



Annexure-2 (3.3.1): Summary of IIC & e- Cell Events (Along with sample reports)

Galgotias University

Plot No. 2, Yamuna Expressway,
Opposite, Buddha International Circuit,
Sector 17A, Greater Noida,
Uttar Pradesh 203201, India

Entrepreneurship Cell & IIC Events

Following are the summary of the events/activities Galgotias University's Institution Innovation Council (IIC 3.0) 2019-20:

SN	Name of Activity	Date	Category	Attended by
1	Webinar on Elevator & Escalator Planning	3 July, 2020	IIC Self-Driven Activity	66
2	Webinar on "Turning Crisis into Opportunities and Student Entrepreneurship" by Nagaraja Prakasam	4 September, 2020	Entrepreneurship Cell	450+ over zoom and 1500+ on YouTube Live
3	Launch of Entrepreneurship Cell Galgotias Univesity	4 September, 2020	Entrepreneurship Cell	34 member e-Cell Team
4	Mentoring Session for Student Startup	13 September, 2020	Entrepreneurship Cell	7 Startup Teams
5	THE SOCIAL CALL: Talk Series on Entrepreneurship; Success Story of Silaigram	19 September, 2020	Entrepreneurship Cell	84 Students over zoom and 100+ on YouTube Live
6	4IC@GU IPR Contest	25 September, 2020	IIC Self-Driven Activity	211
7	Stage-I Startup Idea: Panel Discussion on Student Entrepreneurship	29 September, 2020	Entrepreneurship Cell	40 Students over MS Team
8	Webinar by R Saha on the topic "Intellectual Property Rights for Academic Institutions"	6 October, 2020	IIC Self-Driven Activity	404
9	KAPILA Program by MIC	16-23 October, 2020	MIC Driven Activity	51
10	IIC Council formation or upgradation (of existing council) at Institute level. Conduct first council meeting	29 October 2020	IIC Calendar Activity	16
11	IKS Orientation Session	3 November 2020	MIC Driven Activity	355
12	Developing Entrepreneurial Mindset at Campus	11 November, 2020	Entrepreneurship Cell	246
13	LinkedIn Decode: Workshop on LinkedIn Profile Optimization	6 December, 2020	Entrepreneurship Cell	41
14	Galgotias InnoFest: Session on Critical Thinking, Creativity & Innovation	11 December 2020	IIC Calendar Activity	472
15	Galgotias InnoFest: Session on Rural Innovation	11 December 2020	IIC Self-Driven Activity	472
16	Galgotias InnoFest: Panel Discussion on Atma-Nirbhar Bharat	11 December 2020	IIC Calendar Activity	403

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17	Galgotias InnoFest: Panel Discussion on NEP-2020; Innovation & Entrepreneurship Perspective	12 December 2020	IIC Calendar Activity	278
18	Galgotias InnoFest: Workshop on Problem Solving & Start-up Canvas; 9 Steps to Start-up Success	12 December 2020	IIC Calendar Activity	231
19	Galgotias InnoFest: Orientation Session on National Innovation & Start-up Policy (NISP)	13 December 2020	IIC Calendar Activity	229

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REPORT

Title of Activity	Webinar on Turning Crisis into Opportunity and Student Entrepreneurship by Nagaraja Prakasam, Angel Investor and Launch of e-Cell Galgotias University
Category	Self-Driven Activity
Program Theme	Entrepreneurship
Date	4 September, 2020
Time	11.30am to 12.30pm
YouTube Link	https://youtu.be/2AX7YnWMkQc
No.of Faculties attended	15
No.of Students attended	1450
Poster	
Description	<p>Nagaraja Prakasam talks on <i>Turning Crisis into Opportunity and Student Entrepreneurship</i>. He gave example of present COVID-19 pandemic situation is actually an opportunity for all to come up with innovative ideas. He shared how in last 100 years, during various crisis such as pandemic, financial crisis have given up opportunity to bring the change for life-time. He gave example of 1992 financial crisis in India and then Indian Government opted Liberalization & it was boon for Indian Economy. He said, "Every Yes and No to an question defines who you are".</p> <p>He defines entrepreneurship as, "When everybody sees a</p>

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problem, an Entrepreneur sees an Opportunity. When the whole world calls a problem and you call it an opportunity; world will call you mad and you should not be bothered. The more people tell you're on wrong track, you're mad; you're actually on right track that means you thought about an idea that none of this guy/people have thought about it. That was innovation is all about, you're thinking of something which nobody has thought about."

