



GALGOTIAS
UNIVERSITY



SCHOOL OF BUSINESS





28K+

Brilliant Students

52

Acre Campus

20+

Years of Legacy

300+

Awards

850+

Companies
onboard

ABOUT THE UNIVERSITY

The Galgotias University, Uttar Pradesh, sponsored by Smt.Shakuntala Educational and Welfare Society, has been established by the state of Uttar Pradesh under section 2(f) of the UGC Act,1956 vide. The Galgotias University Uttar Pradesh Act,14 of 2011. The University commenced its operation from the academic session 2011-12.

Lorem ipsum

The University has been granted A+ accreditation by the National Assessment and Accreditation Council (NAAC).

SCHOOL OF BUSINESS (SOB)

The School of Business is dedicated to achieving academic excellence, with a special emphasis placed on the teaching-learning process, research, and holistic development of the students through our Flexible Credit Based System. The curriculum in SOB is designed to provide students with a comprehensive understanding of the principles and practices of modern business. Students learn about topics such as organizational behaviour, financial management, marketing strategies, business ethics, business analytics and entrepreneurship to name a few. The curriculum often includes a combination of theoretical coursework, practical case studies, internships, and other experiential learning opportunities to prepare students for real-world business challenges. In addition to academics, SOB also offers a variety of resources and services to support students' professional development, including career services, mentorship programs, networking events, and partnerships with local businesses and industry organizations. Graduates of SOB are prepared to pursue a variety of career paths in the business world. They possess a well-rounded skill set that includes critical thinking, problem-solving, communication, and leadership, which are highly valued in today's job market.



(Emerging BBA Colleges category)
by India Today- MDRA Survey 2023



MESSAGE FROM THE DEAN



Dr. Seema Gupta

Dean, School of Business

School of Business, Galgotias University strongly believes in democratising high-quality management education and transforming lives. Education has the power to change lives and we are committed to ensuring that access to academic excellence is not limited to exclusive few but is percolated to all echelons of society. Inclusive affordable education is our motto and we are on a mission to build a nation. India is a developing country with young population who have dreams in their eyes and aspirations to reach the stars. The School of Business at Galgotias University is an enabler that catapults people into higher orbits and make their dreams come true.

Our students are at the heart of everything we do. We are dedicated to student excellence academically, socially and personally. We foster a vibrant and inclusive learning environment that encourages intellectual curiosity, critical thinking, and collaboration.

Our faculty comprises accomplished scholars and experienced industry professionals who are passionate about imparting their expertise to the next generation of business leaders. We value research and encourage faculty and students to contribute to thought leadership in their respective fields. We strive to advance knowledge and contribute to the business community through cutting-edge research and scholarly publications.

Learning extends beyond the classroom. We encourage experiential learning through internships, industry partnerships, and hands-on projects. Practical experiences help students bridge the gap between theory and real-world application.

Case studies are widely used in business education. Students analyze business situations, applying theories and concepts to solve problems and make decisions. Case-based learning promotes critical thinking, problem-solving, and decision-making skills.

Business education often involves group projects that simulate real workplace dynamics. Collaborative projects enhance teamwork, communication, and leadership skills, mirroring the collaborative nature of business environments.

Inviting guest speakers from the business community exposes students to real-world experiences and industry insights. This interaction helps students bridge the gap between academic theory and industry practice.

With the increasing global nature of business, our curricula include components focused on international business and cross-cultural understanding. This may involve study abroad programs, international projects, or courses with a global business focus.

VISION & MISSION

Vision

To be recognised globally for nurturing management leaders, enabling entrepreneurial skills and interdisciplinary research



Mission

Equip students with knowledge of various functional areas in Management through Corporate World Interface.

Collaborate with industry for curriculum development and pedagogy.

Develop faculty by equipping them with teaching management techniques and interdisciplinary research.

Develop business leaders with an ethical mind-set capable of creating value for stakeholders and society.

