

Name of Faculty (Author-1)	Author-1 School / Department / Affiliation	Name of Author-2	Author-2 School / Department / Affiliation	Name of Any other Author / Authors (if any)	Name of School / Affiliation for other Author / Authors (if any)	Title of Paper / Book / Book Chapter / Copyright/ Patent	Publication Details	Publication Year	DOI of Published Articles. / Patent Application No. / Copyright No.	Journal/ Book Details (ISSN No., ISBN No.)	File Upload (Full Paper / Certificate is any)
Harish Kumar-GU0514411613	Department of Mass Communication					Margins and Marginality in the Era of COVID-19: A Critical Study Based on the Role of Media & Society in Addressing the Problems of Margins & Marginality	Global Economic Order in the Post-Covid-19 Era: Challenges, Opportunities and Strategies, (ISBN No: 978-81-942547-3-7), VOL1	2020	(1) (PDF) Global Economic Order in the Post - Covid 19 Era: Challenges, Opportunities and Strategies (researchgate.net)	978-81-942547-3-7	https://drive.google.com/open?id=1bRooBCC4iRJvt7NXdE-6jsDNROuMolz5
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication					Fashioning China: Precarious creativity and women designers in shanzhai culture (digital barricades) by Sara Liao	Chinese Journal of Communication, Volume 13, Issue 4, pp 465-467, 27 Oct 2020	2020	https://doi.org/10.1080/17544750.2020.1838764	17544769	https://drive.google.com/open?id=1JEa8S_XAec5U1bSwpTg_f8EB00DOCPbq
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication					Role of social media and News channel approximately Fake News at some point of Covid-19 epidemic	International Journalism and Decision-Making: Who Is In Charge? (IJCON2020), 28 - 29 October 2020	2020	Only abstract published.	NA	https://drive.google.com/open?id=1_HHeX_aNLXxOn2-uHtYQ0-fjyFYHJACI
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Mr. Ravi Shankar Maurya	Department of Mass Communication	Mr. Ravi Shankar Maurya	PhD Scholar, SMCS	Role of Social Media and News Channels about Fake News During COVID-19 Epidemic	National E-Conference on Communication during Covid-19 Pandemic: Prospects and Challenges organized by School of Mass Communication, IMS Unison University, Dehradun on 10th October 2020.	2020	No publication	NA	https://drive.google.com/open?id=1BjWeTCpDmZk98uMlaVVKhQ5c-j_xPifJ
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Mr. Ravi Shankar Maurya, PhD Scholar	Department of Mass Communication	Mr. Ravi Shankar Maurya, PhD Scholar	SMCS	A Study on Role of News Channels in Preventing Fake News and its spread on Social Media	Two - days 4th National Media Conclave on 'Communication for Social Change' 21-22 Nov, 2020	2020	NA	NA	https://drive.google.com/open?id=1xGKvAc4fn2aZymrTGrkwJwvALlvw7Hk

Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication					Language Culture and Digital Media: Emerging Trends and Challenges	International Conference held on 22nd Jan, 2021 organised by Amity University, Madhya Pradesh	2021	NA	NA	https://drive.google.com/open?id=1kYcT8GYzgHUUwsurjfk9qXVQ28W7yN3
A.Ram Pandey-GU0514411710	Department of Mass Communication	Ashish Kumar	Department of Mass Communication	Raghnath Yadav, Manipal University, Rajasthan	Mass Communication	ब्लॉग का दूरस्थ शिक्षा में योगदान: एक अध्ययन	Shodh Sarita	2020	DOI	2348 - 2397	https://drive.google.com/open?id=1z6BMqeLPrhe4RaD_QYsrcVFS3jLBZx1t
Harish Kumar-GU0514411613	Department of Mass Communication			School of Media & Communication Studies	School of Media & Communication Studies	Media Education for generation Z	Changing Trends in Audio Communication	2020	NA		https://drive.google.com/open?id=16OaRy-Gjem3bQ5irAtDWpi37k4ZCp44T
Harish Kumar-GU0514411613	Department of Mass Communication			School of Media & Communication Studies	School of Media & Communication Studies	National Education Policy and Challenges of Higher Education	7 October 20	2020	NA		https://drive.google.com/open?id=11uGA6Tlh2ETWYyplyBiyl-LSRLton7Xf
Harish Kumar-GU0514411613	Department of Mass Communication			School of Media & Communication Studies	School of Media & Communication Studies	Understanding Science & Technology	Vikas Publishers	2020	NA		https://drive.google.com/open?id=18d63WruiChTj5jbP1j_ekhs0z27_lkWI
Harish Kumar-GU0514411613	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Divya Rastogi	School of Media & Communication Studies	Consumption pattern of OTT IPTV during COVID-19 of Under-Graduate students of Delhi NCR to gratify their leisure time	Culture, Theory and Critique	2020	#TrackingId: 7356241	#TrackingId7356241	https://drive.google.com/open?id=1OUS-YiSF2MV0BOKoUnbUH30PowX5Qglw
Suruchi Agrawal-GUSMCS201927524	Department of Mass Communication	Suruchi Agrawal-GUSMCS201927524	Department of Mass Communication			DELHI: In 21st Century, Embracing Differences	Taylor and Francis/ Media Asia Journal	2020	NA	NA	https://drive.google.com/open?id=1PskviJaCjYBp3M7ZQTfhtaK74C13iPi9
Suruchi Agrawal-GUSMCS201927524	Department of Mass Communication	Suruchi Agrawal-GUSMCS201927524	Department of Mass Communication			भारत के सांस्कृतिक परिवर्तन में संचार की भूमिका पर शोध पत्र	NA	2020	NA	NA	https://drive.google.com/open?id=1VWkc9QC10X9BgUM07plwKQVEjj5j8ewM

