



GALGOTIAS UNIVERSITY
SCHOOL OF FINANCE AND COMMERCE
DEPARTMENT OF FINANCE AND COMMERCE

University Vision

"To be known globally for value-based education, research, creativity and innovation"

University Mission

- Establish state-of-the-art facilities for world class education and research.
- Collaborate with industry and society to align the curriculum,
- Involve in societal outreach programs to identify concerns and provide sustainable ethical solutions.
- Encourage life-long learning and team-based problem solving through an enabling environment.

School Vision

"To be one amongst the well-known Finance and Commerce institutions globally that imparts value-based, rigorous and inter-disciplinary education"

School Mission

1. To nurture aspiring professionals in the area of Finance and commerce by providing strong fundamental knowledge of the subject and its linkages with other areas of study
2. To enable learners to understand the dynamic and ever-changing socio-economic and technological Environment and to comprehend its impact on Business through innovative pedagogical approaches such as case studies and simulations etc.
3. To foster a culture of learning, innovation, collaboration and research through individual and team-based exercises such as book reviews, group discussion and role plays etc.



Programme Name: Bachelor of Commerce (Honours)

Program Outcomes (PO's)

PO 1: Accounting and Financial Knowledge

Apply the knowledge of Accounting and Finance to solve real life business issues.

PO 2: Project Management and Finance

Apply knowledge related to the field of finance in project management as an entrepreneur/a team member/a team leader to manage projects in multidisciplinary environments.

PO3: Analysis and Interpretation

Analyze and interpret financial and non-financial information for Business Decision making

PO 4: Exploring Alternate Solutions

Explore alternate solutions for financial issues and develop systems and processes that meet the specified needs of business with appropriate consideration for social, cultural, economic and financial issues.

PO 5: IT and Statistical Tools Usage

Select, and apply appropriate modern management & IT tools, techniques and resources including prediction & modelling to financial activities.

PO 6: The Managers and Society

Apply the contextual knowledge to assess the issues related to society, health, safety, law, and culture pertaining to business management practices.

PO 7: Sustainability, Growth and Development

Apprehend and visualize the impact of financial decisions in societal and environmental context and demonstrate the knowledge of sustainable growth and development.

PO 9: Ethics and Professional Integrity

Imbibe professional ethics related to financial management practices.

PO 9: Effective Communication

Communicate effectively with business community and with society at large.

PO 10: Entrepreneurship

Explore business problems from an entrepreneurial perspective

Program Educational Objectives (PEOs)

PEO 1: Graduates shall exhibit a deeper understanding of the Commerce Discipline and prevailing Indian Accounting Standards and Cost Concepts

PEO 2: Graduates shall be equipped to pursue further higher studies in professional and academic programs in commerce and Finance

PEO 3: Graduates shall drive entrepreneurship initiatives on their own or within the organization in which they are employed

Program Specific Outcomes (PSOs)

On completion of the B. Com (Hons) program the students will be able to

PSO 1: Identify, formulate, and analyze commercial and financial issues reaching validated conclusions based on globally available data and through specialized accounting software

PSO 2: Demonstrate and appreciate the role of the accounting function in society and business



Sample Course Outcomes

BCOM1001: BUSINESS ORGANIZATION

Course Description: In recent years, business organization and entrepreneurship program has become a serious matter of discussion. This course discusses all about the business organization and the various facets of becoming an entrepreneur. The course also studies high-level leadership strategies, and gain skills in resolving disputes, managing diversity and building productive teams. Using case studies and small group discussions, explore issues such as change management, leadership and group behaviour.

Course Outcomes:

On completion of this course, the students will be able to:

1. Explain the fundamentals and challenges of the industrial revolution and globalisation
2. Evaluate the effectiveness of business organizations and mergers and acquisitions from different perspectives.
3. Examine the parameters to assess opportunities and constraints for new business ideas and understand the systematic process to select and screen a business idea and opportunity.
4. Analyze the domestic and foreign trade from different perspectives and understand the importance of services to trade.
5. Appreciate the objectives of a business and its impact on society and culture and apply the concept of social responsibility in real life.

Course Contents:

Units	Number of Lectures
Unit I: Meaning, scope, and evolution of commerce & industry Industrial Revolution- Its effects, Emergence of Indian MNCs & transnational corporations, Recent trends in the business world, Globalization & challenges for Indian Business in the new millennium.	8
Unit II: Business sectors & forms of business organizations and Mergers & Acquisitions Private sector, cooperative sector, public sector, joint sector and services sector, Various forms of business organizations- Sole Proprietorship, Partnership firms, Joint stock companies- their features, relative merits, demerits & suitability. Business combinations, Mergers in India, Networking, Franchising, BPOs & KPOs, E-commerce, On-line trading, patents, trademarks & copyrights.	14
Unit III: Setting up a New Enterprise Setting up an Enterprise- opportunity and idea generation, Role of creativity	



and innovation, Feasibility study and Business Plan, Business size and location decisions, various factors to be considered for starting a new unit, Relevant Government Policies-SEZ (Special Economic Zone) policy, etc.	6
Unit IV: Domestic & Foreign Trade	
Organization of wholesale & retail trade, Recent trends in wholesale & retailing, Malls and Super Markets- their effects on the economy, Organization of finance, transport, insurance, communication & other utilities (services) to trade, import and export trade procedure & their organization.	6
Unit V: Business and Society	
Concepts and Objectives of Business, Professionalization, Business ethics, Business and culture, Technological Development and Social Change, Social Responsibility of Business, Social Audit.	6

Textbooks:

1. Chhabra, T.N. Business Organisation & Management, Sun India Publications, New Delhi.

Reference books and supplementary resources:

1. Shankar, G. Modern Business Organisation, Mahavir Book Depot, New Delhi.
2. Tulsian, P.C. Business Organisation & Management, Pearson Education, New Delhi.
3. Tripathi, P.C. Principles of Management, Tata McGraw Hill Publishing Co., New Delhi.
4. Barry, J., Chandler, J. & Clark, H. Organisation and Management, Thompson Learning, New Delhi.
5. Bushkirk, R.H, Concepts of Business: An Introduction to Business System, Dryden Press, NY.
6. Buffa, E. S. Production/Operations Management, Prentice Hall of India, New Delhi.

