

## MBA DUAL

SEMESTER I						
Sl No	CODE	Title	L	T	P	C
1	D1PK101T	Marketing Management	3	0	0	3
2	D1PK113T	Accounting for Managers	3	0	0	3
3	D1PK103T	Organizational Behaviour	3	0	0	3
4	D1PK104T	Business Statistics for Decision Making	3	0	0	3
5	D1PK105T	Legal Aspects of Business	3	0	0	3
6	D1PK117T	Entrepreneurship	3	0	0	3
7	D1PK106T	Managerial Economics	3	0	0	3
8	D1PK118T	Business Communication for Managers	2	0	0	2
9	O1PA104L	Professional Communication	0	0	1	1
10	D1PK114L	Excel Skills for Business	0	0	0	0
11	D1PK116T	AI application in business and management	2	0	0	2
TOTAL						26

MBA DUAL						
SEMESTER II						
SI No	CODE	Title	L	T	P	C
1	D1PK201T	Introduction to Business Analytics	2	0	0	2
2	D1PK202T	Corporate Finance	3	0	0	3
3	D1PK203T	Human Resource Management	3	0	0	3
4	D1PK204T	Business Research Method	3	0	0	3
5	D1PK205T	Operations and Supply Chain Management	3	0	0	3
6	new code	Professional Readiness	0	0	2	2
7	new subject	Design thinking	2	0	0	2
8		one Major	–	–	–	3
9		one Minor	–	–	–	3
TOTAL						24
Finance						
1	D1PK308T	Financial Markets and Services	3	0	0	3
2	D1PK407T	Mergers, Acquisitions and Corporate Restructuring	3	0	0	3
3	new code	Security Analysis and Portfolio Management	3	0	0	3

### HR

1	D1PK315T	Talent Management	3	0	0	3	Elective
2	D1PK316T	Learning and development	3	0	0	3	Elective
3	D1PK414T	Leadership and Team building	3	0	0	3	Elective

### Marketing

1	D1PK305T	Services Marketing	3	0	0	3	Elective
2	D1PK421T	Consumer Behaviour	3	0	0	3	Elective
3	D1PK424T	Rural Marketing	3	0	0	3	Elective

### Business Analytics & IT

1	R1PM320B	Business Analytics Using Python	2	0	1	3	Elective
2	D1PK404B	Data Visualization	2	0	1	3	Elective
3	New code	Business Analytics Using R	2	0	1	3	Elective

### Operations

1	D1PK320T	Total Quality Management	3	0	0	3	Elective
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2	D1PK318T	Sourcing and Materials Management	3	0	0	3	Elective
3	New code	Strategic Logistics Management	3	0	0	3	Elective

### International Business

1	New subject	Global Business environment	3	0	0	3	Elective
2	New subject	Export Import Management	3	0	0	3	Elective
3	D1PK419T	Trade Documentation and Procedures	3	0	0	3	Elective

### Healthcare

1	D1PK323T	Public Health Administration	3	0	0	3	Elective
2	D1PK324T	Quality Management in Healthcare	3	0	0	3	Elective
3	D1PK325T	Hospital Operation Management	3	0	0	3	Elective

### MBA Proposed 3rd semester

S.No	Code	Title	L	T	P	C	
1	D1PK301L	Management Summer Internship Report	0	0	3	3	Core
2	D1PK302T	Strategic Management	3	0	0	3	Core
3	New subject	Advanced Professional Readiness	0	0	1	1	Core
		Major 1 - Elective 1	3	0	0	3	
		Major 2 - Elective 2	3	0	0	3	
		Major 3 - Elective 3	3	0	0	3	
		Major 4- Elective 4	3	0	0	3	
		Minor 1 - Elective 1	3	0	0	3	
		Minor 2- Elective 2	3	0	0	3	
		Master Thesis - Initial Phase					
<b>TOTAL</b>						<b>25</b>	

**Major Specialization-Choose 4 electives,  
Minor Specialization-choose 2 electives**

#### Electives

##### Marketing

S.No	Code	Title	L	T	P	C	
1	D1PK303T	Sales and Distribution Management	3	0	0	3	Elective
2	D1PK304T	Retail Management	3	0	0	3	Elective
3	D1PK423T	Product and Brand Management	3	0	0	3	Elective
4	D1PK422T	International Marketing	3	0	0	3	Elective
5	D1PK420T	B2B Marketing	3	0	0	3	Elective
6	new subject	Integrated Marketing Communication (Syllabus to be merged with digital and social media marketing.	3	0	0	3	Elective
7	D1PK307T	Marketing Analytics	3	0	0	3	Elective

