

Event Report

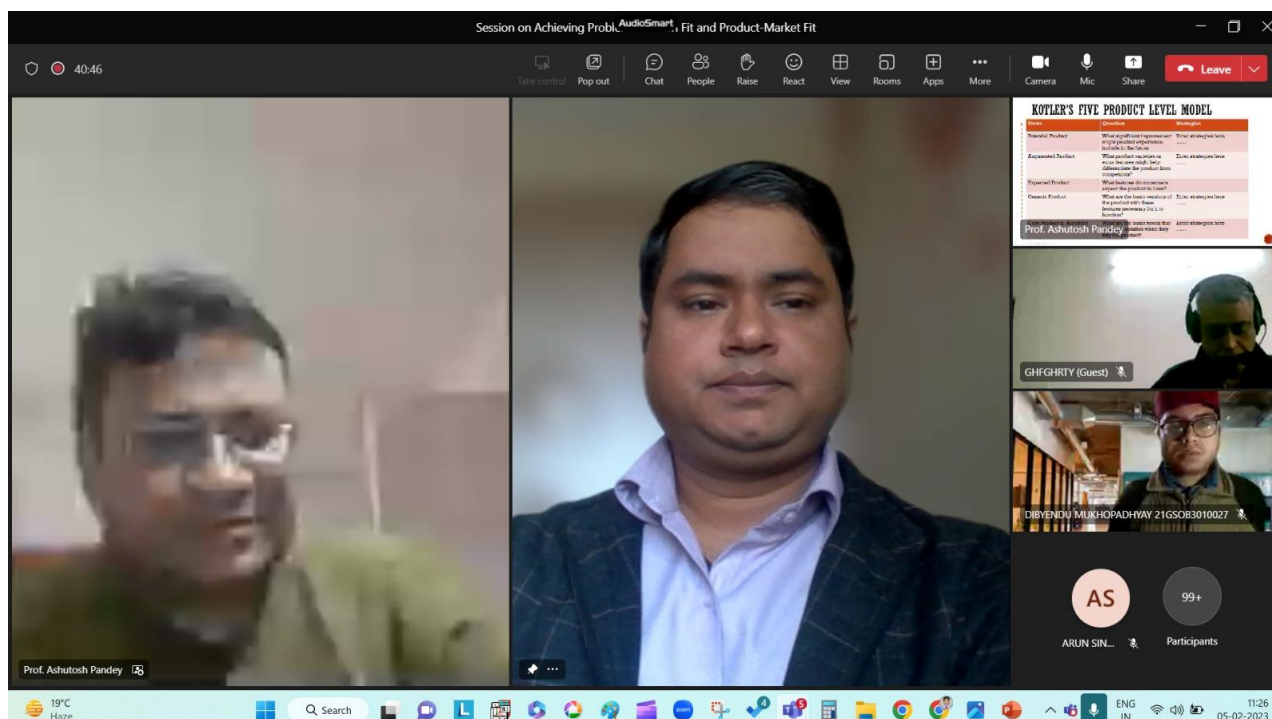
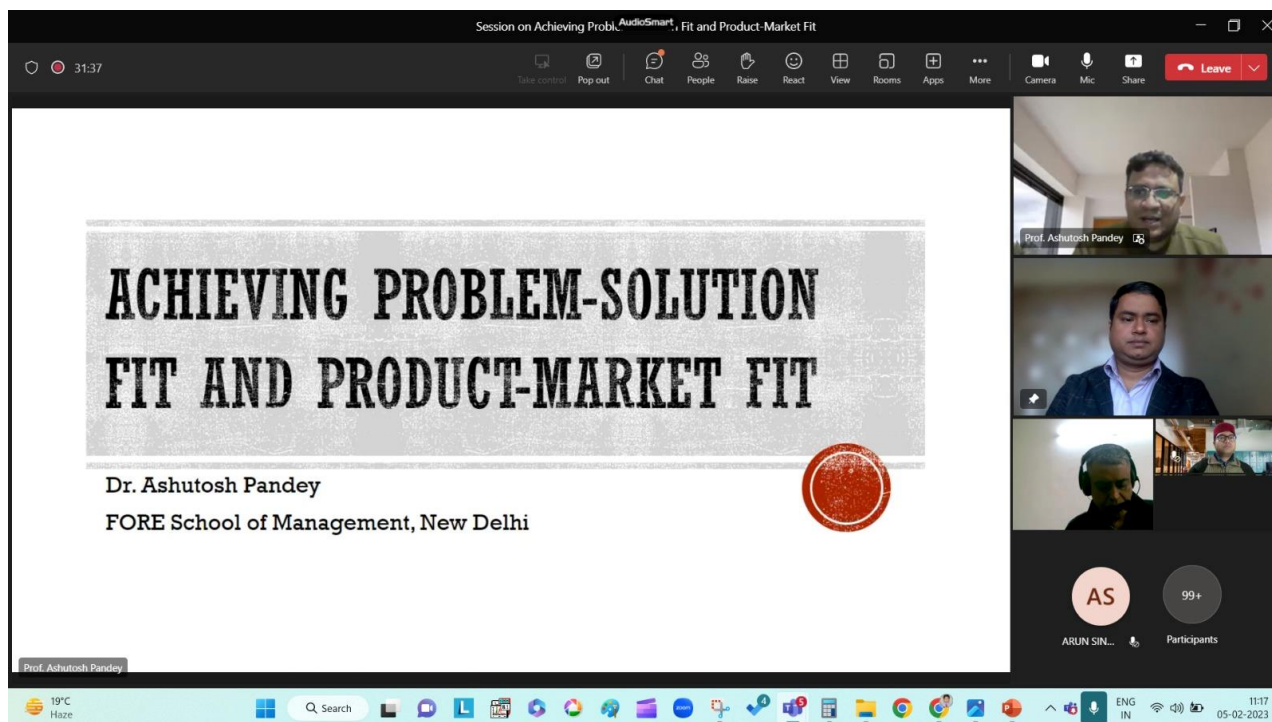
Title of Activity	Session on Achieving Problem-Solution Fit and Product-Market Fit
Organized by (School/Centre Name)	School of Business & Institution's Innovation Council (IIC) , Galgotias University, Greater Noida
Category	IIC-Calendar Activity
Program Theme	Entrepreneur

