	School of Business									
		School o	of Business							
		Bachelor of Busin	ness Adminis	stratio	on					
		Program Stro	icture 2023-	27						
	E: 40 4				N 1 4	C.	D .		1	
	First Semeste	er-Integrated (Bachelor of Business A	dministratioi	n) - (.	Maste	er of .	Busii	iess A	dmini	stration)
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Cre dits	Hou rs	Course Category
1		Financial Accounting	Theory	3	0	0	0	3	3	Major
2	D1UA103T	Principles of Management	Theory	3	0	0	0	3	3	Major
3	K1UB122T	Business Economics	Theory	3	0	0	0	3	3	Major
4	D1UA203T	Marketing Theory and Practices	Theory	3	0	0	0	3	3	Major
5		Business Mathematics	Theory	3	0	0	0	3	4	Multidisciplinar y
6	E2UC220C	IT Tools for Decision Making	Integrated	2	0	1	0	3	4	SEC
7		Communicative English	Integrated	2	0	1	0	3	4	AEC
8		Indian Constitution	Theory	3	0	0	0	3	3	VAD
	•	Total credits	•		•			24		
		Total credits 24								
Second Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)										
Seco	ond Semester	-Integrated (Bachelor of Business A	Administrat	ion)	- (Ma	ster	of B	usines	s Adn	ninistration)
Seco	ond Semester	-Integrated (Bachelor of Business A		<u> </u>	- (Ma Stru			usines	s Adn	ninistration)
Secondary St. No.	Course Code	-Integrated (Bachelor of Business A	Course Type	redit L	`			Cre dits	s Adn Ho urs	ninistration) Course Category
	Course		Course	redit L 3	Stru	cture	•	Cre	Ho urs	Course
Sl. No.	Course Code	Course Title	Course Type	redit L	Stru T	cture P	S	Cre dits	Ho urs	Course Category Major Major
Sl. No.	Course Code D1UA201T	Course Title Organisational Behaviour	Course Type Theory	redit L 3	Stru T	cture P	S 0	Cre dits	Ho urs	Course Category Major
Sl. No. 1 2	Course Code D1UA201T D1UA202T	Course Title Organisational Behaviour Management and Cost Accounting	Course Type Theory	L 3 3	Stru T 0 0	eture P 0	S 0 0	Cre dits	Ho urs 3	Course Category Major Major
Sl. No. 1 2 3	Course Code D1UA201T D1UA202T D1UA102T	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations	Course Type Theory Theory Theory	L 3 3	Stru T 0 0	P 0 0	S 0 0 0 0	Cre dits 3 3	Ho urs 3 3 3 3	Course Category Major Major Multidisciplinar
Sl. No. 1 2 3 4	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA201	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management	Course Type Theory Theory Theory Theory Integrated	L 3 3 3 3	Stru T 0 0 0 0	P 0 0 0 0	S 0 0 0 0 0 0	Cre dits 3 3 3	Ho urs 3 3 3 3 3	Course Category Major Major Multidisciplinar Major
Sl. No. 1 2 3 4	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA204T D1UA201 B	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management Business Communication	Course Type Theory Theory Theory Theory	L 3 3 3 3 2	Stru T 0 0 0 0	P 0 0 0 0 0 1	S 0 0 0 0 0 0 0	Cre dits 3 3 3 3	Ho urs 3 3 3 3 4	Course Category Major Major Multidisciplinar Major AEC
Sl. No. 1 2 3 4 5	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA201 B	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management Business Communication Minor 1	Course Type Theory Theory Theory Theory Integrated	L 3 3 3 3 2	Stru T 0 0 0 0	P 0 0 0 0 0 1	S 0 0 0 0 0 0 0	Cre dits 3 3 3 3	Ho urs 3 3 3 3 4	Course Category Major Major Multidisciplinar Major AEC
Sl. No. 1 2 3 4 5 6 7	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA201 B	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management Business Communication Minor 1 Basic French	Course Type Theory Theory Theory Theory Integrated Theory	L 3 3 3 3 2 3	Stru T 0 0 0 0 0 0	P 0 0 0 0 0 1 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Cre dits 3 3 3 3 3	Ho urs 3 3 3 4 3	Course Category Major Major Multidisciplinar Major AEC Minor
Sl. No. 1 2 3 4 5 6 7	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA201 B	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management Business Communication Minor 1 Basic French Basic German	Course Type Theory Theory Theory Theory Integrated Theory	L 3 3 3 3 2 3	Stru T 0 0 0 0 0 0	P 0 0 0 0 0 1 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Cre dits 3 3 3 3 3	Ho urs 3 3 3 4 3	Course Category Major Major Multidisciplinar Major AEC Minor
Sl. No. 1 2 3 4 5 6 7 8	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA204T B K1UC330T K1UC332T	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management Business Communication Minor 1 Basic French Basic German	Course Type Theory Theory Theory Theory Integrated Theory Theory	L 3 3 3 3 2 3 3	Stru T 0 0 0 0 0 0	P 0 0 0 0 0 1 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Cre dits 3 3 3 3 21	Ho urs 3 3 3 4 3	Course Category Major Major Multidisciplinar Major AEC Minor
Sl. No. 1 2 3 4 5 6 7 8	Course Code D1UA201T D1UA202T D1UA102T D1UA204T D1UA204T B K1UC330T K1UC332T	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management Business Communication Minor 1 Basic French Basic German Total credits	Course Type Theory Theory Theory Theory Integrated Theory Theory Administrati	L 3 3 3 3 3 3 3 3 3	Stru T 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Cre dits 3 3 3 3 21	Ho urs 3 3 3 4 3	Course Category Major Major Multidisciplinar Major AEC Minor

Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Cre dits	Ho urs	Course Category
1		Financial Management	Theory	3	0	0	0	3	3	Major
2	D1UA302T	Human Resource Management	Theory	3	0	0	0	3	3	Major
3	D1UA303T	Supply Chain Management	Theory	3	0	0	0	3	3	Major
4	D1UA304T	Business Law	Theory	3	0	0	0	3	3	Major
5	D1UA305T	Business Environment	Theory	3	0	0	0	3	3	Major
6		Social Media Analysis	Integrated	1	0	0	1	2	3	AEC
7		Minor 2	Theory	3	0	0	0	3	3	Minor
		Total credits						20		
Fou	urth Semester-Integrated (Bachelor of Business Administration) - (Master of Business Credit Structure				s Adn	ninistration)				
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Cre dits	Ho urs	Course Category
1	D1UA401E	Research Methodology	Integrated	2	0	1	0	3	4	Major
2	D1UA402T	Strategic Management	Theory	3	0	0	0	3	3	Major
3		Campus to Corporate	Integrated	2	0	1	0	3	4	SEC
4		Elective-I	Theory	3	0	0	0	3	3	Major
5		Elective-II	Theory	3	0	0	0	3	3	Major
6		Stock Market Analysis	Integrated	2	0	1	0	3	4	Major
7	C1UB320T	Environment Studies	Theory	2	0	0	0	2	2	VAD
8		Minor 3	Theory	3	0	0	0	3	3	Minor
		Total credits	111001		Ů			23		1121101
		Electives: Choose basket (any	2 out of 3) a	ıs per	Spec	cializa	ation			
Sl. No.	Course Code	Course Title	Course Type	L	T	P	S	Cre dits	Ho urs	Course Category
	Marketing l									
1	D1UA403T	Marketing Communication	Theory	3	0	0	0	3	3	Major
2		Consumer Behaviour	Theory	3	0	0	0	3	3	Major
3		Sales and Distribution Management	Theory	3	0	0	0	3	3	Major
	Finance Ele	ctives								
		Investment Analysis and Portfolio								
4	D1UA406T	Management	Theory	3	0	0	0	3	3	Major
5		Financial Statement Analysis	Theory	3	0	0	0	3	3	Major
6	D1UA408T	International Finance	Theory	3	0	0	0	3	3	Major