##### Finance

S.No	Code	Title	L	T	P	C	
1	D1PK310T	Financial Risk Management	3	0	0	3	Elective
2	D1PK311T	Financial modelling and Valuation	3	0	0	3	Elective
3	D1PK406T	Managing Banks and Financial Institutions	3	0	0	3	Elective
4	D1PK408T	Financial Technologies	3	0	0	3	Elective
5	D1PK405T	International Finance	3	0	0	3	Elective
6	D1PK409T	Behavioral Finance and Wealth Management	3	0	0	3	Elective
7	D1PK312T	Income Tax and Introduction to GST	3	0	0	3	Elective

##### HR

S.No	Code	Title	L	T	P	C	
1	D1PK313T	Competency Mapping and Assessment	3	0	0	3	Elective
2	D1PK314T	Compensation and Reward Management	3	0	0	3	Elective
3	D1PK416T	Organizational Change and Development	3	0	0	3	Elective
4	D1PK332T	HR Analytics	3	0	0	3	Elective
5	D1PK418T	Industrial Relations and Labour Laws (To be changed into Compliance and labour laws)	3	0	0	3	Elective
6	D1PK417T	Performance Management Systems	3	0	0	3	Elective
7	D1PK413T	Cross Cultural Management	3	0	0	3	Elective

##### Operations

S.No	Code	Title	L	T	P	C
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1	New code	Operation Research (Replaced with optimizing technique)	3	0	0	3	Elective
2	New subject	Agile and Smart Manufacturing	3	0	0	3	Elective
4	D1PK426T	Supply Chain Analytics	3	0	0	3	Elective
5	D1PJ303T	Sustainable Operation and Supply Chain	3	0	0	3	Elective
6	D1PK427T	Project Management	3	0	0	3	Elective
7	D1PK233T	Management of Service Operations	3	0	0	3	Elective
8	new subject	Supply chain digitization	3	0	0	3	Elective

#### Business Analytics & IT

S.No	Code	Title	L	T	P	C	
1	D1PK322T	Big Data Analytics	3	0	0	3	Elective
2	new subject	Business Intelligence	3	0	0	3	Elective
3	D1PK307T	Marketing Analytics	3	0	0	3	Elective
4	D1PK402T	Machine Learning for Business	3	0	0	3	Elective
5	D1PK403T	Decision Modelling with Spreadsheets	3	0	0	3	Elective
6	New subject	Analytics and Cloud Computing	3	0	0	3	Elective
7	D1PK332T	HR Analytics	3	0	0	3	Elective

S.No	Code	Title	L	T	P	C	
1	D1PK323T	Patient Care Services	3	0	0	3	Elective
2	D1PK324T	Hospital Hazard and Waste Management	3	0	0	3	Elective
3	New code	Medical Records Management and Medical Terminology	3	0	0	3	Elective
4	New subject	Healthcare Marketing and Public Relations	3	0	0	3	Elective
5	new subject	Legal Framework for Healthcare Institutions	3	0	0	3	Elective
6	new subject	Qualitative health Research	3	0	0	3	Elective
7	D1PK412T	International Medical Tourism	3	0	0	3	Elective

#### International Business

S.No	Code	Title	L	T	P	C	
1	D1PK326T	Global Outsourcing	3	0	0	3	Elective
3	D1PK328T	International Business	3	0	0	3	Elective
4	D1PK327T	Managing Global business	3	0	0	3	Elective
5	D1PK422T	International marketing	3	0	0	3	Elective
6	D1PK405T	International Finance	3	0	0	3	Elective
7	D1PK413T	Cross cultural management	3	0	0	3	Elective

#### MBA Proposed Sem IV

S.No	Code	Title	L	T	P	C	
1	New code	Sustainability, Business ethics and CSR	3	0	0	3	Core
3	New code	Capstone (Practical)	0	0	3	3	core
4	MSB21P2010	Master Thesis - Final Phase	0	0	3	3	Core
<b>Total</b>						<b>9</b>	

Semester	Total credits
1st semester	26
2nd semester	24
3rd semester	25
4th semester	9
<b>Total</b>	<b>84</b>