Date	05 February, 2023
Time	11:00 AM-04:00 PM
Poster	

Social media link Facebook	https://www.facebook.com/photo/?fbid=663469635787974&set=pcb.663469739121297
Social media link Twitter	https://twitter.com/iicgalgotiasuni/status/1635067093686300672
Social media link Instagram	https://www.instagram.com/p/CptUh8KyFpS/
Social media link LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:7040833477172244481/

No. of Students	307
No. of Faculty*	21
No. of External Participants (students + faculty)	07

Photographs



Session on Achieving Problem-Solution Fit and Product-Market Fit

01:24:18

Take control Pop out Chat People Raise React View Rooms Apps More Camera Mic Share Leave

Prof. Ashutosh Pandey GHIGHRTY (Guest)

COMMUNICATION CHANNEL FIT

What triggers customer to act?

Which emotions do people feel before / after this problem is resolved? Use it in your communication strategy.

Where online does this behaviour happen? Extract online and offline channels from Behavior block.

Prof. Ashutosh Pandey

Attendees (155) Mute all

- Abhimanyu Pandey External
- ALFIA FATIMA-22GSOB2010171
- AMAN JOSHI-22GSOB2010835
- ANKIT BHATI-22GSOB2010274
- Anshika Ojha
- Anurag Kumar singh
- ARUN SINGH-22SBS2020001
- ASHRAY KUMAR 22GSOB2040030
- Ayushi Jain
- babli pandey (Guest) Meeting guest
- Basant Kumar
- Bichitra Nand Pa... (Guest) Meeting guest
- BINEESHA JAISAWAL-22GSOB20...

21°C Haze

Session on Achieving Problem-Solution Fit and Product-Market Fit

34:12

Take control Pop out Chat People Raise React View Rooms Apps More Camera Mic Share Leave

Philip Kotler's Five Product Levels

Potential product: includes all the augmentations and transformations a product might undergo in the future.

Augmented product: includes additional features, benefits, attributes, or related services that serve to differentiate the product from its competitors.

Expected product: includes the set of attributes that buyers expect and agree to when purchasing the product.

Generic product: includes the basic features of a product that are necessary for it to achieve its core benefit.

Core benefit: the fundamental need or want that consumers satisfy by consuming the product.

Sources: Model developed by Dr. Philip Kotler, professor from the Kellogg School of Management; Bloomsbury.weebly.com/five-products-level/html; www.cgma.org/resources/tools/cost-transformation-model/kotlers-five-product-level.html

Prof. Ashutosh Pandey

Attendees (155) Mute all

- AS
- 99+

19°C Haze

Description (min 150 to max 800 words) *

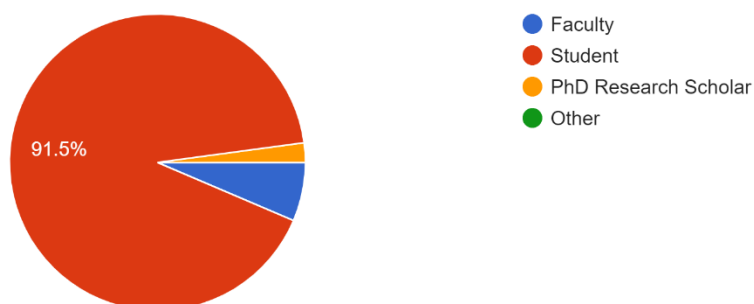
Institution's Innovation Council (IIC) in collaboration with School of Business, Galgotias University successfully organized "**Session on Achieving Problem-Solution Fit and Product-Market Fit**" on 05 February, 2023, from 11:00 AM to 04:00 PM.

328 participants including UG and PG students and faculties of Galgotias University and other institutes were attended the session. Dr. Gaurav Kumar, Associate Professor, Division of Clinical Research and Incharge IIC welcomed the invited speakers and participants. He informed about the functioning of Institute Innovation Council, Galgotias University and discussed the achievements of IIC, Startups and Alumni Entrepreneurs with

