

SCHOOL OF MEDIA & COMMUNICATION STUDIES





28K+

Brilliant Students

52

Acre Campus

20+

Years of Legacy

300+

Awards

850+

Companies
onboard

ABOUT THE UNIVERSITY

The Galgotias University, Uttar Pradesh, sponsored by Smt. Shakuntala Educational and Welfare Society, has been established by state of Uttar Pradesh under section 2(f) of the UGC Act, 1956 vide The Galgotias University Uttar Pradesh Act. 14 of 2011. The University has been granted A+ accreditation by the National Assessment and Accreditation Council (NAAC).

ABOUT THE DEPARTMENT OF MASS COMMUNICATION

Department of Mass Communication at Galgotias University has been included in the best Four media private Institutions in Uttar Pradesh and 22nd in all over India for the promotion of practical and field-based education. It provides state-of-art facilities for the students to contribute to quality-based media content. It offers ample opportunities to gain practical work experience through industry-oriented curriculum, internships, Industrial visits, and placements in various prominent media organizations and organize the interaction with leading professionals.



(Emerging Mass Communication Colleges category)
by India Today- MDRA Survey 2023



MESSAGE FROM THE DEAN



Dr. A Ram Pandey

Dean

"Think as a trendsetter and not as a follower."

Innovations in information and communication technologies with traditional mass media are changing the way we live, work, play, and learn. Since its inception at this university, The School of Media and Communication Studies (SMCS) has been at the forefront of efforts to explore these social, cultural, rhetorical, and organizational processes as we are preparing our students to understand and be able to study and manage the media and communication revolution in society, education, politics, management, marketing, government, and non-governmental institutions.

From its humble beginnings focusing on professional training, the department has grown and expanded its academic base by launching undergraduate, post-graduate, and PhD programs. There is a high demand for our programs based on their inter-disciplinarity and the blend of intellectual rigour and professional practical induction. Critical thinking, creativity, and innovation also undergird the programs and our graduates leave with a holistic grounding. The curriculum at the department provides opportunities for the students to develop a strong theoretical understanding of the communication field and a comprehensive knowledge base in the tools and techniques of mass communication that enhances their potential to be creative and innovative for the growing media market. Innovatively designed courses are a combination of cognitive and skill-based learning.

SMCS offers a specialization in Journalism, Entertainment, and Strategic communication. Adequate media industry exposure is ensured through projects, field visits, seminars, workshops, and special lectures. Students participate frequently in television and radio programs and film festivals. Internship opportunities are planned as part of the curriculum to help students acquire practical learning skills. From time-to-time top Academicians, Filmmakers, Journalists, and Advertising professionals visit the university to share their knowledge and experience.

An institutionalized system of extracurricular activities prevails both at the department and university levels. School-level clubs organized and run by students exist in the areas of films, acting, theatre, singing, public speaking, and debates. To ensure that the students are grounded in the ethos of Indian nationalism and culture, students and faculty regularly organize events to celebrate the idea of one nation.

VISION & MISSION

Vision

To be a recognized premier Department of Mass Communication for innovation, creativity, holistic education, and trans-disciplinary research.



Mision

Create a strong foundation on fundamentals of Media and Communication studies through activity-based learning and Project-Based Learning.

Establish state-of-the-art facilities for media production and research.

Prepare media graduates to actively participate in contemporary society, encourage and anticipate paradigm shifts, and respond to the changes.

Global education practices, collaboration with Industry, research, and engagement with society for live experiences.

INDIA TODAY **INDIA'S BEST MASS COMMUNICATION COLLEGES 2022** **GALGOTIAS UNIVERSITY**

GALGOTIAS DEPARTMENT OF MASS COMMUNICATION

4 IN UTTAR PRADESH **22** IN ALL OVER INDIA **1st Private Institute in India under Lowest Course Fee Category**

By **INDIA TODAY** India Today Best Colleges Survey 2022
India Today Group, NDRA Survey, May 2022

USPs

- Offers a specialisation in Journalism, Entertainment, and Strategic Communication.
- Adequate media industry exposure is ensured through projects, field visits, seminars, workshops, and special lectures.
- Students participate frequently in television and radio programs and film festivals.
- Internship opportunities are planned as part of the curriculum to help students acquire practical learning skills.
- Student Internships
- From time-to-time top academicians, filmmakers, journalists and advertising professionals visit the university to share their knowledge and experience.
- Ultra-modern HD television studio and a podcast studio run by the students.
- Industrial Visits to the following media houses are organized : Jagran group, Amar Ujala, News24, ABP, Aaj Tak, NDTV India.

