

School Name: School of Liberal Education
Dept of Mass Communication
Programme Name: BA Journalism & Mass Communication
Scheme: 2019-2022

SN	Year	Course Code	Course Title	Core/ Elective	L	T	P	J	C
Semester 1									
1	2019-2020	BAJC1008	Communicative Hindi	Elective1	3	0	0	0	3
2	2019-2020	BAJC1009	Functional English	Elective1	3	0	0	0	3
3	2019-2020	BAJC1002	Journalism Basics	Core	3	0	0	0	3
4	2019-2020	BAJC1004	Public Speaking & Street Play	Core	0	0	0	2	2
5	2019-2020	BAJC1005	Understanding India & its culture	Core	2	0	0	0	2
6	2019-2020	BAJC1006	Basic Computer Skills	Core	0	0	2	0	2
7	2019-2020	BAJC1019	Digital Photography	Core	2	0	1	0	3
8	2019-2020	BAJC1020	Digital Photography Lab	Core	0	0	2	0	2
9	2019-2020	BAJC1028	Introduction to Mass Communication*	Core	4	0	0	0	4
Semester 2									
11	2019-2020	BAJC1026	Media Language: English*	Elective2	0	0	2	0	2
12	2019-2020	BAJC1027	Media Language: Hindi*	Elective2	0	0	2	0	2
13	2019-2020	BAJC1011	Media Laws & Ethics	Core	2	0	0	0	2
14	2019-2020	BAJC1013	Basics of Advertising	Core	3	0	0	0	3
15	2019-2020	BAJC1014	Specialized Photography & Editing	Core	0	0	0	2	2
16	2019-2020	BAJC1015	Contemporary Social Issues	Core	2	0	0	0	2
17	2019-2020	BAJC1016	Graphic Designing	Core	0	0	2	0	2
18	2019-2020	BAJC1021	Introduction to Radio	Core	3	0	0	0	3
19	2019-2020	BAJC1022	Radio Lab	Core	3	0	0	0	3
20	2019-2020	BAJC1023	Introduction to Television	Core	2	0	1	0	3
21	2019-2020	BAJC1024	Television Lab	Core	0	0	1	0	1
22	2019-2020	BAJC1025	Print Media Reporting & Editing	Core	2	0	0	0	2
Semester 3									
23	2019-2020	BAJC2001	Development Communication	Core	3	0	0	0	3

24	2019-2020	BAJC2002	Basics of New Media	Core	3	0	0	0	3
25	2019-2020	BAJC2005	Script and Content writing	Core	0	0	2	0	2
26	2019-2020	BAJC2006	Indian Polity	Core	2	0	0	0	2
27	2019-2020	BAJC2015	Light and Camera	Core	2	0	0	0	2
28	2019-2020	BAJC2016	Light and Camera Lab	Core	0	0	1	0	1
29	2019-2020	BAJC2017	Corporate Communication	Core	2	0	0	0	2
30	2019-2020	BAJC2018	Corporate Communication Lab	Core	0	0	1	0	1
Semester 4									
31	2019-2020	BAJC2008	Film Studies	Core	3	0	0	0	3
32	2019-2020	BAJC2009	Non Linear Editing	Core	0	0	2	0	2
33	2019-2020	BAJC2011	Economic Issues & Current Affairs	Core	2	0	0	0	2
34	2019-2020	BAJC2012	Radio Jockeying & Production	Core	0	0	0	3	3
35	2019-2020	BAJC2013	Online Story telling	Core	0	0	0	3	3
36	2019-2020	BAJC2019	Communication Research	Core	3	0	0	0	3
37	2019-2020	UHVE1001	Universal Human Values	Core	0	0	2	0	2
Semester 5									
38	2019-2020	BAJC3006	TV News Production	Elective3	0	0	0	3	3
39	2019-2020	BAJC3007	Video Production-Fiction	Elective3	0	0	0	3	3
40	2019-2020	BAJC3008	Summer Training Evaluation	Elective4	0	0	0	3	3
41	2019-2020	BAJC3009	Summer Project	Elective4	0	0	0	3	3
42	2019-2020	BAJC3002	Media Industry & Entrepreneurship	Core	3	0	0	0	3
43	2019-2020	BAJC3003	Environmental Studies	Core	3	0	0	0	3
44	2019-2020	BAJC3005	International Affairs & Contemporary Issues	Core	2	0	0	0	2
45	2019-2020	BAJC3017	Specialised Reporting & Mobile Journalism	Core	0	0	0	8	8
46	2019-2020	BAJC3018	Event Management	Core	0	0	0	8	8
Semester 6									
47	2019-2020	BAJC3010	Specialisation: Print Media	Elective5	0	0	0	8	8
48	2019-2020	BAJC3011	Specialisation: Television	Elective5	0	0	0	8	8
49	2019-2020	BAJC3012	Specialisation: Radio	Elective5	0	0	0	8	8
50	2019-2020	BAJC3013	Specialisation: New Media	Elective5	0	0	0	8	8

51	2019-2020	BAJC3014	Specialisation: Advertising	Elective5	0	0	0	8	8
52	2019-2020	BAJC3015	Specialisation: Public Relations	Elective5	0	0	0	8	8
53	2019-2020	BAJC3016	Specialisation: Photography	Elective5	0	0	0	8	8