

INDIA TODAY

INDIA'S BEST MASS COMMUNICATION **COLLEGES 2022**



GALGOTIAS DEPARTMENT OF MASS COMMUNICATION

By Tony India Today Best Colleges Survey 2022

Placement Brochure

2022 - 2023



About the Department



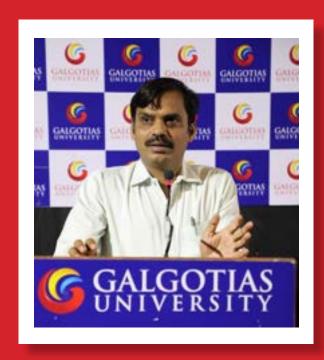
Department of Mass Communication at Galgotias University has been included in the best five media private Institutions by a reputed magazine India Today for the promotion of practical and field-based education. It provides state-of-art facilities for the students to contribute to quality-based media content. It offers ample opportunities to gain practical work experience industry-oriented through curriculum, internships, Industrial visits, and placements in various prominent media organizations and also organize the interaction with leading professionals. The programs include transmedia storytelling, strategic communication, Fiction & TV production, advertising, corporate communication, public speaking and streetcommunication research, traditional courses of Mass Communication. We also offer specializations in various subjects like Journalism, Entertainment & strategic communication. During the study, the students are given both theoretical as well as practical knowledge. The course also provides handson training to build and develop media skills to give an international perspective to newer

learning standards. The course imparts aspiring filmmakers with the latest knowledge and techniques in Film Technology. It also provides training in multidimensional aspects of the Film and Television Industry while helping students to acquire the required skills, confidence, and poise. The courses are designed to develop students into mature professionals equipped with the required abilities to meet their professional goals.

An amalgamation of Industry experienced & research-based faculty members facilitate students to produce high-quality project works to match professional standards and goals. We also provide students with practical exposure right from the beginning, so that the students can build confidence, enhance their personality and make a journalistic approach towards their careers. We are focused on developing critical, employed intelligence in crafting communication. Students are also benefited from periodic visits to various media houses and experiment with the working environment of various media and entertainment houses.

Message from the Head of the Department

Think as a trendsetter and not as a follower



Innovations in information and communication technologies with traditional mass media are changing the way we live, work, play, and learn. Since its inception at this university, The Department of Mass Communication (DOMC) has been at the forefront of efforts to explore these social, cultural, rhetorical, and organizational processes as we are preparing our students to understand and be able to study and manage the media and communication revolution in society, education, politics, management, marketing, government, and non-governmental institutions.

From its humble beginnings focusing on professional training, the department has grown and expanded its academic base by launching undergraduate, post-graduate, and Ph.D. programs. There is a high demand for our programs based on their inter-disciplinarity and the blend of intellectual rigor and professional practical induction. Critical thinking, creativity, and innovation also undergird the programs and our graduates leave with a holistic grounding. The curriculum at the department provides opportunities for the students to develop a strong theoretical understanding of the communication field, and a comprehensive knowledge base in the tools and techniques of mass communication that enhances their potential to be creative and innovative for the growing media market.

Innovatively designed courses are a combination of cognitive and skill-based learning.

DOMC offers a specialization in Journalism, Entertainment, and Strategic communication. Adequate media industry exposure is ensured projects, field visits, seminars. through workshops, and special lectures. Students participate frequently in television and radio and film festivals. Internship programs opportunities are planned as part of the curriculum to help students acquire practical skills. From time-to-time Academicians, Filmmakers, Journalists, and Advertising professionals visit the university to share their knowledge and experience.

An institutionalized system of extracurricular activities prevails both at the department and university levels. School-level clubs organized and run by students exist in the areas of films, acting, theatre, singing, public speaking, and debates. To ensure that the students are grounded in the ethos of Indian nationalism and culture, students and faculty regularly organize events to celebrate the idea of one nation.

Dr. A. Ram Pandey

Head, Department of Mass Communication



Vision

To be a recognized premier Department of Mass Communication for innovation, creativity, holistic education, and transdisciplinary research.

Mission

- M1: Create a strong foundation on fundamentals of Media and Communication studies through activity-based learning and Project-Based Learning.
- M2: Establish state-of-the-art facilities for media production and research.
- M3: Prepare media graduates to actively participate in contemporary society, encourage and anticipate paradigm shifts, and respond to the changes.
- M4: Global education practices, collaboration with Industry, research, and engagement with society for live experiences.