	<p>participants. Thereafter, he invited Prof. Sankar Mukherjee, School of Business to address the gathering and introduce the speaker.</p> <p>Prof. Sankar Mukherjee introduced the speaker Dr. Ashutosh Pandey, Assistant Professor, FORE School of Management, New Delhi and invited him to deliver the invited talk.</p> <p>Dr. Ashutosh Pandey discussed various topics including Kotlers Five Product Level Model, Tangible products, example of failed products, three stage of startup, User Experience, Problem Solution fit canvas, Customer State Fit, Problem behaviour fit, and communication channel fit.</p> <p>During the question answer session, several participants asked their queries and got satisfactory answers.</p> <p>The session was ended with vote of thanks by Dr. Gaurav Kumar, In charge, Institution's Innovation Council.</p> <p>Prof. Anamika Pandey, Dean School of Business and Prof. Sankar Mukherjee facilitated the speakers with e-memento.</p>
Attendance Sheet*	Online Event
Report Submitted by <i>(write faculty coordinator name)</i>	Dr. Gaurav Kumar

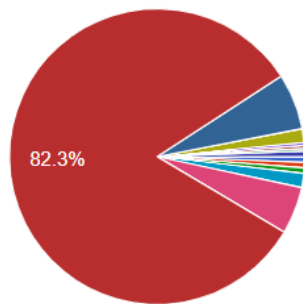
Participants Diversity

Designation
328 responses



Department

328 responses

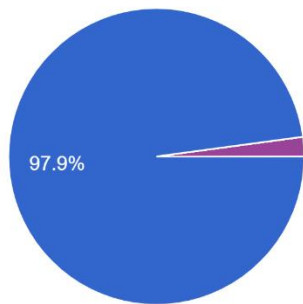


- Department of Management
- Department of Finance & Commerce
- Department of Humanities
- Department of Mass Communication
- Department of Pharmacy
- Department of Paramedical & Allied H...
- Department of Nursing
- Department of Hospitality & Tourism

▲ 2/3 ▼

Institute (Galgotias University Students Only Choose Galgotias University)

328 responses

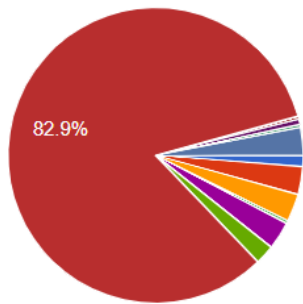


- Galgotias University, Greater Noida, UP
- BANSAL INSTITUTE of engineering a...
- Lutawan institute of pharmacy, gazipu...
- Integral University
- Ambala College of Engineering and A...
- Chitkara university
- Amity University
- K.R.MANGALAM UNIVERSITY, GUR...

