

Electives: Choose basket (any 2 out of 3) as per Specialization							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	Marketing Communication	Theory	3	0	0	0	3
2	Consumer Behaviour	Theory	3	0	0	0	3
3	Sales and Distribution Management	Theory	3	0	0	0	3
1	Investment Analysis and Portfolio Management	Theory	3	0	0	0	3
2	Income Tax	Theory	3	0	0	0	3
3	Financial Services	Theory	3	0	0	0	3
1	Talent Acquisition and Management	Theory	3	0	0	0	3
2	Compensation Management	Theory	3	0	0	0	3
3	Training & Development	Theory	3	0	0	0	3
1	Quality Management	Theory	3	0	0	0	3
2	Logistics and Distribution Management	Theory	3	0	0	0	3
3	Inventory Management & Control	Theory	3	0	0	0	3
Fifth Semester							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	International Business	Theory	3	0	0	0	3
2	Business Ethics and Governance	Theory	3	0	0	0	3
3	Summer Internship Project	Project	0	0	0	15	5
4	Elective-III	Theory	3	0	0	0	3
5	Elective-IV	Theory	3	0	0	0	3
6	Stock Market Analysis/Python	Blended	2	0	1	0	3
Total credits							20
Electives: Choose basket (any 2 out of 3) as per Specialization							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
4	Product and Brand Management	Theory	3	0	0	0	3
5	Retail Management	Theory	3	0	0	0	3
6	Digital Marketing	Theory	3	0	0	0	3
7	Customer Relationship Management	Theory	3	0	0	0	3
Finance Electives							
4	Financial Derivatives	Theory	3	0	0	0	3
5	Personal Finance	Theory	3	0	0	0	3
6	Merger & Acquisition	Theory	3	0	0	0	3
HR Electives							
4	Negotiation and Conflict Management	Theory	3	0	0	0	3
5	Industrial Relation & Labour Laws	Theory	3	0	0	0	3
6	Performance Management	Theory	3	0	0	0	3
Operations Electives							
4	Risk Management in Supply Chain	Theory	3	0	0	0	3
5	Sales and Operations Planning	Theory	3	0	0	0	3

Sixth Semester							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	Entrepreneurship	Theory	3	0	0	0	3
2	Strategic Management	Theory	3	0	0	0	3
3	Project Management	Theory	3	0	0	0	3
4	Elective-V	Theory	3	0	0	0	3
5	Elective-VI	Theory	3	0	0	0	3
6	Business Etiquettes and Personality Development	Theory	1	0	1	0	2
7	Industrial Research Project	Project	0	0	0	6	3
Total credits							20
Electives: Choose basket (any2) as per Specialization							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
7	International Marketing	Theory	3	0	0	0	3
8	B2B Marketing	Theory	3	0	0	0	3
9	Marketing of Services	Theory	3	0	0	0	3
7	Working Capital Management	Theory	3	0	0	0	3
8	Goods and Service tax	Theory	3	0	0	0	3
9	International Finance	Theory	3	0	0	0	3
7	Management of Change	Theory	3	0	0	0	3
8	HR Metrics	Theory	3	0	0	0	3
9	International HRM	Theory	3	0	0	0	3
6	Information System and Technology in Supply Chain	Theory	3	0	0	0	3
7	Procurement & Sourcing Management	Theory	3	0	0	0	3
Seventh Semester							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	Marketing Management	Theory	3	0	0	0	3
2	Accounting for Managers	Theory	3	0	0	0	3
3	Organizational Behaviour	Theory	3	0	0	0	3
4	Business Statistics for Decision Making	Theory	3	0	0	0	3
5	Legal Aspects of Business	Theory	3	0	0	0	3
6	Sustainable Business	Theory	3	0	0	0	3
7	Managerial Economics	Theory	3	0	0	0	3
8	Business Communication	Blended	2	0	2	0	3
9	Excel Skills for Business	Theory	0	0	0	0	0
Total credits							24
Eighth Semester							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	Introduction to Business Analytics	Theory	3	0	0	0	3
2	Corporate Finance	Theory	3	0	0	0	3
3	Human Resource Management	Theory	3	0	0	0	3
4	Business Research Method	Theory	3	0	0	0	3
5	Operations and Supply Chain Management	Theory	3	0	0	0	3
6	Personality Development	Blended	2	0	2	0	3
7	Business Ethics and CSR	Theory	3	0	0	0	3
8	Entrepreneurship	Theory	3	0	0	0	3

Total credits								24
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Ninth Semester							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	Management Summer Internship Report	Project	0	0	0	0	3
2	Strategic Management	Theory	3	0	0	0	3
3	Major 1 - Elective 1	Theory	3	0	0	0	3
4	Major 2 - Elective 2	Theory	3	0	0	0	3
5	Major 3 - Elective 3	Theory	3	0	0	0	3
6	Minor 1 - Elective 1	Theory	3	0	0	0	3
7	Minor 2- Elective 2	Theory	3	0	0	0	3
8	Master Thesis - Initial Phase	Project	0	0	0	0	0
Total credits							21
Tenth Semester							
Sl. No.	Course Title	Course Type	L	T	P	S	Credits
1	Major 1 - Elective 1	Theory	3	0	0	0	3
2	Major 1 - Elective 2	Theory	3	0	0	0	3
3	Minor1 - Elective 1	Theory	3	0	0	0	3
4	Master Thesis - Final Phase	Project	0	0	0	0	3
Total credits							12

Semester	Credits
Semester 1	20
Semester 2	20
Semester 3	20
Semester 4	20
Semester 5	20
Semester 6	20
Semester 7	24
Semester 8	24
Semester 9	21
Semester 10	12
Total Credits	201