PROGRAMS OFFERED

with eligibility criteria

Under Graduate Programs		
Course	Duration	Eligibility
BA (Hons. with Research) Film Production and Theatre	4 Years	XII with minimum 50% marks in aggregate
BA (Hons. with Research) Journalism and Mass Communication	4 Years	XII with minimum 50% marks in aggregate
BA (Hons. with Research) Strategic Communication	4 Years	XII with minimum 50% marks in aggregate
B.A. Film Production & Theatre	3 Years	XII with minimum 50% marks in aggregate
B.A. Strategic Communication	3 Years	XII with minimum 50% marks in aggregate
B.A. Journalism and Mass Communication	3 Years	XII with minimum 50% marks in aggregate For Migration from Other Universities: 1) B.A (JMC) Ist yr. minimum 50% marks or 5.0 CGPA on a 10 point scale 2) 50% or above at XII level in Best Four relevant subjects

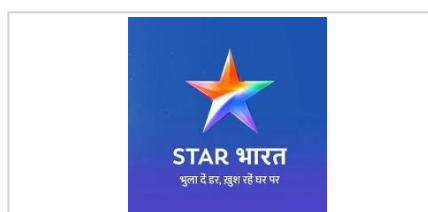
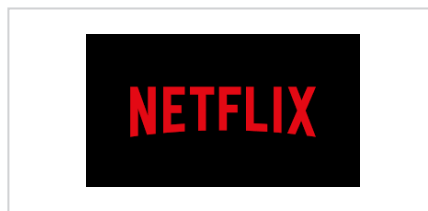
Post Graduate Programs		
Course	Duration	Eligibility
M.A. Journalism and Mass Communication	2 Years	3 Yr. Bachelor Degree with Minimum 50% aggregate marks
M.A in Journalism and Mass Communication	1 Years	4 Yr. Bachelor Degree in relevant subjects with Minimum 50% aggregate marks



Doctoral Programs

Course	Duration	Eligibility
Doctor of Philosophy (Ph.D.) in Journalism and Mass Communication	Cwork1+2	A Master's degree from a recognised Indian University or any other equivalent degree to the satisfaction of the Academic Council of the University, in the relevant field, with not less than 55% marks in aggregate or 6.0 CGPA on a 10 point scale or equivalent.
Doctor of Philosophy (Ph.D.) in Mass Communication	Cwork1+2	A Master's degree from a recognized Indian University or any other equivalent degree to the satisfaction of the Academic Council of the University, in the relevant field, with not less than 55% marks in aggregate or 6.0 CGPA on a 10 point scale or equivalent.

STUDENT INTERNSHIPS



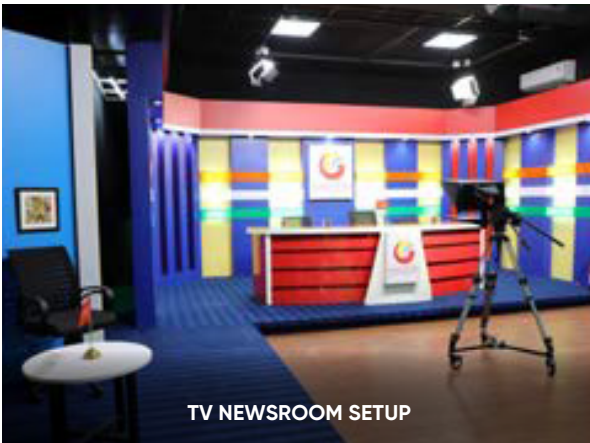
STUDENT ACTIVITIES



STUDENT VISIT TO SAHITYA AAJTAK, NEW DELHI



LAB FACILITY AS PER INDUSTRY DEMANDS



TV NEWSROOM SETUP



A MASTERCLASS ON DIGITAL CONTENT: FAB VS FAKE BY MR. SAMIR KUMAR, HEAD OF PRASAR BHARATI NEWS SERVICES AND DIGITAL PLATFORM.



