

Department of Finance

Course: BBA Banking, Financial Services, and Insurance

Curriculum for BBA BFSI

	FIRST SEMESTER											
			Cre	Credit Structure								
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits				
1	D1UA105T	Financial Accounting	Theory	3	0	0	0	3				
2	D1UA103T	Principles of Management	Theory	3	0	0	0	3				
3	D1UA106T	Business Environment	Theory	3	0	0	0	3				
4	D1UA107T	Marketing Theory and Practices	Theory	3	0	0	0	3				
5	D1UA108T	Business Statistics	Theory	3	0	0	0	3				
6	D1UA109T	Communicative English	Blended	2	0	1	0	3				
7	L1UB420T	Physical Education & Yoga	Blended	1	0	1	0	2				
T	otal credits							20				
		Second Semester										
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits				
1	D1UA201T	Organisational Behaviour	Theory	3	0	0	0	3				
2	D1UA205T	Management and Cost Accounting	Theory	3	0	0	0	3				
3	D1UA204T	Production and Operations Management	Theory	3	0	0	0	3				
4	D1UA208B	IT Tools for Decision Making	Blended	2	0	1	0	3				
5	D1UA206T	Indian Constitution	Theory	2	0	0	0	2				
6	D1UA207T	Business Economics	Theory	3	0	0	0	3				
7	New Code	Business Communication I	Blended	2	0	1	0	3				
7	Total credits							20				
Third Semester												
			Credit Structure									
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits				
1	D1UA301T	Financial Management	Theory	3	0	0	0	3				
2	New Code	Business Communication -II	Blended	2	0	1	0	3				
3	D1UA302T	Human Resource Management	Theory	3	0	0	0	3				
4	New Code	Introduction to Financial Analytics	Theory	3	0	0	0	3				
5	D1UA303T	Supply Chain Management	Theory	3	0	0	0	3				
6	New Code	Introduction to Banking, Insurance and Financial Services	Theory	3	0	0	0	3				
7	C1UB320T	Environment Studies	Theory	2	0	0	0	2				
	Total credits		Theory				0	20				
Fourth Semester												
		Fourth Schiester				Fourth Semester						

Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits
1	D1UA416T	Research Methodology	Theory	3	0	0	0	3
2	D1UA402B	Campus to Corporate	Blended	2	0	1	0	3
3	New Code	Business Law Theory		3	0	0	0	3
4	New Code	Elective-I Theory		3	0	0	0	3
5	New Code	Elective-II	Theory	3	0	0	0	3
6	New Code	Retail Banking-Assets and Liabilities	Theory	3	0	0	0	3
7	New Code	Community Service Project	Project	0	0	0	2	2
ŗ	Total credits							20
	Electives: Cho	ose basket (any 2 out of 3) as per Specialization						
Sl.	Course	Course Title	Common Trumo	T	T		S	Credits
No.	Code	Course Title	Course Type	L	T	P	8	
	Electives				_			
4	D1UA406T	Investment Analysis and Portfolio Management	Theory	3	0	0	0	3
& 5	New Code	Legal Framework of BFSI	Theory	3	0	0	0	3
	New Code	Marketing of Financial Services	Theory	3	0	0	0	3
	Fifth Semester							
Sl. No.	Course Code	Course Title	Course Type	L	T	P	S	Credits
1	New Code	Principles and Practices of Insurance	Theory	3	0	0	0	3
2	D1UA104T	Business Ethics and Governance	Theory	3	0	0	0	3
3	New Code	Summer Internship Project	Project	0	0	0	15	5
4	New Code	Elective-III	Theory	3	0	0	0	3
5	New Code	Elective-IV	Theory Blended	3	0	0	0	3
6	New Code Fotal credits	Stock Market Analysis/Python /Minor 4	Blended	2	0	1	0	20
	Electives: Choose basket (any 2 out of 3) as per Specialization							20
Sl.	Course	Course Title	Course Type	L	Т	P	S	Credits
No.	Code	Course Title	Course Type	L	1	Г	<u> </u>	Credits
	Electives	F: 15 : 2						
4	New Code	Financial Derivatives Marshart Banking and Financial Services	Theory	3	0	0	0	3
& 5	New Code New Code	Merchant Banking and Financial Services Merger & Acquisition	Theory	3	0	0	0	3
,	THEW COUR		Theory	3	0	0	0	3
		Sixth Semester						
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits
1	D1UA501T	Entrepreneurship	Theory	3	0	0	0	3
2	New Code	Strategic Management	Theory	3	0	0	0	3
3	D1UA602T	Project Management/ Minor 5	Theory	3	0	0	0	3
4	New Code	Elective-V	Theory	3	0	0	0	3
5	New Code	Elective-VI	Theory	3	0	0	0	3

	New Code	Business Etiquettes and Personality	Theory					2
6		Development		1	0	1	0	
7	New Code	Industrial Research Project	Project	0	0	0	6	3
Total credits								20
	Electives: Choose basket (any2) as per Specialization							
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits
		Course Title	Course Type	L	Т	P	S	Credits
	Code	Course Title Advanced technology in Banking	Course Type Theory	L 3	T 0	P 0	0	Credits 3
No.	Code Electives							

Semester	Credits
Semester 1	20
Semester 2	20
Semester 3	20
Semester 4	20
Semester 5	20
Semester 6	20
	120