

School Name: School of Liberal Education
Dept of Mass Communication
Programme Name: MA Journalism & Mass Communication
Scheme: 2016-2018

SN	Year	Course Code	Course Title	Core/ Elective	L	T	P	J	C
Semester 1									
1	2016-2017	MJC115	Human Rights and Media	Elective1	2	0	0	0	2
2	2016-2017	MJC117	Contemporary Socio-Political and Economical Issues	Elective1	1	1	0	0	2
3	2016-2017	ENG431	Professional English I	Core	1	1	0	0	2
4	2016-2017	MJC111	Principle of Mass Communication	Core	2	1	0	0	3
5	2016-2017	MJC112	Print Media Reporting & Writing	Core	1	0	2	0	3
6	2016-2017	MJC113	AV Media: Radio	Core	1	1	1	0	3
7	2016-2017	MJC114	Photography	Core	2	0	1	0	3
8	2016-2017	MJC116	Computer Application - I	Core	1	0	1	0	2
Semester 2									
9	2016-2017	MJC127	Multiculturalism and Media History	Elective2	2	1	0	0	3
10	2016-2017	MJC123	Development Communication	Elective2	2	1	0	0	3
11	2016-2017	ENG531	Professional English II	Core	2	0	0	0	2
12	2016-2017	MJC121	Communication Research	Core	2	0	1	0	3
13	2016-2017	MJC122	Print Media: Layout and Editing	Core	1	0	2	0	3
14	2016-2017	MJC124	AV Media:Television	Core	2	0	1	0	3
15	2016-2017	MJC125	Fundamentals of Advertising & Branding	Core	2	0	1	0	3
16	2016-2017	MJC126	Computer Application - II	Core	2	0	1	0	3
Semester 3									
17	2016-2017	MJC231	Film Apprecian	Elective3	1	0	2	0	3
18	2016-2017	MJC238	Indian constitution, Media Law and Ethics	Elective3	2	1	0	0	3
19	2016-2017	MJC239	Summer Project	Elective4	0	0	4	0	4
20	2016-2017	MJC237	Summer Training Evaluation	Elective4	0	0	4	0	4
21	2016-2017	FRE201	Foreign Language - I: French	Elective5	1	1	0	0	2
22	2016-2017	JAP101	Foreign Langugae I: Japanese	Elective5	1	1	0	0	2
23	2016-	MJC232	Video Production Technologies	Core	1	0	2	0	3

	2017								
24	2016-2017	MJC233	Media Planning and Buying	Core	1	1	0	0	2
25	2016-2017	MJC235	Advanced Photography	Core	1	0	1	0	2
26	2016-2017	MJC236	New Media Applications	Core	1	0	1	0	2
Semester 4									
27	2016-2017	MJC244	Specialization: Print Media	Elective6	0	0	8	0	8
28	2016-2017	MJC246	Specialization: Advertising	Elective6	0	0	8	0	8
29	2016-2017	MJC247	Specialization: New Media	Elective6	0	0	8	0	8
30	2016-2017	MJC245	Specialization: Electronic Media	Elective6	0	0	8	0	8
31	2016-2017	MJC244	Specialisation Print Media	Elective6	0	0	8	0	8
32	2016-2017	MJC243	Persuation, Public opinian and compaign	Core	1	0	2	0	2