



## School of Aviation, Logistics and Tourism Management

### Bachelor of Business Administration (BBA)

#### In Aviation Management

#### Program Structure

Semester I								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Management Essentials	Theory	3	0	0	0	3	Common Core
2	Foundations of Accounting	Theory	3	0	0	0	3	Common Core
3	Core Marketing Concepts	Theory	3	0	0	0	3	Common Core
4	Economics for Business	Theory	3	0	0	0	3	Common Core
5	Fundamentals of Aviation Business	Theory	3	0	0	0	3	Specialisation Core
6	Effective English for Professionals	Blended	2	0	2	0	3	AEC
7	Personal Health and Yoga	Blended	1	0	0	1	2	VAD
	Total Credits						20	
Semester II								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	People and Organisations	Theory	3	0	0	0	3	Common Core
2	Information Technology for Decision Making	Theory	3	0	0	0	3	Common Core
3	Foundations of Business Analytics	Theory	3	0	0	0	3	Common Core
4	Operations and Supply Chain Management	Theory	3	0	0	0	3	Common Core

5	Airline and Airport Business	Theory	3	0	0	0	3	Specialisation Core
6	Aviation Economics	Theory	3	0	0	0	3	Specialisation Core
7	Corporate Communication- 1	Blended	1	0	2	0	3	AEC
8	Indian Constitution	Theory	2	0	0	0	2	VAD
	Total Credits						23	
Semester III								
SI No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	People Management in Organisations	Theory	3	0	0	0	3	Common Core
2	Managerial Accounting and Cost Control	Theory	3	0	0	0	3	Common Core
3	Statistical Methods for Business	Theory	3	0	0	0	3	Common Core
4	Aviation Law	Theory	3	0	0	0	3	Major / Minor
5,6	Aviation Safety and Security	Theory	3	0	0	0	6	Specialisation Elective
	Air Traffic Management	Theory	3	0	0	0		
	Airline Route Development	Theory	3	0	0	0		
7	Corporate Communication- 2	Blended	1	0	2	0	3	AEC
8	Environment and Sustainability	Theory	2	0	0	0	2	VAD
	Total Credits						23	
Semester IV								
SI No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Business Research Methods	Theory	3	0	0	0	3	Common Core
2	Legal Business Environment	Theory	3	0	0	0	3	Common Core
3	Corporate Finance	Theory	3	0	0	0	3	Common Core
4	Airport Ground Handling	Theory	3	0	0	0	3	Major / Minor
5,6	Air Cargo Management	Theory	3	0	0	0	6	Specialisation Elective

	Aviation Finance and Asset Management	Theory	3	0	0	0		
	Human Factor and Crew Resource Management	Theory	3	0	0	0		
7	Community Service Project	Project	0	0	0	2	2	Project
8	Corporate Readiness	Blended	1	0	2	0	3	AEC
	Total Credits						23	
Semester V								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Corporate Strategy	Theory	3	0	0	0	3	Common Core
2	Corporate Ethics and Governance	Theory	3	0	0	0	3	Common Core
3	Entrepreneurial Mindset and Skills	Theory	3	0	0	0	3	Common Core
4	Project Management	Theory	3	0	0	0	3	Common Core
5	Passenger Handling and Customer Service	Theory	3	0	0	0	3	Major / Minor
6,7	Air Fares and Ticketing with Amadeus	Blended	2	0	1	3	6	Specialisation Elective
	Airline Marketing	Theory	3	0	0	0		
	Aircraft Maintenance, Repair and Overhaul	Theory	3	0	0	0		
8	Design Thinking Essentials	Theory	2	0	0	0	2	VAD
	Total Credits						23	
Semester VI								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Internship						5	Internship
2	Industrial Research Project						3	Project
	Total Credits						8	
Semester VII								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Introduction to Research Tools and Platforms	Comprehensive	2	0	1	1	4	Common Core
2	Global Geopolitics	Theory	3	0	0	0	3	Common Core

3	Systematic Literature Review	Comprehensive	2	0	1	1	4	RSC
4	Aviation and Aerospace Business Models	Theory	3	0	0	0	3	Specialisation Core
5	Aviation Business Intelligence & Global Corporations	Theory	3	0	0	0	3	Specialisation Core
6	Sustainable Aviation & Green Technologies	Theory	3	0	0	0	3	Specialisation Core
	Total Credits						20	
Semester VIII								
Sl No	Course Title	Course Type	L	T	P	S	Credits	Course Category
1	Research Dissertation and Industrial Project	Project	0	0	0	0	11	Common Core
2	R for Research	Blended	2	0	1	0	3	Common Core
3	Drone Innovation Management	Theory	3	0	0	0	3	Specialisation Core
4	Aviation Analytics & AI	Theory	3	0	0	0	3	Specialisation Core
	Total Credits						20	
	Total Credits offered for the BBA (Hons with Research Program)						160	