Suruchi Agrawal-GUSMCS201927524	Department of Mass Communication					भारत के सांस्कृतिक परिवर्तन में संचार एक विश्लेषणात्मक अध्ययन	मीडिया का वर्तमान	2020	NA	NA	https://drive.google.com/open?id=1W1wJoSF3jup3fr1ODSFKTiZWZqzZrBGa
Suruchi Agrawal-GUSMCS201927524	Department of Mass Communication					COVID-19: GLOBAL VOICES	COVID-19: GLOBAL VOICES BY SHARDA UNIVERSITY	2020	NA	NA	https://drive.google.com/open?id=1AnEBeJCJv5Nvvy9gGN818XJ9A_phMzdX
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			NA	NA	Reliability and Operation of Media in Coronavirus	NA	2020	NA	NA	https://drive.google.com/open?id=1QUvIHIO5U3RrLNdRL1SgS4mJoBBIK2K
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			Dr. A ram pandey, Mr. Tarun goma	SMCS	Representation and usage of media during Covid-19	Volume: VI, April-June, Year-2020	2020	NA	2582-1296	https://drive.google.com/open?id=1Y23US1AGj83EpTLwSv1xsPpDbRg3XKYm
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			NA	NA	Media swamitva aur ekadhikar: aalochnatmak adhyayan	Volume: VI, April-June, Year-2020	2020	NA	2582-1296	https://drive.google.com/open?id=1s45wYTiSnuJgqfczbnKPVifwVxiFKQF
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication		Ms. Saima Pervez	Dr. Piyashi Dutta	Amity University	TRANSFORMATION OF HEALTH CARE SYSTEM AND COMMUNICATION: IMPACT OF DIGITIZATION ON HEALTH COMMUNICATION IN INDIA	UGC Care Group 1 Journal ANVESAK ISSN : 0378 – 4568 Vol. 51, No. 1(XII) August – December 2021 pg. 286-292	2021	Nil	ANVESAK ISSN : 0378 – 4568	https://drive.google.com/open?id=1JXn5JSil1cedRslOhk4U6ezW0eGMow5K
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Ms. Saima Pervez	Amity University	Dr. Piyashi Dutta	Amity University	CHANGING FACETS OF HEALTH COMMUNICATION IN INDIA - COMPARATIVE ANALYSIS OF RURAL AND URBAN WOMEN	Shodhsamita ISSN 2277-7067 UGC CARE Group 1 Volume- VIII, Issue 8, 2021-2022	2021	NA	ISSN No. 2277-7067	https://drive.google.com/open?id=1BC43dd38b4H6kSe4BmvZn9o-CXiTp6T

Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Mr. Soumen Bhattacharya	Research Scholar, Amity School of Communication, Amity University Uttar Pradesh, Lucknow Campus, India	Mr. Soumen Bhattacharya, Research Scholar,	Amity School of Communication, Amity University Uttar Pradesh, Lucknow Campus, India	Creating Instagram Engagement using Artificial Intelligence for Building Brand Equity for Universities in Uttar Pradesh	First Edition: January 2021; ISBN: 978-93-5445-104-1; Published by: Amity University Madhya Pradesh, Gwalior, Madhya Pradesh, 474005	2021	NA	978-93-5445-104-1	https://drive.google.com/open?id=100F4XONJ7bCNKyDi5wmpn9XAuMVSzwMv
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication	Ms. Divyshikha Gupta	Department of Mass Communication	Ms. Divyshikha Gupta		A study about Delhi's voting pattern in Assembly and General elections	The Asian Thinker A Quarterly Bilingual Peer-Reviewed Journal for Social Sciences and Humanities; Year-3 Volume: I, Jan-March, 2021 ISSN: 2582-1296	2021	Nil	2582-1296	https://drive.google.com/open?id=1mojrSnOoAviRHOLIEhVhfGoLj3YUdLmo
A.Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication	Sakshi Kumar	Dept. of Mass Communication	Privacy issues and trepidation about social media adaptations amongst college girls	Journal of Critical Reviews	2021	http://www.jcreview.com/?mno=114757	23945125	https://drive.google.com/open?id=1DALdjWcbFhzFwxzt0RCPPgqywR4Lfm9B
Harish Kumar-GU0514411613	Department of Mass Communication	Naveen Kumar	Department of Mass Communication			E-learning : A Media Tool for Skill Development and Empowerment through Education in the Post Covid Era	Shodh Drishti (An International Peer Reviewed Refereed Research Journal), Vol. 12, No. 2, February, 2021	2021	Offline Journal	0976-6650	https://drive.google.com/open?id=196TAU_s75jTtucFLginpN11WQCpps0Jf
Amitabh Srivastav-GU0514410515	Department of Mass Communication	Amitabh Srivastava	Department of Mass Communication	Mr. Ashish Kumar		Media Charitra		2016	Buy Media Charitra Book Online at Low Prices in India Media Charitra Reviews & Ratings - Amazon.in	978-93-81869	https://drive.google.com/open?id=1fG9BwZgaE7CR6_6JeggzSHMzUpT9fgXJ
Amaresh Jha-GUSMCS201827346	Department of Mass Communication					Advocating for Rights	Blue Rose Publishers (20 June 2019)	2019	NA	978-93-5347-530-7	https://drive.google.com/open?id=1Q21thpdVVtU2gbFJPxHbiWjWZmhc9VXJ
Mr. Bhardwaj Mishra	Department of Mass Communication					Talash-E-Ishq	Navjagran Prakashan (19 October 2020)	2020	NA	978-93-886407-1-8	https://drive.google.com/open?id=1hiz1mVKPWhWlWpLMIvF0UpmaMh-legN

Bhawani Shankar-GUSMCS201827254	Department of Mass Communication					मीडिया-स्वामित्व-और-एकाधिकार-आलोचनात्मक-अध्ययन	The Asian Thinker	2020	NA	2582-1296	https://drive.google.com/open?id=1eDUIFCCrx_amQy0IE_B7i4MhyVlc1MxV
Harish Kumar-GU0514411613	Department of Mass Communication		Department of Mass Communication	NA	Department of Mass Communication	Bharat Mein Jansanchar Mahyamon Ke Vibhinn Prakar aor Unki Vikas Yatra: Ek Adhyan	Samvad Path Volume-3, Issue-1	2020	NA	2581-7353	https://drive.google.com/open?id=1DaHPjzIq9ImZp4JBXGmYZP8Edgx6w7rD
Harish Kumar-GU0514411613	Department of Mass Communication		Department of Mass Communication	NA	Department of Mass Communication	Digital Media Aor Sanskrit	Mekal Mimansa ((A UGC Listed Peer Reviewed Journal of IGNTU) ISSN No.0974-0118, Volume-12, Issue-2, July - December 2020	2021	NA	0974-0118	https://drive.google.com/open?id=1_LwzTmb-W9Jp5S0pbOWGgX1_ux7aWwc
Harish Kumar-GU0514411613	Department of Mass Communication		Department of Mass Communication	NA	Department of Mass Communication	Digital Path Per Savaar Radio Ki Dasha aor Disha	Samvad Path (A UGC Listed Journal), Volume-3, Issue-3, ISSN No. 2581-7353, October-December 2020	2020	NA	2581-7353	https://drive.google.com/open?id=1BVphn0IVQV5cDh_Py0uK7sZ1-rfIIF_W
A.Ram Pandey-GU0514411710	Department of Mass Communication	A Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication	अमूर्त से मूर्त	जनसंचार की भारतीय अवधारणायें एवं सम्भावनाएँ	2018	NA	97881936972-8-3	https://drive.google.com/open?id=1EfCI5aaXDw5K1kOpY2OXshJUufhZFTT
A.Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication			An Analysis of the effectiveness of bollywood political films and film stars	International journal of multidisciplinary research, vol 2, issue 8, August 2017 ISSN No. 2455-278X.	2017	NA	2455-278X	https://drive.google.com/open?id=1u-MwNEJrL5xDOvX3ThUnSg4VeG86hXEq
A.Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication			Portrayal of female politicians in bollywood movies	"Rajneeti and kissa kursi ka" Amity journal of media & communication studies(ISSN 2231-1033) 2017, Vol 7, no. 2.	2017	NA	2231-1033	https://drive.google.com/open?id=1jVFKGj2Gt756NvxPEy85yswEHpz8AkSj

