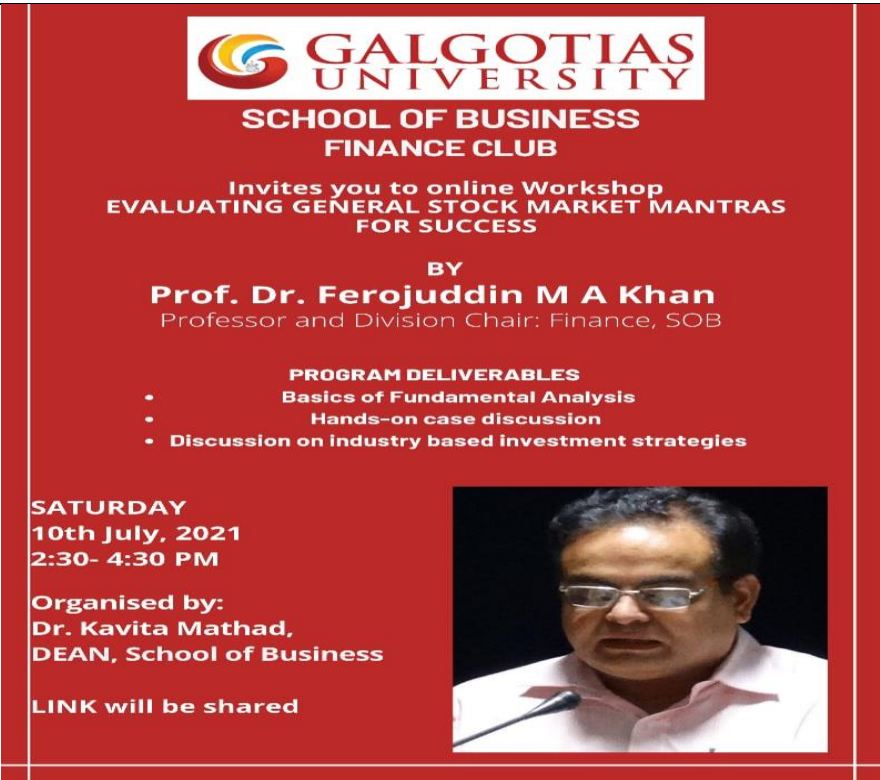
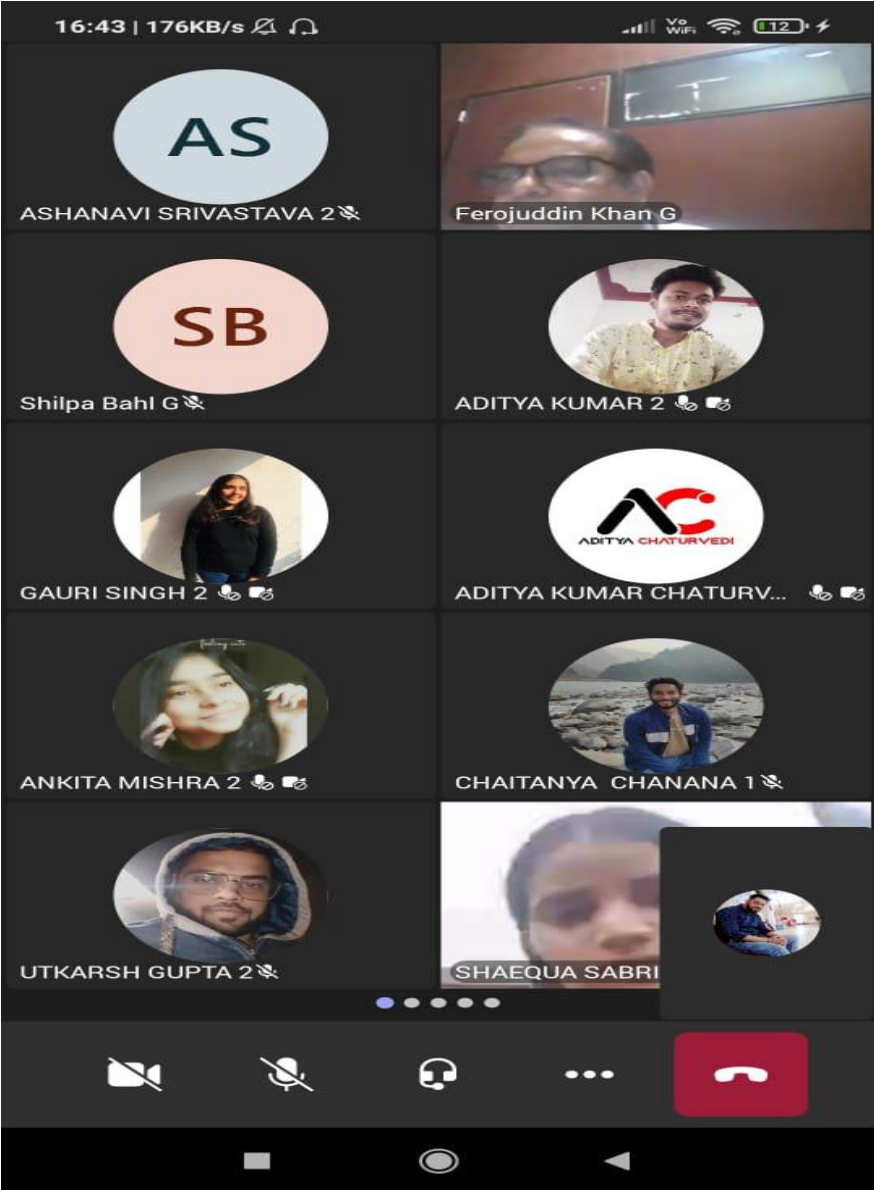