USPs

- Case based teaching using Emerald Insight, Sage Business etc.
- NSE Lab to give hands-on-experience training of stock trading
- Various departmental domain clubs to help students develop sense of unity and teamwork, learning how to work with others in reaching the same goals.
- AIMA Simulation BizLab to offer students hands-on-experience on management concepts and make them industry-ready.
- SOB offers placements in companies like E&Y, KPMG, Federal Bank, Deloitte, Flipkart, American Express, Air India Ltd., Genpact, HCL etc.
- The School of Business (SOB) offers many specializations for the BBA program such as logistics and supply chain management, aviation management, marketing and automobile management, business analytics, and banking, financial services and insurance.
- Institute Innovation Council supports students to start their own start-ups.
- Strong student support system
- Student diversity including international students

PROGRAMMES OFFERED

Under Graduate Programs

Program	Duration	Eligibility
BBA	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA Aviation Management	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA (Aviation Management) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA Marketing and Automobile Management	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA (Marketing and Automobile Management) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA Logistics and Supply Chain Management	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA (Logistics and Supply Chain Management) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA Business Analytics	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA (Business Analytics) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>

Under Graduate Programs

Program	Duration	Eligibility
BBA Banking, Financial Services and Insurance	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA (Banking, Financial Services and Insurance) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA (Tourism & Travel)	3 Years	<p>XII with minimum 50% marks in Aggregate</p> <p>For Migration from Other Universities:</p> <p>1) BBA (Tourism & Travel) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA Financial Investment Analysis	3 Years	<p>50% or above in Class 12th or equivalent qualification in the Arts/ Commerce / Science stream, completed from a recognized educational Board.</p> <p>For Migration from Other Universities-</p> <p>1) BBA (FIA) 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale</p> <p>2) 50% or above in best four relevant subjects at XII level</p>
BBA (Hons with Research)	4 Years	XII with minimum 50% marks in aggregate
BBA (Hons. With Research) Aviation Management	4 Years	XII with minimum 50% marks in aggregate
BBA Marketing and Automobile Management (Hons. With Research)	4 Years	XII with minimum 50% marks in aggregate
BBA Logistics and Supply Chain Management (Hons. With Research)	4 Years	XII with minimum 50% marks in aggregate
BBA Business Analytics (Hons. With Research)	4 Years	XII with minimum 50% marks in aggregate

Under Graduate Programs

Program	Duration	Eligibility
BBA Banking, Financial Services and Insurance (Hons. With Research)	4 Years	XII with minimum 50% marks in aggregate
BBA (Tourism and Travel) Hons. with Research	4 Years	XII with minimum 50% marks in Aggregate
Integrated MBA (BBA with MBA)	5 Years	XII with minimum 50% marks in Aggregate For Migration from Other Universities: 1) Integrated BBA+MBA 1st yr. minimum 50% marks or 5.0 CGPA on a 10 point scale 2) 50% or above in best four relevant subjects at XII level
BBA Financial Investment Analysis (Hons. With Research)	4 Years	50% or above in Class 12th or equivalent qualification in the Arts/ Commerce / Science stream, completed from a recognized educational Board.

Post Graduate Programs

Program	Duration	Eligibility
MBA Fintech Association with National Stock Exchange Academy	2 Years	3 Yr. Bachelor Degree with Minimum 50% aggregate marks
MBA in Dual Specialization	1 Years	4 Yr. Bachelor Degree in relevant subjects with Minimum 55% aggregate marks
MBA in Aviation Management	1 Years	4 Yr. Bachelor Degree in relevant subjects with Minimum 50% aggregate marks
MBA in Financial Management	1 Years	4 Yr. Bachelor Degree in relevant subjects with Minimum 50% aggregate marks
MBA in Logistics and Supply Chain Management	1 Years	4 Yr. Bachelor Degree in relevant subjects with Minimum 50% aggregate marks
MBA Tourism & Travel Management	1 Years	4 Yr. Bachelor Degree in relevant subjects with Minimum 50% aggregate marks

Post Graduate Programs

Program	Duration	Eligibility
MBA Financial Management	2 Years	3 Yr. Bachelor Degree with Minimum 50% aggregate marks
MBA with Dual Specialization	2 Years	3 Yr. Bachelor Degree with Minimum 55% aggregate marks
MBA Aviation Management	2 Years	3 Yr. Bachelor Degree with Minimum 50% aggregate marks
MBA Logistics and Supply Chain Management	2 Years	3 Yr. Bachelor Degree with Minimum 50% aggregate marks
MBA Tourism and Travel Management	2 Years	3 Yr. Bachelor's Degree with Minimum 50% aggregate marks