A.Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication			Perception of Indian youth towards politicians with comic style	international journal of multidisciplinary research, vol 2, issue 9, september 2017	2017	NA	NA	https://drive.google.com/open?id=15KHFtQysFuoS9_5HGtlS3ExL_ju_lwBL
A.Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication			A study of political movies satta & Gulaal	BRDU International journal of multidisciplinary research, vol 2, issue 8, August 2017 ISSN no. 2455-278X page 185-190	2017	NA	2455-278X	https://drive.google.com/open?id=1VfX-pMOK1Y7J7wtMdVqYRyt9srAiWkg5
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Ms. Ankita Singh	Department of Mass Communication			Cognizance of Media Ecology through Illustrative Ludology and Enacted Narratives	Abstract published in the 6th Conference on Narrative, Media and Cognition - Reconfiguration - New Narrative Challenges in Moving Images, organised by Lisbon Polytechnic Institute. The abstract book can be downloaded https://reconfiguracoes.estc.ipl.pt/abstracts/	2021	NA	NA	https://drive.google.com/open?id=1rhvB9zBVMcBPnh8lpAndSBStlqfY_9Ct
A.Ram Pandey-GU0514411710	Department of Mass Communication		Department of Mass Communication			A comparative study between Indian and Gambian youth	International journal of communication development. vol. 8 issue 3-4.	2018	NA	2231-2498	https://drive.google.com/open?id=1sQuv6TMZChPKfE5G9DHHCSiBiQHlqohy
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Ravi Shankar Maurya	Department of Mass Communication			An Analysis of Fake news on social media and its impact during covid-19 in India	Aalochan Drishti, Year- 6, Vol.- 22 (April-June, 2021) ISSN : 2455-4219 Pg. 163-165	2021	https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002486&flag=Search	2455-4219	https://drive.google.com/open?id=1N5lfpPOZVMYrJD_9spDI9GyhbKQVbr3D
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			Bhawani Shankar		EFFECT OF MEDIA TRIAL UNDER THE INDIAN JUDICIAL SYSTEM	Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979	2021	NA	ISSN 2319-4979	https://drive.google.com/open?id=180k6UuWUigJYowcT4l21bZ4Jmvmzgd3A

Bhawani Shankar-GUSMCS201827254	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			Impact of Social Media on Women's Self-esteem and Mental Health	ISSN : 2455-4219 (UGC-Care Listed) vkykspu n'f"V Aalochan Drishti An International Peer Reviewed Refereed Research Journal of Humanities	2021	NA	Impact of Social Media on Women's Self-esteem and Mental Health	https://drive.google.com/open?id=11XFVRIS3a3-MFo0JccWP9ZSEOugig4S
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication		Department of Mass Communication	T Goma	NA	A STUDY ON IMPACT OF SOCIAL MEDIA ON TEENAGERS	Vidyabharati International Interdisciplinary Research Journal (WoS) 13(1) ISSN 2319-4979	2021	NA	ISSN 2319-4979	https://drive.google.com/open?id=1yDbxt1yPaWFM4FKZXVDjftFmmgHUsVNg
Bhawani Shankar-GUSMCS201827254	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication	Divyasikha		THE IMPACT OF COVID-19 ON POLITICAL TRANSFORMATION IN INDIA	Vidyabharati International Interdisciplinary Research Journal (WoS) 13(1) ISSN 2319-4979	2021	NAS	ISSN 2319-4979	https://drive.google.com/open?id=1kG0gHBO3VrL2jum01NQnYNIT9N9nnaYK
Apporva Shukla-GUSMCS202131220	Department of Mass Communication		Jitendra Singh		Assistant Professor, Department of Media and Communication Studies, Chaudhary Bansilal University, Bhiwani, Haryana, India	DIGITAL TRANSFORMATION OF JOURNALISM AND UPSURGE IN FAKE NEWS	THE JOURNAL OF ORIENTAL RESEARCH MADRAS, Vol. MMXXII-XCIII-III, pp 58-64	2022	OCLC Number: 213774783	0022-3301	https://drive.google.com/open?id=145JXJ3UC9cR-LsNiiScNqyxk6QD5Ga-j
Tarun Goma	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			Media trials and its Effects on Indian Judiciary	Vidyabharati International Interdisciplinary Research Journal. Volume 2021, Issue 10, 2271-2273, September 2021	2021	http://www.viirj.org/specialissues/2021/SP2110/Par%2010.pdf	ISSN 2319-4979	https://drive.google.com/open?id=1wsuUURv9YfPSQ6TB0m521IKRuSleiyhz
Divyshikha	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			THE USE OF SOCIAL MEDIA ON POLITICAL AWARENESS AMONG DELHI WOMEN	Vidyabharati International Interdisciplinary Research Journal, Volume 2021, issue 10, 2268-2270. October 2021	2021	http://www.viirj.org/specialissues/2021/SP2110/Par%2010.pdf	2319-4979	https://drive.google.com/open?id=1w-zXRIIED04UeOFkxiBpqlHAT3Dj2b8n

