



GALGOTIAS UNIVERSITY

School of Business Kaleidoscope

Year : 2020 , Session January to June,2020



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Message from The Vice Chancellor



it gives me immense pleasure in welcoming, on behalf of the entire campus community of GalgotiasUniversity, the new entrants to one of India's top-ranked universities. It's our commitment to nurture brilliant students who'll be amongst the most sought after by leading

corporates, and who'll play a defining role in impacting the future of India. To enable this, we provide a truly wholesome education experience that's most enriching through learning from top faculty, maximum industry interaction, and all-around personality grooming.

I once again welcome the newly admitted students to the portals of this vibrant University and wish them memorable and rewarding study tenure and emerge as professionals with a distinctive edge. I would urge you to study with passion and work hard to reach your goal.

At GalgotiasUniversity, our goal is not only to dramatically impact your lives but to prepare you to impact the lives of millions across India and the world.

Wishing you all the very best.

PROF. (DR.) Preeti Bajaj

(Vice-Chancellor, Galgotias University)

Message from Dean, SOB



Dr. Venugopal Ramachandran
Associate Dean
Dean School of Business, Galgotias University

Welcome to the School of Business, Galgotias University! We, as a Business School, work earnestly to equip students to take leadership positions in industry and society as socially responsible change agents. You will experience School's rigorous and progressive international pedagogies appropriate to your course content and your peer group. The case study method, based on the Harvard Business School Case Studies library is among the pedagogies used for most of the courses. The gap between theory and practice is narrowed through on-campus and on-site interaction with corporate leaders. This is a significant feature of the curriculum design of all the Programs offered by the school and students find numerous interaction windows through guest lectures, project work, seminars, industrial site visits, and summer internships. The school has been among the first to adopt the 'flipped classroom' approach where students are encouraged to access and internalize lectures and lecture material through online or on-campus library delivery and use class time for collaborative peer-to-peer learning. Besides the standardization and internalization of management principles, a great emphasis is placed on independent, out-of-the-box thinking. All course outlines are as per the AACSB format designed by our faculty members. As a premier business school, we ensure excellent intellectual capital development through quality education for all our stakeholders. A team of excellent, experienced world-class faculty and a bank of industry experts is the driving force that embodies up-to-the-minute knowledge and process from across the world. The school has excellent international tie-ups with institutions and universities in Europe and the USA, which enable content development, research, student and faculty exchange. The school also has deep industry linkages at all stages of a student's education span and new courses are often designed in step with latent market demand for a particular human resource, such as the Business Analytics course designed and implemented in collaboration with IBM. The school is encouraging faculty members and students to involve in practical research projects carried on through Questioner software. Industry has responded very positively to the quality education imparted by the school and placements stand at 100% with each student receiving multiple offers and excellent packages. I feel proud to mention that the list of recruiters grows with each passing year. We invite you to visit our website or campus, interact with the students and the faculty, and be a part of the Galgotias University family.



Experience A Great Education Culture At One Of India's leading universities

Academic Instruction

Vision :

To be known globally for value-based education, research, creativity, and innovation

Mission :

- Establish state-of-the-art facilities for world-class education and research.
- Collaborate with industry and society to align the curriculum,
- Involve in societal outreach programs to identify concerns and provide sustainable ethical solutions.
- Encourage life-long learning and team-based problem solving through an enabling environment.

Outcome BASED EDUCATION (OBE)

Outcome-based education is student-centered instruction that focuses on measuring student performance i.e., outcomes. Outcomes include knowledge skills and attitudes. OBE involves steps of the definition of learning outcomes set target achievement, design of curriculum and syllabi, implement teaching-learning processes, specify assessment and evaluation schemes, derive attainment, review and take corrective actions based on attainment, put corrective actions back on to the system, and monitor continuous improvement. Students are advised to take benefit of this innovative and futuristic pedagogical approach STRATEGIES for Success

A) On-going Evaluation

- Students will be evaluated continuously, acquire marks for attendance and participation in the classroom; weekly assignments; minor and major projects fieldwork; feedback from group members, industry clients, and professors; and, CAT 1, 2, and final examinations. This system gives you many opportunities to prove (and improve) yourself for the duration of each semester.
- In this demanding program, you will be assessed on your performance, professionalism, and work ethic, every day, both in and out of the classroom. Faculty members are looking for stars, and our corporate partners rely on professors for their recommendations. The more you put into your education at Galgotias, the more you will get out of it, and the more successful your future will be.