Programs Offered



S. No.	Program	Year of Introduction	Intake 120	
1	BA Journalism & Mass Communication	2012		
2	MA Journalism & Mass Communication	2012	40	
3	Ph.D. Mass Communication	2013	As per UGC Norms	
4	BA in Strategic Communication	2022	60	
5	BA in Film Production and Theatre	2022	60	



Infrastructure



Television Studio

Audio Visual Media Lab

Production Room Facility
Sound Proof shooting Studio
High End Equipment
Profressional Lighting Setup
DSLRs, Film Camera, Camcorder
Halogen Light, LED Panel,
Supporting Equipment



Infrastructure



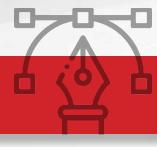
Podcast Studio

Audio Media Lab

Production Room Facility
Sound Proof Podcast Studio
High End Equipment
Professional Microphone and Audio console
Professional Recording setup
Sound Mixer, Surround Sound Audio Setup
and other supporting Equipment



Infrastructure



Graphics and Designing Lab

High End Setup
Dedicated Mac System
Latest Technology
Up to Date software
Industry Collaboration
Learn from Experts



Industry Visit





Visit at Amar Ujala

Visit at Aaj Tak





Visit at ABP News

Industry Visit





Visit at News 24

Visit at Radio City





Visit at Aaj Tak

(Batch 2021-2024)

Events









Department of Mass Communication



DEPARTMENT OF MASS COMMUNICATION

organizes

Scope of Documentary Filmmaking in the Age of Digital Platforms

> Venue: C- Block Auditorium Date: 23-12-2021 Time: 11 am onwards



Made with PosterMvWall.com







Placement Calendar





(Established under Galgotias University Uttar Pradesh Act No. 14 of 2011)

Placement Calendar Session 2022-23

Month	Date	Day	Events	
August	18	Sat	1-day Orientation Program (briefing the students about the department pre-bootcamp activities for their internships and placements).	
	20	Sat	Workshop on Resume Writing and Portfolio Making.	
	27	Sat	A program session on Mock-interview/Interview Techniques	
	3	Sat	A Session on "Learning Presentation Skills"	
	10	Sat	A Workshop on "Script Writing"	
September	17	Sat	A workshop on "Techniques of Video Production"	
	24	Sat	An expert talk on "Writing for digital media"	
	1	Sat	A Mock-interview session between faculties and students regarding the portfolio of students.	
October	15	Sat	Group Discussion among students on any current Issue.	
Colour	22	Sat	A workshop on E-mail Writing and Application Writing	
	29	Sat	An Alumnus talk on Basic Etiquettes/ Manners at workplace.	
	05	Sat	A workshop on Personality Grooming & Development.	
November	12	Sat	Group Discussion among students on any current Issue (Students will discuss the issue either in the favour, or in the against).	
	19	Sat	A Workshop on 'how to prepare for the Online Interview'.	
	26	Sat	A workshop on 'how to make a Video Resume'.	
December	3	Sat	A session with all the students giving their overall feedback on this pre-placement bootcamp activities.	

Alumni Achiever





DEPARTMENT OF MASS COMMUNICATION



PLACEMENT HIGHLIGHTS



Shubhankar Mishra Nime Time Anchor And Talk



Ayan Hussain Video froducer



Abhishek Sharma hodocer & Radio Jockey Radio City



Seema Rani Anchor



Ankita Singh



Arpita Gulyani Costesi Witer



Kaustubh Shukla Network 18



Pawan Kumar Sahni Video Producer & Storyfeller



Prateek Srivastava Fraduct Photographer



Sarika Swaroop Associate producer



Shruti Anand



Forha Khan News Reporter 87 TV



Amit Kumar Singh



Shubham Sarifa Sound Ingineer India today



Sonali Singh Anchor Hews 18 bilter /hanthood



Jyofi Singh News Correspondent Hard Khobo News Channel



Shravan J. Nair leyback linger and Compan



Paras Jain Millimedia Produce News Nation



Aishwarya Keshri Web Content Developer Amar Siala



Sadim Ali mor Executive Digital GroupM India



Anshika Chauhan Digital content Manager News Nation



Kirti Dixit
Ancher con Assistant Freducer
INI Media Corporation Umited



Anand Mishra Musician



Manjeet



Sunakshi Gupta Reporter Dalaik Bresker



MISHA KASHYAP

Area of Interest Graphic Design

Social Internship

Umeed Foundation NGO

Zee Media

Summer Internship

Best Project

Short film titled 'INSIDE'

