

## Vision of Galgotias University (GU)

• "To be known globally for value-based education, research, creativity and innovation"

## **Mission of Galgotias University**

- Establish state-of-the-art facilities for world class education and research.
- Collaborate with industry and society to align the curriculum,
- Involve in societal outreach programs to identify concerns and provide sustainable ethical solutions.
- · Encourage life-long learning and team-based problem solving through an enabling environment.

## Vision & Mission

## School of Business (SOB) - GU

Vision

To be recognized globally for nurturing management leaders, enabling entrepreneurial skills and interdisciplinary research.

#### Mission

- M1: Equip students with knowledge of various functional areas in Management through Corporate World Interface.
- M2: Collaborate with industry for curriculum development and pedagogy.
- M3: Develop faculty by equipping them with teaching management techniques and interdisciplinary research.
- M4: Develop business leaders with an ethical mind-set capable of creating value for stakeholders and society.

## Master of Business Administration (Dual Specialization)

## **POs: Program Outcomes**

PO1: Apply knowledge of management theories and practices to solve business problems.

- PO2: Foster analytical and critical thinking abilities for data-based decision making.
- PO3: Ability to develop Value based Leadership.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6: Ability to conduct investigation of complex problems using modern tools and techniques.

PO7: Apply the various forms of business communication, supported by effective use of appropriate technology, logical reasoning, articulation of ideas.

PO8: Apply innovative ideas and knowledge of business project management principles as an entrepreneur/team member/ team leader to develop and manage projects in multidisciplinary environments.

## PEOs: Program Educational Objectives (PEOs) for Master of Business Administration Program:

- PEO1: Graduate will grow personally and professionally to be successful in dynamic business environment globally.
- PEO2: Graduate will lead with creative, analytical and entrepreneurial skills to help organizations achieve
  a competitive advantage.
- PEO3: Graduate will contribute as socially and ethically responsible citizen or the sustainable development
  of environment and society at large.

Name of The Course	Legal Aspects of Business	
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Course Code	MBDS 5029				
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	rse Outcomes
	: Interpret the basic legal concepts of Indian contract law required to run business effectively.
	Appraise the different laws related to bailment, indemnity, Guarantee and sales of goods and imply those in case
	ndition and warranty.
	: Apply the partnership principles in case of starting, registering and dissolving the partnership firm.
	: Relate the concept of Companies Act in formation and winding-up of companies in an Indian organizational
	ext to brief about the functioning of the company.
CO 5	: Explain other laws relevant to business like negotiable instruments.
Cour	se Content
Unit-	1 Indian Contract Act 1872 12 lecture hours
Defi	nition of Contract- Definition of agreement- Essentials of a valid agreement-Meaning of contract with
	ples- Essentials of a valid contract- Distinction between contract and agreement-Classification of contract-
	nition of Offer and types of offer-Definition of acceptance-Revocation of offer and acceptance- Performance of
	act -Parties of performance of contract-Doctrine of frustration and its exceptions-Discharge of contract-types of
	arge of contract-Difference between different terms- Remedies for breach of contracts-types of sue-Case study-
	ey v. Baxendale-Concept of Bailment- Essentials of valid bailment- Rights of Bailor and Bailee-Duties of
	or and Bailee-Concept of Pledge-Essentials of Valid Pledge-Rights of Pawnor and Pawee-Duties of Pawnor and
	e -Concept of Indemnity and Guarantee-Essentials of Valid Guarantee-Types of Guarantee-Revocation of
	antee.
	2 – Sales of Goods Act 1930 5 lecture hours
	nition-Essentials of Valid Sales-Difference between sale and Agreement to sell-Meaning of term Goods-Types
	bods-Price of goods -How contract of sale is made-Condition and Warranty-Implied conditions and Implied
	anties-Distinguish between condition and warranty- Transfer of Goods -Doctrine of Caveat Emptor-Exceptions
	betrine of Caveat emptor-Unpaid Seller- Rights of unpaid Seller.
01 DC	cume of Caveat emptor-Onpaid Sener- Rights of unpaid Sener.
Unit-	3 Partnership Act 1932 3 lecture hours
Defir	itions of firm-Partner-Partnership-Types of Partnership-Rights of Partners ,Duties of Partners-Position of
	r as a Partner in partnership-Registration of Partnership Firm-Process of registration and effect of non-
	tration of Partnership Firm-Partnership Deed-Alteration in Partnership Deed-Role of Registrar-Dissolution of
-	ership firm-Difference Between dissolution of firm or dissolution of partnership.
puru	issup min Difference Detween dissolution of min of dissolution of participanty.
Unit-	4- Negotiable instrument Act 8 lecture hours
	itions and Essentials of Negotiable Instrument-Presumptions about Negotiable Instruments-Kinds of
	tiable Instruments-Classification of Negotiable Instruments-Promissory Note-Parties of Promissory Note-
	men of a Promissory Note-Essentials of Promissory Note- Bill of Exchange- Parties of Bill of exchange-
	men of a Bill of Exchange- Essentials of Bill of Exchange-Cheque, Parties of Cheque-Specimen of a Cheque-
	tials of Cheque- Comparison between a Promissory Note and a Bill of exchange- Comparison between a Bill
	change and a Cheque-Parties to a Negotiable Instruments and their Capacity-Holder and holder in due Course-
	s and Privileges Of Holder in due Course-Comparison Between a Holder and Holder in due Course-Effects of
	sing of Cheque-Objects of Crossing of Cheque-Types of Crossing of the Cheque-Persons authorised to cross the
	ue-Dishonour of cheque- Rules regarding Notice of Dishonour-Offences & Penalties.
	5 Companies Act 2013 12 lecture hours
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Definitions-Characteristics of company-Kinds of Companies-Difference between Public and Private Companies-Memorandum of company and its contents-Memorandum of company and its contents-Alteration of MOA-Article of Association and Its contents-Alteration in AOA, Difference between AOA and MOA-Doctrine of Ultra-Vires-Doctrine of Constructive Notice and Indoor Management- Meaning of Prospectus and contents of prospectus-Share and its types -Debentures and types of debentures-Share Capital-Directors-Types-Power and duties- Numbers-Meetings-Winding-Up of Company-Mode of Winding-up and its process-Role and Power of liquidator in windingup of company.

