

**BBA (Tourism and Travel) Hons. with Research (4 Year)****COURSE STRUCTURE****First Semester**

Sl. No.	Course Code	Course Title	L
1	H1UA104T	Principles of Management and Organization Behavior	3
2	K1UC103T	Communicative English	3
3	I1UA101B	Fundamental of Tourism	2
4	I1UA102B	Destination Geography (India)	2
5	I1UA103B	Tourism Industry Orientation	2
6	I1UA101C	Tourism Resources of India	2

**Total credits****Second Semester**

Sl. No.	Course Code	Course Title	L
1	I1UA201T	Essentials of Marketing	3
2	I1UA202T	Basics of Accounting	3
3	I1UA203T	Business Communication	3
4	I1UA201B	Computer Applications	2
5	I1UA202B	Destination geography (World)	2
6	I1UA201C	Tourism Resources World	2

**ELECTIVE-I**

7	I1UA204T	Aqua Based Adventure	3
8	I1UA205T	Customer Relationship Management	3

**Total credits****Third Semester**

Sl. No.	Course Code	Course Title	L
1	I1UA301T	Business Organization	3
2	I1UA302T	Ethical and Legal Dimension of Tourism and Hospitality	3
3	I1UA303T	Hotel Management -1	3
4	I1UA304B	Personality Development and Presentation Skills	2
5	I1UA305B	Religious Tourism	2
6	I1UA306C	Cultural Tourism	2

**ELECTIVE-II**

7	XXXXXX	Heritage Conservation and Management	3
8	XXXXXX	Foreign Exchange Management	3

**Total credits****Fourth Semester**

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Sl. No.	Course Code	Course Title	L
1	I1UA401T	Human Resource Management	3
2	I1UA401T	Consumer Behavior	3
3	I1UA403T	Hotel Management-2	3
4	I1UA401B	Travel Writing	2
5	I1UA402B	Event Management in Tourism	2
6	I1UA408C	Air Ticketing, GDS & Fare Construction	2
<b>ELECTIVE-III</b>			
7	I1UA406T	MICE Tourism	3
8	I1UA407T	International Tourism Business	3
<b>Total credits</b>			
<b>Fifth Semester</b>			
Sl. No.	Course Code	Course Title	L
1	I1UA501T	Cargo Management	3
2	I1UA502T	Surface Transport Operation	3
3	I1UA503B	Wellness & Medical Tourism	2
4	I1UA504B	New Age Tourism	2
5	I1UA506R	Industrial Exposure Training (I.E.T.)	0
6	I1UA505C	Tourism Trends & Issues (Domestic and International)	2
<b>ELECTIVE-IV</b>			
7	XXXXXX	Economics of Tourism	3
8	XXXXXX	Principle of Airline & Airport Operations Management	3
<b>Total credits</b>			
<b>Sixth Semester</b>			
Sl. No.	Course Code	Course Title	L
1	IIIUA601T	Business Environment	3
2	I1UA602T	Entrepreneurship Development in Tourism	3
3	I1UA603T	Tourism Development & Government Policy	3
4	I1UA604B	Eco-Tourism	2
5	I1UA605B	Tour Operations and Product Development Management	2
6	I1UA606C	Research Project in Travel & Tourism	2
<b>Total credits</b>			
<b>Seventh Semester</b>			
Sl. No.	Course Code	Course Title	L

1	XXXXXX	Corporate Planning & Strategic Management	3
2	XXXXXX	Business Research Methodology	3
3	XXXXXX	Project Management	2
4	XXXXXX	Managerial Economics for Tourism	2
5	XXXXXX	Destination Planning and Development	2
6	XXXXXX	International Trade Practices, Procedures, and Documentation	2
<b>Total credits</b>			
<b>Eighth Semester</b>			
			0
<b>Sl. No.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>L</b>
1	XXXXXX	Project-Based Learning PBL	0
<b>Total credits</b>			

Total Credit	Sem-1	20
	Sem-2	23
	Sem-3	23
	Sem-4	23
	Sem-5	23
	Sem-6	20
	Sem-7	20
	Sem-8	20
	<b>Total</b>	<b>172</b>

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**Credit Structure**

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9
			<b>20</b>	

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**Credit Structure**

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

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0	0	0	3	3
0	0	0	3	3

			<b>23</b>	
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**Credit Structure**

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

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0	0	0	3	3
0	0	0	3	3

			<b>23</b>	
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**Credit Structure**

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

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0	0	0	3	3
0	0	0	3	3

			23	
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**Credit Structure**

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	6	0	3	12
0	2	1	5	9

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0	0	0	3	3
0	0	0	3	3

			23	
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**Credit Structure**

T	P	S	Cre dits	Hour s
0	0	0	3	3
0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9

			20	
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**Credit Structure**

T	P	S	Cre dits	Hour s
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0	0	0	3	3
0	0	0	3	3
0	1	0	3	4
0	1	0	3	4
0	1	0	3	4
0	2	1	5	9
			<b>20</b>	



**Credit Structure**

<b>T</b>	<b>P</b>	<b>S</b>	<b>Cre dits</b>	<b>Hour s</b>
0	40	0	20	
			<b>20</b>	