B) Time Commitment Guidelines

- Success requires a real-time commitment. Nightly homework and weekly projects mean you can no longer float through the University year and expect to make it all up during a final exam. As a the guideline, students attend 100% of their lectures and dedicate another 45 hours weekly

Student Activity

Date of Event	Activity (Year 2020, Session January to June ,2020)	No of Students
20-01-2020	Environment and Animal Right Campaign was held at Galgotias University.	417
20-01-2020	Workshop on Human Resource Planning	100
24-02-2020	Environment and Animal Right Campaign was held at Galgotias University	25
12-02-2020	Panel discussion on Budget Analysis 2020	50
17-02-2020	Workshop on Innovative Business Practices in Technology Era	30
19-02-2020	Workshop on Digital Marketing	120
08-05-2020	Online Expert e talk on " Multiple warehousing performance & productivity analysis"	27
15-05-2020	Webinar " On Skill Development and impact of COVID 19 on Business"	49
19-05-2020	Growing Trends in Airport Management and scope of openings for Aviation Management students.	100
23-05-2020	Live Webinar on the Topic: Challenges faced by the Hospital Sector during COVID 19 pandemic	15
28-05-2020	Internastional webinar on Supply chain work force of the future	50
20-06-2020	Webinar " On Affiliate Marketing work from home"	35
30-05-2020	Upskilling for Corporate Transition Understanding Industry & Preparing Yourself	46

Organized by National Service Scheme (NSS) Unit of Galgotias University, Greater Noida in collaboration with Vegan Outreach, An International Non-Profit Organization, USA.

Key Spoke Person: Prof. (Dr.) Priti Bajaj

There was a total of 417 Volunteers along with students of Galgotias University had participated in 'Environment and Animal Right Campaign. All the volunteers were very active during this campaign and also, they are energetic. They all made the day with a lot of eagerness and activeness.

Workshop on Human Resource Planning on 20th January,2020

Key Spoke Person: Rakesh Jain. Professor, HR Leader, Coach, Trainer, Facilitating Growth for Individuals and Institutions A person who can help you and your organization grow through assessment- development - support. I have developed this wisdom and expertise through rich experience of over 25 years with business and academic institutions.

Learning Outcome : Knowledge of Human resource planning , Future of Human resource planning ,How to select workforce , organization process ,Human resource planning and development management

The GM club of General Management Division of School of Business organized a Panel discussion on Budget Analysis 2020

Key Spoke Person: Vice Chancellor Dr. Preeti Bajaj, Galgotias University

Learning Outcome : The students presented the highlights and key points of all the sectors and its impact on the economy in short term as well as in the long term. In their discussion they analysed the slowdown of the Indian economy, the budgetary and monetary provisions to boost the economy, disinvestment of LIC, strengthening the Public sectors bank, easing out the credit policy, the impact of reduction in various taxes and duties.

Online Expert e talk on " Multiple warehousing performance & productivity analysis"

Key Spoke Person: Mr. Kumarjit Dutta

All students of MBA- Logistics & Supply Chain Management Ist Year Batch (2019-21 Batch)

All students of MBA- Logistics & Supply Chain Management IInd Year Batch (2018-20 Batch)

Webinar on Growing Trends in Airport Management and scope of openings for Aviation Management students.

Key Spoke Person: Shri Charan Singh, Airport Director, Vadodara Airport

Learning Outcome : To give exposure to students of Aviation Management about prevailing functioning style at airports and what are the procedural changes have been introduced. To handle challenges of safety and Security at airports. To understand the revised Standing Operating Procedures at airports in view of COVID-19 pandemic.

Student Activity

Workshop on Innovative Business Practices in Technological Era Organized on 17th February, 2020

Key Resource Person : Dr. Zdzislaw Polkowski is Professor of UJW at Faculty of Technical Sciences and Rector's Representative for International Cooperation and Erasmus+ Program at the Jan Wyzykowski University Polkowice. Since 2019 he is also Adjunct Professor in Department of Business Intelligence in Management, Wroclaw University of Economics and Business, Poland.

