

**School of Media and Communication Studies
Galgotias University, Greater Noida**

21st July 2017

Subject: Minutes of meeting to revise the structure and syllabus of BAJMC & MA JMC by members of Board of Studies.

Meeting of board members was organized in the chairmanship of Prof. (Dr.) Amitabh Srivastava in Room no. A-301 at 10:30 am on 21st July 2017.

Following members were present -

External Experts

1. Prof. K.G. Suresh, Director General, Indian Institute of Mass Communication
2. Prof. (Dr.) Bandana Pandey, Former Dean, GJU University of Science and Technology, Hisar
3. Prof. Jagdish Upasane, Group Editor, Organizer, Panchjanya & Former Editor, India Today, Former Advisor, Makhnallal University of Journalism, Bhopal

Special Invitees:

- Prof. (Dr.) Renu Luthra, Hon'ble Vice Chancellor, Galgotias University.
- Prof. (Dr.) A. K. Jain, Representative of Controller of Examination
- Prof. (Dr.) Atul Setya, Representative of PVC (Academic)

Internal Members

- Prof. (Dr.) Amitabh Srivastava, Dean, SMCS
- Dr. Harish Kumar, Program Chair, MA JMC, SMCS
- Dr. A Ram Pandey, Program Chair, BA JMC, SMCS

Meeting proceedings & Action Taken -

Meeting was started with welcome address by Prof. (Dr.) Amitabh Srivastava. Prof. Dr. Renu Luthara apprised about vision and mission of Galgotias University. The board appreciated the proposed structure and syllabi and suggested following points:

1. Human Value and ethics subject should be taught as workshop model for BAJMC & MAJMC.
2. Foreign language should be taught in advanced level
3. Health communication should be added as separate subject in BAJMC.



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4. Indian theories of mass communication should be part of subject content "Introduction to communication" in BAJMC & MA JMC.
5. Rural journalism should be taught in Development communication of BAJMC & MAJMC.
6. Indian economy must be included in the course of Economic Issues & Current Affairs in BAJMC and Economic Issues in Global world of MAJMC.
7. Radio Production, Script-writing, Still Photography, Personality Development & Profile Management, and Public Speaking & Street Play subjects were included in the program structure for the Skill development of the students.
8. 'Journalism: Glorious Past, Present & Future', 'Human Values', 'Economic Issues in Global world', and 'Understanding India & its culture' subjects were found necessary to be included for the conceptual knowledge of the students.
9. Media Law & Ethics (BJC 243) subject was introduced in bachelor course to make the students aware about various laws & ethics which should be kept in mind while doing journalistic writings. It was insisted to teach the 'Freedom of speech' properly and in detail.
10. HIV and drug addiction should be taught in respective subjects.
11. Virtual relations should be taught with new media courses.
12. International organization must be taught in respective subjects.
13. It was emphasized in the meeting that field-visit must be a part of the curriculum.
14. Cross media ownership topic should be added in Media industry and entrepreneurship subject of BAJMC.
15. As an output of communication research related subjects, student must work on research paper.

K G Suresh

Ramprakash

Umesh Prasad



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