Tarun Goma	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			A STUDY ON IMPACT OF SOCIAL MEDIA ON TEENAGERS	Vidyabharati International Interdisciplinary Research Journal, Vol 13 Issue 1, 190-194, September 2021	2021	http://www.viirj.org/vol13issue1/27.pdf	ISSN 2319-4979	https://drive.google.com/open?id=1LtnAzr3NvyueYvlsGytFAjy723ngCs-p
A.Ram Pandey-GU0514411710	Department of Mass Communication	Swarnika Pandey-GUGSOB202131390	Department of Management	NA	NA	A REVIEW OF CHALLENGES & SOLUTIONS IN MASSIVE OPEN ONLINE COURSES	Shodhsamhita	2022	Not Applicable	2277-7067	https://drive.google.com/open?id=1nPbuLQmsF4QH9FIg5HuiWMM--Ocqeno
Ms. Divya Rastogi	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Ms. Divya Rastogi		Consumption Pattern of OTT IPTV during COVID-19 of Under-Graduate Students of Delhi NCR to Gratify their Leisure Time	Tattva-Sindhu Vol 9 Issue10 ISSN: 2349-1426	2022	UGC Care Listed International Peer Reviewed Refereed Journal with an Impact Factor of 7.44 of paging 38-51	2349-1426	https://drive.google.com/open?id=1VxYgNMkiaVmA7Rpn5dHbz_MhaZPUBkc-
Gajendra Pratap Singh-GUSMCS202131219	Department of Mass Communication		Department of Mass Communication			OTT Platforms: Manoranjan ya Ashlilta	OTT Platforms & Digital Media, Volume 1, 2022, ISBN- 978-81-955011-1-3	2022	NA	978-81-955011-1-3	https://drive.google.com/open?id=1jnWpEHt7G61IPFRAYqmBg_i_pnylWqXZI
Ms. Divyshikha	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			The Role of social media in creating Political awareness among the Youth	Aalochan Drishti, Year- 6, Vol.- 23 (July-September, 2021) ISSN : 2455-4219	2021	N.A	ISSN : 2455-4219	https://drive.google.com/open?id=16Fk64J04i71Q1zF81SoU0aA2dGXqzw5w
Tarun Goma	Department of Mass Communication	Bhawani Shankar-GUSMCS201827254	Department of Mass Communication			Media Trial and its Effects on Indian Judiciary	Aalochan Drishti, Year- 6, Vol.- 23 (July-September, 2021) ISSN : 2455-4219	2021	N.A	ISSN : 2455-4219	https://drive.google.com/open?id=1QfxCLPHXKLov1ccjMsDWSFkIWZy3AhlW
Mr. Ravi Shankar Maurya	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			A STUDY ABOUT TYPES OF FAKE NEWS ON ONLINE PLATFORMS	Vidyabharati International Interdisciplinary Research Journal 11(1)	2020	http://www.viirj.org/vol11issue1.html	2319-4979	https://drive.google.com/open?id=13B0op69ZQs0RTnSEcP-kKeJtDxLPqWiG
A.Ram Pandey-GU0514411710	Department of Mass Communication					Amurt se Murt: Bhartiya Sanchar ka Adhar	Jansanchar ki bhartiya avdharnaye avam smabhavnayen, Mackhingee Publishers	2018	ISBN 978-81-936972-8-3	978-81-936972-8-3	https://drive.google.com/open?id=1HmqRZuqPDIMydkD3F8ALkw-Qjwu9e-0

Dr. Bandana Pandey	Department of Mass Communication					Vedic Sanchar	Jansanchar ki bhartiya avdharnaye avam smabhavnayen, Mackhingee Publishers	2018	978-81-936972-8-3	978-81-936972-8-3	https://drive.google.com/open?id=16PFW3euJxfIwxEp-Cprhv3qYuERhnMz8
Harish Kumar-GU0514411613	Department of Mass Communication					Security of Press and Freedom of Journalist in Afro-Asian Countries: A Case Study	Abstract Publication of International Conference on Challenges of Media, Democracy and Development in the Afro-Asian Context	2019	NA	NA	https://drive.google.com/open?id=1fEgbz4n3dus9ohOaDSqixsZz80gDlBkV
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication					African Youth Awareness About Democracy and its Impact on their Active Participation	Abstract Book Publication - International Conference on Challenges of Media, Democracy and Development in the Afro-Asian Context	2019	NA	NA	https://drive.google.com/open?id=1N7ekzP4agFUhhGhTRrLR0eRXtK1kSIOY
Dr. Jyoti Ranjan Sahoo	Department of Mass Communication			Ms. Mamita Panda	IIMC, New Delhi	Media as an Instrument for Democracy and Development in India: A Critical Analysis	Abstract Book Publication of International Conference on Challenges of Media, Democracy and Development in the Afro-Asian Context	2019	NA	NA	https://drive.google.com/open?id=1P-Q-OvPSyfl1KwuWnqEI3_3lgmy0-j73
Dr. Dev Brat Tiwari	Department of Mass Communication					Freedom, Democracy and Indian Media : Changing Perspective	Abstract Book Publication of International Conference on Challenges of Media, Democracy and Development in the Afro-Asian Context	2019	NA	NA	https://drive.google.com/open?id=167oiC1gi7PE_WnTZWLJ-iWMUBMxBdauM
A.Ram Pandey-GU0514411710	Department of Mass Communication					Mass Communication and Socio-Economic Development	Journal of Advance and Scholarly Research in Allied Education Vol.12, Issue no. 24, Dec - 2016 ISSN 2230-7540	2016	NA	2230-7540	https://drive.google.com/open?id=1EPiCxpRqqu5NJAgMZmp4vUfxNMAjshPt

Kumari Pallavi-GUSMCS202131308	Department of Mass Communication		Department of Mass Communication	NA		Communication practices in the Development of Tharu community in Bihar	Culture, communication and India's Development	2022	NA	9.79E+12	https://drive.google.com/open?id=1RoTVukz-dSI90a933X7VGKX6MEwzl4D-
Niky Kumari-GUSMCS202031050	Department of Mass Communication			None	NA	Artificial Intelligence: Future of Journalism	ARTIFICIAL INTELLIGENCE AND DIGITAL WORLD, Kanishka Publishers, ISBN : 978-93-91450-42-7	2022	NA	978-93-91450-42-7	https://drive.google.com/open?id=1MsbD79tdZUdT-3x8jo0KqBUsmgXRaqYf
Kumari Pallavi-GUSMCS202131308	Department of Mass Communication	Kumari Pallavi-GUSMCS202131308	Department of Mass Communication	Shreya Dixit	Galgotias University	Role of Social Media in Green Marketing	Tattva Sindhu	2022	NA	23491426	https://drive.google.com/open?id=1LtouxS0wgd_sT8VhsNevhDnGK0taUnXL
Amit Kumar-GU0514411873	Department of Mass Communication			Amit Kumar		AGRICULTURE AND AUTOMATION: A REVIEW	Journal of Emerging Technologies and Innovative Research	2018		2349-5162	
Harish Kumar-GU0514411613	Department of Mass Communication					Analyse the Trends in the Coverage of Different Sports in the Mainstream Print Media	Journal of Advances and Scholarly Researches in Allied Education (JASRAE)	2015	Jasrae Vol. No. 20, Issue No. 20.1, Decemer 2015 - Ignited Minds Journals	2230-7540	
Amitabh Srivastav-GU0514410515	Department of Mass Communication			Dr. Amitabh Srivastava and Mr. Ashish Kumar		Attankwaad Par Television Patrakaro ke Blogs ka Vishlation		2017	NA	0976-4410	
A.Ram Pandey-GU0514411710	Department of Mass Communication			Dr. A Ram Pandey		Business Model of New Media	Jigyasa	2019	NA	0974-7648	
Harish Kumar-GU0514411613	Department of Mass Communication			Dr. Harish Kumar		Challenges in Media Education in India and Strategies to Improve Quality	Interdisciplinary Journal of Contemporary Research	2020	NA	2393-83568	
A.Ram Pandey-GU0514411710	Department of Mass Communication			Dr. A Ram Pandey		Challenges of Media, Democracy and Development in the Afro-Asian Context	Study of photograph as a political tool for change in the democratic public sphere in India	2019	NA	XXXX-XXXX	

