
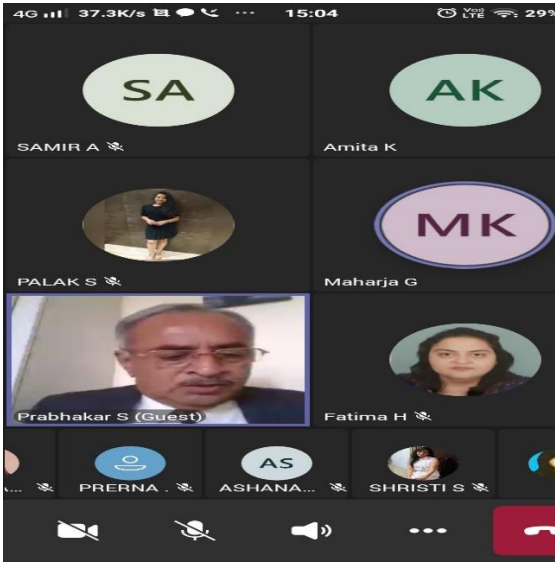
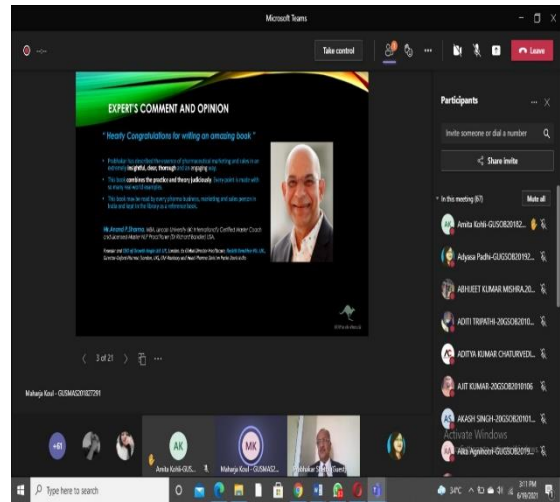


Event Report

Title of Activity*	HOP step and jump to the Pinnacle of your career.
Organized by (School/Centre Name)*	School Of Business
Program Theme*	Guest Lecture
Date*	19th June 2021
Time*	3 pm to 4 pm
Poster*	 Broucher.pptx
YouTube/Facebook Link: (if live steamed or video posted on FB/YT)	NA
Social media link (promoting in any one Facebook/Instagram/ Twitter is mandatory)	Yes (Twitter) Instagram / https://twitter.com/MahharajKaul/status/1406568747058360320?s=08 https://www.instagram.com/p/CQVwT SwL7Zn/
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	160
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	12 , speaker 1
No. of External Participants (students+faculty) [write NA if not applicable]	NA
(Geotag) Photograph-1*	
(Geotag) Photogra	

ph-2



Description (min 250 to max 800 words)*

Health care division of School of Business Organized an event on Career growth and development for MBA students. The Speaker Mr. Prabhakar Shetty who is a consultant Pharma marketing and Brand Strategist threw light on students Choosing MBA program is an excellent academic edge to make career. He shared his 45 years of working experience at different levels from a medical representative to Group Product Manager , Brand Manager, Marketing Manager , General manger to associate Director and now as consultant to different Multinational and Indian Pharma--ceutical Companies having working exposure to Latin America, Sri Lanka , Nepal and India. Mr. Shetty showed with his presentation, how hierarchy can be achieved from level 1 to next levels. He stressed on continuous improvement on communication and personality development and continuously reading to make a habit. He showed how emotional intelligence is required in developing as manager. He made event more attractive with examples how people develop through their career. He advised students how to change their jobs and time period required. He stressed on Brand Management its Importance and How brand Loyalty gives Profitability. He Emphasized

	<p>Employees evaluation is necessity to get promoted.</p> <p>Mr. Shetty Pitched Growth of Health Care Segment after Covid -19. Students interacted With Him regarding choosing different Electives to be benefitted their Career. He was warmly given vote of Thanks by our Faculty members and Students. Mr. Shetty was himself making a note of Questions and thanked everyone.</p>
Attendance Sheet*	Attached at the end of Report
Report Submitted by <i>(write faculty coordinator name)</i>	Maharaj Koul

Fields marked with '' are mandatory*



Attendance Event
19 june.csv