	HR Elective	S								
7		HR Metrics	Theory	3	0	0	0	3	3	Major
8	D1UA410T	Performance Management	Theory	3	0	0	0	3	3	Major
9	D1UA411T	Training and Development	Theory	3	0	0	0	3	3	Major
	Operations	Electives	_							
10	D1UA412T	Quality Management	Theory	3	0	0	0	3	3	Major
		Logistics and Distribution	_							
11	D1UA413T	Management	Theory	3	0	0	0	3	3	Major
12	D1UA414T	Inventory Management & Control	Theory	3	0	0	0	3	3	Major
	Information	Technology Electives								
		Introduction to Programming and								
13		Logic Development	Theory	3	0	0	0	3	3	Major
14		Introduction to Database Manageme	Theory	3	0	0	0	3	3	Major
15		Data Mining	Theory	3	0	0	0	3	3	Major
			-							
Sl. No.	Course Code	Integrated (Bachelor of Business Ad Course Title	Course Type	L	T	P	S	Cre dits	Ho urs	Course Category
								07-070		2 8 - 7
		Business Ethics and Governance		2						
1		Business Ethics and Governance /Entrepreneurship	Theory	3	0	0	0	3	3	Major
1 2			Theory Theory	3	0	0	0	3	3	
		/Entrepreneurship								Major Major SIP
2		/Entrepreneurship E-Business	Theory	3	0	0	0	3	3	Major
2 3		/Entrepreneurship E-Business Summer Internship Project	Theory Theory Theory	3	0	0	0	3	3	Major SIP
2 3 4		/Entrepreneurship E-Business Summer Internship Project Elective-III	Theory Theory	3 0 3 3	0 0 0 0	0 0	0 0 0 0	3 3 3	3 9 3	Major SIP Major
2 3 4		/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV	Theory Theory Theory	3 0 3	0 0	0 0	0 0	3 3 3	3 9 3	Major SIP Major
2 3 4 5		/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction	Theory Theory Theory Theory	3 0 3 3	0 0 0 0	0 0	0 0 0 0	3 3 3	3 9 3 3	Major SIP Major Major
2 3 4 5		/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management	Theory Theory Theory Theory Integrated	3 0 3 3	0 0 0 0	0 0 0 0 1	0 0 0 0	3 3 3 3 3 3	3 9 3 3	Major SIP Major Major
2 3 4 5 6 7		/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits	Theory Theory Theory Theory Integrated Theory Integrated	3 0 3 3 2 3 2	0 0 0 0 0	0 0 0 0 1	0 0 0 0 0	3 3 3 3 3 3 24	3 9 3 3 4 3	Major SIP Major Major VAD Minor
2 3 4 5 6 7		/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development	Theory Theory Theory Theory Integrated Theory Integrated any 2 out o	3 0 3 3 2 3 2	0 0 0 0 0	0 0 0 0 1	0 0 0 0 0	3 3 3 3 3 3 24	3 9 3 3 4 3 3	Major SIP Major Major VAD Minor SEC
2 3 4 5 6 7 8	Course	/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket	Theory Theory Theory Theory Integrated Theory Integrated	3 0 3 3 2 3 2	0 0 0 0 0	0 0 0 0 1	0 0 0 0 0	3 3 3 3 3 3 24	3 9 3 3 4 3	Major SIP Major Major VAD Minor
2 3 4 5 6 7 8		/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket	Theory Theory Theory Theory Integrated Theory Integrated Course	3 0 3 3 2 3 2	0 0 0 0 0	0 0 0 0 1	0 0 0 0 0	3 3 3 3 3 3 24 ation	3 9 3 3 4 3 3	Major SIP Major Major VAD Minor SEC
2 3 4 5 6 7 8	Code Marketing I	/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket	Theory Theory Theory Theory Integrated Theory Integrated Course	3 0 3 3 2 3 2 L	0 0 0 0 0	0 0 0 0 1	0 0 0 0 0	3 3 3 3 3 3 24 ation	3 9 3 3 4 3 3	Major SIP Major Major VAD Minor SEC
2 3 4 5 6 7 8 Sl. No.	Code Marketing I D1UA509T	/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket Course Title	Theory Theory Theory Theory Integrated Theory Integrated Course Type	3 0 3 3 2 3 2 f 3) a	0 0 0 0 0 0 0	0 0 0 0 1 0 1	0 0 0 0 0 0	3 3 3 3 3 3 24 ation Cre	3 9 3 3 4 3 3 Ho	Major SIP Major Major VAD Minor SEC Course Category
2 3 4 5 6 7 8 Sl. No.	Code Marketing I D1UA509T D1UA510T	/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket Course Title Electives Product and Brand Management	Theory Theory Theory Theory Integrated Theory Integrated Course Type Theory	3 0 3 3 2 3 2 L	0 0 0 0 0 0 0 0	0 0 0 0 1 0 1 Spec	0 0 0 0 0 0 0 0 stializa	3 3 3 3 3 3 24 ation Cre dits	3 9 3 3 4 3 3 Hours	Major SIP Major Major VAD Minor SEC Course Category Major
2 3 4 5 6 7 8 Sl. No.	Code Marketing I D1UA509T D1UA510T	/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket of Course Title Electives Product and Brand Management Retail Management Digital Marketing	Theory Theory Theory Theory Theory Integrated Theory Integrated Course Type Theory Theory	3 0 3 3 2 3 2 L	0 0 0 0 0 0 0 T	0 0 0 0 1 0 1 Spece	0 0 0 0 0 0 0 0 0	3 3 3 3 3 3 24 ation Cre dits 3 3	3 9 3 3 4 3 3 Hours	Major SIP Major Major Major VAD Minor SEC Course Category Major Major
2 3 4 5 6 7 8 Sl. No.	Code Marketing I D1UA509T D1UA510T D1UA502T Finance Elec	/Entrepreneurship E-Business Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose basket of Course Title Electives Product and Brand Management Retail Management Digital Marketing	Theory Theory Theory Theory Theory Integrated Theory Integrated Course Type Theory Theory	3 0 3 3 2 3 2 L	0 0 0 0 0 0 0 T	0 0 0 0 1 0 1 Spece	0 0 0 0 0 0 0 0 0	3 3 3 3 3 3 24 ation Cre dits 3 3	3 9 3 3 4 3 3 Hours	Major SIP Major Major Major VAD Minor SEC Course Category Major Major