A.Ram Pandey- GU0514411710	Department of Mass Communication			Dr. Agya Ram Pandey		Communication Related Challenges & Opportunities faced by social workers During Covid-19 in Delhi-NCR region	Sodh Sarita	2021	NA	2348-2397	
Amitabh Srivastav- GU0514410515	Department of Mass Communication			Dr. Amitabh Srivastava		Communication Strategy of Magsayasay Awardee Rajendra Singh and Nebel Laureate Kailash Satyarthi: A comprative Analysis	The Journal of Developmen Communication	2016	NA	0128-3863	
Bandana Panday- GU0514412496	Department of Mass Communication			Prof. (Dr.) Bandana Pandey		Conceptual Evolution of Communication Audit: Significance of Digital Media	Media Watch-An International	2018	NA	2581-3439	
Pradeep Krishnatray	Department of Mass Communication			Krishnatray P., Gadekar R.		Construction of death in H1N1 news in The Times of India	Journalism	2014	NA	14648849	
Varisha Rehman	Department of Mass Communication			Rehman V., Vaish A.		Content Fusion in Traditional and New Media: A Conceptual Study	Journal of Internet Commerce	2013	NA	15332861	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti Ranjan Sahoo		Contextualizing Communication through Culture and Social Structure: An Exploration of Media Life	International Journal of Humanities and Social Science	2016	NA	2221-0989	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti R. Sahoo		Culture and Communication: An Exploration of Media Life of Santal Community in Odisha	Centre for culture, media & Governance	2016	NA	XXXX-XXXX	
Harish Kumar- GU0514411613	Department of Mass Communication			Harish Kumar		Development of News Agencies in the Context of Globalization	Journal of Advances and Scholarly Researches in Allied Education (JASRAE)	2016		2230-7540	

Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti Ranjan Sahoo		Digital Media and Children's Right in India: A Critical Reflection	Children's Right in Digital Age	2018	NA	xxxx-xxxx	
Harish Kumar- GU0514411613	Department of Mass Communication			Dr. Harish Kumar		Digital Media: What is 'New' in the New Media?		2015	NA	978-81-8457-588-0	
A.Ram Pandey- GU0514411710	Department of Mass Communication			A.Ram Pandey		GENES DIFFERENTIAL LY EXPRESSED BY MYCOBACTERIUM TUBERCULOSIS	Journal of Information Storage and Processing Systems	2016		1099-8047	
Harish Kumar- GU0514411613	Department of Mass Communication			Dr. Harish Kumar		Hotstar: New Source for Entertainment Hungry Audience- A Case Study		2020	NA	978-93-89484-48-9	
A.Ram Pandey- GU0514411710	Department of Mass Communication			Dr. A Ram Pandey		Impact of Stand-Up Comedy towards Social Issues in India	BRDU International journal of multidisciplinary research	2017	NA	2455-278X	
Harish Kumar- GU0514411613	Department of Mass Communication			Dr. Harish Kumar		Indian Media role and responsibility in digital age	Contemporary Journalism Attributes and India	2016	NA	xxxx-xxxx	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti R. Sahoo		MARGIN AND MEDIA: A STUDY ON MEDIA LIFE OF SANTAL TRIBAL GROUP IN ODISHA	Centre for culture, media & Governance	2016	NA	XXXX-XXXX	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti Ranjan Sahoo		Marginalisation, Communication and Media Life An Explorative Study of Santal Community in India	Global Media Journal	2017	NA	1550-7521	
A.Ram Pandey- GU0514411710	Department of Mass Communication			A.Ram Pandey		Mass Communication and Socio-Economic Development	Journal of Advances and Scholarly Researches in Allied Education (JASRAE)	2016		2230-7540	

A.Ram Pandey- GU0514411710	Department of Mass Communication			A.Ram Pandey		Media Access and Reach as Factors of Socio Economic	Journal of Advances and Scholarly Researches in Allied Education (JASRAE)	2015		2230-7540	
Bhawani Shankar- GUSMCS201827 254	Department of Mass Communication			Dr. Bhawani Shankar		Media Akaadhikar aur cross swamitwa ka patrakarita par padne wale prabhao ka adhyaan	The Asian Thinker	2021	NA	2582-1296	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti Ranjan Sahoo		Media and Women: A Study on TV popular Shows for Social Construction of Gender	Social Transformation towards Enclusive Growth of Marginalised Communities	2017	NA	xxxx-xxxx	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti R. Sahoo		Media Education and Professionalisation: A Study on Student's Aspirations, Attitude and Perceptions in Delhi NCR - Id: 12503	International Association and Media and Communication Research (IAMCR) - 2016	2016	NA	xxxx-xxxx	
Harish Kumar- GU0514411613	Department of Mass Communication			Harish Kumar		MICROBIOLOG Y OF 'FASSEIKH' MANUFACTUR E	Complexity International	2016		1320-0682	
Harish Kumar- GU0514411613	Department of Mass Communication			Dr. Harish Kumar		Naye Shabdo ko Garta Nav Media	Relevance of Contemporary Terminologies in Journalism	2018	NA	xxxx-xxxx	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Dr. Jyoti Ranjan Sahoo		New Media, Social Capital & Social Life: Examining Underlying Relationship	Emerging Trends & Culture of New Media and Technology	2018	NA	xxxx-xxxx	
Harish Kumar- GU0514411613	Department of Mass Communication			Dr. Harish Kumar		New Media: A Weapon of Political Change (A Critical Study based on contemporary political case studies)	Emerging Trends & Culture of New Media and Technology	2018	NA	xxxx-xxxx	