TALK SHOW SETUP



STUDENTS WON FIRST RUNNER-UP PRIZE IN 52-HOUR INTERNATIONAL FILMMAKING CHALLENGE 'FILMITHON- 2023'

OUTDOOR SHOTS FOR STUDENTS



EXTENSION ACTIVITIES



STUDENTS PERFORMING NUKKAD NATAK AT NOIDA HAAT



STREET PLAY ON COMMUNAL HARMONY



WORKSHOP ON ONLINE STORYTELLING



STUDENT TALK ON POLLUTION



STUDENT PERFORMING STREET PLAY ON HEALTH & HYGIENE



NUKKAD NATAK ON CLEANLINESS



STREET PLAY ON INTERNATIONAL WOMEN'S DAY

INDUSTRY VISITS



STUDENTS PARTICIPATED IN A TALK SHOW AT ABP TV NEWS CHANNEL



WORKSHOP ON CLIMATE CHANGE BY UNITED NATIONS IN COLLABORATION WITH AMAR UJALA



VISIT TO SAHITYA AAJ TAK



VISIT TO SUDARSHAN TV NEWS CHANNEL



VISIT TO INTERNATIONAL BOOK FAIR, PRAGATI MAIDAN



VISIT TO AAJ TAK TV NEWS CHANNEL



PLACEMENT HIGHLIGHTS



Shubhankar Mishra
Prime Time Anchor
Aaj Tak



Ayan Hussain
Videp Producer
ABP News



Abhishek Sharma
Producer & Radio Jockey
Radio City



Seema Rani
Anchor
India News



Ankita Singh
Actress
Netflix



Arpita Gulyani
Content Writer
Home Review