• Short film titled 'RANG'

• Worked as a Student Coordinator in Toycathon 2022



ROHIT KUMAR

Summer Internship

Summer Internship

Best Project

Best Project

Area of Interest Anchoring, Video Production

Social Internship Rigomo Edutech

Sudershan News

• Bkv Short Film

- DRV SHOLLTIIII

• Ambition Short Film

• News Channel Insta Page



SUHANI MISHRA

Area of Interest Social Media Executive and News Curators Community Manager

Social Internship Yoro (Internet News Company) available on Play Store and iOS

Dustak Xpress

Corporate Movie

• Short film titled 'RANG'

News Anchoring videos on YouTube



AKANKSHA RANJAN

Area of Interest Field Reporting, Anchoring

Social Internship Dastak Xpress

Summer Internship Sahara India

Best ProjectCorporate movieShort film titled 'SEARCH'



KOPAL SRIVASTAVA

Area of Interest Radio Jockey, Content writer

Social Internship Umeed Foundation NGO

Summer Internship IIT Kanpur Community Radio

• Radio program on "How Fast fashion is affecting our environment" named as "Fashion ki Mutthii me duniya"

SHUBH
Area of Inter
Social Interr
Summer Int
Best Project

SHUBHAM KUMAR

Area of Interest Video Editor

Social Internship Umeed Foundation NGO

Summer Internship Dainik Bhaskar - Digital (Patna)

• Sayonara: Memory Video

• Rehan Fazal Sir Intro Video

• Short Film "Inside"



AYUSHI SAXENA

Area of Interest

Social Internship

Summer Internship

Best Project

Radio Jockey

Umeed Foundation NGO

All India Radio, Delhi

• Radio Drama: Ansuni (Animal Abuse)

• Voice Over: Sayonara (Farewell 2022)

• Radio Programme: Musafir Hoon Yaaron (Travel)



FARHAAD HUSSAIN AYUBI

Area of Interest

Social Internship

Summer Internship

Best Project

Radio Jockey, Video Editor

Umeed Foundation NGO

Sudershan News

• Short film titled 'INSIDE'

• Scripted for tribute to Sushant Singh Rajput in "Anhad"

• Written a story "Izzat" for PSA.



PARTH SADH

Area of Interest

Social Internship

Summer Internship

Best Project

UI/UX Designer

Umeed Foundation NGO

Stride Ahead Career Mentorship

• Brainwave Assessment Ad copy



VARSHA LAL

Area of Interest

est News Anchor

Social Internship

Summer Internship

Best Project

Umeed Foundation NGO

• News Anchoring for Real Time News



MUSKAN DABAS

Area of Interest

Social Internship

Summer Internship

Best Project

Anchor, Production

Human Touch Foundation

India Today

• Short film titled 'SWAM'



KUSH PANDEY

Area of Interest

Graphic Designer & Content Writer

Social Internship

Gramin Vikas Trust

Summer Internship

Gramin Vikas Trust

Best Project

• Banmaska or Chai Documentary



HARSHWARDHAN

Area of Interest Anchor, Radio Jockey, Field Reporting

Social Internship **Dinman Times**

Summer Internship Doordarshan Kendra (Patna)

Best Project • PSA on Girls Education

Short film titled 'SEARCH'

• Corporate Movie



ADITI BHARDWAJ

Content/News Writer and Anchor Area of Interest

Social Internship Jaano Junction

Summer Internship Zucol Educational Services and Gulmohar Digitech

• World Health Day Awareness Video



ADITI BHARDWAJ

Best Project

Best Project

Area of Interest **Public Relation or Content Writer**

Social Internship Amar Ujala Web Portal

• Corporate film (B.Pharma)

• Short film titled 'RISHTEY'



BHARTI BACCHAS

Area of Interest Anchor or Radio Jockey Social Internship Amar Ujala Web Portal

Best Project • Corporate film (B.Pharma)