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6	D1UA511T	Merger & Acquisition	Theory	3	0	0	0	3	3	Major
<u> </u>	HR Electives	· ·	THOTY		+	"		'		111101
7		Negotiation and Conflict Management	Theory	3	0	0	0	3	3	Major
8	D1UA513T	Managing Leadership	Theory	3	0	0	0	3	3	Major
9	D1UA506T	International HRM	Theory	3	0	0	0	3	3	Major
	Operations		Theory					-	<i>J</i>	iviajoi
10	D1UA514T	Risk Management in Supply Chain	Theory	3	0	0	0	3	3	Major
11	D1UA507T	Sales and Operations Planning	Theory	3	0	0	0	3	3	Major
	+	Fechnology Electives	Theory							iviajoi
13	Imormation	Introduction to Operating Systems	Theory	3	0	0	0	3	3	Major
14		Basics of Computer Networks	Theory	3	0	0	0	3	3	Major
15		Digital Marketing	Theory	3	0	0	0	3	3	Major
		Digital Warketing	Theory		T .			-		iviajoi
~.								_		
Six	th Semester-	Integrated (Bachelor of Business A	dministratio	on) -	(Mas	ster o	f Bu	siness	Adm	inistration)
Sl. No.	Course	Course Title	Course	L	Т	P	S	Cre	Но	Course
- 1	Code	T. C. ID.	Type	_				dits	urs	Category
1		International Business	Theory	3	0	0	0	3	3	Major
2		Project Management	Theory	3	0	0	0	3	3	Major
3		Elective-V	Theory	3	0	0	0	3	3	Major
4		Elective-VI	Theory	3	0	0	0	3	3	Major
5		Minor 5	Theory	3	0	0	0	3	3	Minor
			Comprehe					3		
6		Data Handling with SPSS	nsive	1		1	1	Ĺ	6	Major
		Total credits						18		
	Electives: Cl	hoose basket (any 2 out of 3) as per S	pecialization	ı						
Sl. No.	Course Code	Course Title	Course Type	L	T	P	S	Cre dits	Ho urs	Course Category
	Marketing 1	Electives								
1		International Marketing	Theory	3	0	0	0	3	3	Major
2		B2B Marketing	Theory	3	0	0	0	3	3	Major
3		Marketing of Services	Theory	3	0	0	0	3	3	Major
	Finance Ele	ctives								
4		Working Capital Management	Theory	3	0	0	0	3	3	Major
5		Goods and Service tax	Theory	3	0	0	0	3	3	Major
6	1			_			$\overline{}$	1 2		
O		Financial Services	Theory	3	0	0	0	3	3	Major
	HR Elective		Theory	3	0	0	0	3	3	Major
7	HR Elective		Theory Theory	3	0	0	0	3	3	Major
	HR Elective	S								