Kaustubh Shukla
Network 18



Pawan Kumar Sahni
Video Producer & Storyteller
Netflix



Prateek Srivastava
Product Photographer
Amazon



Sarika Swaroop
Associate producer
News24



Shruti Anand
Actress
Star Bharat



Farha Khan
News Reporter
R9 TV



Amit Kumar Singh
Senior Manager-Content & Brand Marketing
Aakash BYJU'S



Shubham Sarita
Sound Engineer
India Today



Sonali Singh
Anchor
News18 bihar Jharkhand



Jyoti Singh
News Correspondent
Hindi Khabar News Channel



Shравan J. Nair
Playback Singer and Composer



Paras Jain
Multimedia Producer
News Nation



Aishwarya Keshri
Web Content Developer
Amar Ujala



Sadim Ali
Senior Executive Digital
GroupM India



Anshika Chauhan
Digital content Manager
News Nation



Kirti Dixit
Anchor cum Assistant Producer
ZEE Media Corporation Limited



Anand Mishra
Musician



Manjeet
Video Producer & Storyboard Writer
Netflix



Sunakshi Gupta
Reporter
Dainik Bhaskar



PLACEMENT HIGHLIGHTS



Janamjay
Assistant Manager
Broadcast
Traffic - Zee Media



Ayushi Saxena
Trainee, Ad sales