He gone to explain the entrepreneurship as

"Once you find out a problem as opportunity, the next thing you do, you start working on solution. Once you make a solution, your solution should get sell. Those who have problem which you have solved should buy your product. Customer must love your product. An unhappy customer is going to tell the whole world about bad experience. That's why in an Entrepreneurship Customer Delight is very important."

He explains the most important step in an Entrepreneurship is Problem identification where most of innovator fails.

Naga explains the Indian Startup Ecosystem which mostly focused only one category that is Internet users, all internet/app based startup. *"In a 1+ Billion population country, only 250 million has access internet. You are not going to find problem in google",* he said.

To a question on how to select one idea to work on, he answered, *"As a mentor, I always say, as an entrepreneur your strength is ability to solve a problem; your weakness is trying to solve too many problems. Once you have 4 ideas, you need to select one problem which you're going to enjoy solving & go deeper into it. Ideas are nothing, execution is what's important. Google is 15th Search engine."*

He concludes his talk by explaining the concept of Student Entrepreneurship where starts working idea right from the first year and by the graduation he already knows which startup idea he has to work on and have already done a lot of work on it.

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Session on Critical Thinking, Creativity & Innovation

Date: December 11, 2020

Time: 10.30am-11.30pm

YouTube Link: <https://youtu.be/mmHKUA2sWRw?t=1498>

The poster features the logos of MoE's Innovation Cell, Institution's Innovation Council, and Galgotias University. The main title is 'GALGOTIAS INNOFEST' followed by 'Session on Critical Thinking, Creativity & Innovation'. The date and time are 'Date: 11 December, 2020' and 'Time: 10.30am-11.30am'. A list of bullet points describes the speaker's qualifications. A circular portrait of Sudeendra Koushik is shown with the text 'Critical thinking & Creativity'. Below the portrait, his name and titles are listed. At the bottom, there are social media links for Facebook, Instagram, and Twitter, along with a YouTube channel link.

INSTITUTION'S INNOVATION COUNCIL GALGOTIAS UNIVERSITY

GALGOTIAS INNOFEST

Session on Critical Thinking, Creativity & Innovation

Date: 11 December, 2020
Time: 10.30am-11.30am

- A practitioner with 24 years of International, multi-domain experience
- More than 18 national and international patents
- Received various award; Karnataka State Innovation Council Award, HCL excellence award for Patents India Design mark Award, Sir M Visvesvaraya Engineer Award
- Invited speaker at MIT Emerging Technology Conference, IIX Europe 2017, IEEE, IIT- Madras, IIT-Gandhinagar, IIIT-B Innovation centre, CII

Sudeendra Koushik
Chief Innovator & Cofounder PRASU
Speaker at TEDxBMSCE

Watch Live on
YouTube Channel of Galgotias University [/Galgotias University](https://www.youtube.com/channel/UCGalgotiasUniversity)

<https://www.facebook.com/galgotiasuniversity/> <https://instagram.com/galgotiasuniversity> <https://twitter.com/galgotiasuni>

Session on 'Critical Thinking, Creativity & Innovation'
by Sudeendra Koushik, Chief Innovator & Cofounder, PRASU & Vice-President, IEEE TEMS

