

MASS COMMUNICATION



INDIA TODAY

INDIA'S BEST MASS COMMUNICATION COLLEGES 2022

**GALGOTIAS
UNIVERSITY**

GALGOTIAS DEPARTMENT OF MASS COMMUNICATION

4 IN UTTAR PRADESH

22 IN ALL OVER INDIA

**1st Private Institute in India
under Lowest Course Fee Category**

By **INDIA TODAY** India Today Best Colleges Survey 2022
India Today Group, NDRA Survey, May 2022



• Student visit to Sahitya AajTak



• Lab facilities as per industry demands



• TV Newsroom setup in the Department



• A Masterclass on Digital Content: Fab vs Fake by Mr. Samir Kumar, Head of Prasar Bharati News Services and Digital Platform.



• Talk show setup in the Department Studio



• Students won First runner-up prize in 52-hour International Filmmaking Challenge 'Filmithon- 2023'



About the Galgotias University

The Galgotias University, Uttar Pradesh, sponsored by Smt. Shakuntala Educational and Welfare Society, has been established by state of Uttar Pradesh under section 2(f) of the UGC Act, 1956 vide The Galgotias University Uttar Pradesh Act, 14 of 2011. The University commenced its operation from the academic session 2011-12.

Galgotias University opened its door to the first batch in July of 2011 and in year 2022-2023, the university has grown to more than 25000 students.

The University has been granted A+ accreditation by the National Assessment and Accreditation Council (NAAC). Galgotias University is not just an institution which imparts education it's a place which brings about social, personal and intellectual transformation of students. Galgotias University aspires to be and is on a fast track to become an internationally recognised university that excels in multidisciplinary and interdisciplinary education, research and innovation, educating globally competitive graduates with potential to become leaders in their fields of endeavour.

Salient Features of Galgotias University:

- NAAC A+ Accredited and NBA Accredited programs in CSE, ECE, ME, Pharmacy and MBA
- Sprawling 52-acre green campus
- Quest for excellence
- Zeal to inspire next generation of leaders
- Multidisciplinary learning and research
- Emphasis on community service
- Soft skills development
- Home away from home environment at hostels for boys and girls
- Record breaking placement
- More than 10,000 publications
- 1000 patents published and 57 patents granted.
- Industry Collaborated labs
- Credit Transfer with industry students
- Diversity with international students from 20 countries
- Choice based credit system
- Innovative teaching pedagogy such as Live Projects, Simulation, field trips,
- Industry visits, activity-based learning, capstone Projects, Hackathons, flipped class.
- Conference and seminars

- Enthusiasm to innovate
- Certificate programs in music, photography arts and culture.
- Excellent sports facilities and a wide range of extra-curricular activities.
- A large number of student clubs.

Vision and Mission

Vision

To be known globally for value based education, research, creativity and innovation

Mission

- Establish state-of-the art facilities for world class education and research
- Collaborate with industry and society to align the curriculum
- Involve in societal outreach program to identify concerns and provide sustainable ethical solutions.
- Encourage life-long learning and team- based problem solving through an enabling environment

About the Department

Department of Mass Communication at Galgotias University has been included in the best Four media private Institutions in Uttar Pradesh and 22nd in all over India by a reputed magazine India Today for the promotion of practical and field-based education. It provides state-of-art facilities for the students to contribute to quality-based media content. It offers ample opportunities to gain practical work experience through industry-oriented curriculum, internships, Industrial visits, and placements in various prominent media organizations and organize the interaction with leading professionals. We are focused on developing critical, employed intelligence in crafting communication. Students are also benefited from periodic visits to various media houses and experiment with the working environment of various media and entertainment houses.

Vision

To be a recognized premier Department of Mass Communication for innovation, creativity, holistic education, and trans-disciplinary research.

Mission

M1: Create a strong foundation on fundamentals of Media and Communication studies through activity-based learning and Project-Based Learning.

M2: Establish state-of-the-art facilities for media production and research.

M3: Prepare media graduates to actively participate in contemporary society, encourage and anticipate paradigm shifts, and respond to the changes.

M4: Global education practices, collaboration with Industry, research, and engagement with society for live experiences.

Programs offered with eligibility criteria Undergraduate Program

B.A Journalism & Mass Communication

- **Eligibility:** XII with minimum 50% marks in best four relevant subjects.

Duration: 3 Years

B.A Film Production & Theatre

- **Eligibility:** XII with minimum 50% marks in best four relevant subjects.

B.A Strategic Communication

- **Eligibility:** XII with minimum 50% marks in best four relevant subjects.

Post Graduate Program

M.A Journalism & Mass Communication

Eligibility: Graduation with minimum 50% marks.

