		9 ((s Administration	··)				
			Credit Structure								
Sl. No.	Course Code	Course Title	L	Т	P	S	Credits	Hours			
1		Financial Accounting	3	1	0	0	4	4			
2		Principles of Management	3	0	0	0	3	3			
3		Business Economics	3	0	0	0	3	3			
4		Marketing Theory and Practices	3	0	0	0	3	3			
5		Business Mathematics	3	1	0	0	4	4			
6		IT for Business Management	2	0	1	0	3	4			
7		Food, Nutrition and Hygiene* (Non Grade Mandatory Course)	0	0	0	0	0	0			
		Total cr	edits				20				
	* Audit Course * *Audit Course	Non Grade Mandatory Course)	basis of IA's and C				
	S	econd Semester-Integrated (Bachelo	r of Rusiness Ad	ministration) (A	Mark CD	A T	`				
	~	ccona scincster-integrated (Daenero	of Dusiness Au	ministration) - (N	naster of Busine	ss Administratio	on)				
		econd Scinester-Integrated (Daeneio	I of Dusiness Au	ministration) - (N	Credit Structure	ss Administratio	on)				
Sl. No.	Course Code	Course Title	L	T		ss Administration	Credits	Hours			
Sl. No.		-			Credit Structure	ı		Hours 3			
		Course Title	L	Т	Credit Structure P	s	Credits				
1		Course Title Organisational Behaviour Management and Cost	L 3	T 0	Credit Structure P 0	s 0	Credits 3	3			
2		Course Title Organisational Behaviour Management and Cost Accounting	L 3	T 0	P 0	s 0	Credits 3	3			
2 3		Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations	L 3 3	T 0 1 1 1	P 0 0 0	S 0 0 0 0 0	Credits 3 4 4	3 4 4			
1 2 3		Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management	L 3 3 3	T 0 1 1 0	Credit Structure P 0 0 0 0	0 0 0	Credits 3 4 4 3	3 4 4 3			
1 2 3		Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management IT Tools for Decision Making	L 3 3 3 3	T 0 1 1 0 0 0	P 0 0 0 0 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Credits 3 4 4 3 3	3 4 4 3 4			
1 2 3 4 5		Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management IT Tools for Decision Making Business Communication First Aid and Health *(Non	L 3 3 3 3 2 2 2 0	T 0 0 1 1 1 0 0 0 0 0 0	P 0 0 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Credits 3 4 4 3 3 3	3 4 4 3 4 4			
1 2 3 4 5		Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management IT Tools for Decision Making Business Communication First Aid and Health *(Non Grade Mandatory Course)	L 3 3 3 3 2 2 2 0	T 0 0 1 1 1 0 0 0 0 0 0	P 0 0 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Credits 3 4 4 3 3 3 0	3 4 4 3 4 4			
1 2 3 4 5		Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management IT Tools for Decision Making Business Communication First Aid and Health *(Non Grade Mandatory Course)	L 3 3 3 3 2 2 2 0	T 0 0 1 1 1 0 0 0 0 0 0	P 0 0 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Credits 3 4 4 3 3 3 0	3 4 4 3 4 4			
1 2 3 4 5	Course Code	Course Title Organisational Behaviour Management and Cost Accounting Business Statistics Production and Operations Management IT Tools for Decision Making Business Communication First Aid and Health *(Non Grade Mandatory Course)	L 3 3 3 3 2 2 0 edits	T 0 0 1 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0	P 0 0 0 1 1 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Credits 3 4 4 3 3 3 0 20	3 4 4 3 4 4			

Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		Financial Management	3	0	0	0	3	3
2		Human Resource Management	3	0	0	0	3	3
3		Supply Chain Management	3	0	0	0	3	3
4		Business Law	3	0	0	0	3	3
5		Business Environment	3	0	0	0	3	3
6		Physical Education and Yoga*(Non Grade Mandatory Course) Community Service*(Non Grade Mandatory Course)	0	0	0	0	0	0
7		BUSINESS NEWS ANALYSIS	1	0	0	1	2	4
8		Indian economy	3	0	0	0	3	3
	Total credits							

Credit Structure Sl. No. **Course Code Course Title** L T Credits Hours Research Methodology Global Geopolitics Strategic Management Campus to Corporate Elective-I Elective-II **Business Ethics and** Governance **Human Values and Environment Studies*(Non Grade Mandatory Course) Total credits**

* Audit Course

No SEE will be conducted for these course (Evaluation will be on the basis of IA's and CAT examinations