Dainik Bhaskar



Abhinav Kumar
Start-up



Diksha Gulati
Marketing Executive
Inshorts



Utsav Gupta
Content Writer
Cricket Addictor



Shubham Kumar
Video Editor
The Indian Express



Sejal Bharadwaj
Start-up



Vishwas Singh Chauhan
Creative Ad. Writer
DigiStreet



Neil Mark Gardner
Content Editor- Viva-India



Robin Dandotita
Social Media Manager
ISKCON Gurugram



Akanshi Chauhan
Content Writer & Editor
Bookwagon



Shrishti Rai
News Anchor
Capital TV



Kush Pandey
Project Manager
Gramin Vikas Trust



Suhani Mishra
Client Services Executive
Maverick India



Manjit Kishore Verma
Sr. Content and PR Manager
Time Legend



Vaishnavi Mehrotra
Lead Manager
Brand Marketing
Zee Media Corporation Limited



Sonu Gupta
Sub Editor
Jagran New Media



Vivek Negi
Sales manager
ValueFirst



Vanshika Gaur
Media Manager
Starcom



Anamika Mukherjee
Social Media Manager
OnBoard Ideas & Innovation
PVI Ltd



Arundhati Banerjee
Senior Executive
NASSCOM Foundation



Harshit Khanna
Senior Process Executive
Cognizant



Animesh Tarun
Producer/Editor
