

**School Name: School of Liberal Education**  
**Dept of Mass Communication**  
**Programme Name: MA Journalism & Mass Communication**  
**Scheme: 2017-2019**

SN	Year	Course Code	Course Title	Core/ Elective	L	T	P	J	C
<b>Semester 1</b>									
1	2017-2018	MJMC5009	Language Skills: English	Elective1	2	0	1	0	3
2	2017-2018	MJMC5008	Language Skills: Hindi	Elective1	2	0	1	0	3
3	2017-2018	MJMC5001	Contemporary Socio-Political Issues	Core	0	0	2	0	2
4	2017-2018	MJMC5002	Bascis of Radio	Core	2	0	1	0	3
5	2017-2018	MJMC5003	Computer Application in Media	Core	0	0	2	0	2
6	2017-2018	MJMC5004	Photography	Core	2	0	1	0	3
7	2017-2018	MJMC5005	Principle & Theories of Mass Communication	Core	3	0	0	0	3
8	2017-2018	MJMC5006	Print Media: Reporting & Writing	Core	2	0	1	0	3
<b>Semester 2</b>									
9	2017-2018	MJMC5016	Media Language: English	Elective2	2	0	0	0	2
10	2017-2018	MJMC5017	Media Language: Hindi	Elective2	2	0	0	0	2
11	2017-2018	MJMC5018	Foreign Language	Elective2	2	0	0	0	2
12	2017-2018	MJMC5009	Basics of New Media	Core	2	0	1	0	3
13	2017-2018	MJMC5010	AV Media: Television	Core	2	0	1	0	3
14	2017-2018	MJMC5011	Economic Issues in Global world	Core	2	0	0	0	2
15	2017-2018	MJMC5012	Fundamentals of Advertising & Branding	Core	2	0	1	0	3
16	2017-2018	MJMC5013	Print Media: Editing	Core	2	0	1	0	3
17	2017-2018	MJMC5014	Script Writing	Core	0	0	2	0	2
18	2017-2018	MJMC5015	Indian constitution, Media Law and Ethics	Core	2	0	0	0	2
<b>Semester 3</b>									
19	2017-2018	MJMC6009	Summer Training Evaluation	Elective3	0	0	0	3	3
20	2017-2018	MJMC6010	Summer Project	Elective3	0	0	0	3	3
21	2017-2018	MJMC6001	Communication Research	Core	2	0	1	0	3
22	2017-2018	MJMC6002	Development Communication	Core	2	0	1	0	3
23	2017-	MJMC6003	Human Values	Core	0	0	2	0	2

	2018									
24	2017-2018	MJMC6004	Inter Cultural Communication	Core	2	0	0	0	0	2
25	2017-2018	MJMC6005	Layout-Designing	Core	0	0	2	0	0	2
26	2017-2018	MJMC6006	Public Relation and Corporate Communication	Core	2	0	1	0	0	3
27	2017-2018	MJMC6007	Radio Production	Core	0	0	0	2	0	2
28	2017-2018	MJMC6008	Video Production	Core	0	0	0	2	0	2
<b>Semester 4</b>										
29	2017-2018	MJMC6012	Specialisation: Print Media	Elective4	0	0	0	8	0	8
30	2017-2018	MJMC6013	Specialisation: Electronic Media	Elective4	0	0	0	8	0	8
31	2017-2018	MJMC6014	Specialisation: New Media	Elective4	0	0	0	8	0	8
32	2017-2018	MJMC6015	Specialisation: Advertising & PR	Elective4	0	0	0	8	0	8
33	2017-2018	MJMC6011	Personality Development & Profile Management	Core	0	0	2	0	0	2