9	International HRM	Theory	3	0	0	0	3	3	Major
	Operations Electives								
10	Lean Manufacturing and Six sigma	Theory	3	0	0	0	3	3	Major
	Procurement and Sourcing								
11	Management	Theory	3	0	0	0	3	3	Major
	Information Technology Electives								
13	Information Security	Theory	3	0	0	0	3	3	Major
14	Management Information Systems	Theory	3	0	0	0	3	3	Major
15	Basics of Cloud Computing	Theory	3	0	0	0	3	3	Major

		SEMESTER VII				
Sl No	CODE	Title	L	T	P	C
1	MBDS5001	Marketing Management	3	0	0	3
2	MSB21T100 5	Accounting for Managers	4	0	0	4
3	MBDS5025	Organizational Behaviour	3	0	0	3
4	MSB21T201 4	Business Statistics for Decision Making	3	0	0	3
5	MBDS5029	Legal Aspects of Business	3	0	0	3
6	MSB21P100	Excel Skills for Business	0	0	4	2
7	MBDS5004	Managerial Economics	3	0	0	3
9	MBDS5022	Business Ethics and CSR	3	0	0	3
		TOTAL				24

		SEMESTER VIII				
Sl No	CODE	Title	L	T	P	C
1	MSB21T10 04	Introduction to Business Analytics	3	0	0	3
2	MBDS5013	Corporate Finance	3	0	0	3
3	MBDS5015	Human Resource Management	3	0	0	3
4	MBDS5027	Business Research Method	3	0	0	3
5	MSB21T100	Operations and Supply Chain Management	3	0	0	3
6	MSB21T200 2	Management Information Systems & ERP	3	0	0	3
7	MBDS6004	Entrepreneurship	3	0	0	3
8	MBDS5027	Business Research Method	3	0	0	3
9	SLMB5002	Business Communication	0	0	2	1
9		Core Elective -1	3	0	0	3
		TOTAL				25

	Core Elective 1 - Semester VIII (Choose any 1 out of 3)										
S.No	Code	Title	L	T	P	C					
1	MSB21T2004	International Business	3	0	0	3					
2	MSB21T2005	Design Thinking for Innovation	3	0	0	3					
3	MBDS5030	Operations Research	3	0	0	3					

