Galgotias University
Galgotias University
School of Media and Communication Studies
PROGRAMME NAME: BA (Journalism and Media)
Batch: 2025-2029

S.No.	Course name	Course Category (Theory, Integrated, Comprehensive, Lab, Seminar, project)	L	T	P	S	C	
1	Journalism: Introduction and Perspectives	Theory	3	0	0	0	3	Core
2	Photography and Filmmaking: An Introduction	Integrated	3	0	1	0	4	Core
3	Multimedia Marketing	Comprehensive	1	0	1	1	3	Core/SEC
4	Communication for Development	Theory	3	0	0	0	3	Core
5	Broadcast Journalism	Integrated	3	0	1	0	4	Core
6	Professional Communication- I	Integrated	2	0	1	0	3	AEC
Total Credits							**20**	

Second Semester

S.No.	Course name	Course Category	L	T	P	S	C	
1	Modern Indian Language	Practical	0	0	2	0	2	Core/AEC
2	Film Appreciation: Key Theories	Theory	3	0	0	0	3	Core
3	Cinematography	Integrated	1	0	2	0	3	Core
4	Video Editing	Practical	0	0	3	0	3	Core/SEC
5	Media literacy and AI	Integrated	2	0	1	0	3	Core/Value Added
6	Communication Theories	Theory	3	0	0	0	3	Core
7	Professional Communication- II	Integrated	2	0	1	0	3	Interdisciplinary/ AEC
Total Credits							**20**	

Third Semester

S.No.	Course name	Course Category	L	T	P	S	C	
1	Reporting Environment	Integrated	1	0	1	0	2	Core
2	Mobile Journalism	Integrated	1	0	2	0	3	Core
3	Graphic Design	Integrated	1	0	3	0	4	Core
4	Media Laws & Ethics	Theory	3	0	0	0	3	Core

5	Transmedia Content Production (Non-news)	Comprehensive	1	0	1	1	3	Core/SEC
6	Community Engagement	Field Project	0	0	0	2	2	Field Project/VAC
7	Sociology of Gender- SWAYAM	Theory	3	0	0	0	3	Interdisciplinary
Total Credits							20	

Fourth Semester

S.No.	Course name	Course Category	L	T	P	S	C	
1	Research in Media: Key Theories	Theory	2	0	0	0	2	Core
2	Multimedia Reporting	Integrated	2	0	2	0	4	Core
3	Radio Jockeying & Podcasting	Integrated	1	0	3	0	4	Core
4	Script, Screenplay and Storyboard	Practical	0	0	3	0	3	Core
5	Event Management	Integrated	1	0	2	0	3	Core
6	Workplace Psychology	Theory	3	0	0	0	3	Core/VAC
Total Credits							**19**	

Fifth Semester

S.No.	Course name	Course Category	L	T	P	S	C	
1	Advertising and PR	Comprehensive	2	0	1	1	4	Core
2	Data Visualization	Integrated	1	0	2	0	3	Core
3	Research in Media: Key Methods	Integrated	2	0	1	0	3	Core
4	Website and AI Interfaces	Integrated	1	0	2	0	3	Core
5	Reporting Health, Science and Technology	Integrated	1	0	2	0	3	Core
6	Industry Internship	Project	0	0	0	2	2	Field Project Internship
7	Media and Society	Theory	3	0	0	0	3	Core
Total Credits							21	

Sixth Semester

S.No.	Course name	Course Category	L	T	P	S	C	
1	Investigative Journalism	Comprehensive	1	0	1	1	3	Elective
3	World Cinema Movements	Theory	3	0	0	0	3	Core
4	Visual Communication and aesthetics	Integrated	2	0	2	0	4	Core
5	Media Industry & Entrepreneurship	Theory	2	0	0	0	2	Core
6	Strategic Communication	Comprehensive	2	0	0	1	3	Core

7	Final Project		0	0	0	5	5	Core
Total Credits							**20**	

Seventh Semester								
S.No.	**Course name**	**Course Category**	**L**	**T**	**P**	**S**	**C**	
1	Narrative Storytelling	Integrated	2	0	2	0	4	Core
2	Business of Media Entertainment	Integrated	3	0	1	0	4	Core
3	MOOC Course (Swayam / NPTEL, Coursera) **Depending upon availability 1 or 2 Courses**	Theory	0	0	0	4	4	Core
4	Ad and Social Media Campaigns	Project	0	0	4	0	4	Core
5	Research Project- I	Project	0	0	4	0	4	Core
Total Credits					**20**			
Eighth Semester								
S.No.	**Course name**	**Course Category**	**L**	**T**	**P**	**S**	**C**	
1	Integrative Project	Project	1	0	3	3	6	Core
2	Final Film Project	Project	0	0	4	2	6	Core
3	Research Project- II	Project	0	0	4	0	4	Core
4	Mobile Journalism Project	Project	0	0	4	0	4	Core
Total Credits					**20**			