• Short film titled 'RISHTEY'



PRIYA SAHANI

Summer Internship

Area of Interest Field Reporting

Umeed Foundation NGO Social Internship

Summer Internship

Best Project • Corporate Movie(Forensic Science)

Short film titled 'SEARCH'



SHRISHTI RAI

Best Project

Area of Interest Production, Writing for Digital

Social Internship **Umeed Foundation NGO**

Summer Internship Zee Media

• Corporate film (BBA)



SHRISTI SINGH

Area of Interest Editing and Advertiser

Social Internship Samarpan NGO

Summer Internship Raftaar Media 24/7

Best Project • Aida Model

• Child labour film



DIVYANSHU DUBEY

Area of Interest

Social Internship

Dastak Xpress

Summer Internship Yoro (Internet News Company) available on Play

Corporate Film (Law)



SETU

Best Project

Area of Interest

Social Internship

Anchoring or Reporting

Umeed Foundation NGO

Summer Internship IAN24 News

Short film titled 'MAYA'

• Anchoring for Real Times News



NIKITA

Best Project

Best Project

Best Project

Area of Interest Radio Jockey and Video Editor

Social Internship

Summer Internship

India Voice News

Short film titled 'MAYA'

• Continues short film (Insentient)

• Podcast (Saabda) on Nargis Dutt



MUSKAN BANSAL

Area of Interest

Social Media Executive

Muskurahat Foundation

Summer Internship Samachar Plus 24×7

Short film titled 'KATHPUTALI: A Dying Art'



SYED M MEHDI

Summer Internship

Best Project

Area of Interest Production or Graphic Designer

Social Internship Human Touch Foundation NGO

Delhi Runway Week (DRW), Jantantra TV

• Video Editor (Iran Embassy)

• Corporate Film (B.Pharma)

• Voice-over (Sayonara Farewell 2022)



MANJIT KISHORE VERMA

Area of Interest Field Reporting, Anchoring

Social Internship Amar Ujala

Summer Internship MH One

Best Project

Best Project

MH One Media Network (Assistant Director)



SIMRAN PANWAR

Area of Interest Anchor/ Radio Jockey

Social Internship Dastak Xpress

Summer Internship Dastak Xpress

• Have made 6 Radio Programs till now

• Anchoring in Dastak xpress



AYUSHMAN CHAUDHARY

Area of Interest Sports Journalist

Social Internship Dastak express

Summer Internship Sportskeeda

Wrote story of short film 'SWAYAM'



AMISHA

Best Project

Area of Interest Anchor, Reporter, HR

Social Internship

Summer Internship Coceptual Media

Best Project • Short film titled 'AWAZ'



NAINCY PANCHAL

Area of Interest Reporter, Anchor

Social Internship One India

Summer Internship Hindi khabar

Best Project

Best Project

Short film on Ragging



SUNIDHI RAI

Area of Interest Editor in publishing (fiction/non-fiction/other)

Social Internship Umeed Foundation NGO (Content Writer)

Summer Internship The Flipping Pages Publication

• Documentary (Bun-maska, Lucknow)



YADATI SHARMA

Area of Interest News Presenter, Anchor

Social Internship Robinhood Army

Summer Internship Sea News , Agra

Best Project • Radio Project on Manoj Muntashir



TISHA GUPTA

Best Project

Area of Interest Content Writer, Digital Marketing

Social Internship Umeed Foundation NGO

Summer Internship Magic Bricks

Corporate Movie (Department of Mass Communication)



ADITI SHARMA

Area of Interest Video Editor

Social Internship Jazba: Helping Hands

Summer Internship Samachar Plus 24×7

Best Project • Short film titled 'KATHPUTALI: A Dying Art'

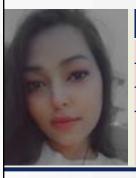


SHREYA SINGH BHARDWAJ

Area of Interest Video Editor

Summer Internship CollegeTips, GrabOn

Best Project • Short film



ANJALI NISHAD

Area of Interest Content Writer & Social Media Executive

Social Internship Taare Zameen Foundation

Summer Internship Across The Road Advertising and Event

Best Project • Short Film on Kumhar

• News Bulletin Program

• Radio Program



LUCKY NAYAK

Area of Interest Field Reporting, Anchoring

Social Internship Narayan seva

Summer Internship Sahara India

Best Project • Short Film on Kumhar

• News Bulletin Program

• Radio Program



AYUSH SHARMA

Area of Interest

Audio Production, Video Production

Social Internship

Summer Internship

Sharda Hospital (Video Editing)

