

DIPLOMA IN TRAVEL & TOURISM MANAGEMENT

SEMESTER - I						
Course Code	Course Title	L	T	P	C	
DTSC1001	Tourism theory, principles & practices	3	-	-	3	
DTSC1002	Management in Tourism	3	-	-	3	
DTSC1003	Indian Culture: Perspective for Tourism	3	-	-	3	
DTSC1004	Tourism products of India	3	-	-	3	
DTSC1005	Tourism Geography	3	-	-	3	
BTCC1003	Fundamentals of Accounting	3	-	-	3	
BTCC1005	Foreign Language -German	3	-	-	3	
BTCC1001	Business Communication-I	3	-	-	3	
UHVE1001	Universal Human Values	2	-	-	2	
DTSC1006	Project on Ecology, Environment and Tourism	-	-	-	1	
Total Credit					27	
SEMESTER - II						
Course Code	Course Title	L	T	P	C	
DTSC2001	Tourism Development: Products, Operations and Case Studies	3	-	-	3	
DTSC2002	Tourism Marketing	3	-	-	3	
DTSC2003	Entrepreneurship in tourism	3	-	-	3	
DTSC2004	Travel agency and tour operation	3	-	-	3	
DTSC2005	Travel Documentation	3	-	-	3	
BTCC1006	Business communication - II	3	-	-	3	
BTCC1009	Introduction to IT	3	-	-	3	
BTCC1012	Management Accounting	3	-	-	3	
DTSC2006	PBL Project on e - Tourism	-	-	-	1	
Total Credit					25	
SEMESTER - III						
Course Code	Course Title	L	T	P	C	
DTSC3002	Destination Marketing	3	0	0	3	
DTSC3003	Itinerary planning & costing	3	0	0	3	
DTSC3004	Tour Guiding & Interpretation	3	0	0	3	
DTSC3001	Industrial Training - 16 weeks	0	0	0	16	
Total Credit					25	