

MBA Hospitality and Service Management						
First Semester						
S. No.	Course Name	L	T	P	S	Credits
1	Principles of Management	3	0	0	0	3
2	Organizational Behaviour	3	0	0	0	3
3	Managerial Economics	3	0	0	0	3
4	Accounting & Financial Management	2	1	0	0	3
5	Marketing Management	3	0	0	0	3
6	Fundamentals of Hospitality & Tourism	2	0	1	0	3
7	Communication Skills for Service Industries	1	0	1	0	2
TOTAL		17	1	2	0	20

Second Semester						
S. No.	Course Name	L	T	P	S	Credits
1	Hospitality Operations Management	3	0	0	0	3
2	Food & Beverage Service Systems	2	0	1	0	3
3	Rooms Division & Accommodation Management	2	0	1	0	3
4	Service Marketing & Customer Experience	3	0	0	0	3
5	Business Statistics & Analytics	3	0	0	0	3
6	Hospitality Law & Ethics	2	0	0	0	2
7	Digital Marketing for Service Sector (Skill-Based)	0	0	2	0	1
8	Property Management System Lab (PN)	0	0	2	0	1
TOTAL		15	0	6	0	20

Third Semester						
S. No.	Course Name	L	T	P	S	Credits
1	Strategic Management	3	0	0	0	3
2	Hospitality Revenue Management	3	0	0	0	3
3	Event Planning & MICE Management	2	0	1	0	3
4	Facilities Management & Sustainability	2	0	1	0	3
5	Human Resource Management in Service Industries	3	0	0	0	3
6	Research Methodology	2	0	0	0	2
7	Data Visualization Tools (Power BI/Tableau)	0	0	2	0	1
8	Mini Research Project (Skill-Based)	0	0	2	0	1
TOTAL		15	0	6	0	20

Fourth Semester						
S. No.	Course Name	L	T	P	S	Credits
1	Entrepreneurship & Innovation in Hospitality	3	0	0	0	3
2	Financial Planning & Hotel Investment	3	0	0	0	3
3	Quality Management & Service Excellence	3	0	0	0	3
4	Global Service Strategy & Benchmarking	3	0	0	0	3
5	Hospitality Technology & Digital Transformation	2	0	1	0	3
6	Major Project / Dissertation	0	0	2	0	2
7	Grand Viva	0	0	0	0	1
TOTAL		14	0	3	0	20