

School of Media and Communication Studies (SMCS)



(Established under Galgotias University Uttar Pradesh Act No. 14 of 2011)

Programs offered

Program	Duration
B.A. in Journalism and Mass Communication (BAJMC)	3 years
M.A. in Journalism and Mass Communication (MAJMC)	2 years
Doctor of Philosophy Ph.D. in Mass Communication	2 years for Regular course 3 years for Part- time course
MBA Media Management	Two years

Faculty Details

S.No	Name	Designation	Qualification
1	Prof. (Dr.) Amitabh Srivastava	Officiating Dean, Program Chair PhD	NET, Ph.D.,
2	Dr. Harish Kumar	Program chair , MA JMC	NET, Ph.D.
3	Dr. A Ram Pandey	Program Chair, BA JMC Coordinator, Partner Inst.	Ph.D.
4	Ms. Shuchi Yadav	Placement Coordinator	M.Phil., Ph.D. (Submitted) UGC 2009 regulation.
5	Ms. Garima Mishra	Web-sim Coordinator	UGC NET
6	Ms. Akanksha Singh	Time Table & Event Coordinator	UGC NET
7	Mr. Amit Kumar	Exam Coordinator	UGC NET, Pursuing Ph.D.
8	Mr. Jyoti Ranjan Sahoo	Research Coordinator	M.Phil., Pursuing Ph.D.

Technical/ Admin Support

S. No.	Name	Designation
1	Mr. Kranti Anand	Video Editor, Studio-in-charge (Additional responsibility)
2	Mr. Prashant Srivastava	Office Executive & Registration Coordinator

**RESEARCH
&
PUBLICATIONS**

PhD Work/Activities at SMCS

- Total PhD students enrolled = 7
- No. of students whose topic registered= 6
- No. of students completed course work = 5
- No. faculty supervising PhD students= 3

Prof. Amitabh Srivastava-*3 students*

Dr. Harish Kumar-*2 students*

Dr. A. Ram Pandey-*1 student*

Research Paper Presented in National and International Conferences

Name of Faculty	Total
Dr. Amitabh Srivastava	11
Dr. Harish Kumar	9
Dr. A Ram Pandey	6
Ms. Shuchi Yadav	4
Mr. Jyoti Ranjan Sahoo	18
Mr. Amit Kumar	2
Total	50

Research Paper Presented in Conferences

Name of Faculty	Total	Details of Paper presented
Dr. Amitabh Srivastava	11	<ol style="list-style-type: none"> 1. In International Conference Presented the research paper “Depiction of Married Women in Bollywood Movies” organized by Delhi University in March 2013. 2. In International Conference, organized by Amity University, Jaipur presented the research paper ‘Role of Digital Social Media in strengthening the Democracy: a comparative case study of Egypt and India’ on March, 2011. 3. Presented the paper “Blogs of Hindi Journalists on on environment : A Study” in National Seminar on role of distance education” organized by Rajarshi Tondon Open University.” 4. Presented the research paper “Rural Journalism : Lessons from the Grassroot Journalism of U.S.” in National Conference on the topic “Coverage of rural India : Issues & Challenges” organized by University of Delhi in April 2015. 5. Research paper on Blogs of Sr. Hindi Journalitsts : A Comparative Analysis was presented at National Seminar organized by Technia Institute of IP University on Nov, 2014.

Research Paper Presented in Conferences

Name of Faculty	Total	Details of Paper presented
Dr. Harish Kumar	9	<ol style="list-style-type: none"> 1. Paper presented in one day National Seminar on" Patrkarita Shikshan, Chunaotiyan Aor Samadhan(24 December 2016)" Sambuddha Patrakarita Shikshak Evam Anusandhan Nyas at IIMC, Delhi 2. Paper presented in one day National Seminar on "Indian Media: Role & responsibility in the Digital Age(15 March 2016), CCS University, Meerut. 3. Paper Presented in national Seminar on "Emerging Trends of Entertainment Industry" (21-22. April 2014), Organized by School of Mass Communication, IMS Unison University, Dehraduns 4. Paper Presented in International Seminar on "Global Media: Opportunities and Threats for Indian foreign policy" (04-05 April 2014), Organized by Deptt. Of Political Science, BHU ,Varanasi 5. Paper Presented in national Seminar on "Role of social networking sites in India" (21-22. May 2013), Organized by University School of Mass Communication ,Guru Gobind Singh Indraprastha University, Delhi