A.Ram Pandey- GU0514411710	Department of Mass Communication			Dr. A Ram Pandey		Participation and Convergent Journalism	Digital media - Fact, Fiction & Fake' organised by SGT University, Gurugram	2018	NA	xxxx-xxxx	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication					Public Sphere and Social Capital : An Anthropological Exploration of Media Life of a Tribal Community	Social Transformation towards Enclusive Growth of Marginalised Communities	2017	NA	xxxx-xxxx	
Amit Kumar- GU0514411873	Department of Mass Communication					Role of media in the promotion of sustainable tourism: an exploratory study of Sikkim	The Reseracher - International Journal of Management humanties and Social Science	2016	NA	2456-1339	
Amit Kumar- GU0514411873	Department of Mass Communication					Role of Social Media in Sustainable Tourism Practices	Mass Communicator	2017	NA	0973-967X	
Amitabh Srivastav- GU0514410515	Department of Mass Communication					Rural Journalisam: Lesson From the grassroot journal of US	Coverage of Rural India: Issues and Challenges	2015	NA	XXXX-XXXX	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication					School Enrolment and Girl's Education among Marginalised: A Special Focus on Nabarangpur and Khordha Districts of Odisha	Media Watch-An International	2015	NA	0973-855X	
A.Ram Pandey- GU0514411710	Department of Mass Communication					Social site's consumption pattern: A comparative study between Indian and Gambin youths	International Journal of Communication Development	2018	1144_SMCS_3_4.5_Social site's consumption pattern A comparative study between Indian and Gambin youths- Full journal.pdf - Google Drive	2231-2498	
Harish Kumar- GU0514411613	Department of Mass Communication					Sports Reporting in Media	Journal of Advances and Scholarly Researches in Allied Education (JASRAE)	2016		2230-7540	

A.Ram Pandey- GU0514411710	Department of Mass Communication					Status of Working Women Journalists in India	Journal of Advances and Scholarly Researches in Allied Education (JASRAE)	2016		2230-7540	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication					Students' Choice and Aspirations for Journalism Education in Private Universities of India	Media Watch-An International	2017	NA	2249-8818	
Amit Kumar- GU0514411873	Department of Mass Communication					The 140 Characters are setting the agenda of the day: A critical analysis of role of twitter in #Lalitgate	IMS Manthan	2015	NA	0974-7141	
A.Ram Pandey- GU0514411710	Department of Mass Communication					The Role of Social Media in Journalism	International Seminar on Utility of Physical Education, Fitness, Wellness & health in Present Scenario	2019	NA	978-93-82462- 47-7	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication					Women and Media: A Study on TV Soap Opera for Social Construction of Gender	Women and Media: Yesterday, Today and Tomorrow	2016	NA	xxxx-xxxx	
Harish Kumar- GU0514411613	Department of Mass Communication					Youth @ Virtual world: A critical study	Media and Youth Engagement: Change, Development, Governance and Participation	2018	NA	2319-8702	
A.Ram Pandey- GU0514411710	Department of Mass Communication					ब्लग का दूरस्थ शिक्षा में योगदान: एक अध्ययन (Contribution of Blogs to Distance Education: A Study)	Shodh Sarita	2020	1143_SMCS_3. 4.5_ब्लग का दूरस्थ शिक्षा में योगदान: एक अध्ययन - full paper.pdf - Google Drive	2348 - 2397	
A.Ram Pandey- GU0514411710	Department of Mass Communication					हिन्दी भाषा के प्रयोग में तकनीकी बाधा	Relevance of Contemporary Terminologies in Journalism	2018	NA	XXXX-XXXX	

Tanu Sharma	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			Mobile Apps as Brand Building Marketing Tools	Tattva-Sindhu Vol 09 Issue 18 ISSN: 2349-1426	2022	Offline	ISSN: 2349-1426	https://drive.google.com/open?id=1MQF52UfUCLfrJnTGE8Djv3jlqAzOIk0L
Suyash Srivastava	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			Effectiveness of Social Media as a Marketing Tool	Tattva-Sindhu Vol.9 Issue 18 ISSN: 2349-1426	2022	Off-line	2349-1426	https://drive.google.com/open?id=1z6g4oid88NnkEtyF6hp4N9F4sYBffuj3
Ankita Singh	Department of Mass Communication			Ankita Singh	Department of Mass Communication	Role of Media during Pandemic Lockdown in India	TRANSSTELLAR	2022	19 May 2022	Trans Stellar	https://drive.google.com/open?id=16cuBH59xSU3tFn7cSXUB0dJ8nb6I9GET
Harish Kumar-GU0514411613	Department of Mass Communication	Naveen Gautam, Research Scholar	Department of Mass Communication	NA	NA	Evolution of community radio in India and its application with respect to information & communication technology in education	International Journal of Health Sciences https://doi.org/10.53730/ijhs.v6nS1.7871	2022	https://doi.org/10.53730/ijhs.v6nS1.7871	2550-6978	https://drive.google.com/open?id=1Gbd5q-99udoqQLz_RqoF5eEOSuhiLN1w
Ankita Singh	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			Prospects of Customization in educational pedagogy through Motion Sensing interactive educational games in India	Specialusis Ugdymas VOL. 1 NO. 43 (2022)	2022	https://sumc.lt/index.php/se/article/view/951	1392-5369	https://drive.google.com/open?id=1VrIKSVE1NvP-4aLwHmBZm6JUOycnrZ2s
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication					QW Naqvi - Profile Interview	Media Saksatkar	2022	NA	978-93-94712-00-3	https://drive.google.com/open?id=1P_h1vlrh74uQszWOXpwRbpjtOEu25xRX
Shivani Sharma	Department of Mass Communication	Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			Festival Engagement Through Digital News Media	Tourism, Event and Digital Media	2022	NA	978-93-5621-139-1	https://drive.google.com/open?id=1B1Uw4Cg8i3KyS20ENXDO4wkfFFYtYpQw
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Shubham Kumar	Department of Mass Communication			Research in Public Relations	PUBLIC RELATION IN THE DIGITAL WORLD- GLOBAL RELATIONSHIP MANAGEMENT	2022	NA	978-93-94981-14-0	https://drive.google.com/open?id=1VZpfzjtIPNO9o_vGTMT-QUUaYse4abuw

