



Event Report

Title of Activity	Expert Talk on “Innovation, Marketing & Entrepreneurship: The New Pharma Landscape”
Organized by (School/Centre Name)	Department of Pharmacy and School of Allied Health Sciences
Category	Guest Lecture
Program Theme	Guest lecture
Date	4th December, 2025
Time	11:00 AM-12:30 PM
Poster	

Facebook Link	NA
Twitter Link	NA
Instagram	NA
LinkedIn Link	NA

No. of Students/Participants	31
No. of Faculty*	8



No. of External Participants (students + faculty)	-
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Photographs





Description (min 150 to max 800 words) *

The Department of Pharmacy, School of Medical & Allied Sciences, organized an Expert Talk on **“Innovation, Marketing & Entrepreneurship: The New Pharma Landscape”** on 25th November 2025 at 11:00 AM in Venue B-209. The event was conducted under the guidance of the Dean and Prof. **(Dr.) S. K. Abdul Rahaman**. The session was delivered by **Mr. Saurabh Mittal**, a distinguished industry expert, with the objective of familiarizing students with emerging trends, innovation-driven strategies, and entrepreneurial opportunities in the pharmaceutical sector. The program began with a welcome address by **Ms. Priti Choudhary**, followed by an insightful lecture highlighting digital transformation, product differentiation, market access strategies, and patient-centric approaches. Real-world examples and case studies enhanced students’ understanding of modern pharma practices. An interactive question-and-answer session encouraged active participation and addressed career-related queries. The event successfully bridged academic knowledge with industry expectations, inspired entrepreneurial thinking, and contributed to quality education and innovation-focused learning among pharmacy students.



Mode	Offline Event
Report prepared and Submitted by	Ms. Priti Choudhary

Attendance



Guest Lecture

04/12/2025

Student Attendance Sheet

S.NO	Admission No.	Student Name	Signature
1	25GSOB2190015	Ravi Gupta	
2	25GSOB2190028	Yamini Kaur	
3	25GSOB2190019	Akshat Dubey	
4	25GSOB2190018	Piyush	
5	25GSOB2190024	Shivansh	
6	25GSOB2190025	Feroz	
7	25GSOB2190020	Imtiyaz Ahmad	
8	25GSOB2190010	Somesh Kumar	
	25GSOB2190017	Nitin Kumar	
	25GSOB2190004	Aditya Kumar	
	25GSOB2190013	Nagan Dutt Sharma	
	25GSOB2190006	Ramesh	
	25GSOB2190009	Abhishek Kumar	
	25GSOB2190007	Prashant	
	25GSOB2190016	Hemant	
	25GSOB2190011	Prasoon	
	25GSOB2190026	Yogesh Kumar	
	25GSOB2190029	Neelam Upadhyay	
	25GSOB2190022	Shalu Yadav	
	25GSOB2190005	Priyanka Patel	
	25GSOB2190027	Dinika Maurya	



S.NO	Admission No.	Student Name	Signature
	25450B2190002	Vijaya Tadiyal	Vijaya
	25SMAS1020011	Shafaulham Khan	Shafaulham
	25SMAS1020029	Lakshya K	Lakshya
	25SMAS1020036	Sandeep Kishor Patel	Sandeep
	25SMAS1020071	Subhanshu	Subhanshu
	25SMAS1020103	Ranjana Kumari	Ranjana
	25SMAS1020068	Aman Sahni	Aman
	25SMAS1020073	Deepak Saini	
	25SMAS1020085	Pooja Masana	
	1/ 78	Anish	

Faculty Name

1. Prof. Dr. SK Abdul Rahaman
2. Dr. Nirajan Kaushik
3. Dr. Shaweta Sharma
4. Dr. Nasar Mallick
5. Ms. Priti Chaudhary
6. Ms. Shivani Verma
7. Ms. Shuchita Mishra
8. Mr. Naman Aggarwal

SARVENDRA

DEAN
SCHOOL OF MEDICAL
& ALLIED SCIENCES
GALGOTIAS UNIVERSITY
* UTTAR PRADESH *