Best Project

Short film titled 'MAYA'



SAPTARSHI PANDEY

Area of Interest Social Internship RJ, Anchor, Sports Review, Sports Reporter

Amar Ujala

Summer Internship

Best Project

• News Bulletin

• Radio Program

• Corporate Movie



SAGAR KUMAR

Area of Interest

Social Internship

Best Project

Summer Internship

Little Paws Care

• Corporate Ad. for Department of Law

• Short film titled 'MAYA'

Photographer, Videographer



AMAN SHARMA

Area of Interest

Content writer

Social Internship

One India Foundation

Summer Internship

Hokori Global

Best Project

- Short Film on Kumhar
- News Bulletin Program
- Radio Program



RISHABH SRIVASTAVA

Area of Interest

News Presenter, Anchor

Social Internship

One India Foundation

Summer Internship

Dainik Lokmitra

Best Project

• Short film titled 'KATHPUTALI: A Dying Art'



FARZAN KHAN

Area of Interest

Director

Social Internship

One India Foundation

Summer Internship

Badalta Hindustan

Best Project

- Documentary (Bun-maska, Lucknow)
- Short film titled 'Ek Khat'
- Video Song (Rimjhim Rimjhim)



SHIVANGI SHANDILYA

Area of Interest

Tv Production, Graphics

Social Internship

Summer Internship

• Short film (Agriculture)

Best Project

AIDA Model Ad



SHIVA

Area of Interest Con
Social Internship Ume

Content Writer, Graphics

Umeed Foundation NGO

Summer Internship

WILLBEN Technologies

Best Project

• Short Film (Department of Pharmacy)



ISHA RAJ

Area of Interest

Creative Content Writer, Digital Marketing

Social Internship

Human Touch Foundation

Summer Internship

Algodom Media (Technical Content Writer)

Best Project

• Short film (Paid menstrual leave)



SHRITI RAJ

Area of Interest

Wedding planning, Designing, Social Media handling

Social Internship

Human Touch Foundation

Summer Internship

Dulhaniyaa.com

Best Project

• Documentry (Paid Menstrual Leave)



UDAY BUDHLAKOTI

Area of Interest

Content Writer, Video Editor

Social Internship

Umeed India Foundation

Summer Internship

News World Channel

Best Project

- Short film titled 'Insentient'
- Corporate Film (BBA)
- Sayonara Voiceover Script



JYOTI GUPTA

Area of Interest

Content Writer, Video Editor

Social Internship

Summer Internship

Sahara Samay news channel

Best Project

• Corporate Film (Department of Pharmacy)



ABHINANDAN MISHRA

Area of Interest Photographer, Video Editor, Graphic Designer

Social Internship

Summer Internship Freelance, The Inner Transformation and Content Creator, Swami Ananda Swaroop

• Advertisement for UDS villa, Cannaught Place



VISHAL CHANDRA PATEL

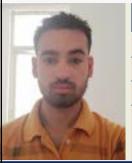
Photographer, Video Editor, Social Media Handler Area of Interest

Social Internship Studio Ramson & Colour Lab (Pitampura)

Summer Internship

Best Project • Short Film titled 'Aakaar'

• Corporate Film - Hospitality Department



AKASH

Radio jockey and Anchor Area of Interest

Social Internship

Summer Internship **Graphic Design**

Best Project • Short film titled 'The Fault'



ROHIT VERMA

Area of Interest Content Writer, Photographer

Social Internship **Human Touch Foundation**

Summer Internship **RNA Live**

Best Project • Corporate Film (Department of Pharmacy)















Contact Us

Address: Plot No. 2, Sector-17A, Yamuna Expressway,

Greater Noida, Gautam buddh Nagar,

Uttar Pradesh, India

Contact no.: 0120-4370000

+91 9582847072

+91 9810162221

Email: admissions@galgotiasuniversity.edu.in

registrar@galgotiasuniversity.edu.in

vcoffice@galgotiasuniversity.edu.in