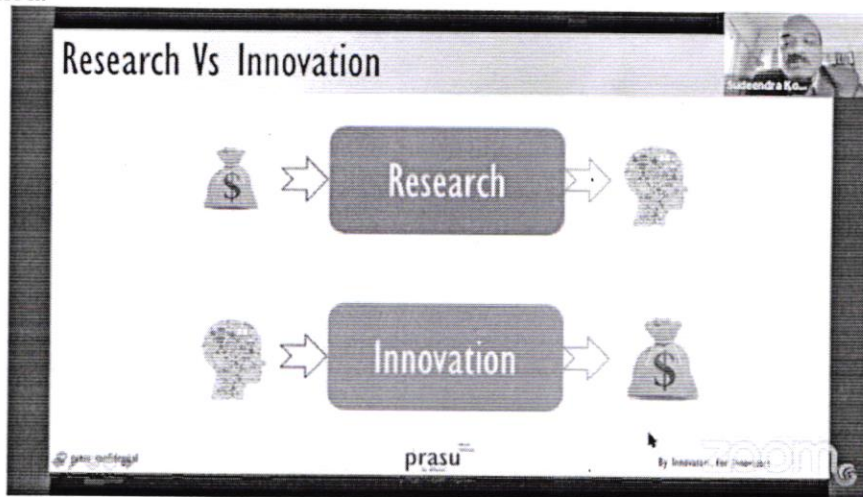
About Speaker:

Sudeendra Koushik, Chief Innovator & Co-Founder Prasu, Director, Founder Institute, Bangalore. A practitioner with 24 years of International, multi-domain experience and hobby satirical cartoonist. More than 18 National and International patents. Past experience with Philips Global Development Centre, Singapore; Philips Advanced Systems Laboratory & Philips Innovation Centre, The Netherlands; Philips Innovation Centre, India; Practice Director Innovation, HCL India; Vice-President and Head, Innovation & Product development at TTK prestige. He has received various award; Karnataka State Innovation Council Award, HCL excellence award for Patents India Design mark Award, Sir M Visvesvaraya Engineer Award. Speaker at prestigious international forums such as Invited speaker at MIT Emerging Technology Conference, IIX Europe 2017, IEEE, IIT- Madras, IIT-Gandhinagar, IIIT-B Innovation centre, CII etc. He is also a writer, for Frost & Sullivan, Deccan Herald, The Machinist, IEEE, People matters etc. Co-authored a book on Innovation 'A conversation with the innovator in you.

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Report:

Mr. Sudeendra started his session by informing the top 10 skills which would be relevant in 2020 by World Economic Forum few years back & Complex Problem Solving, Critical Thinking, Creativity; these were the top 3-skills any organizations look out for. Now for 2025, WEF has listed top 15 skills & again Analytical Thinking & Innovation and Complex problem solving are amongst the top 3 skills for 2025. He defined innovation in simplest form as "doing something New & Useful". He also distinguished between Research & Innovation which many of the times in academia we get confused. *"Research is when we put money to convert it into knowledge whereas Innovation is using knowledge to convert it to money. So, Innovation is the process how you can make use of knowledge to create products. So whole idea is you cannot make Start-up out of Research, you can make Start-up out of Innovation & for Innovation you need research as well"*, Mr.Sudeendra explained.



He then go onto explain about How to monetize Innovation which can be done either by converting innovation to product, or providing new service or by filing patent & then license it to industry. Later he shown examples to explains that, new & being different doesn't mean its innovation. "It is important to have value in innovation, by value means it must be really useful & urgent requirement as solution to a problem and need not be to be very complex.", he explained.