▲ 1/2 ▼

Program

328 responses

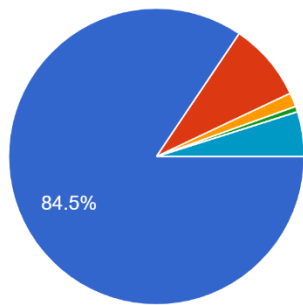


- MBA
- BA
- MA
- LLB
- LLM
- LLB (Integrated)
- M.Tech.
- Diploma

▲ 2/3 ▼

Year

328 responses

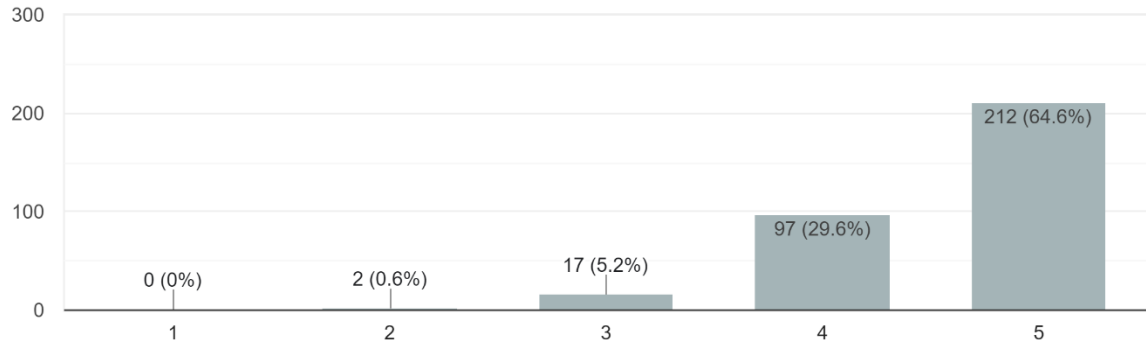


- 1
- 2
- 3
- 4
- 5
- Other

Feedback of Participants

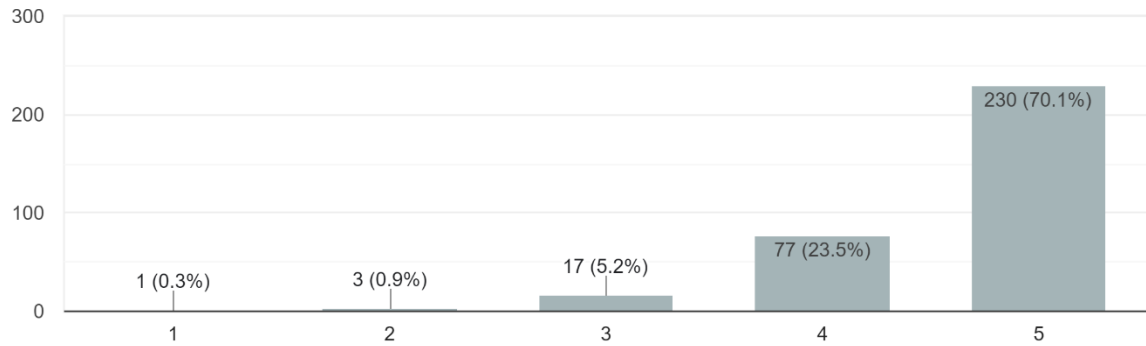
Rate the Quality of Overall Session

328 responses



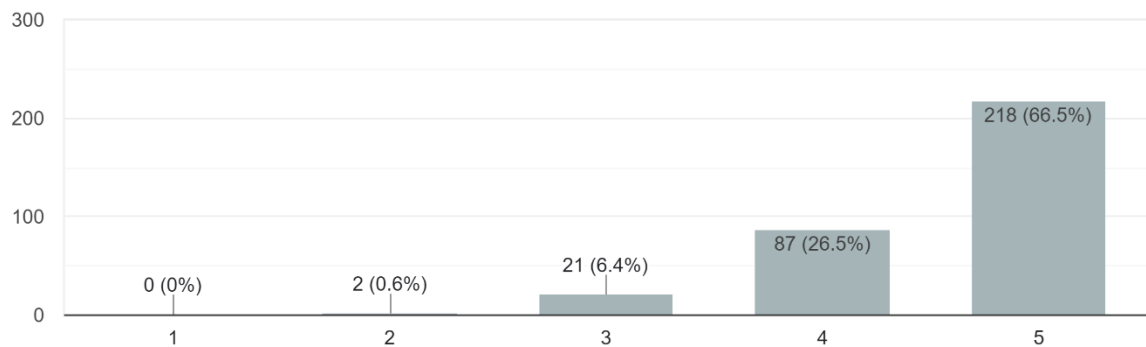
Rate the Expertise of Speaker Dr. Ashutosh Pandey, Assistant Professor, FORE School of Management, New Delhi

328 responses



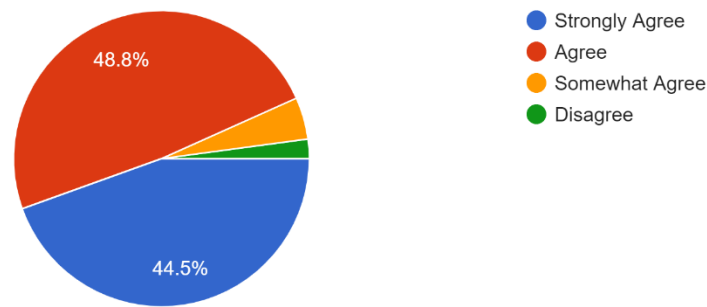
Rate the Organizer

328 responses



The session is informative and you have learned about Achieving Problem-Solution Fit and Product-Market Fit.

328 responses



Kindly Provide your Feedback

328 responses

Its best session

The session was overall good but some more case study should be included

Nice To Join and learn thing's

Useful in business field

Overall session was good

It was a good session and we learned alot.

This session is Infomative

It was interactive and learning event

Session is informative.

It was informative session where I learnt so many things about how to do marketing Thankyou sir for wonderful session

Interesting session

It's a great opportunity for me to get knowledge

Verg good

Outstanding

Very informative lecture and helpful lecture

Thank you for being prepared for our meetings. By coming to each meeting with thoughtful ideas you help us be improve our processes.

Session was too good

Attendance of Participants

SN	Name of Participant	Designation	Department	Institute
1	Gaurav Kumar	Faculty	Department of Bio Sciences	Galgotias University, Greater Noida, UP
2	Ankita Shukla	PhD Research Scholar	Department of Management	Galgotias University, Greater Noida, UP
3	Shreya Raj	Student	Department of Management	Galgotias University, Greater Noida, UP
4	Malathi Kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
5	VAIBHAV	Student	Department of Management	Galgotias University, Greater Noida, UP
6	Honey sinha	Student	Department of Management	Galgotias University, Greater Noida, UP
7	Rishabh Tiwari	Student	Department of Management	Galgotias University, Greater Noida, UP
8	Gopal Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
9	Kaushiki jha	Student	Department of Basic Sciences	Galgotias University, Greater Noida, UP
10	Md Talha Siddique	Student	Department of Management	Galgotias University, Greater Noida, UP
11	TARUN KUMAR MISHRA	Student	Department of Paramedical & Allied Health Sciences	Galgotias University, Greater Noida, UP
12	Unnati mittal	Student	Department of Management	Galgotias University, Greater Noida, UP
13	Vivek Kumar Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
14	Pranjal Tiwari	Student	Department of Management	Galgotias University, Greater Noida, UP
15	AYUSH LAMBA	Student	Department of Management	Galgotias University, Greater Noida, UP
16	Rohit Sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
17	Shivangi Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
18	Anshika ojha	Student	Department of Management	Galgotias University, Greater Noida, UP
19	Anjali Patel	Student	Department of Management	Galgotias University, Greater Noida, UP
20	Tanya ojha	Student	Department of Management	Galgotias University, Greater Noida, UP
21	Shivani kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
22	Md Saad Ansari	Student	Department of Pharmacy	Indira Gandhi National Tribal University, Amarkantak, MP.
23	Dr. Anshu Goel	Faculty	Department of Management	Galgotias University, Greater Noida, UP
24	Mansi	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
25	Richa Kaur	Student	Department of Basic Sciences	Galgotias University, Greater Noida, UP
26	MD SHANAWAZ AHMAD	Student	Department of Management	Galgotias University, Greater Noida, UP

