

School Name: School of Liberal Education
Dept of Mass Communication
Programme Name: MA Journalism & Mass Communication
Scheme: 2015-2017

SN	Year	Course Code	Course Title	Core/ Elective	L	T	P	J	C
Semester 1									
1	2015-2016	MJC115	Human Rights and Media	Elective 1	2	0	0	0	2
2	2015-2016	MJC117	Contemporary Socio-Political and Economical Issues	Elective 1	1	1	0	0	2
3	2015-2016	ENG431	Professional English I	Core	1	1	0	0	2
4	2015-2016	MJC111	Principle of Mass Communication	Core	2	1	0	0	3
5	2015-2016	MJC112	Print Media Reporting & Writing	Core	1	0	2	0	3
6	2015-2016	MJC113	AV Media: Radio	Core	1	1	1	0	3
7	2015-2016	MJC114	Photography	Core	2	0	1	0	3
8	2015-2016	MJC116	Computer Application -I	Core	1	0	1	0	2
Semester 2									
9	2015-2016	MJC123	Development Communication	Elective 2	2	1	0	0	3
10	2015-2016	MJC127	Multiculturalism and Media History	Elective 2	2	1	0	0	3
11	2015-2016	ENG531	Communicative English II	Core	2	0	0	0	2
12	2015-2016	MJC121	Communication Research	Core	2	0	1	0	3
13	2015-2016	MJC122	Print Media: Layout and Editing	Core	1	0	2	0	3
14	2015-2016	MJC124	AV Media:Television	Core	2	0	1	0	3
15	2015-2016	MJC125	Fundamentals of Advertising & Branding	Core	2	0	1	0	3
16	2015-2016	MJC126	Computer Application - II	Core	2	0	1	0	3
Semester 3									
17	2015-2016	MJC231	Film Apprecian	Elective 3	1	0	2	0	3
18	2015-2016	MJC238	Indian constitution, Media Law and Ethics	Elective 3	2	1	0	0	3
19	2015-2016	MJC239	Summer Project	Elective4	0	0	4	0	4
20	2015-2016	MJC237	Summer Training Evaluation	Elective4	0	0	4	0	4
21	2015-2016	FRE201	Foreign Language - I: French	Elective5	1	1	0	0	2
22	2015-2016	JAP101	Foreign Langugae I: Japanese	Elective5	1	1	0	0	2
23	2015-	MJC232	Video Production Technologies	Core	1	0	2	0	3

	2016									
24	2015-2016	MJC233	Media Planning and Buying	Core	1	1	0	0	2	
25	2015-2016	MJC235	Advanced Photography	Core	1	0	1	0	2	
26	2015-2016	MJC236	New Media Applications	Core	1	0	1	0	2	
Semester 4										
27	2015-2016	MJC244	Specialization: Print Media	Elective6	0	0	8	0	8	
28	2015-2016	MJC246	Specialization: Advertising	Elective6	0	0	8	0	8	
29	2015-2016	MJC247	Specialization: New Media	Elective6	0	0	8	0	8	
30	2015-2016	MJC245	Specialization: Electronic Media	Elective6	0	0	8	0	8	
31	2015-2016	MJC244	Specialisation: Print Media	Elective6	0	0	8	0	8	
32	2015-2016	MJC243	Persuasion, Public opinion and campaign	Core	1	0	1	0	2	