

Sector: Media & Entertainment									
Program: Bachelor of Vocation in Graphic Design & Multimedia Technologies									
Semester: I									
Sl. No	Course Type	Semester	Course Code	Course	L	T	P	C	
1	General Education	I		Foundations of Design	3			3	
2	General Education	I		Introduction to Graphic Tools	3			3	
3	General Education	I		Typography and Layout Design	3			3	
4	General Education	I		Digital Illustration	3			3	
5	OJT	I		Initial exposure to graphic design studio environment				18	18
TOTAL					12			18	30
Semester: II									
1	General Education	II		Web Design Fundamentals	3			3	
2	General Education	II		3D Modelling and Animation	3			3	
3	General Education	II		Photography and Image Editing	3			3	
4	General Education	II		Interactive Media and UX Design	3			3	
5	OJT	II		Hands-on with web design projects under mentorship				18	18
TOTAL					12			18	30
Semester III									
1	General Education	III		Advanced 3D Animation	3			3	
2	General Education	III		Video production and Editing	3			3	
3	General Education	III		Print Media Design	3			3	
4	General Education	III		Branding and Identity Design	3			3	
5	OJT	III		Working with Digital Illustration and Animation with promotional multimedia content				18	18
TOTAL					12			18	30
Semester IV									
1	General Education	IV		Augmented and Virtual Reality (AR & VR) Design	3			3	
2	General Education	IV		Scripting for Animation and games	3			3	
3	General Education	IV		Interactive Web Development	3			3	
4	General Education	IV		Digital Marketing and Social Media Design	3			3	
5	OJT	IV		Shooting and editing short video projects with involvement in AR & VR projects in multimedia firms				18	18
TOTAL					12			18	30
Semester V									
1	General Education	V		Sound Design and Editing	3			3	
2	General Education	V		Mobile app Design and Development	3			3	
3	General Education	V		Portfolio Development and Professional Practices	3			3	
4	General Education	V		Motion Graphics and Visual Effects (VFX)	3			3	
5	OJT	V		Creating essential AR & VR Projects and application of motion graphics in advertising				18	18
TOTAL					12			18	30
Semester VI									
1	General Education	VI		Advanced Multimedia Project Management	3			3	
2	General Education	VI		Game Design and Storyboarding	3			3	
3	General Education	VI		Ethics and Law in Multimedia Production	0			0	
4	General Education	VI		Emerging Technologies in Multimedia Design	6			6	
5	OJT	VI		Major Project				18	18
TOTAL					12			18	30