Post Graduate Programs

Program	Duration	Eligibility
Doctor of Philosophy (Ph.D.) in Management	Cwork1+2	<p>A Master's degree from a recognized Indian University or any other equivalent degree to the satisfaction of the Academic Council of the University, in the relevant field, with not less than 55% marks in aggregate or 6.0 CGPA on a 10 point scale or equivalent.</p> <p><i>Note: Candidates who have qualified in UGC NET/CSIR (JRF) Examination/SLET/GATE/Teacher Fellowship holder or have passed M.Phil. Programmes are exempted from Written Examinations.</i></p>

LEARNING METHODOLOGY

- Interactive lectures
- Case study analyses
- Classroom projects and exercises
- Simulations, role plays and business games
- Group presentations
- Study of contemporary articles from journals
- Field projects and company visits
- Video presentations
- Expert guest lectures
- Activity labs





CAREER ADVANCEMENT

Corporate Interface Cell at School of Business is dedicated to advising students on career options and providing them with the latest information on industry internship and final placement opportunities. Apart from the facilitation services, CIC also arranges for training and industry interaction sessions and 100% assistance for Industry Internships and final Placements.

B-SCHOOL SURVEY RATINGS

School of Business at Galgotias University is ranked among India's best B-School by Outlook B-School education magazine and ranked top three emerging B-Schools in the country by leading Times of India B-School Survey ranking Organization. The business magazines – Business Today-NIELSEN survey and others have placed School of Business among the Top five B-Schools in the country.



INCUBATION CENTRE

Building the Next Big Thing: With 100+ Start-ups, Our incubation center is one of the India's largest where innovation and entrepreneurship thrive. Join us in creating the future of business, technology, and social impact.

MULTIDISCIPLINARY LABORATORIES

Explore the Future of Tech: Our tech laboratories offer state-of-the-art equipment and expert faculty to guide you in exploring the latest advancements in tech. Start your journey today.

INTERNATIONAL STUDENT EXCHANGE PROGRAM

School of Business has various International tie-ups for advance learning methodology. The exchange program can boost student language skills, gain independence and develop a global perspective on various worldly matters and helps to gain a greater understanding of the complexities of the world around you. There are many exchange programs for Indian students that can make inter-cultural study experience one of the best times of their life.



TOP RECRUITERS

ACCENTURE
ADANI PORTS
ADITYA BIRLA GROUP
AGARWAL PACKERS & MOVERS
AMAZON
AMERICAN EXPRESS
AMERIPRISE FINANCIAL
ANZ BANK
APEX T.G INDIA
APOLLO HOSPITAL
ASAHI INDIA GLASS
AXIS BANK
BERGER PAINTS
BIS RESEARCH
CAVINKARE
CDATA SOFTWARE
CREMICA
CSR LIVEWEEK MAGAZINE
DASSAULT SYSTÈMES
DELOITTE

DHL SUPPLY CHAIN
ELECTRONIC FINANCE LTD
ERNST & YOUNG GLOBAL
FEDERAL BANK LIMITED
FLIPKART
FORTIS HEALTHCARE
GREY ORANGE
HASHEDIN BY DELOITTE
HERO CORP
HETTICH
HSO INDIA
ICICI BANK
INDUSIND BANK
JAYPEE HOSPITAL
JUBILANT GENERIC
KHIMJI RAMDAS
KOTAK MAHINDRA BANK
KPMG GLOBAL SERVICES
MANIPAL GROUP
MAX HEALTHCARE

MICROTEK
MOODY CORPORATION
MOOLCHAND HOSPITAL
MOTHER DAIRY
PAYTM
PRISM JOHNSON LIMITED
RELIANCE JIO
RESEARCH & RANKING
SPICEJET LIMITED
TATA POWER
TCS
THE HACKETT GROUP
ULTRATECH CEMENT
UNICHARM
VIVO MOBILE
VODAFONE IDEA
VRS FOODS
WIPRO
WNS GLOBAL
XIAOMI

LEADING RECRUITERS

SCHOOL OF BUSINESS PLACEMENTS

GALGOTIAS UNIVERSITY **NAAC A+**

Galgotias University has been awarded

5 STARS

in **PLACEMENT AUDIT** by the Prestigious Infomerics Analytics and Research Pvt. Ltd.