Duration: 2 Years

Doctoral Programs

Doctor of Philosophy (Ph.D.) in Journalism and Mass Communication

Eligibility: A Master's degree from a recognized Indian University or any other equivalent degree to the satisfaction of the Academic Council of the University, in the relevant field, with not less than 55% marks in aggregate or 6.0 CGPA on a 10 point scale or equivalent.

Note: Candidates who have qualified in UGC NET/CSIR (JRF) Examination/SLET/GATE/Teacher Fellowship holder or have passed M.Phil. Programmes are exempted from Written Examinations.

USP of the School

1. Offers a specialisation in Journalism, Entertainment, and Strategic Communication.
2. Adequate media industry exposure is ensured through projects, field visits, seminars, workshops, and special lectures.
3. Students participate frequently in television and radio programs and film festivals.
4. Internship opportunities are planned as part of the curriculum to help students acquire practical learning skills.
5. From time-to-time top Academicians, Filmmakers, Journalists and Advertising professionals visit the university to share their knowledge and experience.
6. Ultra-modern HD television studio and a podcast studio run by the students.
7. Intellectual Capital and faculty research.
8. Amalgamation of Industry experienced & research based faculty members facilitate students to produce high-quality project works to match professional standards and goals.

Industrial Visits

- Jagran Group
- Amar Ujala
- News 24
- ABP
- Aaj Tak
- NDTV

Collaboration with Industry

- Jagran Group
- T-Series
- News 24

STUDENTS WORK IN PROGRESS



EXTENSION ACTIVITIES



STUDENTS VISIT



INFRASTRUCTURE



MEDIA STUDIO



GRAPHICS LAB



PODCAST STUDIO



DEPARTMENT GALLERY

PLACEMENT HIGHLIGHTS



Shubhankar Mishra
Prime Time Anchor
Aaj Tak



Ayan Hussain
Video Producer
ABP News



Abhishek Sharma
Producer & Radio Jockey
Radio City



Seema Rani
Anchor
India News



Ankita Singh
Actress
Netflix



Arpita Gulyani
Content Writer
Home Review



Kausubh Shukla
Network 18



Pawan Kumar Sahni
Video Producer & Storyteller
Netflix



Prateek Srivastava
Product Photographer
Amazon



Sarika Swaroop
Associate producer
News24



Shruti Anand
Actress
Star Bharat



Farha Khan
News Reporter
BY TV



Amit Kumar Singh
Senior Manager Content & Brand Marketing
Ashish BYJU'S



Shubham Sarita
Sound Engineer
India Today



Sonali Singh
Anchor
News18 Bihar Jharkhand



Jyoti Singh
News Correspondent
Hindi Khabar News Channel



Shravan J. Nair
Playback Singer and Composer



Paras Jain
Multimedia Producer
News Nation



Aishwarya Keshri
Web Content Developer
Amar Ujala



Sadim Ali
Senior Executive Digital
GroupM India



Anshika Chauhan
Digital content Manager
News Nation



Kirti Dixit
Anchor cum Assistant Producer
ZEE Media Corporation Limited



Anand Mishra
Musician



Manjeet
Video Producer & Storyboard Writer
Netflix



Sunakshi Gupta
Reporter
Dainik Bhaskar

PLACEMENT HIGHLIGHTS



Janamjay
Assistant Manager
Broadcast
Traffic - Zee Media



Ayushi Saxena
Trainee, Ad sales
Dainik Bhaskar



Abhinav Kumar
Start-up



Diksha Gulati
Marketing Executive
Inshorts



Utsav Gupta
Content Writer
Cricket Addictor



Shubham Kumar
Video Editor
The Indian Express



Sejal Bharadwaj
Start-up



Vishwas Singh Chauhan
Creative Ad. Writer
DigSheef



Neil Mark Gardner
Content Editor- Viva-India



Robin Dandolita
Social Media Manager
B&CON Gurugram



Akanshi Chauhan
Content Writer & Editor
Bookwagon



Shrishti Rai
News Anchor
Capital TV



Kush Pandey
Project Manager
Gramin Vikas Trust



Suhani Mishra
Client Services Executive
Maverick India



Manjit Kishore Verma
Sr. Content and PR Manager
Time Legend



Vaishnavi Mehrotra
Lead Manager
Brand Marketing
See Media Corporation Limited



Sonu Gupta
Sub Editor
Jagran New Media



Vivek Negi
Sales manager
Valuefirst



Vanshika Gaur
Media Manager
Starcom



Anamika Mukherjee
Social Media Manager
Onboard Ideas & Innovation
Pvt Ltd



Arundhati Banerjee
Senior Executive
NASSCOM Foundation



Harshit Khanna
Senior Process Executive
Cognizant



Animesh Tarun
Producer/Editor
Onefourseven Limited



Guneet Minhas
Sr. Media Manager
Alliance Advertising
Marketing



Nitish Bharadwaj
Programme Associate
REACH

Campus Life

Hostels, Clubs and extracurricular activities



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