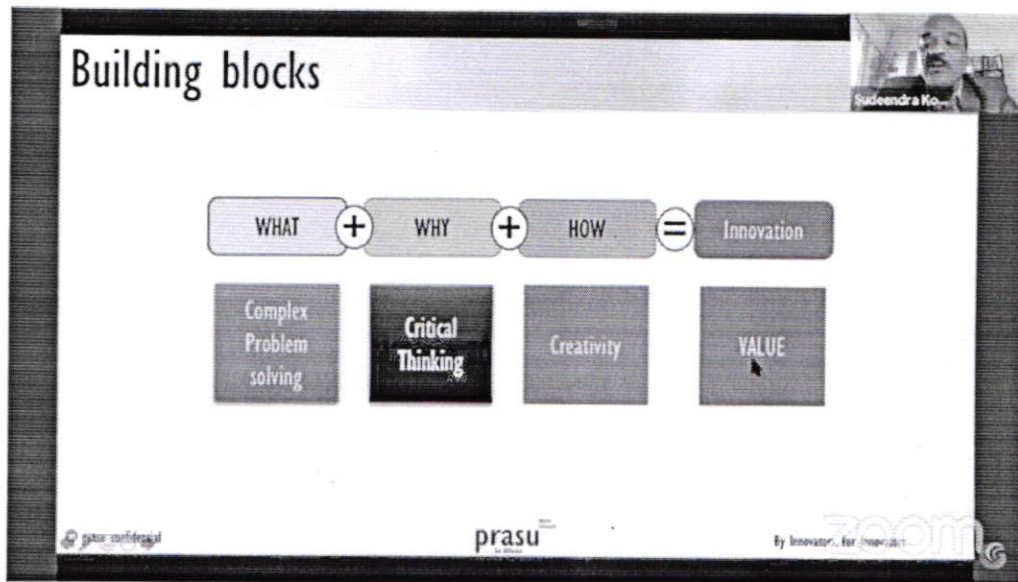
Most of the young innovator starts with an idea. Having starting from idea is guaranteed way to failure, you must start with identifying problem first, Sudeendra Koushik explained. He uses some of the quotes as follows:

"It isn't that they cannot find the Solution. It is that they cannot see the problem"- G. K. Chesterton, Writer, Philosopher.

"Creative problem solving is looking at the Same thing as everyone else and thinking something different".- Nobel Prize Winner, Albert Szent-Györgyi

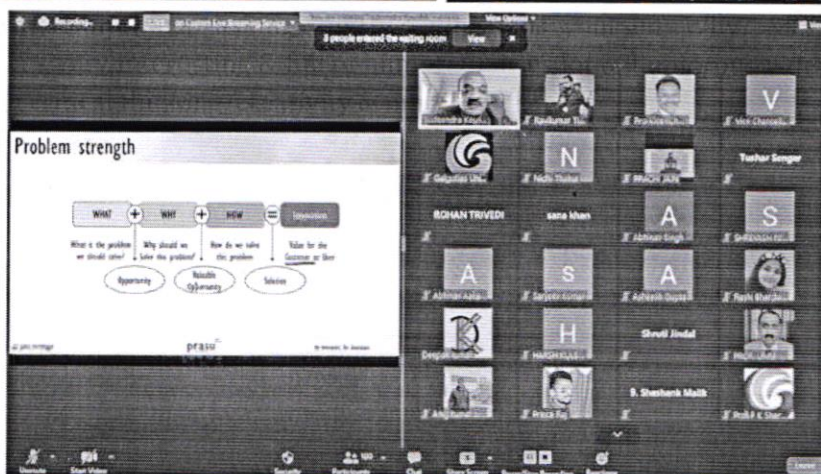
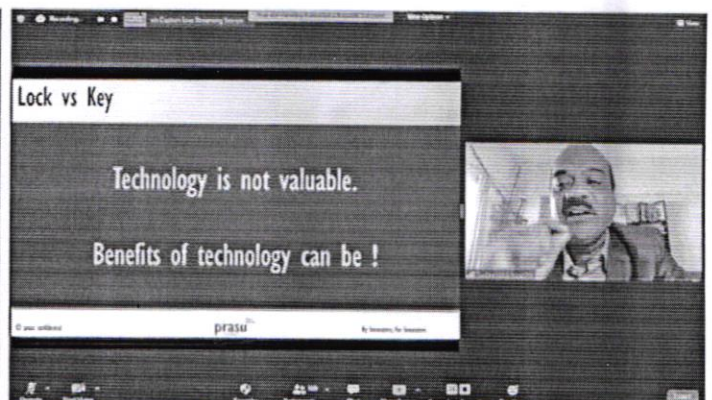
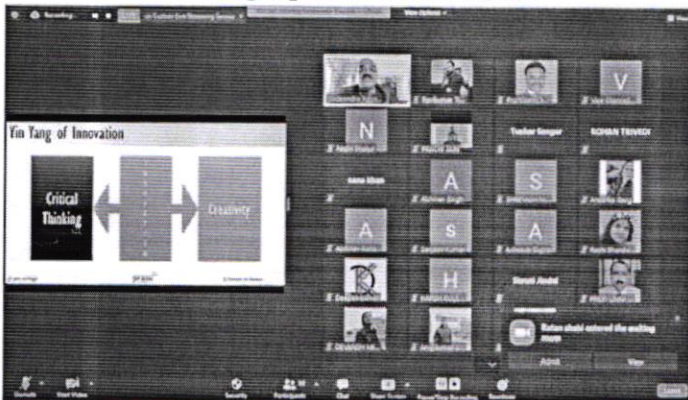
He explained building blocks of innovations which are, WHAT, WHY & HOW.