Fourth Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)

	Electives: Choose basket							
	(any 2 out of 3)							
	as per Specialization							
	Specialization				Credit Structure			
Sl. No.	Course Code	Course Title	L	Т	P	s	Credits	Hours
	Marketing Electives							
1	D1UA403T	Marketing Communication	3	0	0	0	3	3
2	D1UA404T	Consumer Behaviour	3	0	0	0	3	3
3		Sales and Distribution	3	0	0	0	3	3
	Finance Electives							
4	D1UA406T	Investment Analysis and Portfolio Management	3	0	0	0	3	3
5	D1UA407T	Financial Statement Analysis	3	0	0	0	3	3
6	D1UA408T	International Finance	3	0	0	0	3	3
	HR Electives							
7		HR Metrics	3	0	0	0	3	3
8	D1UA410T	Performance Management	3	0	0	0	3	3
9	D1UA411T	Training and Development	3	0	0	0	3	3
	Operations Electives							
10	D1UA412T	Distribution and Transport Management	3	0	0	0	3	3
11	D1UA413T	Sourcing Management	3	0	0	0	3	3
12	D1UA414T	Warehouse Operations Management	3	0	0	0	3	3
		Fifth Semester-Integrated (Bachelor	of Business Adn	ninistration) - (M		s Administration		
Sl. No.	Course Code	Course Title	L	Т	Credit Structure P	6	Credits	Hours
1	Course Code	Entrepreneurship	3	0	0	0 0	3	Hours 3
		·						
2		Stock Market Analysis	3	0	0	1	4	7
3		E-Business	3	0	0	0	3	3

4		Summer Internship Project	0	0	0	0	3	9
5		Elective-III	3	0	0	0	3	3
6		Elective-IV	3	0	0	0	3	3
7		Personality Development	2	0	1	0	2	3
Total credits		reisonanty bevelopment		0	-		21	
Total Cicuits			No SEE will be co	nducted for these	e course (Evaluation	on will be on the		I AT examinations
	* Audit Course)		
	Electives:							
	Choose basket (any 2 out of 3)							
	as per							
	Specialization							
a		a mu			Credit Structure	_		
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
	Marketing Electives							
1		Brand Management	3	0	0	0	3	3
2		Retail Management	3	0	0	0	3	3
3		Digital Marketing	3	0	0	0	3	3
	Finance Electives							
4		Financial Derivatives	3	0	0	0	3	3
5		Corporate Tax	3	0	0	0	3	3
6		Merger & Acquisition	3	0	0	0	3	3
	HR Electives							
7		Organization Design and Dynamics	3	0	0	0	3	3
8		Managing Leadership	3	0	0	0	3	3
9		Compensation and Reward Management	3	0	0	0	3	3
	Operations Electives							
10		Quality Management	3	0	0	0	3	3
11		Materials Management	3	0	0	0	3	3
12		Lean Manufactiring	3	0	0	0	3	3

	S	Sixth Semester-Integrated (Bachelo	r of Business Adn	ninistration) - (N	Taster of Busines	s Administration)	
					Credit Structure			
Sl. No.	Course Code	Course Title	L	Т	P	S	Credits	Hours
1		International Business	3	0	0	0	3	3
2		Project Management	3	0	0	0	3	3
3		Elective-V	3	0	0	0	3	3
4		Elective-VI	3	0	0	0	3	3
5		Industrial Research Project	0	0	0	0	6	6
Total credits							18	
			No SEE will be co	onducted for these	e course (Evaluation	on will be on the l	pasis of IA's and C	AT examinations
	* Audit Course)		
	Electives: Choose basket (any 2 out of 3) as per Specialization							
					Credit Structure			
Sl. No.	Course Code	Course Title	L	Т	P	S	Credits	Hours
	Marketing Electives							
1		International Marketing	3	0	0	0	3	3
2		B2B Marketing	3	0	0	0	3	3
3		Marketing of Services	3	0	0	0	3	3
	Finance Electives							
4		Working Capital Management	3	0	0	0	3	3
5		Goods and Service tax	3	0	0	0	3	3
6		Financial Services	3	0	0	0	3	3
	HR Electives							
		HR Accounting and Audit	3	0	0	0	3	3
7		The Accounting and Addit						
7		Employment Legislation	3	0	0	0	3	3

	Operations Electives							
10		Manageing Service Operations	3	0	0	0	3	3
11		Operations Planning	3	0	0	0	3	3
12		Supply Chain Analytics	3	0	0	0	3	3