



## **BBA INDUCTION REPORT 2022**

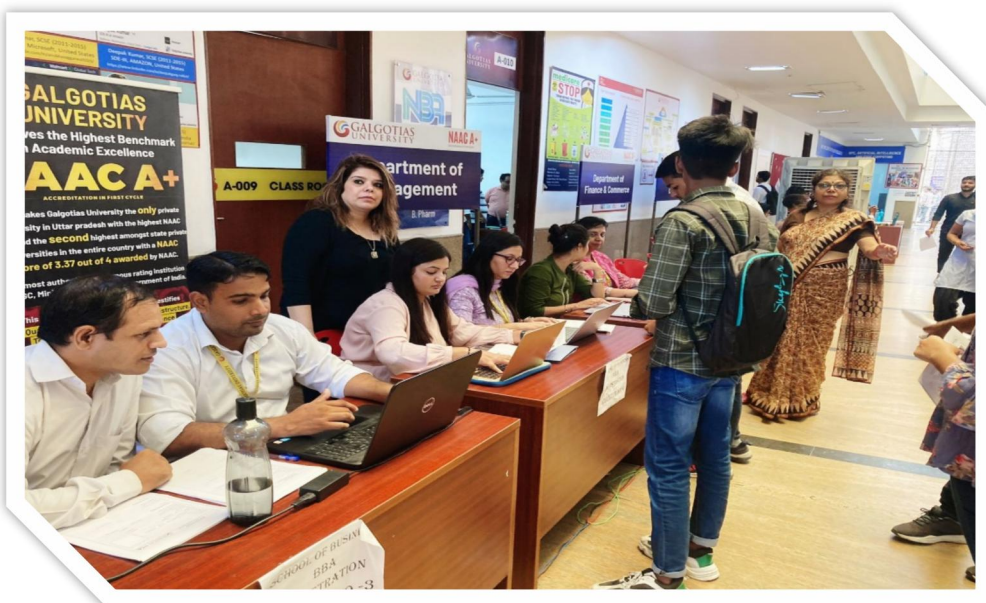
**DATE- 27<sup>TH</sup> SEPTEMBER 2022 TO 3<sup>RD</sup> OCTOBER 2022**

**VENUE- GALGOTIAS UNIVERSITY**

**DATE- 27<sup>TH</sup> SEPT 2022**

**DAY- TUESDAY**

**STUDENT REGISTRATION TIMING- 9:00AM TO 1:00PM**



DESK 1	DESK 2	DESK 3	DESK 4	DESK 5	DESK 6
Faculty	Faculty	Faculty	Faculty	Faculty	Faculty
Ms. Shreya Singh (GUGSOB20213)	Mr. Avdhesh Yadav (GUGSOB201827290)	Dr. Monika Makhija (GUGSOB202131665)	Ms. Nishtha Dwivedi (GU0312412443)	Ms. Jyoti Nain (GUGSOB202131715)	Mr. Nakul (GUGSOB202131295)
Ms. Ritu Kumari Sangwan (GUGSOB202131351)	Ms. Swarnika Pandey (GUGSOB202131390)	Mr. Somanath Pandith	Ms. Anam Khan (GUGSOB202131668)	Dr. Ashish Singh	Dr. Alka Agnihotri (GUGSOB201927493)

**STUDENTS REGISTRATED FOR THIRE COURSE THROUGH THE ONLINE REGISTRATION BY FACULTIES AND WITH THE HELP OF VOLUNTERS . THERE WERE 6 DESK FOR ONLINE AND OFFLINE REGISTRATION.**

