

## Event Report on The APBM 2022 – III International Conference

The APBM 2022 – III International Conference on Applied Psychology and Business Management was held on 27<sup>th</sup>-30<sup>th</sup> October 2022 in Antalya, Turkey. The conference focused on current trends, theories and practices in psychology, management, behavioural economics, organisational behaviour, social studies and other related disciplines in concern of the national and global goals of the sustainable development.

The initiative to hold APBM Conference is inspired by a current need to unite efforts and expertise of researchers and practitioners from social sciences and businesses to raise awareness about research and advancements in international business, management and psychology.

The conference was chaired by the Professor (Dr.) Iryna Sekret, IATELS committee Chaired Turkey. The welcoming address was given by Prof (Dr.) Anuradha Parasar, Dean School of Liberal Education. Professor (Dr.) Preeti Bajaj, Honorable Vice Chancellor, Galgotias University and Ms. Aradhana Galgotia (Director Operations), Galgotias University, also graced the conference.

The maximum number of researchers from different countries participated in the conference and shared their research experiences in the expertise domain. The conference comprises invited talks, workshops, oral presentations in presence and in a virtual mode.

III International Conference on Applied Psychology and Business Management

27- 30 October  
Antalya, Turkey

**APBM 2022**

Ms. Aradhana Galgotia is a holder of BA (Jesus and Mary College, Delhi University), LL.M, Queen Mary University of London (Intellectual Property Rights). The long stint with the Highly Esteemed University from UK made Ms. Aradhana Galgotia realize that theoretical knowledge is not enough to sustain and survive in the industry. She deeply felt the need of bringing the radical changes in the current Indian Education system wherein major emphasis must be given on Holistic teaching and learning system. International Education System greatly inspired her to transform the education system from Theory-based to Practical-based learning as well as implementing their best practices at the University.

Aradhana Galgotia  
Honorable Director-Operations,  
Galgotias University, New Delhi, India  
[www.apbm.iatels.com](http://www.apbm.iatels.com)

IATELS  
International Association  
For  
Teaching  
and Learning  
English  
and  
Foreign  
Languages

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## APBM 2022

Prof. Parasar is Commonwealth Academic Fellow. She is CIM Level V Management & Leadership Trainer (United Kingdom), Ph.D., MPA, M.Sc. Anthropology (Gold Medal), M.A. Sociology.

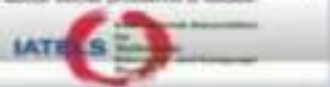
Prof. Anuradha Parasar's work experience spans over 25 plus years in academics and academic administration. She is one of the founding Faculty member for various Universities.

Dr. Parasar has extensive research contribution through books, Self - Learning Materials, Policy Handbooks, Research papers, Edited book and Case Studies.

Since 2010 Prof. Parasar has run successfully various campaigns and movements for creating awareness about social problems & issues.

Prof. Anuradha Parasar  
Gulpetra University, New Delhi  
India

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# APBM

 27- 30 October 2022  
Antalya, Turkey

III International Conference  
on Applied Psychology & Business Management

APBM Conference [www.apbm.latels.com](http://www.apbm.latels.com)



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# APBM 2022 27- 30 October

Antalya, Turkey



## III International Conference on Applied Psychology & Business Management



Prof. Anuradha Parasur  
India



Assist. Prof., Dr. Luba Javier  
Pentón Herrera, Poland



Dr. Javier Zavala-Payas  
Mexico



Prof. Dr. Iryna Sekret  
Turkey



Abstract Submission : [www.apbm.iatels.com](http://www.apbm.iatels.com) Registration Deadline - 1 of September, 2022



### III International Conference on Applied Psychology and Business Management

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Dr. Preeti Bajaj, Vice Chancellor  
GGS Indraprastha University, New Delhi, India

[www.apbm.iatels.com](http://www.apbm.iatels.com)

## APBM 2022

Dr. Preeti Bajaj, Ph.D. in Electronics Engineering, MBA. With 32 years of rich administrative, academic and research experience, she is currently Vice Chancellor of GGS Indraprastha University (New Delhi, India). She is a "Jack-Jacks" going from Research, Innovation and Entrepreneurship. She is an active IEEE volunteer for more than 22 years, executing many leadership roles of IEEE in India and abroad. She is currently Chair-Education Activities Committee (IEEE Region 10 - Asia Pacific, Vice Chair for IEEE Asia Pacific members, Member-Section Education Outreach Committee (SEOC) - Education Activity Board of IEEE, USA. She is representative of Corporate Institutional Members of Council of Management of ANMA for term 2022-24 and member of CE higher council of India. She is also the member of NEP (2020) steering committee constituted by UPI government. Under her leadership, GGS Indraprastha University has achieved NAAC A+ grade, E-Learning Excellence for Academic Institution by QS E-Learning E-Lead Certification for Excellence in Online Learning - 2020, placed in Excellent Band by ARMA 2021, listed in 151-200 top universities of India.