	MBDS5030	Operations Research	3	0	U	3
	_	SEMESTER IX				
S.No	Code	Title	L	T	P	C
1	MBDS6021	Management Summer Internship Report	3	0	0	3
2	MBDS6003	Strategic Management	3	0	0	3
3	SLMB6021	Personality Development	0	0	2	1
4		Core Elective -2	3	0	0	3
5		Major 1 - Elective 1	3	0	0	3
6		Major 1 - Elective 2	3	0	0	3
7		Major 1 - Elective 3	3	0	0	3
8		Major 2 - Elective 1	3	0	0	3
9		Major 2 - Elective 2	3	0	0	3
10		Major 2 - Elective 3	3	0	0	3
11	MSB21P200	Master Thesis - Initial Phase	0	0	0	0
		TOTAL				28
	Core E	lective-2 - Semester IX (Choose any	1 out of 4)			
S.No	Code	Title	L	T	P	C
1	MBDS6007	Project Management	3	0	0	3
2	MSB21T2007	Small and Medium Enterprises	3	0	0	3
3	MSB21T2008	AI for Business Management	3	0	0	3
4	MSB21T200	<u>The Sustainable Development Goals – </u>	3	0	0	3
	6	A global vision			Ů	,
		Elective-2 - Semester IX (Choose an	ıy 3)			
	1	Marketing				
S.No	Code	Title	L	T	P	C
1	MBMK6005	<u> </u>	3	0	0	3
2	MBMK6003	Retail Management	3	0	0	3
3	MBMK6004	0	3	0	0	3
4	MBMK6011	Services Marketing	3	0	0	3
5		Digital and Social Media Marketing	3	0	0	3
6	MBBA6008	Marketing Analytics	3	0	0	3
		Finance				
S.No	Code	Title	l L	T	P	C
5.110	Couc	THE				

1	MBFI6011	Financial Markets and Services	3	0	0	3
2	MBFI6012	Investment Analysis and Portfolio	3	0	0	3
		Management		10	U	
3	MBFI6019	Financial Risk Management	3	0	0	3
4	MBFI6013	Behavioural Finance	3	0	0	3
5	MBFI6014	Wealth Management and Taxation	3	0	0	3
		HR				
S.No	Code	Title	L	T	P	C
1	MBHR6013	Competency Mapping and Assessment	3	0	0	3
2	MBHR6002	Compensation and Reward Management	3	0	0	3
3	MBHR6004	Industrial Relations and Labour Laws	3	0	0	3
4	MBHR6010	Learning and Development	3	0	0	3
5	MBHR6011	HRP, Recruitment and Selection	3	0	0	3
6	MSB21T2001	HR Metrics and Analytics	3	0	0	3
		Information Technology				
S.No	Code	Title	L	T	P	C
1	MBIT6001	Relational Database Management System	3	0	0	3
2	MBIT6002	Enterprise Resource Planning - SAP package	3	0	0	3
3	MBBA6004	Big Data Analytics	3	0	0	3
4	MBBA6006	Business Intelligence	3	0	0	3
5	MBIT6010	E-Commerce	3	0	0	3
	•	Operations			•	
S.No	Code	Title	L	Т	P	С
1	MBOP6007	Supply Chain and Logistics Management	3	0	0	3
2	MBOP6008	Quality Toolkit for Managers	3	0	0	3
3	MBOP6003	Material Management and Inventory Control	3	0	0	3
4	MBLS6006	Warehouse Management	3	0	0	3
5		Retail and E-Commerce Logistics	3	0	0	3
		Business Analytics		1		
S.No	Code	Title	L	Т	P	C
1	MBBA6006	Business Intelligence	3	0	0	3
2	MBBA6021	Business Analytics Using Python	3	0	0	3
3	MBBA6007	Decision Modelling with Spreadsheets	3	0	0	3
4	MBBA6008	Marketing Analytics	3	0	0	3
5	MBBA6004	Big Data Analytics	3	0	0	3
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	MBBA0004	Healthcare Management		1 -		•

1	MBHC6007	Health Communication Planning and Management	3	0	0	3
2	MBHC6003	Public Health Administration	3	0	0	3
3	MSB21T5007	Laws Governing Healthcare	3	0	0	3
4	MBHC6002	Quality in Healthcare	3	0	0	3
5	MBHC6006	Hospital Operation Management	3	0	0	3
		International Business				
S.No	Code	Title	L	Т	P	C
1	MBIB6001	Global Business Strategy	3	0	0	3
2	MSB21T5009	Managing Global Business	3	0	0	3
_		1	_			
3		International Trade and Policy	3	0	0	3
	MSB21T5010		3	0	0	3

