

S.No.	Name of the Author(s)	Title	Journal	Volume & Issue	Starting Page	End.page	TR Impact Factor
1	Agarwal, M.	"Remanufacturing: An Industrial Strategy for Economic Benefits"	Diagnostic Techniques in Industrial Engineering	Issue,21 October 2017	137	155	—
2	Bankoti, N.; Kalra,H.	A Study on Behavioural Biases	International Jopurnal on Research in computer application and management	Vol. 7 (2017),Issue 10 (Oct.)	78	81	0.2
3	Mehta, G.V.	Innovations for Low Income Markets: A Proposed Model of Disruptive Innovation	International Journal Of Advanced Trends in Technology, Management & Applied Sciecnce	Vol.2, Issue 7	1	16	5.965
4	Natrajan, S, N.	"Fraud detection and data analytics" (Book Chapter)	Bloomsbury Prime	Issue Feb 2018	NA	NA	—
5	Rashid, C.	Indian Management Education system: Challenges and Remedies (Chapter)	Bloomsbury Prime	NA	2	22	—
6	Shukla, A.	"CSR Perception and Purchase Behavior"	International Journal of Business Excellence (Scopus Indexed, science journal)	Accepted for publication on March 2018	NA	NA	1
7	Zaidi,N.	Factors affecting Customer Preference for Organized & Unorganized Retailing- Astudy of indian retail Industry	International Journal of Advanced Scientific Resaerch & Management	Vol. 2 Issue 8, August 2017	63	68	3.005
8	Motwani, B.	Usage of Mobile Banking in India.	ASBM Journal of Management	Vol.10, Issue 1	49	58	2.21
9	Motwani, B.	Impact of Demographics of Tax Payers' on their Perception towards E-File Adoption.	FIIB Business Review	Vol.7,issue 2	51	57	—
10	Motwani, B.	Impact of Resources in Enterprise Resource Planning (ERP) Implementation Process on Internal Process of an Organization	Amity Business Review	Vol.18,Issue 1	16	31	—
11	Sharma,A.	Impact of Organizational culture on employee commitment: A comparative study of public and private sector telecom companies in India.	IJETSRS	Volume 4, Issue 12 December 2017	721	727	2.12
12	Singh, R.	Marketing Strategies for Business Excellence: Wave of Future	International Journal of Enhanced Research in Management & Computer Applications (IJERMCA)	Vol. 7, Issue 2,2/16/2018	13	21	3.578
13	Zaidi, N.	Factors affecting Customer Preference for Organized & Unorganized Retailing- A Study of Indian Retail Industry	International Journal of Advanced Scientific Resaerch & Management	Vol. 2 Issue 8, August 2017.	63	68	3.005