

School Name: School of Liberal Education
Dept of Mass Communication
Programme Name: BA Journalism & Mass Communication
Scheme: 2015-2018

SN	Year	Course Code	Course Title	Core/ Elective	L	T	P	J	C
Semester 1									
1	2015-2016	BJC117	Indian Politics & Contemporary Issues	Elective 1	1	1	0	0	2
2	2015-2016	BJC115	Contemporary Economic Issues	Elective 1	1	1	0	0	2
3	2015-2016	BJC111	Introduction to Mass Communication	Core	3	0	0	0	3
4	2015-2016	BJC112	Print Media: News	Core	1	0	2	0	3
5	2015-2016	ENG131	Communicative English-I	Core	1	1	0	0	2
6	2015-2016	BJC113	Environmental Studies	Core	1	1	0	0	2
7	2015-2016	BJC114	Basics of Advertising	Core	1	1	2	0	3
8	2015-2016	BJC116	Basic Computer Skills	Core	1	0	2	0	2
9	2015-2016	BJC127	Health Communication	Elective 2	1	1	0	0	2
10	2015-2016	BJC128	Cartooning	Elective 2	1	0	1	0	2
Semester 2									
11	2015-2016	BJC121	Photography	Core	2	0	1	0	3
12	2015-2016	BJC122	Print Media: Specilaised Reporting	Core	2	0	1	0	3
13	2015-2016	BJC123	Electronic Media: Radio	Core	2	0	1	0	3
14	2015-2016	ENG231	Communicative English-II	Core	2	0	0	0	2
15	2015-2016	BJC126	Design Graphics	Core	1	0	1	0	2
16	2015-2016	BJC124	PR and Corporate Communication	Core	2	0	1	0	3
17	2015-2016	BJC125	Script writing and Storyboarding	Core	1	0	1	0	2
Semester 3									
18	2015-2016	BJC236	Print Design and Production	Elective 3	1	0	1	0	2
19	2015-2016	BJC237	Introduction to Multimedia	Elective 3	1	0	1	0	2
20	2015-2016	BJC233	Development Communication	Elective 4	1	1	0	0	2

21	2015-2016	BJC234	Media Psychology & Audience Studies	Elective 4	1	1	0	0	2
22	2015-2016	FRE101	Foreign Language I: French	Elective 5	1	1	0	0	2
23	2015-2016	JAP101	Foreign Language I: Japanese	Elective 5	1	1	0	0	2
24	2015-2016	GER 101	Foreign Language I: German	Elective 5	1	1	0	0	2
Semester 4									
25	2015-2016	BJC231	Integrated Marketing Communication	Core	2	1	0	0	3
26	2015-2016	BJC232	Basics of Light and Camera	Core	1	0	2	0	3
27	2015-2016	BJC235	New Trends in Media	Core	2	0	0	0	2
28	2015-2016	BJC241	Electronic Media :TV Journalism	Core	2	0	1	0	3
29	2015-2016	BJC242	Research Methodology	Core	2	1	0	0	3
30	2015-2016	BJC243	Media Law & Ethics	Core	1	1	0	0	2
31	2015-2016	BJC244	Advanced Photography	Core	0	1	2	0	3
32	2015-2016	BJC245	Advertising & Design	Core	1	1	1	0	3
33	2015-2016	JAP201	Foreign Language II: Japanese	Elective 6	1	1	0	0	2
34	2015-2016	FRE201	Foreign Language II: French	Elective 6	1	1	0	0	2
35	2015-2016	GER 201	Foreign Language II: German	Elective 6	1	1	0	0	2
36	2015-2016	BJC246	Introduction to New Media		1	1	2	0	3
Semester 5									
37	2015-2016	BJC351	Media Aesthetics	Elective 7	1	1	0	0	2
38	2015-2016	BJC356	International Communication	Elective 7	1	1	0	0	2
39	2015-2016	BJC358	Summer Project	Elective 8	0	4	0	0	4
40	2015-2016	BJC357	Summer Training Evaluation	Elective 8	0	4	0	0	4
41	2015-2016	BJC352	Documentary Film making	Core	1	0	2	0	3
42	2015-2016	BJC353	Non Linear Editing	Core	0	1	2	0	3
43	2015-2016	BJC354	Radio Program Production	Core	0	1	2	0	3
44	2015-2016	BJC355	Event Management	Core	2	0	1	0	3
Semester 6									
45	2015-2016	BJC362	Television Anchoring	Elective 9	0	1	2	0	2

46	2015-2016	BJC368	Radio Jockeying	Elective 9	0	1	2	0	2
47	2015-2016	BJC365	Specialization-Electronic Media	Elective 10	0	0	8	0	8
48	2015-2016	BJC366	Specialization: New Media	Elective 10	0	0	8	0	8
49	2015-2016	BJC364	Specialization: Print Media	Elective 10	0	0	8	0	8
50	2015-2016	BJC361	Convergence in Media	Core	1	0	2	0	3
51	2015-2016	BJC363	Film Packaging Distribution	Core	2	1	0	0	3