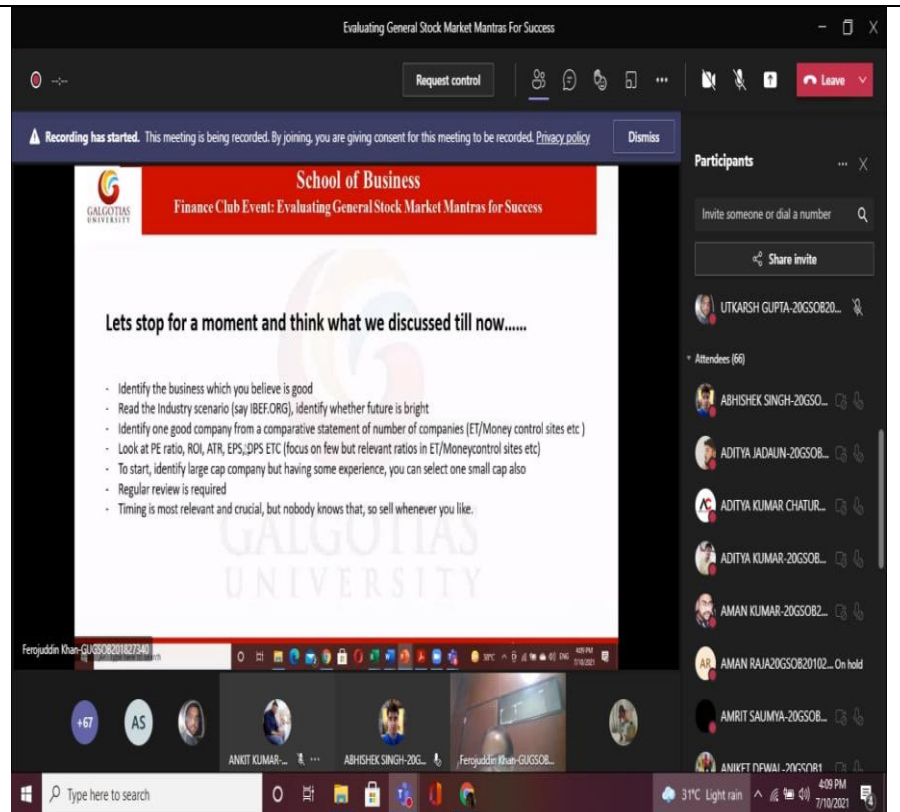


