

**School Name: School of Liberal Education**  
**Dept of Mass Communication**  
**Programme Name: BA Journalism & Mass Communication**  
**Scheme: 2018-2021**

<b>Semester 1</b>									
<b>SN</b>	<b>Year</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Core/ Elective</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>J</b>	<b>C</b>
1	2018-2019	BAJC1007	Communicative English	Elective1	3	0	0	0	3
2	2018-2019	BAJC1008	Communicative Hindi	Elective1	2	0	1	0	3
3	2018-2019	BAJC1001	Introduction to Mass Communication*	Core	3	0	0	0	3
4	2018-2019	BAJC1002	Journalism Basics	Core	3	0	0	0	3
5	2018-2019	BAJC1003	Still Photography	Core	2	0	0	0	2
6	2018-2019	BAJC1004	Public Speaking & Street Play	Core	0	0	0	2	2
7	2018-2019	BAJC1005	Understanding India & its culture	Core	2	0	0	0	2
8	2018-2019	BAJC1006	Basic Computer Skills	Core	0	0	2	0	2
<b>Semester 2</b>									
9	2018-2019	BAJC1017	Media Language: English*	Elective2	0	0	2	0	2
10	2018-2019	BAJC1018	Media Language: Hindi*	Elective2	0	0	2	0	2
11	2018-2019	BAJC1009	Introduction to Radio	Core	2	0	0	0	2
12	2018-2019	BAJC1010	Introduction to Television	Core	2	0	0	0	2
13	2018-2019	BAJC1011	Media Laws & Ethics	Core	2	0	0	0	2
14	2018-2019	BAJC1012	Print Media Reporting & Editing	Core	2	0	0	0	2
15	2018-2019	BAJC1013	Basics of Advertising	Core	3	0	0	0	3
16	2018-2019	BAJC1014	Specialized Photography & Editing	Core	0	0	0	2	2
17	2018-2019	BAJC1015	Contemporary Social Issues	Core	2	0	0	0	2
18	2018-2019	BAJC1016	Graphic Designing	Core	0	0	2	0	2
<b>Semester 3</b>									
19	2018-2019	BAJC2001	Development Communication	Core	3	0	0	0	3
20	2018-2019	BAJC2002	Basics of New Media	Core	3	0	0	0	3
21	2018-	BAJC2003	Light and Camera	Core	2	0	0	0	2

	2019								
22	2018-2019	BAJC2004	Corporate Communication	Core	2	0	0	0	2
23	2018-2019	BAJC2005	Script and Content writing	Core	0	0	2	0	2
24	2018-2019	BAJC2006	Indian Polity	Core	2	0	0	0	2
<b>Semester 4</b>									
25	2018-2019	BAJC2007	Communication Research	Core	3	0	0	0	3
26	2018-2019	BAJC2008	Film Studies	Core	3	0	0	0	3
27	2018-2019	BAJC2009	Non Linear Editing	Core	0	0	2	0	2
28	2018-2019	BAJC2010	Human Values	Core	0	0	2	0	2
29	2018-2019	BAJC2011	Economic Issues & Current Affairs	Core	2	0	0	0	2
30	2018-2019	BAJC2012	Radio Jockeying & Production	Core	0	0	0	3	3
31	2018-2019	BAJC2013	Online Story telling	Core	0	0	0	3	3
<b>Semester 5</b>									
32	2018-2019	BAJC3006	TV News Production	Elective3	0	0	0	3	3
33	2018-2019	BAJC3007	Video Production-Fiction	Elective3	0	0	0	3	3
34	2018-2019	BAJC3008	Summer Training Evaluation	Elective4	0	0	0	3	3
35	2018-2019	BAJC3009	Summer Project	Elective4	0	0	0	3	3
36	2018-2019	BAJC3001	Specialised Reporting & Mobile Journalism	Core	0	0	2	0	2
37	2018-2019	BAJC3002	Media Industry & Entrepreneurship	Core	3	0	0	0	3
38	2018-2019	BAJC3003	Environmental Studies	Core	3	0	0	0	3
39	2018-2019	BAJC3004	Event Management	Core	3	0	0	0	3
40	2018-2019	BAJC3005	International Affairs & Contemporary Issues	Core	2	0	0	0	2
<b>Semester 6</b>									
41	2018-2019	BAJC3010	Specialisation: Print Media	Elective5	0	0	0	8	8
42	2018-2019	BAJC3011	Specialisation: Television	Elective5	0	0	0	8	8
43	2018-2019	BAJC3012	Specialisation: Radio	Elective5	0	0	0	8	8
44	2018-2019	BAJC3013	Specialisation: New Media	Elective5	0	0	0	8	8
45	2018-2019	BAJC3014	Specialisation: Advertising	Elective5	0	0	0	8	8
46	2018-	BAJC3015	Specialisation: Public Relations	Elective5	0	0	0	8	8

	2019								
47	2018- 2019	BAJC3016	Specialisation: Photography	Elective5	0	0	0	8	8