Kumari Pallavi- GUSMCS2021313 08	Department of Mass Communication		TIAS, New Delhi	Dr. Shivendu Kumar Rai	TIAS, New Delhi	Role of media in transmission of human values in tribal areas - An analytical Studies	International Journal of Arts, Humanities and Social Studies	2022	NA	25823647	https://drive.google.com/open?id=1IsIlfhKY-KFRSn5CafHcgU6UvagoSQ4x
Mehak Pandit- GUSMCS2021313 07	Department of Mass Communication			NA	NA	Redefining Nationalism: A study of Gujarat Elections	Shodhsamhita	2023	Print Journal	22777067	https://drive.google.com/open?id=1cwsRUQjgSj_sbKl2pXcU8cKYv1hhapIF
Gajendra Pratap Singh- GUSMCS2021312 19	Department of Mass Communication	A.Ram Pandey- GU0514411710	Department of Mass Communication	NA	NA	स्वतंत्रता आंदोलन में ललितपुर के मूकनायकों का योगदान	राजभाषा भारती ,	2022	NA	9709398	https://drive.google.com/open?id=10LUrt-9i4YnMCcg-kIX4bVFktJ6_KTDO
A.Ram Pandey- GU0514411710	Department of Mass Communication					New Media aur Prachin Bhartiya Sanchar Model	Mackhingee Publishers	2018	NA	978-81-936972- 8-3	Uploaded in NAAC Cri.3
A.Ram Pandey- GU0514411710	Department of Mass Communication					Types of shots	U.P.Rajarshi Tandon Open University	2018	NA	NA	Uploaded in NAAC Cri.3
A.Ram Pandey- GU0514411710	Department of Mass Communication					Focus	U.P.Rajarshi Tandon Open University	2018	NA	NA	Uploaded in NAAC Cri.3
A.Ram Pandey- GU0514411710	Department of Mass Communication					ND Filter, UV Filter & Polarising Filter	U.P.Rajarshi Tandon Open University	2018	NA	NA	Uploaded in NAAC Cri.3
A.Ram Pandey- GU0514411710	Department of Mass Communication					Film- Type and Function	U.P.Rajarshi Tandon Open University	2018	NA	NA	Uploaded in NAAC Cri.3
Harish Kumar- GU0514411613	Department of Mass Communication					New Media a road towards cashless economy, alternatives & Challenges	Prashant book	2017	NA	978-93-83963- 20-1	Uploaded in NAAC Cri.3
A.Ram Pandey- GU0514411710	Department of Mass Communication					Photopatrkarita	Hindi Books Center	2017	NA	978-9383837-38- 0	Uploaded in NAAC Cri.3
Harish Kumar- GU0514411613	Department of Mass Communication	Dr. Ragvendra Mishra			Central Tribal University	TRADITIONAL FOLK MEDIA IN INDIA: PRACTICE AND RELEVANCE	Bharti Prakashan	2016	NA	978-9380550602	Uploaded in NAAC Cri.3

Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication	Prof. Devesh Kishore	IIMC & IGNOU		Professor Emeritus, IIMC&IGNOU	Nurturing sovereign Journalism or earning reasonable profit: A study on growth and trends of Language Newspapers in India	Communicator, The Journal of Indian Institute of Mass Communication, New Delhi, Vol LIII (4), oct- Dec, 2018	2018	NA	0588-8093	Uploaded in NAAC Cri.3
Shuchi Yadav-GU0514411523	Department of Mass Communication					Tribal Myths, Folk Tales and Songs in Colonial India: Understanding Traditional Folk Media as a Tool for Social History	Communicator, The Journal of Indian Institute of Mass Communication, New Delhi, Vol LIII (4), oct- Dec, 2018	2019	NA	0588-8093	Uploaded in NAAC Cri.3
Shuchi Yadav-GU0514411523	Department of Mass Communication					Television News, Gender Crimes and Ethics: A Study of Kathua Rape Case	Shodh Sarita	2019	NA	23482397	Uploaded in NAAC Cri.3
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication		Department of Mass Communication	Ravi Shankar Maurya	PhD Scholar, SMCS	A Study About Fake News Circulation on Social Media During Lockdown in India	Vidhyabharati International Interdisciplinary Research Journal, Pg.5-8, June 2020 issue	2020	NA	23194979	Uploaded in NAAC Cri.3
A.Ram Pandey-GU0514411710	Department of Mass Communication	Manish Jangda	Department of Mass Communication			The changing nature of stand-up comedy in the era of social media	ATARAXIA	2018	NA	23944153	Uploaded in NAAC Cri.3
Harish Kumar-GU0514411613	Department of Mass Communication	Dev Brat Tiwari-GUSMCS201827255	Department of Mass Communication	Nil	Faculty	Application and Challenges of Convergent Media in Promoting Tribal Culture	The Researcher, International Journal of Galgotias University	2019	NA	24561339	Uploaded in NAAC Cri.3
Shuchi Yadav-GU0514411523	Department of Mass Communication					Heritage Tourism and Historical Experience: Understanding the Use of Past in Constructing Brand India	The Equanimist, Oriental Institute of Human Development, Allahabad	2018	NA	23957468	Uploaded in NAAC Cri.3
Shuchi Yadav-GU0514411523	Department of Mass Communication					Historiography of Folklore: Exploring the Shifts in the Past Theoretical Perspectives	International Journal of Innovative Knowledge Concepts	2018	NA	24542415	Uploaded in NAAC Cri.3