27	PRANAV PRAKASH	Student	Department of Management	Galgotias University, Greater Noida, UP
28	Shubhra Jyoti	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
29	Manu Kaushik	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
30	Aditya	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
31	Pooja pugalia	Student	Department of Management	Galgotias University, Greater Noida, UP
32	Shivansh awasthi	Student	Department of Management	Galgotias University, Greater Noida, UP
33	Sandeep barai	Student	Department of Civil Engineering	Galgotias University, Greater Noida, UP
34	Ahtesham Ahmad	Student	Department of Management	Galgotias University, Greater Noida, UP
35	Iffat fatma	Student	Department of Management	Galgotias University, Greater Noida, UP
36	NISHANT KUMAR PATHAK	Student	Department of Management	Galgotias University, Greater Noida, UP
37	Akanksha Parashar	Student	Department of Management	Galgotias University, Greater Noida, UP
38	Kajal Kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
39	Vishal kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
40	Ravi Ojha	Student	Department of Management	Galgotias University, Greater Noida, UP
41	Sonam Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
42	Sourav	Student	Department of Management	Galgotias University, Greater Noida, UP
43	Prerna Sinha	Student	Department of Management	Galgotias University, Greater Noida, UP
44	Shruti Simran	Student	Department of Management	Galgotias University, Greater Noida, UP
45	HARSH RAJ	Student	Department of Civil Engineering	Galgotias University, Greater Noida, UP
46	Manish Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
47	Ashish Kumar Jha	Student	Department of Management	Galgotias University, Greater Noida, UP
48	Mobashra Quamar Khan	Student	Department of Management	Galgotias University, Greater Noida, UP
49	Prateek Singh	Student	Department of Pharmacy	Galgotias University, Greater Noida, UP
50	Harshit Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
51	Md Zaid Ashraf	Student	Department of Management	Galgotias University, Greater Noida, UP
52	Shivani Dwivedi	Student	Department of Management	Galgotias University, Greater Noida, UP
53	Lovely kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
54	SHREYTA RAJ	PhD Research Scholar	Department of Computing Science & Engineering	Galgotias University, Greater Noida, UP
55	Vivek Raj	Student	Department of Management	Galgotias University, Greater Noida, UP

56	PRASHANT RAI	Student	Department of Management	Galgotias University, Greater Noida, UP
57	Vikas Chaurasia	Student	Department of Management	Galgotias University, Greater Noida, UP
58	Janhavi Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
59	SANDESH RAWAT	Student	Department of Management	Galgotias University, Greater Noida, UP
60	SANCHIT KUMAR	Student	Department of Management	Galgotias University, Greater Noida, UP
61	Sushil Kumar Singh	Faculty	University Polytechnic	University Polytechnic
62	Murli Diwakar	Student	Department of Management	Galgotias University, Greater Noida, UP
63	MD Farouq Mallick	Student	Department of Management	Galgotias University, Greater Noida, UP
64	Shreya Mishra	Student	Department of Management	Galgotias University, Greater Noida, UP
65	Himanshu Chaudhary	Student	Department of Management	Galgotias University, Greater Noida, UP
66	Sahil Rastogi	Student	Department of Management	Galgotias University, Greater Noida, UP
67	Aman joshi	Student	Department of Management	Galgotias University, Greater Noida, UP
68	Ritik Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
69	ASHWINI KUMAR	Student	Department of Electrical, Electronics and Communication Engineering	Galgotias University, Greater Noida, UP
70	Puja Kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
71	Sabhyata	Student	Department of Management	Galgotias University, Greater Noida, UP
72	Karishma Kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
73	Madhur Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
74	Ayushi jain	Student	Department of Management	Galgotias University, Greater Noida, UP
75	Bittu Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
76	SHREYA SINGH	Student	Department of Management	Galgotias University, Greater Noida, UP
77	S.vijaya bhaskara reddy	PhD Research Scholar	Department of Basic Sciences	Galgotias University, Greater Noida, UP
78	VIKASH KUMAR GUPTA	Student	Department of Pharmacy	Indira Gandhi National Tribal University Amarkantak (M.P.)
79	Rahul kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
80	Harshita Alok	Student	Department of Management	Galgotias University, Greater Noida, UP
81	Bineesha jaisawal	Student	Department of Management	Galgotias University, Greater Noida, UP
82	ALFIA FATIMA	Student	Department of Management	Galgotias University, Greater Noida, UP
83	Aastha Singh	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP

84	Eshita singh	Student	Department of Management	Galgotias University, Greater Noida, UP
85	Raj Shree Jaiswal	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
86	Jyoti kumari	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
87	Aniket maji	Student	Department of Management	Galgotias University, Greater Noida, UP
88	Khushi Kumari	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
89	vishal sagar	Student	Department of Management	Galgotias University, Greater Noida, UP
90	Tanisha Deewan	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
91	Anant Agarwal	Student	Department of Management	Galgotias University, Greater Noida, UP
92	Aditi Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
93	Raunit Kapoor	Student	Department of Management	Galgotias University, Greater Noida, UP
94	MD Azhar Khan	Student	Department of Management	Galgotias University, Greater Noida, UP
95	Akash pandey	Student	Department of Management	Galgotias University, Greater Noida, UP
96	Dr. Riyaz Ahmed Qureshi	Faculty	Department of Management	NL Dalmia Institute of Management Studies and Research Mumbai
97	Shivani faujdaar	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
98	Shalini Rai	Student	Department of Management	Galgotias University, Greater Noida, UP
99	Abhijeet Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
100	Dr Jaideep Sharma	Faculty	Department of Management	Galgotias University, Greater Noida, UP
101	Richa Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
102	Sonal Tripathi	Student	Department of Management	Galgotias University, Greater Noida, UP
103	Mahak	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
104	Sanjay Kumar sen	Student	Department of Management	Galgotias University, Greater Noida, UP
105	Shivani Mishra	Student	Department of Management	Galgotias University, Greater Noida, UP
106	Aditya Sharma	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
107	Prabhat rai	Student	Department of Management	Galgotias University, Greater Noida, UP
108	Kanishka garg	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
109	Dibyendu Mukhopadhyay	PhD Research Scholar	Department of Management	Galgotias University, Greater Noida, UP
110	Ayesha Khan	Student	Department of Management	Galgotias University, Greater Noida, UP
111	Rahul Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
112	Babli pandey	Student	Department of Management	Galgotias University, Greater Noida, UP