He has published more than 55 papers in journals, 18 conference proceedings, including more than 8 papers in journals indexed in the Web of Science, Scopus, IEEE. He served as a member of Technical Program Committee in many International conferences in Poland, India, China, Iran, Romania and Bulgaria. His area of interests includes IT in Business, IoT in Business and Education Technology. He has successfully completed a research project of worth 120000 USD on developing the innovative methodology of teaching Business Informatics (www.dimbi.pl) funded by the European Commission. He also owns an IT SME consultancy company in Polkowice and Lubin, Poland.

Learning Outcomes :

Event Tagline: Workshop on Innovative Business Practices in Technological Era

Event/Workshop information:

Culture of Poland

Erasmus Program

Use of ICT Tools in Business

Security of Information Systems



Student Activity

**GALGOTIAS**
UNIVERSITY

School of Biological & Biomedical Sciences
in collaboration with
School of Business

Presents

WEBINAR

TOPIC

Challenges faced by the
Hospital Sector during
COVID 19 pandemic

JOIN US LIVE
on **23rd May 2020**
10:00 AM - 11:00 AM

Facilitator :
Mrs. Adyasa Padhi Sengupta
Assistant Professor
MBA Healthcare Management
School of Business

SPEAKER

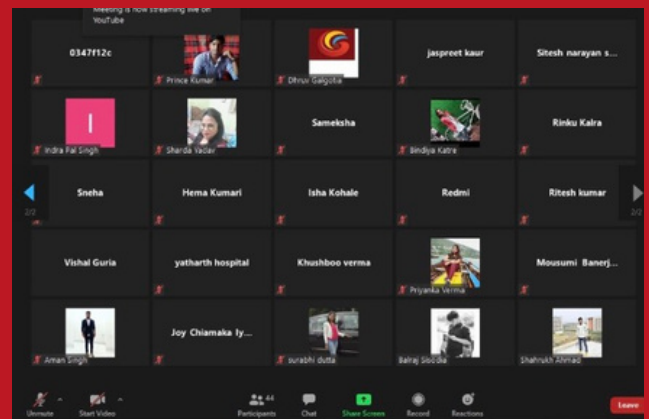
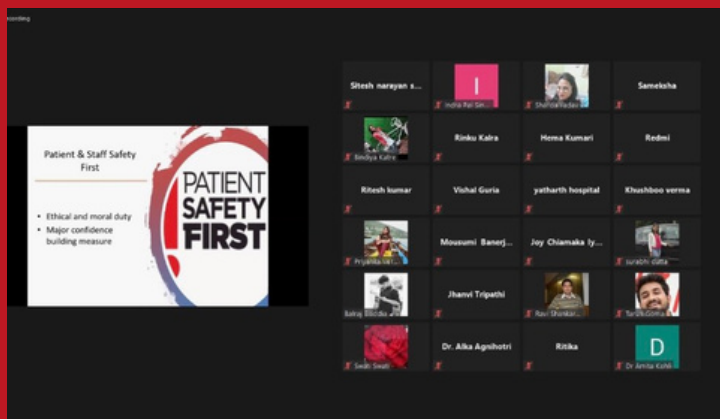


Mr. AMIT SINGH
Group CEO
Yatharth Group of
Hospitals, Delhi NCR

Platform: Zoom

Meeting ID: 898-9190-4879

Meeting password: 954761



Faculty Achievements

Type	Name of the Researcher	Title of the proceedings of the conference	Year of Publication
Conference	Sadashiva T	International Conference on Paradigm Shift in Management and Technology held at Galgotias University 28th July 2018	2020
Conference	Adarsh Garg	International Conference on Innovative Advancement in Engineering and Technology (IAET-2020)	2020
Journal	HELLEN EMMANUEL MESHACK & Sadananda Prusty	Int. J. Qualitative Research in Services	2020
Book Chapter	Rama Rani	ZENITH International Journal of Multidisciplinary Research	2020
Book Chapter	Anamika Chaturvedi/Dr. MD Rashid, Dr. Mujibur Rahman	ZENITH International Journal of Multidisciplinary Research	2020
Journal	Rohit Kaushik; Pramod Kumar Srivastava; Sarvendu Tiwari	International Conference on Computation, Automation and Knowledge Management (ICCAKM)	2020

Editorial Team

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