**Timings: 1:30PM TO 5:00PM**

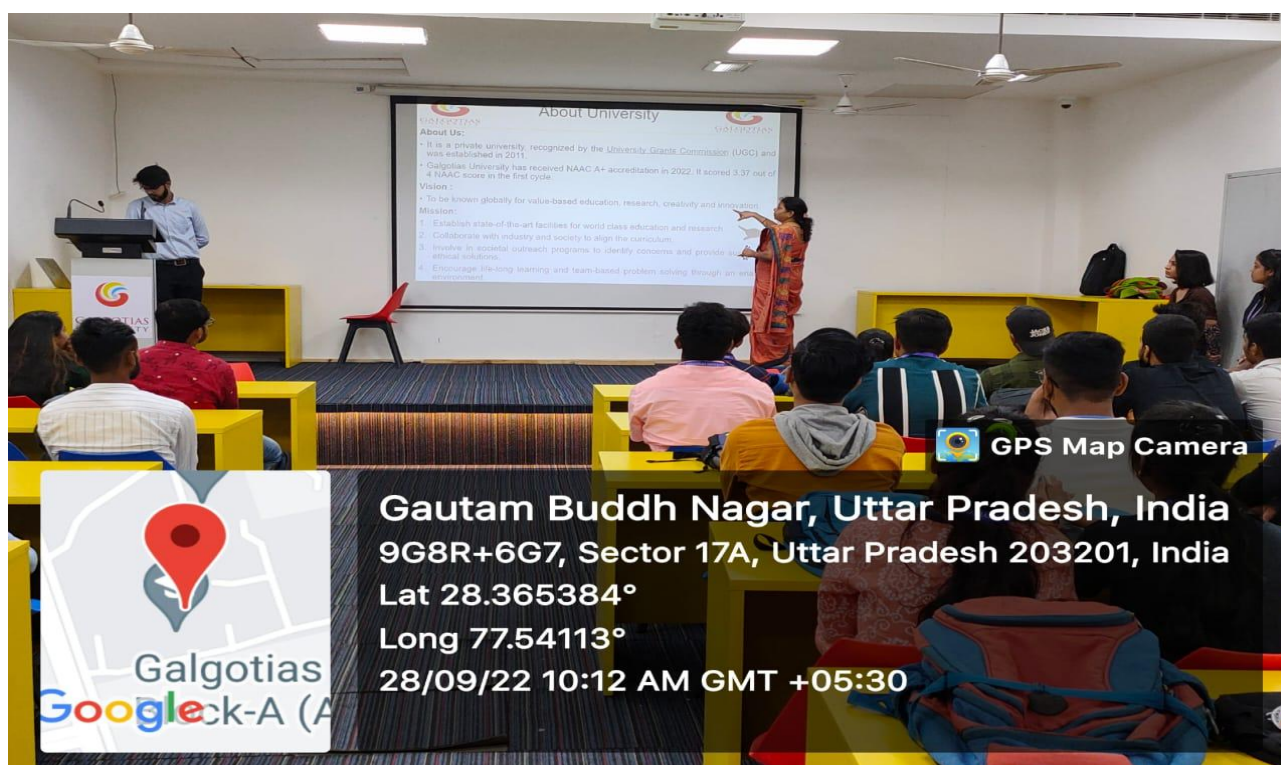
**DAY -1**

ROOM NO	A-105	A-106	A-107
SESSION 1:30-2:00	Dr. Fatima Qasim Hasan	Dr. Mamta Gaur	Dr. Rashid
SESSION 2:00-2:30	Dr. Mamta Gaur	Dr. Fatima Qasim Hasan	Dr. Jaideep Sharma
SESSION 2:30-3:00	Dr. Rashid	Dr. Jaideep Sharma	Dr. Mamta Gaur
SESSION 3:00-3:30	Dr. Jaideep Sharma	Dr. Rashid	Dr. Fatima Qasim Hasan
MANAGEMENT GAMES 3:30-4:00	STUDENT COUNCIL INTRODUCTION	MANAGEMENT GAMES	QUIZS SESSION
STUDENT ACTIVITY 4:00 – 5:00	MANAGEMENT GAMES	QUIZS SESSIONS	STUDENT COUNCIL INTRODUCTION

## 1-DETAILS OF SESSION GIVEN BY Dr. Mamta Gaur in all three rooms

Dr. Mamta Gaur is the programme chair OF BBA

She introduced about the university and BBA which is 3year (6 semester) programme. She briefed students on outcome based education and Blooms Taxonomy . she also briefed about the various opportunities and the platforms for value based courses where student can improve their academics and cocurricular. She also highlighted on how to enhance their personality and interpersonal skills. She also focussed on how to become corporate fit and to do better in all aspects of talent, academic and personality development. She also briefed about the courses and divisions. She wished students GOOD LUCK for their journey in Galgotias University.





## 2-DETAILS OF SESSION GIVEN BY Dr. Fatima Qasim Hasan

Dr. Fatima Qasim Hasan is the division chair of general management. She discussed about the various courses which comes under her division as well as the career opportunities related to each course. She also gave a brief introduction about the General Management faculties, their qualifications as well their expertise. Students interacted well with enthusiasm. Students showed keen interest in the discussion about the how the university encourages the new ideas and creativity to identify and build entrepreneurial skills.

## -DETAILS OF SESSION GIVEN BY Dr. RASHID

The primary purpose of a marketing orientation program was to help undergraduates' students to understand the nature of marketing as specialization, the career opportunities available to them in marketing areas. I also



discussed the values and ethics followed in marketing. I began my session with knowing their purposes of joining BBA program, Then I asked from them the difference between business and Industry. Students enthusiastically answered my questions. I shared marketing thoughts and philosophy with them as well.

I discussed the basic concepts of marketing like need, wants, demand, goods vs service, product and brand etc. Thereafter I moved to the brand identification session where I showed many packaging of the brand and asked students to identify the company. I also introduced many celebrities to them and asked them to tell two brands they were endorsing. Finally, I moved to logo identification part of the session. Many students correctly identified the brand logos. I also gave them motivational speech and told them to seriously concentrate on their studies.



## **DETAILS OF SESSION GIVEN BY DR. JAIDEEP SHARMA**

**Dr. Jaideep Sharma - D C Finance Division**

**Dr. Jaideep Sharma welcomed all students and congratulate them for choosing Professional course and best University.**

**Dr. Jaideep Sharma has explained students about Finance Specialization. He has focused on concept and importance of Finance in a business organization.**

**Dr. Sharma discussed about opportunity available in Finance Sector and role of Finance sector in Indian GDP. He also focused on various Finance related subjects in their courses.**

**Dr. Sharma gives introduction of all Finance division faculty along with their Qualification, experience, and Expertise area. He highlighted the USP of Finance division and share the details with photograph of activity organized by Finance division. He also motivates students to read daily Business Newspaper and watch Business News channel.**

**Dr. Sharma in end shared his contact details with students and ask them to contact him for guidance.**

## **DETAILS OF SESSION GIVEN BY MR .REJI JOHN**

The induction program of the first-year (2022-25) Batch of Bachelor of Business Administration held on 29<sup>th</sup> of August 2022 at 1.30 PM in Room No: A 105. The purpose of the induction program was to introduce an awareness about the Operation Division of School of Business and its major objectives of nurturing the management students to make decision on the basis of facts and figures. The program started by introducing two brain teasers, stories of numbers and the concept of decision making. The induction program covered the objectives of the division, major activities from the operation division, courses offering from the operation division and placement opportunities in Operations. The discussion helped around 100 students to understand the concept like The Toyota Way, Kaizen, Continuous Improvements. The program concluded at 2.05PM by answering the questions raised by the freshers in the field of Operation & Production Management, Quality Management etc.