

## MASTER OF TOURISM MANAGEMENT

### SEMESTER - I

Course Code	Course Title	L	T	P	C
MTCC5001	ORGANISATIONAL BEHAVIOUR	3	0	0	3
MTCC5002	ECONOMICS FOR MANAGEMENT	3	0	0	3
MTCC5003	INTERNATIONAL BUSINESS ENVIRONMENT	3	0	0	3
MTCC5004	FINANCIAL ACCOUNTING AND REPORTING	3	0	0	3
MTCC5005	STATISTICS FOR MANAGEMENT	3	0	0	3
MTCC5006	MARKETING MANAGEMENT	3	0	0	3
MTCC5007	BASICS OF SPREADSHEETS	0	0	4	2
MTSC5001	TOURISM THEORY, PRINCIPLES & PRACTICES	3	0	0	3
MTSC5002	PBL - CONTRIBUTION OF TOURISM TO THE NATIONAL DEVELOPMENT	0	0	0	1
SLMB5002	BUSINESS COMMUNICATION	2	0	0	2
	<b>Total Credit</b>				<b>26</b>

### SEMESTER - II

Course Code	Course Title	L	T	P	C
MTCC5008	LEGAL ASPECTS OF BUSINESS	3	0	0	3
MTCC5009	CORPORATE FINANCE	3	0	0	3
MTCC5010	HUMAN RESOURCES MANAGEMENT	3	0	0	3
MTCC5011	BUSINESS STRATEGY	2	0	0	2
MTCC5012	OPERATIONS RESEARCH	3	0	0	3
MTCC5013	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	2	0	0	2
MTCC5014	BUSINESS RESEARCH METHODOLOGY	3	0	0	3
MTSC5003	TOURISM GEOGRAPHY	3	0	0	3
MTSC5004	PBL - MANAGEMENT OF SERVICE IN TOURISM INDUSTRY	0	0	0	1
SLMB5005	PERSONAL BRANDING	0	0	2	1
	<b>Total Credit</b>				<b>24</b>

### SEMESTER - III

Course Code	Course Title	L	T	P	C
MTSC6001	SUMMER INTERNSHIP PROJECT	0	0	0	6
MTCC6001	CUSTOMER RELATIONSHIP MANAGEMENT	3	0	0	3
MTSC5005	Tourism planning, policy and development	3	0	0	3
MTSC5006	Introduction to MICE Management	3	0	0	3
MTSC5007	Tourism Behaviour – Theory & Practice	3	0	0	3
MTSC5008	Ethical, legal and regulatory aspect of Tourism	3	0	0	3
MTSC5009	e - Tourism	3	0	0	3
MTSC5010	Destination Marketing	3	0	0	3
MTSC5011	PBL - E-MARKETING IN TOURISM INDUSTRY	0	0	0	1
LLL	PERSONALITY DEVELOPMENT (LLL)	2	0	0	2
	<b>Total Credit</b>				<b>30</b>

### SEMESTER - IV

Course Code	Course Title	L	T	P	C
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MTSC5012	Emerging trends in tourism	3	0	0	3
MTSC5013	Itinerary planning & costing	3	0	0	3
MTSC5014	Air Fares & Ticketing	1	0	4	3
ELECTIVE 1					
MTSC5015	Understanding Event Management	3	0	0	3
MTSC5016	Eco-Tourism and Sustainable Development	3	0	0	3
ELECTIVE 2					
MTSC5016	HOTEL OPERATION	3	0	0	3
MTSC5016	MANAGING TOUR PACKAGE OPERATION	3	0	0	3
MTSC5017	CAPSTONE PROJECT	0	0	0	6
	<b>Total Credit</b>				<b>21</b>