

SCHOOL OF MEDIA AND COMMUNICATION STUDIES

Minutes of BOS Meeting

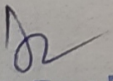
The BOS meeting of SMCS held in the studio at 11.30 pm on 3rd Aug, 2018. The following members were present:

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|---|-----------------|
| • Prof. Bandana Pandey
Dean, School of Media and Communication Studies | In-Chair |
| • Prof. Gita Bamezai,
Head, Department of Communication Research, IIMC | External Member |
| • Ms. Arunima,
Senior Editor, CNN-IBN | External Member |
| • Mr. N. K. Mohanty,
Director, Jagran Institute of Management & Mass Communication | Special Invitee |
| • Dr. Harish Kumar, Program Chair (BA JMC) & Associate Professor | Internal Member |
| • Dr. Agya Ram Pandey, Program Chair (MA JMC) & Associate Professor | Internal Member |
| • Dr. Shuchi Yadav, Associate Professor | Internal Member |
| • Mr. Jyoti Ranjan Sahoo, Assistant Professor | Internal Member |
| • Ms. Akanksha Singh, Assistant Professor | Internal Member |
| • Ms. Garima Mishra, Assistant Professor | Internal Member |
| • Mr. Niranjana Kumar, Assistant Professor | Internal Member |

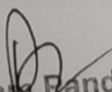
Meeting Agenda -

The following agenda was discussed.

1. Program-structure of the syllabi of BA and MA Journalism and Mass Communication.
2. Changes in nomenclatures
3. Introduction of new courses
4. Offering courses through SWAYAM
5. An insight of Online Courses
6. Implementing PBL at Master's Level


Dr. A. Ram Pandey
Head of Department
Mass Communication
Galgotias University




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Recommendations & Action Taken -

The following decisions were taken in the meeting for BA JMC program.

- Public speaking course can be run through project mode where the specific language and communication skill may be developed through rhetoric other than the public speech.
- For the course on non-linear editing, various updated softwares required to be provided.
- It was suggested that summer project should be based on the basis of knowledge acquired in communication research.
- Journalism Basics (BAJC1002) and Indian Polity (BAJC2006) subjects were added as a foundation core subjects in the syllabus.
- Script & Content Writing, Radio Jockeying & Production, Public Relation & Corporate Communication subjects were introduced for developing the skills of the students.
- For the course on new media, experts suggested that students may be oriented on various nature of fake news and fake news bursting techniques.
- External experts appreciated about introducing open elective courses on photography and at the same time other new courses such as Mobile Journalism (MOJO) and Film Studies.
- BOS approved to run 'Introduction to Mass Communication' of BA JMC in the 1st semester through SWAYAM.
- Ensuring the employability of students, specialized elective subjects required to be offered in 5th semester instead of 6th semester of BA JMC program.

The following decisions were taken in the meeting for MA JMC program.

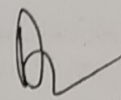
- Experts encouraged the new initiatives in implementing Project Based Learning (PBL) for MAJMC program.
- Experts suggested that despite offering 40 diverse topics of general studies, various core areas should be identified, and relevant course should be offered.
- BOS approved to run 'Communication, Media & Society: Models & Process' of MA JMC in the 1st semester through SWAYAM.
- Proper guidance and mentoring by concerned faculty members need to be ensured.
- Under PBL mode, minimum two courses instead of one course will be given for study at a time during 1st and 2nd semester.
- Experts emphasized that well equipped labs, most importantly cameras (still & video), updated softwares and additional faculty are required to run PBL



- Minimum one-hour consultation should be provided to students every day under PBL.
- For the course on human values, it should be run through a structured workshop model. A quantitative statistical analysis and research study is also required to measure the effectiveness of leaning through workshop.
- Department can start with an online Radio channels to make it students access and feasibility to learn.
- Various forms of Radio like community Radio, terrestrial Radio, medium wave Radio and FM radio should be the part of 'Introduction to Radio' syllabus for building conceptual understanding among students.
- 'Communication, Media & Society: Models & Process' subject was added to provide the conceptual knowledge to the students.
- Public Speaking & Street Play, Light and Camera, and Non-Linear Editing subjects were introduced in MAJMC program for the skill-development purpose.
- 'Entrepreneurship & Presentation Skills' subject was launched to develop the entrepreneurial skill in the students.
- A new course on 'Data Journalism' can be imparted as part of MA JMC program as an elective subject. Info-graphics as an area of Data journalism should be a part of course syllabi. Faculty members from the School of Computer Science can be utilized for to related topics related to big data analysis.

Both of the Program chairs Dr. A. Ram Pandey and Dr. Harish Kumar had given a presentation on the course curriculum and syllabi in the meeting.

Meeting ended with vote of thanks.



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 Galgotias University



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Copy to:

The Vice-Chancellor, Galgotias University, Greater Noida
The Pro-Vice Chancellor, Galgotias University, Greater Noida
The Registrar, Galgotias University
The Dean (Academics), Galgotias University, Greater Noida
The Dean (Planning), Galgotias University, Greater Noida
Prof. Gita Bamezai, External Member
Ms. Arunima, External Member
Mr. N. K. Mohanty, Special Invitee
All faculties concerned, School of Media and Communication Studies

Jyoti Ram

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School of Media & Communication Studies,
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Dean
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Shuchi Yadav

Gita Bamezai

Prof. Gita Bamezai

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Prof. N.K. Mohanty

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Program Chair

MA Journalism & Mass Comm.
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Akanksha Singh

Gm
(Gavima Mishra)



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