		SEMESTER X				
S.No	Code	Title	L	T	P	C
1		Major 1 - Elective 1	3	0	0	3
2		Major 1 - Elective 2	3	0	0	3
3		Major 1 - Elective 3	3	0	0	3
4		Major 2 - Elective 1	3	0	0	3
5		Major 2 - Elective 2	3	0	0	3
6		Major 2 - Elective 3	3	0	0	3
7	MSB21P2010	Master Thesis - Final Phase	0	0	0	6
		TOTAL				24

Marketing							
S.No	Code	Title	L	T	P	C	
1	MBMK6001	Sales and Distribution Management	3	0	0	3	
2	MBMK6006	International Marketing	3	0	0	3	
3	MBMK6007	B2B Marketing	3	0	0	3	
4	MBMK6008	Consumer Behaviour	3	0	0	3	
5	MBMK6002	Marketing Research	3	0	0	3	
6	New Code	Rural Marketing	3	0	0	3	
Finance							
S.No	Code	Title	L	T	P	С	
1	MBFI6015	Managing Banks and Financial Institutions	3	0	0	3	
2	MBFI6016	Mergers, Acquisitions, Corporate Restructuring and Valuation	3	0	0	3	
3	MBFI6017	International Finance	3	0	0	3	
4	MBFI6018	Project Appraisal and Finance	3	0	0	3	

5	MSB21T300	Financial Technologies	3	0	0	3
		HR				
S.No	Code	Title	L	Т	P	С
1	MBHR6005	Leadership and Team Building	3	0	0	3
2	MBHR6006	Organizational Change and Development	3	0	0	3
3	MBHR6007	Negotiation and Counselling Skills	3	0	0	3
4	MBHR6008	Cross Cultural Management	3	0	0	3
5	MBHR6009	Talent Management	3	0	0	3
6	MBHR6014	Performance Management Systems	3	0	0	3
		Information Technology				
S.No	Code	Title	L	T	P	С
1	MBIT6005	Web Analytics	3	0	0	3
2	MBIT6006	Application of Cloud in Management	3	0	0	3
3	MBIT6007	Software Project Management	3	0	0	3
4	MBBA6012	Data Visualization	3	0	0	3
5	MBIT6008	Knowledge Management and Information System	3	0	0	3
	•	Operations				
S.No	Code	Title	L	Т	P	С
1	MSB22T2005	Global Supply Chain Management	3	0	0	3
2	New Code	Sustainable and Resilient Supply Cha	3	0	0	3
3	MBOP6013	Sourcing Management	3	0	0	3
4	MBOP6014	Supply Chain Analytics	3	0	0	3
5	MBOP6015	Management of Service Operations	3	0	0	3
	•	Business Analytics		-		
S.No	Code	Title	L	Т	P	С
1	MBBA6010	Data Mining and Predictive Analysis	3	0	0	3
2	MBBA6011	Business Analytics Using R	3	0	0	3
3	MBBA6012	Data Visualization	3	0	0	3
4	MBBA6003	Advance Statistics and Econometrics	3	0	0	3
5	MBBA6023	Analytics and Cloud Computing	3	0	0	3
		Healthcare Management		•	•	•
S.No	Code	Title	L	Т	P	C
1	MBHC6017	Healthcare Marketing and Public Relation	3	0	0	3
2	MBHC6009	Patient Care Services	3	0	0	3
	MBHC6004	Hospital Hazard and Waste	3	0	0	3
3	MBHC0004	Management	5	1 "	ľ	

5	MSB21T5008	International Medical Tourism	3	0	0	3	
International Business							
S.No	Code	Title	L	Т	P	C	
1	MBFI6017	International Finance	3	0	0	3	
2	MBHR6008	Cross Cultural Management	3	0	0	3	
3	MSB21T5011	International Supply Chain Management and Logistics	3	0	0	3	
4	MBIB6003	Trade Documentation and Procedures	3	0	0	3	
5	MBMK6006	International Marketing	3	0	0	3	

Semester 1	24
Semester 2	21
Semester 3	20
Semester 4	23
Semester 5	24
Semester 6	18
Semester 7	24
Semester 8	25
Semester 9	28
Semester 10	24
Total Credits	231