Onefourseven Limited

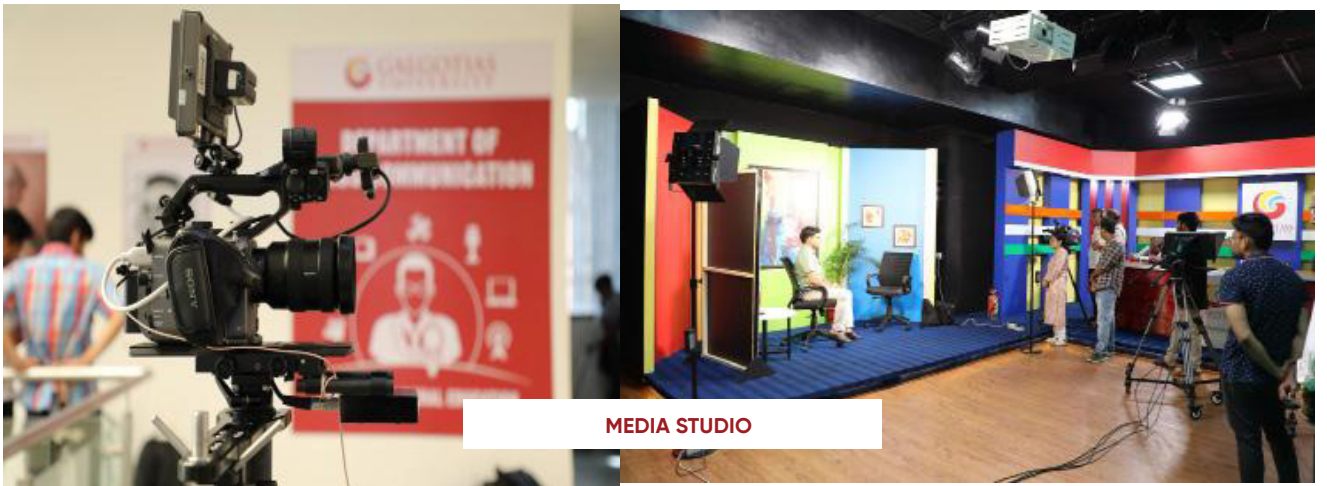


Guneet Minhas
Sr. Media Manager
Alliance Advertising
Marketing

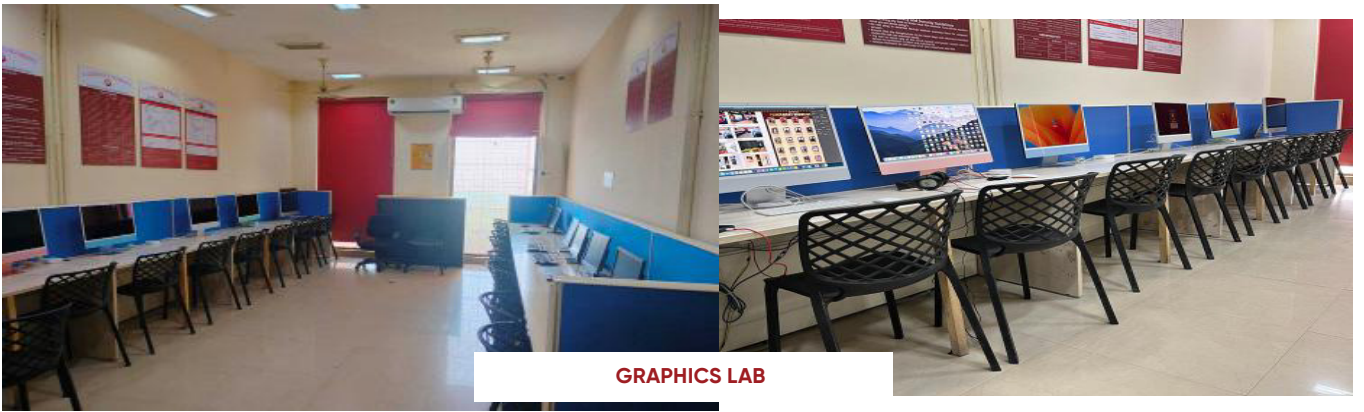


Nitish Bharadwaj
Programme Associate
REACH

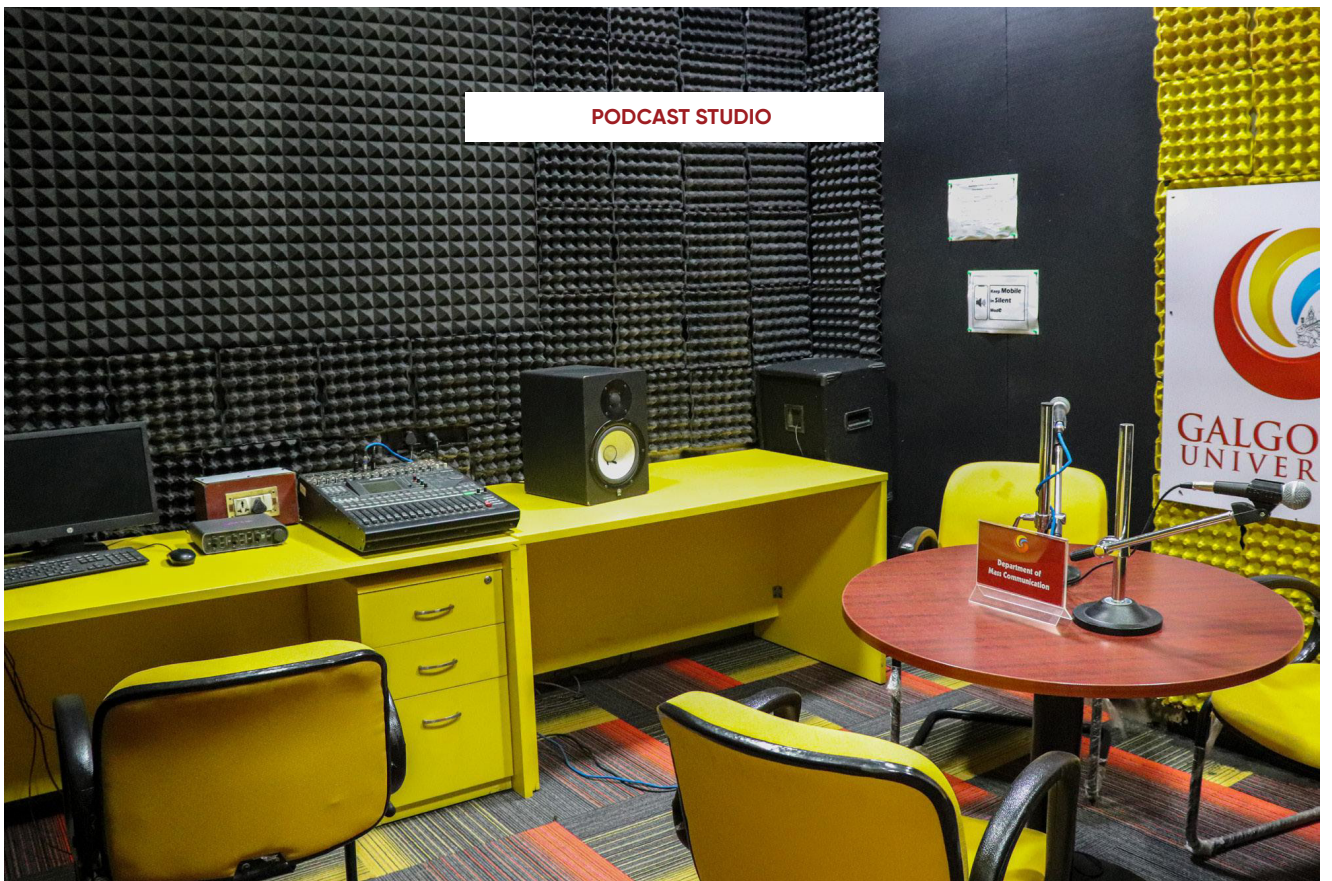
INFRASTRUCTURE



MEDIA STUDIO

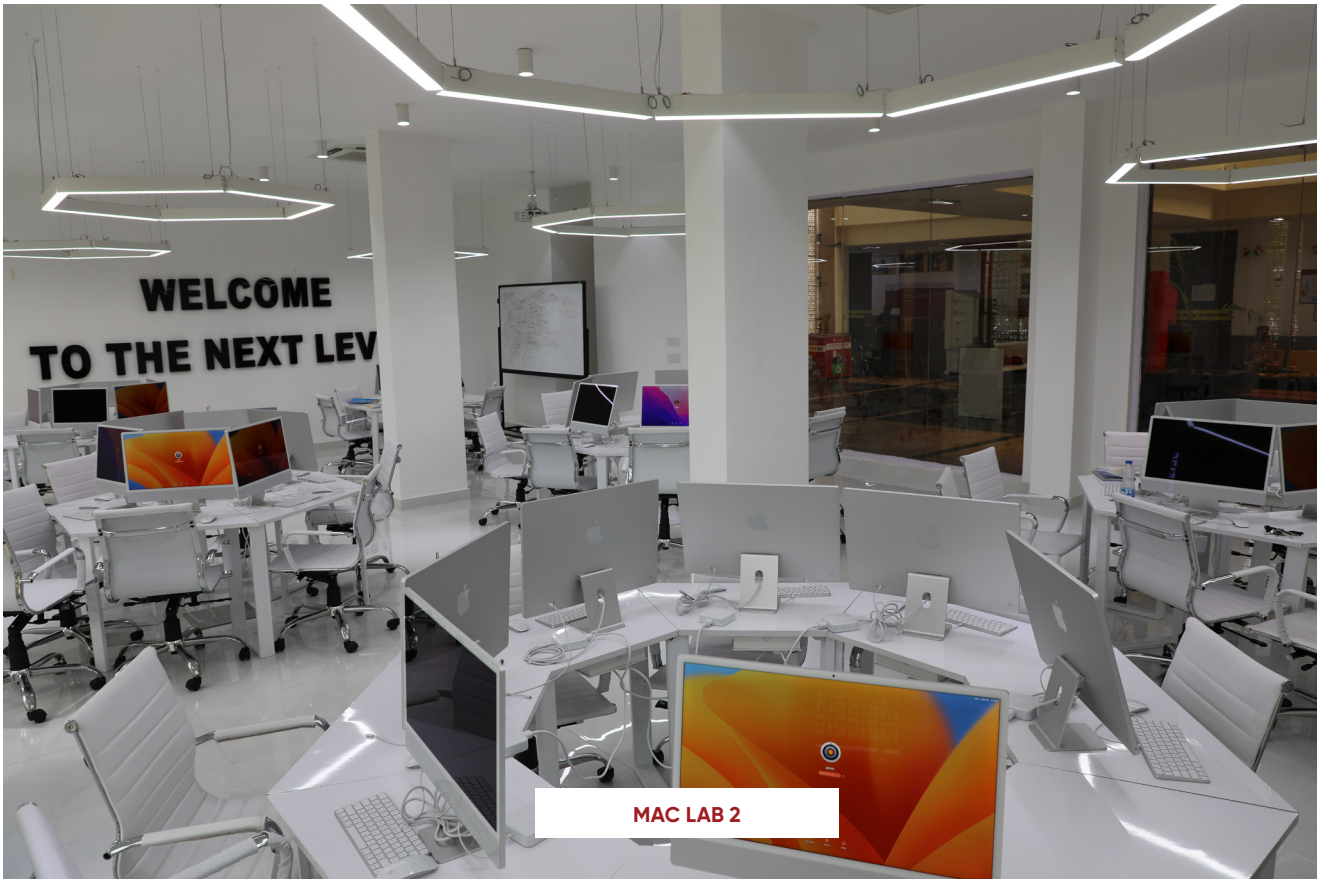


GRAPHICS LAB



PODCAST STUDIO

LABORATORY



CONTACT INFORMATION

Address and location

Plot No.2, Sector 17-A Yamuna Expressway,
Greater Noida, Gautam Buddh Nagar, Uttar
Pradesh, India

Opposite Buddh International Circuit.

Contact details for admission inquiries

For National Admissions

Call Centre: 0120-4370000 , +91 9582847072

+91 9810162221

Email : admissions@galgotiasuniversity.edu.in

For International Admissions

NRI / Foreign Nationals only: +91 120-4806884

+91 7838141101

Email: international.office@galgotiasuniversity.edu.in

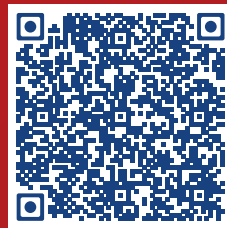
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Enquire Now



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