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He ends his talk by giving message, "To Succeed at Innovation & Entrepreneurship, keep asking this two questions yourself, Why? & So what?" His session was very interesting & full of humor. He uses lot of humorous videos & example to explain critical thinking, creativity & innovation.

Photographs of the session:



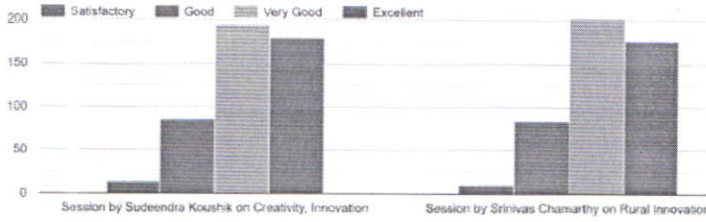
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Feedback Summary:

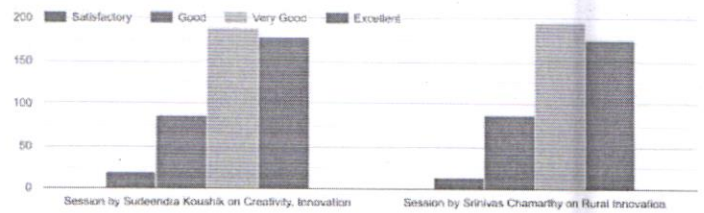
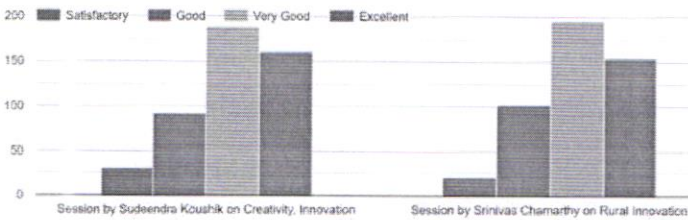
Does the session inspire you towards innovation & entrepreneurship ?

How effective was the session?



Did the session match your expectation?

Overall Experience



YouTube Views: 3600 views (till this report is prepared)

Link: <https://youtu.be/mmHKUA2sWRw?t=1505>

The screenshot shows a YouTube video player with the following details:

- Video Title:** Critical Thinking, Creativity & Innovation
- Speaker:** Dr. Sudeendra Koushik
- Role:** Chief Innovator & Co-Founder PRASU, Vice President IEEE TEMS
- Event:** Inauguration of Galgotias InnoFest | Session by Sudeendra Koushik & Srinivas Chamarthy
- Date:** Galgotia University, Dec 11, 2020
- Views:** 3,599 views • Streamed live on Dec 11, 2020
- Engagement:** 198 likes, 18 comments

The right sidebar shows related videos from Galgotias University, including 'Galgotias InnoFest: Panel Discussion on Alma-Nirbhar...' and 'Launch of Galgotias Innovation Contest-2021 & Orientation...'.

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