## CONFERENCE PROGRAM

The program is scheduled according to Europe/Istanbul Turkey Time Zone

Online conference sessions are conducted via **Zoom**.

### Instructions for the Conference participants

1. Please check the time difference between the time in Turkey and your local time to be able to join the sessions timely and not to miss the time of your presentation.
2. As our main aim is to establish an interactive and productive working environment where all participants can find a place for their self-presentation and developing ties for future collaboration in international projects and programs, **we would kindly ask all the participants to be active during the sessions with their questions and suggestions on the topics of the presentations.**

We work to make APBM Conference an international platform for more collaborative projects and programs within Social Sciences, Education, Technology and Research. That is why **all suggestions, ideas, initial plans and intentions are welcome to share at our interactive sessions to give them a way in future international projects and programs.**

Please use the time of APBM online sessions to look for more collaborative opportunities in our international team.

### Instructions for Speakers

Most of the speakers have 20 minutes of their time in the program.

This time is longer than it is usually given in traditional online conferences.

This is done with the aim to give our participants most of the chances to present their topics, receive feedback from other participants and hold a discussion.

We believe that during Question-Answer time after the presentation the speaker will be able to disclose the topic even more when answering questions from the participants. At the same time the participants will be able to get more knowledge and information when interacting with the presenter on the issues they are particularly interested in.

That is why the duration of the presentation must be 10 - 15 minutes the most, leaving at least 5 minutes for questions and discussion.

Before speaking on the topic of the presentation; the speakers must present themselves, their affiliation, professional area and research interests.

### Instructions for Invited Speakers and Session Leaders

The invited speakers are going to lead the session with the presentations following their speech.

As the sessions leaders they are expected to lead the presentations, initiate discussions and questions, watch the timing of the speeches, support interaction between the participants, give ideas, suggestions and all other props to give the interaction during their session.

They are also invited to give their written overview feedback on their session and the presentations which will be published at the conference platform under their authorship.

#### Thursday, 27 of October

Time	Program Activity	Speakers
10.00 - 10.10	<b>Registration</b>	
10.10 - 10.30	<b>Opening of IIAAPBM International Conference on Applied Psychology and Business Management</b>	<b>Prof. Dr. Iyina Sekret, Conference Chair IATELS Committee Chair Turkey</b>
10.30 - 10.50	<b>Welcoming Speech and Greetings From Galgotias University</b>	<b>Prof (Dr) Anuradha Parasar, Dean, School of Liberal Education, Galgotias University, Greater Noida, Uttar Pradesh, Bharat (India) Advisor, Consultant &amp; Representative of IATELS in India</b>
10.50 - 11.10	<b>Keynote Language and Organizational Well-Being</b>	<b>Assoc. Prof. Dr. Lutz Javisi Pentón Herrera University of Warsaw Poland</b>
11.10 - 11.30	<b>Invited Speech "Student Retention in A Philippine Higher Education Institution: A Predictive Analytics Modelling"</b>	<b>Dr. Flomando Baldoyno College Of Business And Accountancy Of Manuel S Enverga University Foundation Philippines</b>
11.30 - 11.50	<b>A critical analysis to the problem of alienation among faculty members in private universities in India: A cross-psychological study in university faculty members. in NCR New Delhi,India</b>	<b>Assoc. Prof. Dr. Ambika Prasad Pandey School of Liberal Education, Galgotias University, Greater Noida, UP, India</b>

	<b>Session 1</b>	<b>Session Leader: Dr. Peter Williams, UK</b>
12.00 - 12.30	<b>Researching With People With Learning Disabilities: Methodological Considerations</b>	<b>Dr. Peter Williams, UK</b>
12.30 - 12.40	<b>Effect Of Procrality On Development Of Eating Disorder Among College Students</b>	<b>Prof. Dr. Shikha Srivastava, School Of Liberal Education, Galgotias University, Greater Noida, India</b>  <b>Prof (Dr) Anuradha Parasar, School Of Liberal Education, Galgotias University, Greater Noida, India</b>
12.40 - 13.00	<b>Effectiveness Of Mindfulness Based Cognitive Behavioral Techniques:A Therapeutic Approach For Obsessive Compulsive Disorder</b>	<b>Doaa Shamam Pakistan</b>
13.30 - 13.50	<b>A Psychometric Analysis of the Learned Helplessness Scale on Indian Students</b>	<b>Sakshi Bhaigal MIT World Peace University, India</b>
13.50 - 14.10	<b>Session Discussion And Closing Remarks</b>	<b>Session Leader: Dr. Peter Williams, UK</b>

