

BACHELOR OF TOURISM ADMINISTRATION

SEMESTER - I

Course Code	Course Title	L	T	P	C
BTCC1001	BUSINESS COMMUNICATION I	3	0	0	3
BTCC1002	PRINCIPLES OF MANAGEMENT	3	0	0	3
BTCC1003	FUNDAMENTALS OF ACCOUNTING	3	0	0	3
BTCC1004	MATHEMATICS FOR MANAGERS	3	0	0	3
BTCC1005	FOREIGN LANGUAGE GERMAN	3	0	0	3
BTSC1001	FUNDAMENTALS OF TOURISM	3	0	0	3
UHVE1001	UNIVERSAL HUMAN VALUES	2	0	0	2
BTSC1002	PBL - CULTURAL TOURISM AND COMMUNITY DEVELOPMENT	0	0	0	1
	Total Credit				21

SEMESTER - II

Course Code	Course Title	L	T	P	C
BTCC1006	BUSINESS COMMUNICATION II	3	0	0	3
BTCC1007	MICRO ECONOMICS	3	0	0	3
BTCC1008	ORGANISATIONAL BEHAVIOUR	3	0	0	3
BTCC1009	INTRODUCTION TO IT	3	0	0	3
BTCC1010	MARKETING MANAGEMENT	3	0	0	3
BTCC1011	OPERATIONS RESEARCH	3	0	0	3
BTCC1012	MANAGEMENT ACCOUNTING	3	0	0	3
BTSC1003	TOURISM CONCEPTS & Linkage	3	0	0	3
BTSC1004	PBL - CUSTOMER PERCEIVED VALUE AND CUSTOMER SATISFACTIONS IN TOURISM INDUSTRY	0	0	0	1
	Total Credit				25

SEMESTER - III

Course Code	Course Title	L	T	P	C
BTCC2001	QUANTITATIVE TECHNIQUES	3	0	0	3
BTCC2002	BUSINESS LAW	3	0	0	3
BTCC2003	MACRO ECONOMICS	3	0	0	3
BTCC2004	HUMAN RESOURCE MANAGEMENT	3	0	0	3
BTCC2005	MANAGEMENT INFORMATION SYSTEM	3	0	0	3
BTCC2006	CUSTOMER RELATIONSHIP MANAGEMENT	3	0	0	3
BTCC2007	STRATEGIC MANAGEMENT	3	0	0	3
BTSC2001	Introduction to Travel Agency and Tour Operations Business	3	0	0	3
BTSC2002	Global Tourism Trends	3	0	0	3
BTSC2003	PBL - IMPACT OF DESTINATION IMAGE ON TOURIST DESTINATION	0	0	0	1
LLL	PERSONALITY DEVELOPMENT (LLL)	2	0	0	2
	Total Credit				30

SEMESTER - IV

Course Code	Course Title	L	T	P	C
BTCC2008	RESEARCH METHODOLOGY	3	0	0	3

BTCC2009	FINANCIAL MANAGEMENT	3	0	0	3
BTCC2010	PROJECT MANAGEMENT	3	0	0	3
BTCC2011	CONSUMER BEHAVIOUR	3	0	0	3
BTSC2004	Tourist Destinations of India	3	0	0	3
BTSC2005	Air Fares & Ticketing	1	0	4	3
BTSC2006	Itinerary Preparation & Tour Packaging	3	0	0	3
BTSC2007	Transport Operations & Management	3	0	0	3
BTSC2008	PBL - HEALTH TOURISM AND ITS IMPACT ON ECONOMY	0	0	0	1
LLL	SOFT SKILLS (LLL)	2	0	0	2
	Total Credit				27
SEMESTER - V					
Course Code	Course Title	L	T	P	C
BTCC3001	ENTREPRENEURSHIP	3	0	0	3

BTCC3002	CROSS CULTURAL MANAGEMENT	3	0	0	3
BTSC3001	Destination Marketing	3	0	0	3
BTSC3002	Customer Care and Interpersonal Skills in Tourism	3	0	0	3
BTSC3003	Tourism Resource Potential of India	3	0	0	3
BTSC3004	Hotel Operations & Management	3	0	0	3
BTSC3005	PBL - IMPACT OF FDI IN TOURISM DEVELOPMENT	0	0	0	1
BTSC3006	Summer Internship Project In Travel & Tourism	0	0	0	6
LLL	CAMPUS TO CORPORATE (LLL)	2	0	0	2
	Total Credit				27
SEMESTER - VI					
Course Code	Course Title	L	T	P	C
BTCC3003	BUSINESS ETHICS AND CORPORATE GOVERNANCE	3	0	0	3
BTSC3007	Tourism Policy and Planning Framework	3	0	0	3
BTSC3008	Travel Documentation	3	0	0	3
BTSC3009	Tourist Behaviour	3	0	0	3
BTSC3014	RESEARCH PROJECT IN TRAVEL & TOURISM	0	0	0	6
BTSC3010	TOUR GUIDING & INTRPRETATIONN	3	0	0	3
BTSC3011	MICE Management	3	0	0	3
BTSC3012	Event Management	3	0	0	3
BTSC3013	Foreign Exchange Management	3	0	0	3
	Total Credit				30