

School of Media and Communication Studies
BA Journalism and Mass Communication

1 Year							
1 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Introduction to Mass Communication	Theory	Core	4	0	0	4
2	Digital Photography	Integrated	Core	1	0	2	3
3	Communicative English	Theory	Core	2	0	0	2
4	Computing Skills	Practical	Core	0	0	2	2
5	Understanding India	Theory	Core	3	0	0	3
6	Critical Thinking	Theory	Elective 1	3	0	0	3
7	Public Speaking & Street Play	Integrated	Core	1	0	2	3
	Total			14	0	6	20
Total Credits - 20 Credits							
2 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Journalism	Theory	Core	3	0	0	3
2	Reading and Writing Skills	Practical	Core	0	0	2	2
3	Applied Communicative Hindi	Practical	Elective 2	0	0	2	2
4	Applied Communicative English	Practical	Elective 2	0	0	2	2
5	Cinematography	Integrated	Core	2	0	1	3
6	Environmental Studies	Theory	Core	3	0	0	3
7	Any course of 3 Cr from Interdisciplinary basket	Theory	Elective 3	3	0	0	3
8	Introduction to Cinema- Minor 1	Theory	Elective 4	4	0	0	4
9	Introduction to Strategic Communication- Minor 2	Theory	Elective 4	4	0	0	4
10	Contemporary Society in India- Minor 3	Theory	Elective 4	4	0	0	4
Total				15	0	5	20
Total Credits- 20 Credits							

2 Year

3 Semester

Sl No	Course Name	Course T	Course C				
				L	T	P	C
1	Mobile Journalism	Integrated	Core	1	0	2	3
2	Television Program Production	Comprehensive	Core	2	1	1	4
3	Modern Indian Language -1	Practical	Elective 5	2	0	0	2
4	Non Linear Editing	Integrated	Core	1	0	2	3
5	Community Engagement	Field Project	Core	0	2	0	2
6	Any course of 3 Cr from Interdisciplinary basket	Theory	Elective 6	3	0	0	3
7	Film Appreciation- Minor 1	Theory	Elective 7	3	0	0	3
8	Public Relations & Corporate Communication- Minor 2	Theory	Elective 7	3	0	0	3
9	Political Science- Minor 3	Theory	Elective 7	3	0	0	3
Total				12	3	5	20

Total Credits- 20 Credits		
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4 Semester

Sl No	Course Name	Course T	Course C				
				L	T	P	C
1	Multimedia Journalism	Comprehensive	Core	1	1	1	3
2	Graphic Designing	Practical	Core	0	0	2	2
3	Radio Jockeying & Podcasting	Integrated	Core	2	0	1	3
4	Media Laws & Ethics	Theory	Core	3	0	0	3
5	Modern Indian Language -2	Theory	Elective 6	2	0	0	2
6	Lighting Techniques	Integrated	Minor- 1_1	2	0	1	3
7	Political Communication	Integrated	Minor-2_1	2	0	1	3
8	Economics	Integrated	Minor-3_1	2	0	1	3
9	Script Writing & Storyboarding	Comprehensive	Minor- 1_2	2	1	1	4
10	Advertising: Theories & Practices	Comprehensive	Minor- 2_2	2	1	1	4
11	Philosophy	Comprehensive	Minor- 3_2	2	1	1	4
	Total			12	2	6	20

Total Credits- 20 Credits			
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3 Year							
5 Semester							
SI No	Course Name	Course T	Course C				
				L	T	P	C
1	Data Journalism	Integrated	Core	1	0	2	3
2	Digital Marketing	Integrated	Core	2	0	2	4
3	Communication Research	Theory	Core	4	0	0	4
4	Media Industry & Entrepreneurship	Theory	Core	3	0	0	3
5	Internship	Project	Core	0	0	2	2
6	Film Direction	Comprehensive	Minor-1	2	0	2	4
7	Event Management	Comprehensive	Minor-2	2	0	2	4
8	Psychology	Comprehensive	Minor-3	2	0	2	4
	Total			12	0	8	20
Total Credits - 20 Credits							
6 Semester							
SI No	Course Name	Course C	Course C				
				L	T	P	C
	Development Communication	Theory	Core	4	0	0	4
	Specialised Reporting	Integrated	Core	2	0	1	3
	Website Designing	Integrated	Core	1	0	1	2
	Cultural Studies	Theory	Core	3	0	0	3
	Content Writing	Practical	Core	0	0	2	2
	Short Film	Project	Minor-1	0	0	6	6
	Campaign Designing and Curation	Project	Minor-2	0	0	3	3
	Public Administration	Project	Minor-3	0	0	3	3
	International Relations	Project	Minor-3	0	0	3	3
	Total			10	0	10	20
Total Credits- 20 Credits							