

School of media and Communication studies

Minutes of meeting of the BOS

The Board of studies of the School of Media and Communication Studies was held on 26th Dec, 2014 at A block, IIIrd floor, Room No. 319, Galgotias University. The following members were present at BOS meeting.

Special Invitee -

- Prof. (Dr) Renu Luthra, Pro Vice Chancellor, Galgotias University
- Mr. Raghuvansh Mathur Advisor, Galgotias University

External Members -

- Prof K. S. Arul Selvan, School of Media IGNOU, New Delhi
- Mr. Prasoon Shukla, CEO, Editor-in-Chief, News Express Television Channel

Chair Person and Convener -

- Prof (Dr.) Anita R Gautam

Faculty members of School -


- Dr. Amitabh Srivastava, Associate Professor, School of Media and Communication Studies
- Dr. A Ram Pandey, Program Chair (Bachelors)
- Ms. Shuchi Yadav

Meeting Proceedings -

The Chairperson and convener of the BOS, Prof Anita R Gautam welcomed the external experts and the senior University officials and introduced the members. Prof. Renu Luthra extended a warm welcome to all and shared the University's Vision and Mission. Mr. Raghuvansh Mathur spoke briefly about the universities future plans.

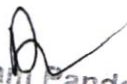
Recommendation & Action Taken -




Dr. A. Ram Pandey
Head of Department
Mass Communication
Galgotias University


1. It was suggested that the two papers of print (BJC112 and BJC 115) should be clubbed together with a changed nomenclature to "concept of Print News Practices".
2. In BJMC 1st Semester, a course on Media Literacy should be introduced.
3. Environmental studies (BJC 117) should be shifted to the category of "Awareness course".
4. Media Aesthetics (BJC 351) subject was added to enhance the conceptual knowledge of the students.
5. Syllabus for Development Communication should be simplified, keeping a level difference between Under Graduate and Post Graduate.
6. It was suggested that convergence media (BJC 361) should be taught in IVth Semester.
7. Documentary Film Making (BJC 352) should also include introduction to parallel cinema world level film making.
8. Film Packaging and Distribution Subject was added to meet the Film Industry needs.
9. Health Communication (BJC 354) should shift to Semester VI.
10. Contemporary social economic and political issues (MJC 117) should also include structuralism, Social structure, Innovation and Techniques.
11. Multiculturalism and Media History (MJC 127) should merged with Psychology of ideology and film Making.
12. New Media Applications (MJC 236) may be shifted to Semester II.
13. Communication Research (MJC 121) may be shifted to Sem III.
14. Persuasion and Public opinion (MJC 243) may be shifted to Sem III from Sem IV.
15. Online Journalism (MJC 241) can be taught online owing to student internship and placement.
16. Radio news and radio journalism can be made part of radio teaching as Government is soon to allow news broadcasting on commercial radio. That's Why, 'Radio Program Production' subject was introduced to ensure the employability of the students.
17. A van with projector should be deployed to showcase the projects of the students.
18. Similarly, social media should be added as one of the modules in any relevant paper.
19. It was decided in the meeting to be more focused on practical and field assignments.
20. Training for faculties should be arranged to fill the gaps in their subject understanding to make them updated.




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21. The Examination pattern for SMCS should change with two written examination in a year and rest of the evaluation to follow through practical/ field-based assignments.


Signatures -


Prof. (Dr.) K.S. Arul sylvan (IGNOU)

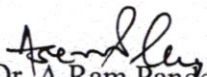

Mr. Prasoon Shukla,

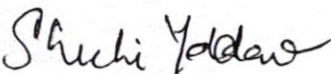
(CEO & Editor in chief News Express)

Prof (Dr) Anita R Gautam



Dean
School of Media & Communication studies
Galgotias University
Dr. Anatabh Srivastava


Renu Khatun


Dr. A Ram Pandey


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