Indicating **HIGHEST** Performance capability in placing its students

Infomerics Analytics & Research

Galgotias University
Greater Noida, 203201, Uttar Pradesh

Has been awarded (IAR) Placement Audit (5 stars) indicating HIGHEST performance capability in placing its students

★★★★★

Valid from April 2022 to March 2023

Mohit Rana
CEO
Infomerics analytics and Research Pvt Ltd
www.infomericsresearch.com

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6 Selections

MBA 2022-23 Batch PACKAGE ₹13.58 LPA

Congratulations to the selected Students

#GetYourSelfPlaced

GALGOTIAS UNIVERSITY **NAAC A+**

CONGRATULATIONS!

MBA (Batch 2022-23)

100+ Selections in Banking Sector

Highest Package ₹13.58 Lac per annum (Offered by Federal Bank)

FEDERAL BANK **ICICI Bank** **AXIS BANK** **IndusInd Bank** **IDFC FIRST Bank** **Kotak** **YES BANK**

#GetYourSelfPlaced

TCI
LEADERS IN LOGISTICS

Sadia Anwar Harsh Mishra Ashutosh Kumar Avish Anand Harshit Sharma

MBA (Batch 2022-23)

#GetYourSelfPlaced

CONGRATULATIONS!

SHWETA SINGH KUNAL JHA YATISH JHAMB JIGYASA VATS

BBA (Batch 2022-23)

IndiGo

#GetYourSelfPlaced

CONGRATULATIONS!

TATA
TATA CONSUMER PRODUCTS LIMITED

BHARAT KUSHWAHA
MBA (Batch 2022-23)

Package ₹6.22 LPA

#GetYourSelfPlaced

CONGRATULATIONS!

STUDENTS ACHIEVEMENTS



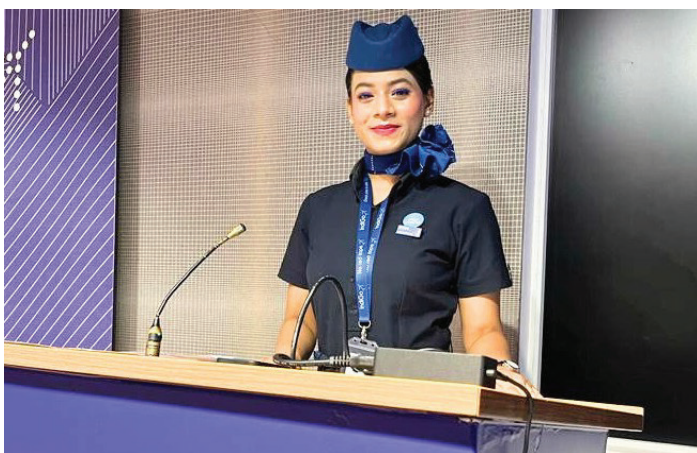
Ms. Ishita Mohanty (Gold medalist)
BBA in Aviation Management

2019-22 batch



Ms. Fahad Khan (Gold medalist)
BBA in Aviation Management

2019-22 batch



Ms. Rakhi Jaiswal MBA Aviation
Student of Galgotias School of
business Batch 21-23 was selected
as a cabin crew in
"INDIGO AIRLINES".



Mr. Atif Khan MBA Aviation
Student of Galgotias School of
business Batch 21-23 was selected
as Service Assurance Officer in "
AIR INDIA AIRLINES"

NATIONAL STOCK EXCHANGE SMART LAB

Galgotias University has tied up with the NSE Academy to set up an NSE Smart Fintech Lab. The lab is equipped with a simulated market trading application called N SMART which helps students to practice and learn trading securities without financial risk.