Shuchi Yadav-GU0514411523	Department of Mass Communication					Tribal Sports: A Study of Games and Riddles of the Baiga Tribes	Indian Journal of Human Relations	2018	Tribal Sports: A Study of Games and Riddles of the Baiga Tribes- Indian Journals	9741089	Uploaded in NAAC Cri.3
Shuchi Yadav-GU0514411523	Department of Mass Communication					Situating The Idea of Truth: Constructing The Past in News Narratives	MadhyaBharti, Dr. Hari Singh Gour Vishwavidyalaya, Sagar, M.P. Vol 74, Jan-June, 159-246	2018	NA	9740066	Uploaded in NAAC Cri.3
Harish Kumar-GU0514411613	Department of Mass Communication					LOKTANTRA MEIN NAGRIK PATRAKARITY KI BHOOMIKA: EK ADHYAN	Media Jagat (Research journal, MGKV) Vol-Jan2015-Dec2015	2017	NA	22316566	
A.Ram Pandey-GU0514411710	Department of Mass Communication	Ms. Neha Singh	SMCS			Role of public relations in image management of an organisation	International journal of advanced research, ideas and innovations in technology, (Volume3, Issue4)	2017	NA	2454132X	Uploaded in NAAC Cri.3
Jyoti Ranjan Sahoo-GU0514411886	Department of Mass Communication					Technology and Communicative Pedagogic Practices of School Education in India	International Journal of Global Education	2016	NA	2414-8113	Uploaded in NAAC Cri.3
A.Ram Pandey-GU0514411710	Department of Mass Communication	Dr. Anita R. Gautam	Noida International University	Ms. Sarika	Noida International University	Portrayal of female politicians in Bollywood movies: a study of political movies "Rajneeti and Kissa Kursi Ka"	Amity Journal of Media & Communication Studies (ISSN 2231 – 1033) Copyright 2017 by ASCO 2017, Vol. 7, No. 2	2017	NA	22311033	Uploaded in NAAC Cri.3
A.Ram Pandey-GU0514411710	Department of Mass Communication	Dr. Anita R. Gautam	Noida International University	Ms. Sarika	Noida International University	Portrayal of females as politician in bollywood movies: a study of political movies Satta & Gulaal	BRDU International journal of multidisciplinary research, Vol 2, Issue 8, pg 1-13	2017	NA	2455278X	Uploaded in NAAC Cri.3
Shuchi Yadav-GU0514411523	Department of Mass Communication					Television, News and History: Exploring New Paradigms	Indian Journal of Human Relations, Jan-June, Vol 51 (1), 2017	2017	Television, News and History: Exploring a New Paradigm-Indian Journals	9741089	Uploaded in NAAC Cri.3

Shuchi Yadav- GU0514411523	Department of Mass Communication					Women, Television & Dis/ability: Exploring the Emotional Public Sphere in Reality Shows	Journal of Psychological Researches – An International Journal, Vol 61 (2), August 2017, 40-45	2017	NA	223972	Uploaded in NAAC Cri.3
Shuchi Yadav- GU0514411523	Department of Mass Communication					Media and Massacre: The Hashimpura Event, 1987	Studies in Peoples History, Vol 4 (2), Dec 2017, 211-222	2017	Media and massacre: The Hashimpura event, 1987 - Shuchi Yadav, 2017 (sagepub. com)	23484489	Uploaded in NAAC Cri.3
Shuchi Yadav- GU0514411523	Department of Mass Communication					Photographs, Tropes and Violence	Social Scientist, Vol 47 (3-4), March, 2019	2019	Photographs, Tropes and Violence on JSTOR	9700293	Uploaded in NAAC Cri.3
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication	Amitabh Srivastav- GU0514410515	Department of Mass Communication	Nil	NA	Students' Choice and Motivation for Journalism Education in Indian Private Universities	Media Watch-An International peer reviewed Journal on Media & Communication, 8 (1) 107-121, 2017	2017	10.15655 /mw/2017/v8i1/4 1269	0976-0911	Uploaded in NAAC Cri.3
Amitabh Biswas- GU0712311856	Department of Mass Communication	Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication			Media Markets vs. Media Institutions: An Analysis from the Perspective of Students Choice and Aspirations at Private Universities in India	Journal of Content, Community and Communication	2017	jcc-journal- december-2017- 18-25.pdf (amity. edu)	9760911	
Jyoti Ranjan Sahoo- GU0514411886	Department of Mass Communication					Marginalisation and Social Change: A Sociological Empirical Analysis	Global Media Journal-American Edition, Vol.15 No.28:60	2017	NA	15507521	Uploaded in NAAC Cri.3
Harish Kumar- GU0514411613	Department of Mass Communication					NEW MEDIA: CREDIBILITY, CONFLICT & CRISIS	The Researcher- International Journal of Management Humanities and Social Sciences July-December 2018, 3(2)	2018	NA	24561339	Uploaded in NAAC Cri.3

Amitabh Srivastav-GU0514410515	Department of Mass Communication					Stakeholders at Loggerheads: Aspirations of Media Industry Vs Realities in Media Academia: A Critical Analysis of FICCI-KPMG Indian M&E Industry report 2015	Journal of Content, Community and Communication, YEAR 2 : VOLUME 4 DECEMBER 2016	2016	JOURNAL OF CONTENT, COMMUNITY & COMMUNICATION (amity.edu)	23957513	Uploaded in NAAC Cri.3
Amit Kumar-GU0213720341	Department of Mass Communication	Puja Mahesh	Manipal University, Dubai	NA	NA	Social Media and Destination Branding: Promoting Sikkim as an Ecotourism Destination using Facebook	Journal of Content, Community & Communication Amity School of Communication Vol. 4 Year 2, Dec - 2016 Amity University, Madhya Pradesh (ISSN: 2395-7514)	2016	NA	23957514	Uploaded in NAAC Cri.3
Amitabh Srivastav-GU0514410515	Department of Mass Communication	Ashish Kumar				Blogs of Senior Hindi Journalist : A comparative Analysis	NA	2014	NA	NA	
Amitabh Srivastav-GU0514410515	Department of Mass Communication	Ashish Kumar				Blogs on hindi journalists on environment : A study		2017	NA	NA	
Harish Kumar-GU0514411613	Department of Mass Communication		Department of Mass Communication	Divya Rastogi,	Department of Mass Communication	Hotstar: new source for entertainment hungry audience	Chapter in book for International Conference ICAN3	2020	NA	978-93-89484-48-9	
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			Pervez, Saima and Dutta, Piyashi	Galgotias University, Greater Noida, India	Digitalisation of Health Communication: History and Current Scenario	Specialusis Ugdymas	2022		13925369	
Niteesh Kumar Upadhyay-GU0911311836	Department of Mass Communication			Soares, Ardyllis Alves, Bazhina, Maria A., Rathee, Mahak	Institute of Law, South Ural State University, Chelyabinsk, Russian Federation	A Study of Legal Education Systems in Russia, India and Brazil: Issues and Suggestions for Global Education	Asian Journal of Legal Education	2022	10.1177/23220058221105255	23220058	
Tasha Singh Parihar-GUSMCS201827344	Department of Mass Communication			Parihar, TS	Galgotias University	Fashioning China: Precarious creativity and women designers in shanzhai culture	CHINESE JOURNAL OF COMMUNICATION	2020	http://dx.doi.org/10.1080/17544750.2020.1838764		

Kumar, K., Varshney, L., Ambikapathy, A., Saket, R.K., Mekhilef, S.	Department of Mass Communication					Solar tracker transcript—A review	International Transactions on Electrical Energy Systems	2021	10.1002/2050- 7038.13250		
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