113	Isha kumari	Student	Department of Basic Sciences	Galgotias University, Greater Noida, UP
114	Sushil Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
115	Deepankar Raj	Student	Department of Management	Galgotias University, Greater Noida, UP
116	Deepanshu Maliyan	Student	Department of Computing Science & Engineering	Galgotias University, Greater Noida, UP
117	Avantika Bhadauria	Student	Department of Management	Galgotias University, Greater Noida, UP
118	Aman kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
119	Shalu Ranjan	Student	Department of Management	Galgotias University, Greater Noida, UP
120	Jyoti singh	Student	Department of Management	Galgotias University, Greater Noida, UP
121	Mayuri Sinha	Student	Department of Management	Galgotias University, Greater Noida, UP
122	Dr. Ganesh Datt Bhatt	Faculty	Department of Agriculture	Galgotias University, Greater Noida, UP
123	SWATI KIRAN	PhD Research Scholar	Department of Management	Galgotias University, Greater Noida, UP
124	Tushar sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
125	Ritu kumari	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
126	MD EZHARUL AHAMAD	Student	Department of Management	Galgotias University, Greater Noida, UP
127	Rahul Kumar jaiswal	Student	Department of Pharmacy	IGNTU
128	Samiksha Chaurasia	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
129	Anupriya	Faculty	Department of Management	Galgotias University, Greater Noida, UP
130	Manish Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
131	Faiz Nisar	Student	Department of Management	Galgotias University, Greater Noida, UP
132	Nitish kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
133	Kamendra pratap singh chauhan	Student	Department of Management	Galgotias University, Greater Noida, UP
134	Debojeet Det	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
135	Saurabh sinha	Student	Department of Management	Galgotias University, Greater Noida, UP
136	Prabhat Verma	Student	Department of Management	Galgotias University, Greater Noida, UP
137	anushka	Student	Department of Management	Galgotias University, Greater Noida, UP
138	Nishant Rawat	Student	Department of Management	Galgotias University, Greater Noida, UP
139	Saloni Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
140	PRINCE KUMAR SINGH	Student	Department of Management	Galgotias University, Greater Noida, UP
141	Mohammad sufiyan khan	Student	Department of Management	GLGOTIAS INSTITUTE OF MANAGEMENT AND TECHNOLOGY

142	Pratibha Kesarwani	Student	Department of Management	Galgotias University, Greater Noida, UP
143	Vishal kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
144	Syed Anwer raza	Student	Department of Management	Galgotias University, Greater Noida, UP
145	Shubham kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
146	Sanjay Anand	Student	Department of Management	Galgotias University, Greater Noida, UP
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148	Shivam tripathi	Student	Department of Management	Galgotias University, Greater Noida, UP
149	Manu Sinha	Student	Department of Management	Galgotias University, Greater Noida, UP
150	Dr.Ritu Arora sehgal	Faculty	Department of Management	Galgotias University, Greater Noida, UP
151	Gulshan Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
152	mamta gaur	Faculty	Department of Management	Galgotias University, Greater Noida, UP
153	Pradum kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
154	Aradhya Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
155	Harshvardhan chauhan	Student	Department of Management	Galgotias University, Greater Noida, UP
156	mithun jha	Student	Department of Management	Galgotias University, Greater Noida, UP
157	Suman Patel	Student	Department of Basic Sciences	Galgotias University, Greater Noida, UP
158	Vatsal Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
159	Pankaj Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
160	Ankit Bhati	Student	Department of Management	Galgotias University, Greater Noida, UP
161	Maimish Jahan	Student	Department of Management	Galgotias University, Greater Noida, UP
162	Anam Khan	Faculty	Department of Management	Galgotias University, Greater Noida, UP
163	Sakshi mishra	Student	Department of Management	Galgotias University, Greater Noida, UP
164	Sonal Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
165	Purushottam	Student	Department of Management	Galgotias University, Greater Noida, UP
166	Dr Ravi Kant Sharma	Faculty	Department of Management	Galgotias University, Greater Noida, UP
167	Arpit Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
168	prashant gangwar	Student	Department of Management	Galgotias University, Greater Noida, UP
169	Gaurav Pathak	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
170	MD HASRAT ALI	Student	Department of Management	Galgotias University, Greater Noida, UP