Name of The Course	Business Ethics and CSR				
Course Code	MBDS_5022				
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## **Course Outcomes:**

CO1: To apply the principles of Business Ethics, code of ethics, values and ethical decision making for making the business transactions moral bound.
 CO2: To employ the knowledge of rights of a consumers and environmental ethics in order to enhance the decision making with regards to the statutory duties of the businesses.
 CO3: To measure the effectiveness of Corporate Governance policies already employed to ensure good governance in the

CO3: To measure the effectiveness of Corporate Governance policies already employed to ensure good governance in the organization.

CO4: To appraise the role and relevance of Corporate Social responsibility in the current business scenario.

CO5: To assess the complex issues of trade-offs between the stakeholder and finding the optimal and ethical solutions.

## **Course Content**

	Unit-1 Introduction to Business Ethics 5 hours
	Case Study: Biocon-India's own home grown Biotech Company Introduction to Ethics, Personal and Professional Ehics,
	Business ethics: importance and needs, significance in ethical decision making, Distinction between values and ethics,
	Characteristics of an ethical organization, Morality and Law, management and ethics, Kantianism: Ethics of Duty, Other
•	Normative Theories- Stockholder theory, Stakeholder Theory, Indian Ethical Traditions-Teachings from Gita, teachings
	from Islam, Christianity, Gandhian principles
	Case Study: \$2,500 – A Harvard Case Study
	Unit II: Consumer and Environmental Ethics 6 Hours
	Consumer and Consumer Protection- Definition; Parties to consumer protection, Consumer and Consumer protection,
	Consumer duties and responsibilities, Consumer protection in Indian context, Environmental Preservation: Role of
	Stakeholders, Waste Management and Pollution Control, Key Strategies for Industrial Pollution Prevention Managing
	Environmental issues, Environmental audit, Managing environmental issues, Environmental policy in Indian context,
	Case: Why It Pays To Be Honest: How Unethical Marketing Practices Cost Pharmaceutical Giant Johnson & Johnson \$2.2
	Billion
	Case Study: E-Waste: The latest contributor to environmental degradation
	Unit III: Corporate Governance 3 Hours
	Corporate Governance: an introduction, need for corporate governance: America's Hall of Shame, Satyam scandal in India,
	Relevance of corporate governance; Benefits of good corporate governance to a corporation and Society OECD
	Requirements of CG; Cadbury Committee Report on CG, Case Study: Sky Air Inc; A Harvard Case Study
	Unit-IV Theories of Corporate Governance 3 Hours
	Case Study: How the Global Trust Bank lost the Trust, Concept of corporation and corporate Characteristics of Corporation,
	Theories of corporate governance- Agency Theory, Stewardship theory, Stakeholder and sociological theory Criticisms,
	Corporate Governance Systems: The Anglo-American Model of Governance, The German Model of Governance, Indian
	Model of Governance
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Unit-V Corporate Social Responsibility

3 Hours

Corporate Social Responsibility: an introduction, Arguments in favour and against CSR

Carrol's pyramid delineating different social responsibility activities, CSR in India context: Companies act 2013, CSR activities defined under act

CSR for Sustainable development, Triple Bottom line approach, Case Study: Dr Reddy's Laboratories: Commitment to Allround Corporate Excellence

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