



## School of Aviation, Logistics and Tourism Management

### Master of Business Administration (MBA)

In

### Tourism and Travel Management

### Program Structure

Semester I									
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category	
1	Organisational Dynamics	Theory	3	0	0	0	3	Common Core	
2	Financial Management and Accounting	Theory	3	0	0	0	3	Common Core	
3	Marketing Concepts	Theory	3	0	0	0	3	Common Core	
4	Statistics for Managers	Theory	3	0	0	0	3	Common Core	
5	Business Law	Theory	3	0	0	0	3	Common Core	
6	Tourism Concepts and Linkages	Theory	3	0	0	0	3	Specialisation Core	
7	Indian History, Society, and Culture	Theory	3	0	0	0	3	Specialisation Core	
8	Advanced Managerial Communication						3	AEC	
9	Excel skills for Business						1	VAD	
	Total Credits						25		
Semester II									
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category	
1	Business Economics	Theory	3	0	0	0	3	Common Core	
2	Human Capital Management	Theory	3	0	0	0	3	Common Core	
3	Global Corporate Finance	Theory	3	0	0	0	3	Common Core	
4	Sustainabilty, Corporate Governance and Ethics	Theory	3	0	0	0	3	Common Core	
5	Travel Agency and Tour Operation Business	Theory	3	0	0	0	3	Specialisation Core	
6	Global Tourism Geography	Theory	3	0	0	0	3	Specialisation Core	
7,8	Tour Guiding & Interpretation	Theory	3	0	0	0	6	Specialisation Elective	
	Event Management	Theory	3	0	0	0		Specialisation Elective	

	Medical & Wellness Tourism	Theory	3	0	0	0		Specialisation Elective
	Total Credits						24	
Semester III								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Corporate Strategy and Competitive Advantage	Theory	3	0	0	0	3	Common Core
2	Research Methods	Theory	3	0	0	0	3	Common Core
3	New Venture Creation	Theory	3	0	0	0	3	Common Core
4	Inbound and Outbound Tour Operation	Theory	3	0	0	0	3	Specialisation Core
5	International Tourism Business Environment	Theory	3	0	0	0	3	Specialisation Core
6	Air Fare, Ticketing & CRS	Theory	2	0	2	3	3	Specialisation Core
7,8	Airport Operations and Management	Theory	3	0	0	0	6	Specialisation Elective
	Itinerary Preparation and Tour Packaging	Theory	2	0	2	3		Specialisation Elective
	MICE Management	Theory	3	0	0	0		Specialisation Elective
9	Design Thinking Methods						3	AEC
	Total Credits						27	
Semester IV								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Internship						5	
2	Master Thesis						3	
	Total Credits						8	
	Total Credits offered for the MBA Program						84	