171	Anubhav Pulastay	Student	Department of Management	Galgotias University, Greater Noida, UP
172	Shivansh namdev	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
173	Ratnesh Tripathi	Student	Department of Management	Galgotias University, Greater Noida, UP
174	Nitin Sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
175	Jay Raj	Student	Department of Management	Galgotias University, Greater Noida, UP
176	Shaswat kirti	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
177	Akriti Pandey	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
178	Abhay pratap Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
179	BICHITRA NAND PARIDA	Student	Department of Management	Galgotias University, Greater Noida, UP
180	Jeniya Bhaskar	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
181	Animesh Jana	Student	Department of Management	Galgotias University, Greater Noida, UP
182	Naman Shukla	Student	Department of Management	Galgotias University, Greater Noida, UP
183	Sahil Tiwari	Student	Department of Management	Galgotias University, Greater Noida, UP
184	Lakulish Garg	Student	Department of Management	Galgotias University, Greater Noida, UP
185	Priti Kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
186	Shruti singh	Student	Department of Management	Galgotias University, Greater Noida, UP
187	Shubham rai	Student	Department of Management	Galgotias University, Greater Noida, UP
188	Sneha Mili	Student	Department of Management	Galgotias University, Greater Noida, UP
189	Akash Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
190	Shazia Khatoon	Student	Department of Management	Galgotias University, Greater Noida, UP
191	Basant Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
192	Nidhi dwivedi	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
193	Vishal tomar	Student	Department of Management	Galgotias University, Greater Noida, UP
194	MD JUBED ALAM	Student	Department of Management	Galgotias University, Greater Noida, UP
195	Prerna singh	Student	Department of Management	Galgotias University, Greater Noida, UP
196	Prashant Tripathi	Student	Department of Management	Galgotias University, Greater Noida, UP
197	ASHRAY KUMAR	Student	Department of Management	Galgotias University, Greater Noida, UP
198	Nishant	Student	Department of Management	Galgotias University, Greater Noida, UP
199	Yasser Ahmad Khan	Faculty	Department of Management	Galgotias University, Greater Noida, UP

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201	Swati Rai	Student	Department of Management	Galgotias University, Greater Noida, UP
202	Ashutosh palai	Student	Department of Management	Galgotias University, Greater Noida, UP
203	Nikita Garg	Student	Department of Management	Galgotias University, Greater Noida, UP
204	Ekansh Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
205	Shivangi	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
206	Shubham singh chauhan	Student	Department of Management	Galgotias University, Greater Noida, UP
207	Deepika	PhD Research Scholar	Department of Management	Galgotias University, Greater Noida, UP
208	Rahul	Student	Department of Management	Galgotias University, Greater Noida, UP
209	Ankit Bhardawaj	Student	Department of Management	Galgotias University, Greater Noida, UP
210	Mayank Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
211	Dr. Divya Mahajan	Faculty	Department of Management	Galgotias University, Greater Noida, UP
212	Srajal Purwar	Student	Department of Management	Galgotias University, Greater Noida, UP
213	SWATI SHARMA	Student	Department of Management	Galgotias University, Greater Noida, UP
214	Manash Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
215	Simmy purvey	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
216	Jay Kishor Sah	PhD Research Scholar	Department of Electrical, Electronics and Communication Engineering	Galgotias University, Greater Noida, UP
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218	Nishita Sinha	Student	Department of Management	Galgotias University, Greater Noida, UP
219	Tarun Chauhan	Student	Department of Management	Galgotias University, Greater Noida, UP
220	Ayush tyagi	Student	Department of Management	Galgotias University, Greater Noida, UP
221	Rajat kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
222	Ravi ranjan	Student	Department of Management	Galgotias University, Greater Noida, UP
223	Dr.Vedprakash	Faculty	Department of Management	Galgotias University, Greater Noida, UP
224	Neetu Dubey	Student	Department of Management	Galgotias University, Greater Noida, UP
225	Shivani Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
226	A Yashika Yadav	Student	Department of Management	Galgotias University, Greater Noida, UP
227	Saloni Gudiya	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP

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229	MAYANK SHEKHAR JHA	Student	Department of Management	Galgotias University, Greater Noida, UP
230	Arushi	Student	Department of Management	Galgotias University, Greater Noida, UP
231	Utkarsh pandey	Student	Department of Management	Galgotias University, Greater Noida, UP
232	Ashwani yadav	Student	Department of Management	Galgotias University, Greater Noida, UP
233	Himanshu Sharma	Faculty	Department of Hospitality & Tourism	Galgotias University, Greater Noida, UP
234	Aditya Kumar Nirala	Student	Department of Management	Galgotias University, Greater Noida, UP
235	Abhishek Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
236	Mansi Gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
237	Kirti raj tomar	Student	Department of Management	Galgotias University, Greater Noida, UP
238	Raviranjana kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
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241	Raj vaishnavi Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
242	SUSHANT SINGH	Student	Department of Management	Galgotias University, Greater Noida, UP
243	Aditya Srivastava	Student	Department of Management	Galgotias University, Greater Noida, UP
244	Saurav Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
245	Himanshi Goswami	Student	Department of Management	Galgotias University, Greater Noida, UP
246	Aniket Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
247	Ms. Jagriti Gupta	Faculty	Department of Management	Galgotias University, Greater Noida, UP
248	Vikram singh	Student	Department of Management	Galgotias University, Greater Noida, UP
249	Harshit Sahu	Student	Department of Management	Galgotias University, Greater Noida, UP
250	Nitish Kumar jha	Student	Department of Management	Galgotias University, Greater Noida, UP
251	Adnan Saeed	Student	Department of Management	Galgotias University, Greater Noida, UP
252	Rohan kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
253	Shraddha shukla	Student	Department of Management	Galgotias University, Greater Noida, UP
254	Km shivani	Student	Department of Management	Galgotias University, Greater Noida, UP
255	Jeetu Verma	Student	Department of Management	Galgotias University, Greater Noida, UP
256	Vaishali Baghel	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP