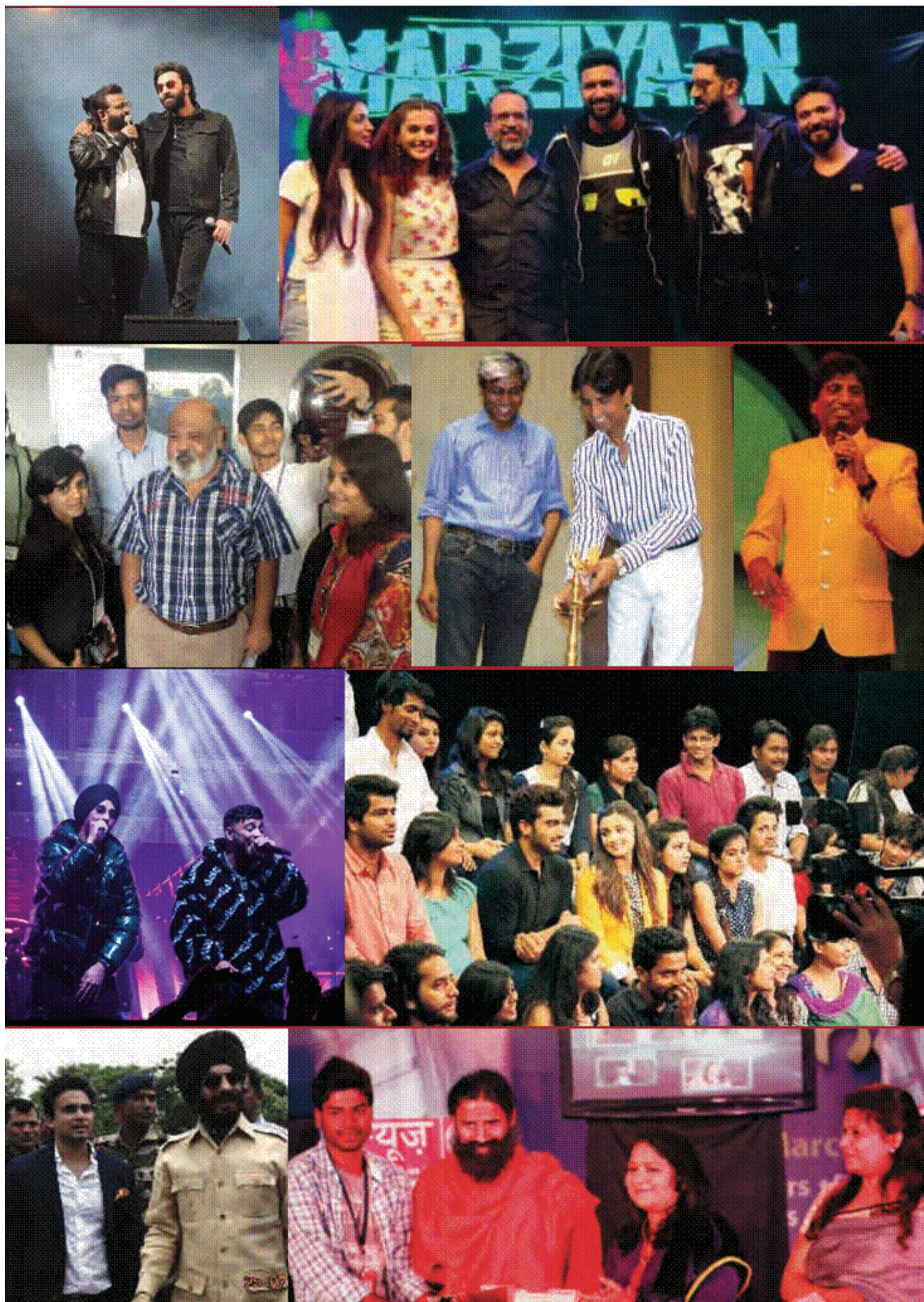
The N SMART – Simulated Market Trading Application reproduces features of a live equity market on trading terminals for students to practice.

Below are some key features of NSMART: -

- Practice Trading
- Test your own Strategies
- Risk free learning
- Technical Charting tools
- Price Feed simulator
- Price feeds straight from NSE Trading session



LIFE@ GALGOTIAS



CONTACT INFORMATION

Address and location

Plot No.2, Sector 17-A Yamuna Expressway,
Greater Noida, Gautam Buddh Nagar, Uttar
Pradesh, India

Opposite Buddh International Circuit.

Contact details for admission inquiries

For National Admissions

Call Centre: 0120-4370000 , +91 9582847072

+91 9810162221

Email : admissions@galgotiasuniversity.edu.in

For International Admissions

NRI / Foreign Nationals only: +91 120-4806884

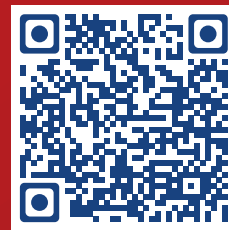
+91 7838141101

Email: international.office@galgotiasuniversity.edu.in

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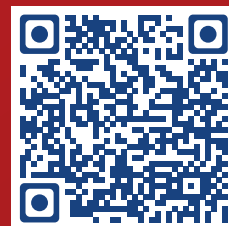
Enquire Now



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Visit Website



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