

<b>BBA (Tourism &amp; Travel)</b>						
<b>Program Structure</b>						
<b>SEMESTER I</b>						
<b>Sl. No.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
		<b>CORE Course</b>				
1	D1UA103T	Principles of Management	3	0	0	3
2	D1UA105T	Financial Accounting	3	0	0	3
3	D1UA107T	Marketing Theory and Practices	3	0	0	3
		<b>SPECIALIZATION Course</b>				
4	I1UA101B	Fundamental of Tourism	2	0	1	3
5	I1UA102B	Destination Geography (India)	2	0	1	3
6	I1UA101C	Tourism Resources of India	2	0	3	5
		<b>SKILL Based/ Other course</b>				
7	New Code	Communicative English	2	0	1	3
<b>Total credits</b>						<b>23</b>

<b>SEMESTER II</b>						
<b>Sl. No.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
		<b>CORE Course</b>				
1	D1UA201T	Organisational Behaviour	3	0	0	3
2	D1UB401T	Principles of Airline & Airport Management	3	0	0	3
3	D1UA208B	IT Tools for Decision Making	2	0	1	3
		<b>SPECIALIZATION Course</b>				
4	I1UA208B	Destination geography (World)	2	0	1	3
5	I1UA103B	Tourism Industry Orientation	2	0	1	3
6	I1UA206C	Tourism Resources World	2	0	3	5
		<b>SKILL Based/ Other course</b>				
7	New Code	Business Communication I	2	0	1	3
<b>Total credits</b>						<b>23</b>

<b>SEMESTER III</b>						
<b>Sl. No.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
		<b>CORE Course</b>				
1	D1UA302T	Human Resource Management	3	0	0	3
2	D1UA305T	Introduction to Business Analytics	3	0	0	3
		<b>SPECIALIZATION Course</b>				
3	D1UA413T	Logistics and Distribution Management	3	0	0	3
4	I1UA305B	Religious Tourism	2	0	0	2
5	I1UA302T	Ethical and Legal Dimension of Tourism and Hospitality	3	0	0	3
6	I1UA303T	Hotel Management -1	2	0	0	2

7	I1UA306C	Cultural Tourism	2	0	1	3
<b>ELECTIVE-I [Any one]</b>						
8	I1UA307T	Heritage Conservation and Management	2	0	0	2
9	I1UA603T	Tourism Development & Government Policy	2	0	0	2
10	I1UA308T	Foreign Exchange Management	2	0	0	2
<b>SKILL Based/ Other course</b>						
11	New Code	Business Communication -II	2	0	1	3
<b>Total credits</b>						<b>24</b>

<b>SEMESTER IV</b>						
Sl. No.	Course Code	Course Title	L	T	P	C
<b>CORE Course</b>						
1	D1UA416T	Research Methodology	3	0	0	3
2	D1UA501T	Entrepreneurship	3	0	0	3
3	D1UA412T	Quality Management	3	0	0	3
4	New Code	Managing Shipping and Air Cargo Logistics	3	0	0	3
<b>SPECIALIZATION Course</b>						
5	New Code	Consumer Behavior in Tourism	3	0	0	3
6	I1UA409T	Hotel Management-2	2	0	0	2
7	I1UA414C	Air Ticketing, GDS & Fare Construction	2	0	3	5
<b>ELECTIVE-II [Any one]</b>						
8	I1UA412T	MICE Tourism	2	0	0	2
9	New Code	Travel Writing	2	0	0	2
10	I1UA402B	Event Management in Tourism	2	0	0	2
<b>Total credits</b>						<b>24</b>

<b>SEMESTER V</b>						
Sl. No.	Course Code	Course Title	L	T	P	C
<b>CORE Course</b>						
1	D1UA104T	Business Ethics and Governance	3	0	0	3
<b>SPECIALIZATION Course</b>						
2	I1UA503B	Wellness & Medical Tourism	2	0	1	3
3	I1UA504B	New Age Tourism	2	0	1	3
4	I1UA413T	International Tourism Business	2	0	0	2
5	I1UA505C	Tourism Trends & Issues (Domestic and International)	2	0	3	5
<b>ELECTIVE-III [Any one]</b>						
6	New Code	Eco-Tourism	2	0	0	2
7	New Code	Tour Operations and Product Development Management	2	0	0	2
8	I1UA508T	Economics of Tourism	2	0	0	2
<b>SKILL Based/ Other course</b>						
9	I1UA507R	Industrial Exposure Training (I.E.T.)	0	0	6	3
<b>Total credits</b>						<b>21</b>

SEMESTER VI						
Sl. No.	Course Code	Course Title	L	T	P	C
1	New Code	Business Ettiquettes and Personality Development	1	0	1	2
2	New Code	Industrial Research Project	0	0	0	3
Total credits						5

Total Credit	
Sem-1	23
Sem-2	23
Sem-3	24
Sem-4	24
Sem-5	21
Sem-6	5
<b>Total</b>	<b>120</b>