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261	Dharna	Student	Department of Management	Galgotias University, Greater Noida, UP
262	Samridhi Kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
263	Ankush Tiwari	Student	Department of Management	Galgotias University, Greater Noida, UP
264	RAJU KUMAR	Student	Department of Management	Galgotias University, Greater Noida, UP
265	Mridul Sharma	Student	Department of Bio Sciences	Galgotias University, Greater Noida, UP
266	Swati sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
267	Aabha Sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
268	Utsav Goswami	Student	Department of Management	Galgotias University, Greater Noida, UP
269	Diwakar kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
270	SHUBHAM KUMAR	Student	Department of Management	Galgotias University, Greater Noida, UP
271	Radhika Sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
272	Vinay kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
273	Shubham Yadav	Student	Department of Management	Galgotias University, Greater Noida, UP
274	Uttam Kumar	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
275	manisha pandey	Student	Department of Management	Galgotias University, Greater Noida, UP
276	Aniket Tyagi	Student	Department of Management	Galgotias University, Greater Noida, UP
277	Vaibhav Kumar Sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
278	Honey Sehgal	Student	Department of Management	Galgotias University, Greater Noida, UP
279	riddhansh srivastava	Student	Department of Management	Galgotias University, Greater Noida, UP
280	Jyoti kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
281	Rahul kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
282	SHIPRA	Student	Department of Management	Galgotias University, Greater Noida, UP
283	Nandini Goswami	Student	Department of Management	Galgotias University, Greater Noida, UP
284	Shivam Kumar	Student	Department of Management	Galgotias University, Greater Noida, UP
285	MANAV KAUSHIK	Student	Department of Management	Galgotias University, Greater Noida, UP

286	Prajwal Srivastava	Student	Department of Management	Galgotias University, Greater Noida, UP
287	Ujjawal Chaudhary	Student	Department of Management	Galgotias University, Greater Noida, UP
288	Kamini mishra	Student	Department of Management	Galgotias University, Greater Noida, UP
289	Suraj Singh	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
290	Rishabh Pandey	Student	Department of Management	Galgotias University, Greater Noida, UP
291	Avishek kumar rai	Student	Department of Management	Galgotias University, Greater Noida, UP
292	Himanshi Kushwaha	Student	Department of Management	Galgotias University, Greater Noida, UP
293	SAKSHI SHAHI	Student	Department of Management	Galgotias University, Greater Noida, UP
294	S.A.Thamarai Selvi	Student	Department of Management	Galgotias University, Greater Noida, UP
295	Hemant Upadhyay	Student	Department of Management	Galgotias University, Greater Noida, UP
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297	Anurag Kumar Singh	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
298	Anshika tripathi	Student	Department of Management	Galgotias University, Greater Noida, UP
299	Abhijeet Kumar	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
300	Dr. shivani Kapoor	Faculty	Department of Management	Galgotias University, Greater Noida, UP
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302	Shwet prakash sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
303	Dr Surinder K Dhingra	Faculty	Department of Management	Galgotias University, Greater Noida, UP
304	Jyoti Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
305	Kumar Ankit	Student	Department of Management	Galgotias University, Greater Noida, UP
306	Mohit Bhati	Student	Department of Management	Galgotias University, Greater Noida, UP
307	VIVEK KUMAR	Student	Department of Management	Galgotias University, Greater Noida, UP
308	Riya nirwal	Student	Department of Management	Galgotias University, Greater Noida, UP
309	Alfisha Khursheed	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
310	Akash Kumar	Student	Department of Management	Vaishali Institute of business and rural managment.
311	Urvashi yadav	Student	Department of Management	Galgotias University, Greater Noida, UP
312	Anjali Singh	Student	Department of Management	Galgotias University, Greater Noida, UP
313	Kratik gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
314	Surya pratap Singh Chauhan's	Student	Department of Management	Galgotias University, Greater Noida, UP

315	Sarthak Kush	Student	Department of Management	Galgotias University, Greater Noida, UP
316	Sneha kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
317	Mala kumari	Student	Department of Management	Galgotias University, Greater Noida, UP
318	MUJIBUR RAHMAN	Faculty	Department of Management	Galgotias University, Greater Noida, UP
319	Ashwani Tomar	Student	Department of Management	Galgotias University, Greater Noida, UP
320	Rishabh Gupta	Student	Department of Finance & Commerce	Galgotias University, Greater Noida, UP
321	Dhruv Sharma	Student	Department of Management	Galgotias University, Greater Noida, UP
322	Md Waquar alam	Student	Department of Management	Galgotias University, Greater Noida, UP
323	Dr.Sukirti Katiyar	Student	Department of Management	Galgotias University, Greater Noida, UP
324	Jagrati	Student	Department of Management	Galgotias University, Greater Noida, UP
325	Anushka	Student	Department of Management	Galgotias University, Greater Noida, UP
326	Rishiraj Singh Chuphal	Student	Department of Management	Galgotias University, Greater Noida, UP
327	Shivam gupta	Student	Department of Management	Galgotias University, Greater Noida, UP
328	Anant Singh	Student	Department of Management	Galgotias University, Greater Noida, UP