	20
	Sem-2	23

	Sem-3	23
	Sem-4	23
	Sem-5	23
	Sem-6	20
	Total	132

Credit Structure

T	P	S	Credits	Hours
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9
			20	

--

Credit Structure

T	P	S	Credits	Hours
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

--

0	0	0	3	3
0	0	0	3	3
			23	

--

Credit Structure

T	P	S	Credits	Hours
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

--

0	0	0	3	3
0	0	0	3	3
			23	

--

Credit Structure

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

0	0	0	3	3
0	0	0	3	3

			23	
--	--	--	-----------	--

Credit Structure

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	6	0	3	12
0	2	1	5	9

0	0	0	3	3
0	0	0	3	3

			23	
--	--	--	-----------	--

Credit Structure

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

			20	
--	--	--	-----------	--