#### Friday 28 of October

Time	Program Activity	Speakers
	<b>Session 2</b>	<b>Session Leader: Assoc. Prof. Dr. Hui-Wen Huang China</b>
10.00 - 10.10	<b>Opening the Session and Introduction</b>	<b>Assoc. Prof. Dr. Hui-Wen Huang China</b>

**Saturday, 29 of October**

Time	Program Activity	Speakers
	<b>Session 3</b>	<b>Session Leader: Dr. Joseph Anthony Narciso Z. Tiangoo, Taiwan</b>
10.00 - 10.20	Address from Dr. R. M. Chitnis, Vice Chancellor, MIT World Peace University, Pune, Bharat, India	Dr. R. M. Chitnis, Vice Chancellor, MIT World Peace University, Pune, Bharat, India
10.20 - 10.40	Address by Dr Preeti Bajaj, Vice Chancellor, Galgotias University, Greater Noida, Uttar Pradesh (India)	Dr Preeti Bajaj, Vice Chancellor, Galgotias University, Greater Noida, India
10.40 - 11.00	Keeping the Lights On for an Orphanage During the COVID-19 Pandemic: The Case of the Taiwan Love and Hope International Charity and its Implications to Business Psychology	Dr. Joseph Anthony Narciso Z. Tiangoo Shu-Te University Taiwan
11.00 - 11.20	Optimism And Other Personality Traits For Entrepreneurship Among Management Students	Prof. Martínez-Cerda Universidad Autónoma de San Luis Potosí, México
11.20 - 11.40	A Study on Financial literacy and the Investment Behaviors among Salaried People with Reference to Muzaffarpur City, India	Assoc. Prof. Dr. Manju Dahiya, School of Liberal Education, Galgotias University, Greater Noida, Uttar Pradesh, Bharat, India
11.40 - 12.00	Export Potential of Local Small Business: Role of Technology and Agglomeration	Assist. Prof. Dr. Tareef Husain Galgotias University, Greater Noida, Uttar Pradesh, India
12.00 - 12.20	Session Discussion and Closing Remarks	<b>Session Leader: Dr. Joseph Anthony Narciso Z. Tiangoo, Taiwan</b>

10.10 - 10.30	<b>Address by Ms Aradhana Galgotia, Director of Galgotias University</b>	<b>Ms Aradhana Galgotia, Director Galgotias University Greater Noida, Uttar Pradesh, India</b>
10.30 - 10.50	Harassment as a Performance Limitation	Dr. Javier Zavala Reyss Mexico
10.50 - 11.10	<b>EFL Learners' Engagement In Online Flipped Intercultural Learning</b>	<b>Assoc. Prof. Dr. Hui-Wen Huang China</b>
11.10 - 11.30	Psychological Theories And Concepts Applied On The Practise Of Beggary	Ashni Churi MIT World Peace University, India
11.30 - 11.50	Student Perceptions Of Using Learner-Created Game-Based Student Response Systems In Flipped Efl Writing Instruction	Hui-Wen Huang Shaoguan University, Guangdong, China  Ruihan Xue, Fujian University Of Technology, China  Siyi Wang Shaoguan University, Guangdong, China  Wen S. Xiao Shaoguan University, Guangdong, China
11.50 - 12.10	Discovering Literature With The Help Of Freudian Psychoanalysis	Prakriti Rana, Sannit Sarkar MIT World Peace University, India
12.10 - 12.30	Frictions In Cross-Country Relationship: A Study Of Strategic Decisions And Workplace Policy In Europe	Asst. Prof. Dr. Shrawan Kumar Pandey Galgotias University, Greater Noida, Uttar Pradesh, India
12.30 - 12.50	<b>Session Discussion And Closing Remarks</b>	<b>Session Leader: Assoc. Prof. Dr. Hui-Wen Huang China</b>

**Sunday, 30 of October**

Time	Program Activity	Speakers
10.00 - 12.30	<b>Workshop "Professional Education in Kazakhstan: Challenges and Perspectives"</b> (Conference venue off-line)	<b>Dr. Rinat Zhanbayev</b> Kazakhstan
12.30 -13.30	<b>Lunch Time</b>	
13.30 - 15.30	<b>Project Workshop: "Development of the Tools aimed at Modelling Socio-economic Systems of Sustainable Development of Society"</b> (Conference venue off-line)	<b>Dr. Rinat Zhanbayev</b> Kazakhstan
15.30 - 16.00	<b>Conclusions and Discussions of the Perspectives for Future Collaboration</b>	<b>Prof. Dr. Iryna Sekret,</b> Conference Chair IATELS Committee Chair Turkey

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