

**First Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)**

			Credit Structure					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		Financial Accounting	3	1	0	0	4	4
2		Principles of Management	3	0	0	0	3	3
3		Business Economics	3	0	0	0	3	3
4		Marketing Theory and Practices	3	0	0	0	3	3
5		Business Mathematics	3	1	0	0	4	4
6		IT for Business Management	2	0	1	0	3	4
7		Food, Nutrition and Hygiene* (Non Grade Mandatory Course)	0	0	0	0	0	0
Total credits							20	

\* Audit Course

No SEE will be conducted for these course (Evaluation will be on the basis of IA's and CAT examinations )

\* \*Audit Course

Non Grade Mandatory Course

No SEE will be conducted for these course (Evaluation will be on the basis of IA's and CAT examinations )

**Second Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)**

			Credit Structure					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		Organisational Behaviour	3	0	0	0	3	3
2		Management and Cost Accounting	3	1	0	0	4	4
3		Business Statistics	3	1	0	0	4	4
4		Production and Operations Management	3	0	0	0	3	3
5		IT Tools for Decision Making	2	0	1	0	3	4
		Business Communication	2	0	1	0	3	4
6		First Aid and Health *(Non Grade Mandatory Course)	0	0	0	0	0	0
Total credits							20	

**Third Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)**

			Credit Structure					
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Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		Financial Management	3	0	0	0	3	3
2		Human Resource Management	3	0	0	0	3	3
3		Supply Chain Management	3	0	0	0	3	3
4		Business Law	3	0	0	0	3	3
5		Business Environment	3	0	0	0	3	3
6		Physical Education and Yoga*(Non Grade Mandatory Course) Community Service*(Non Grade Mandatory Course)	0	0	0	0	0	0
7		BUSINESS NEWS ANALYSIS	1	0	0	1	2	4
8		Indian economy	3	0	0	0	3	3
Total credits							20	

**Fourth Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)**

			Credit Structure					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		Research Methodology	2	0	1	0	3	4
2		Global Geopolitics	3	0	0	0	3	3
3		Strategic Management	3	0	0	0	3	3
4		Campus to Corporate	2	0	1	0	3	4
5		Elective-I	3	0	0	0	3	3
6		Elective-II	3	0	0	0	3	3
		Business Ethics and Governance	3	0	0	0	3	3
7		Human Values and Environment Studies*(Non Grade Mandatory Course)	0	0	0	0	0	0
<b>Total credits</b>							<b>21</b>	
	<b>* Audit Course</b>	No SEE will be conducted for these course (Evaluation will be on the basis of IA's and CAT examinations )						

	Electives: Choose basket (any 2 out of 3) as per Specialization							
			Credit Structure					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
	<b>Marketing Electives</b>							
1	D1UA403T	Marketing Communication	3	0	0	0	3	3
2	D1UA404T	Consumer Behaviour	3	0	0	0	3	3
3		Sales and Distribution	3	0	0	0	3	3
	<b>Finance Electives</b>							
4	D1UA406T	Investment Analysis and Portfolio Management	3	0	0	0	3	3
5	D1UA407T	Financial Statement Analysis	3	0	0	0	3	3
6	D1UA408T	International Finance	3	0	0	0	3	3
	<b>HR Electives</b>							
7		HR Metrics	3	0	0	0	3	3
8	D1UA410T	Performance Management	3	0	0	0	3	3
9	D1UA411T	Training and Development	3	0	0	0	3	3
	<b>Operations Electives</b>							
10	D1UA412T	Distribution and Transport Management	3	0	0	0	3	3
11	D1UA413T	Sourcing Management	3	0	0	0	3	3
12	D1UA414T	Warehouse Operations Management	3	0	0	0	3	3
Fifth Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)								
			Credit Structure					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		Entrepreneurship	3	0	0	0	3	3
2		Stock Market Analysis	3	0	0	1	4	7
3		E-Business	3	0	0	0	3	3

4		Summer Internship Project	0	0	0	0	3	9
5		Elective-III	3	0	0	0	3	3
6		Elective-IV	3	0	0	0	3	3
7		Personality Development	2	0	1	0	2	3
<b>Total credits</b>							<b>21</b>	
	<b>* Audit Course</b>	No SEE will be conducted for these course (Evaluation will be on the basis of IA's and CAT examinations )						
	Electives: Choose basket (any 2 out of 3) as per Specialization							
			<b>Credit Structure</b>					
<b>Sl. No.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>S</b>	<b>Credits</b>	<b>Hours</b>
	<b>Marketing Electives</b>							
1		Brand Management	3	0	0	0	3	3
2		Retail Management	3	0	0	0	3	3
3		Digital Marketing	3	0	0	0	3	3
	<b>Finance Electives</b>							
4		Financial Derivatives	3	0	0	0	3	3
5		Corporate Tax	3	0	0	0	3	3
6		Merger & Acquisition	3	0	0	0	3	3
	<b>HR Electives</b>							
7		Organization Design and Dynamics	3	0	0	0	3	3
8		Managing Leadership	3	0	0	0	3	3
9		Compensation and Reward Management	3	0	0	0	3	3
	<b>Operations Electives</b>							
10		Quality Management	3	0	0	0	3	3
11		Materials Management	3	0	0	0	3	3
12		Lean Manufacturing	3	0	0	0	3	3

<b>Sixth Semester-Integrated (Bachelor of Business Administration) - (Master of Business Administration)</b>								
			<b>Credit Structure</b>					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
1		International Business	3	0	0	0	3	3
2		Project Management	3	0	0	0	3	3
3		Elective-V	3	0	0	0	3	3
4		Elective-VI	3	0	0	0	3	3
5		Industrial Research Project	0	0	0	0	6	6
<b>Total credits</b>							<b>18</b>	
	* Audit Course	No SEE will be conducted for these course (Evaluation will be on the basis of IA's and CAT examinations )						
	Electives: Choose basket (any 2 out of 3) as per Specialization							
			<b>Credit Structure</b>					
Sl. No.	Course Code	Course Title	L	T	P	S	Credits	Hours
	<b>Marketing Electives</b>							
1		International Marketing	3	0	0	0	3	3
2		B2B Marketing	3	0	0	0	3	3
3		Marketing of Services	3	0	0	0	3	3
	<b>Finance Electives</b>							
4		Working Capital Management	3	0	0	0	3	3
5		Goods and Service tax	3	0	0	0	3	3
6		Financial Services	3	0	0	0	3	3
	<b>HR Electives</b>							
7		HR Accounting and Audit	3	0	0	0	3	3
8		Employment Legislation	3	0	0	0	3	3
9		International HRM	3	0	0	0	3	3

	Operations Electives							
10		Manageing Service Operations	3	0	0	0	3	3
11		Operations Planning	3	0	0	0	3	3
12		Supply Chain Analytics	3	0	0	0	3	3