Event Report

Title of Activity*	Evaluating General Stock Market Mantras for Success
Organized by (School/Centre Name) *	School of Business
Program Theme*	Workshop
Date*	10th July 2021
Time*	2:30 to 4:30 PM
Poster*	
YouTube/Facebook Link: (if live steamed or video posted on FB/YT)	NA
Social media link (promoting in any one Facebook/Instagram/ Twitter is mandatory)	<p>https://www.linkedin.com/posts/dr-ferojuddin-m-a-khan-0a761a77-finance-club-students-of-school-of-business-activity-6819970757456621568-XFz2</p> <p>https://m.facebook.com/story.php?story_fbid=4193969320640179&id=100000814574683</p> <p>https://docs.google.com/forms/d/e/1FAIpQLSfKzKBy2VLX74PczKK7aEv0o6BgzBfBXupmShFcbhDTSqVSqw/viewform?usp=sf_link</p>
No. of Students* (only no. to be written, list in excel or word should be maintaining at department level as proof for any further requirement)	170

<p>No. of Faculty* <i>(only no. to be written, list in excel or word should be maintaining at department level as proof for any further requirement)</i></p>	<p>22</p>
<p>No. of External Participants (students + faculty) <i>[write NA if not applicable]</i></p>	<p>6</p>
<p>(Geotag) Photograph-1*</p>	
<p>(Geotag) Photograph-2</p>	



Description (min 250 to max 800 words) *

The School of Business has organized a Workshop on “Evaluating General Stock Market Mantras for Success” by Dr. Ferojuddin M.A. Khan. He is a professor and division chair of Finance School of business. & studied Ph.D., NET, MBA, Licentiate Company Secretary, Fellow member of ICWAI, M.Com.

Dr. Khan has more than 28 years of work experience in teaching at colleges and corporate, which includes more than 11years of Industry experience in the core sectors of economy i.e., Power (NTPC), Heavy Engineering (Bharat Yantra Nigam) and Financing (Kuber group of companies), besides having 17 years of teaching at management colleges. He has made number of publications and conducted many MDPs for companies such as NTPC, IRCON, GAIL, EPCH, Ciena India, NLU etc., in the area of Stock Market Strategies, Tax Planning, Cost management Strategies, Finance for Non-finance executives, Corporate Laws etc.

Ms. Ashanavi welcomed Dr. Ferojuddin M.A. Khan Sir and requested him to enlighten the students. He has covered basics of fundamental analysis, and discussion on industry based investment strategies.

He mentioned fundamentals analysis of stock markets which covers shares, gold, real states, etc. Also a live case discussion in websites of ET/Moneycontrol/Yahoofinance/Morning star. He beautifully explained how one can build good investment. He has shown how he have investing in different industries/ companies and how he have taken leverage of investment by

	<p>making profits. From the current news he have taken Dolly khanna investment on Talbros automotive and NCL Industries. He has given a sample case on Talbros automotive and Bosch ltd. And Federal Mogul.</p> <p>Dr. Khan continued discussion with how one can choose company for investing by doing research on the basis of caps-small, mid, large. A sample was also explained by him, it includes Current Market Price, Face value of company, EPS, beta, Price Earnings ratio, ROE %, Dividend Per share and ATR. He also discussed the role of beta that if it is more than 1 there would be risky to invest in that company. He has shown the analysis of NCL Industries ltd. , Ramco Cement Ltd. , Dalmia Bharat.</p> <p>He then handed over case to work upon another three companies, Talbros, Bosch and Sriram Piston and asked students to fill the details and suggest which company is good for investment. A great number of students practiced and came out with good suggestions. Ankit, Ankita, Abhishek, Utkarsh presented their calculations and interpretation.</p> <p>Students were excited and asked many questions related to stock markets, his experience and how they should start investing in stocks. One should try to focus on long term shares. He took on the question one by one and specifically focused on the question where he talked about how anyone can opt for any company's share according to beta. Some tested suggestions are also provided by him.</p> <p>Whether it's been a teaching in the class or practical experience Dr. Khan was appreciated by students.</p> <p>The interaction was exceptionally good, and students were very motivated and will surely help them to choose their stocks investing company wisely. The event was successfully organized by Dr. Kavita Mathad (Dean, SOB) and managed by the Finance Club and it was attended by more than 198 participants. The session ended with a vote of thanks.</p>
Attendance Sheet*	Attached at the end of Report
Report Submitted by <i>(write faculty coordinator name)</i>	Dr. Ferojuddin M.A. Khan

Fields marked with '' are mandatory*