Research Paper Presented in Conferences

Name of Faculty	Total	Details of Paper presented
Dr. A Ram Pandey	6	<ol style="list-style-type: none"> 1. Delivered a lecture on Role of new media in dissemination of scientific knowledge in International conference at Gautam Buddha University, Noida. 2. Presented the research paper “Communication strategy of Anna movement with special reference to Lasswell’s model” in seminar organized by Dept of Journalism & Mass Communication, MCRP UNIVERSITY. 3. Presented the paper “Interface between underdeveloped regions of the World and New Media” in the National conference organized by University of Delhi in March 2013. 4. Presented the paper “Depiction of married women in Bollywood movies” in international seminar organized by Delhi University in March 2013. 5. Research paper ‘Role of Digital Social Media in strengthening the Democracy: a comparative case study of Egypt and India’ was presented in the International seminar, organized by Amity University, Jaipur in March, 2011.

Research Paper Presented in Conferences

Name of Faculty	Total	Details of Paper presented
Ms. Shuchi Yadav	4	<ol style="list-style-type: none"> 1. 'Television and Sectarian Violence' , accepted paper to be presented on July 12, 2017 at the Pantheon-Assas University, Paris, International Association of Media and History Conference Paris, July 9-13 organized by Centre for Interdisciplinary Research and Analysis of the Media/French Press Institute. 2. Television and Trauma, 3rd International Conference by the Dept of Applied Psychology of the Pondicherry University & 6th InSPA international conference 2016, Oct 13-15, presented on 15 Oct, Scientific Session XXI, Global Initiatives on Mental Health & Well Being , Chair: Prof RN Singh 3. "Portraying Dis/ability on Television: A Content Analysis of Dance Reality Shows"; 2nd International Conference of Indian Academy of Health Psychology, Gautam Budha University, Greater Noida; 16-18 Dec' 2016

Research Paper Presented in Conferences

Name of Faculty	Total	Details of Paper presented
Mr. Jyoti Ranjan Sahoo	18	<ol style="list-style-type: none"> 1. "Media Education and Professionalisation: A Study on Student's Aspirations, Attitude and Perceptions in Delhi NCR" presented at IAMCR-2016 conferences held at University of Leicester, London, UK from 26th-31st July, 2016. 2. "Media and Social Construction of Gender in India: An Empirical Study of TV Popular Shows" presented at IAMCR Conference held at Montreal, Canada from 12th July to 16th July, 2015. 3. "Media Life and Public Sphere: A Study on media life of Santals" at National seminar organized by Pune University, from 3rd-4th Jan, 2017. 4. "Development Communication and Public Policy: A Study of Govt. Publicity Programmes" presented at seminar on Media and Public Policy organized by IIM, Kashipur from 21st-22nd January, 2016. 5. 'Media Life, Communication and Marginalisation: An Empirical Investigation', presented seminar on Media and Minorities, organised by CCMG, Jamia Millia Islamia, New Delhi from Oct, 13 to 14, 2015.

National and International Journal Article Published

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	10
Dr. Harish Kumar	10
Dr. A Ram Pandey	10
Ms. Shuchi Yadav	3 (Accepted-3)
Mr. Jyoti Ranjan Sahoo	12
Mr. Amit Kumar	8
Total	53

Journal Article Published

Name of Faculty	Total	Details of Publication
Dr. Amitabh Srivastava	10	<ol style="list-style-type: none"> 1. Research paper "Communication Strategy of Magsaysay Awardee Rajendra Singh and Nobel Laureate Kailash Satyarthi: A Comparative Analysis' has been selected in reputed International development communication journal AIDCOM of South East Asia. 2. Research paper "Journalism Education and Student's Choice and Aspirations for Learning in Private Universities in India" was published in Media Watch. 3. Research paper "A Content Analysis of journalists Blogs' with special references to driving forces for blog writing' has been published in WJMCR, International online journal. 4. Research Paper 'Media Coverage of Court Judgments : Comparative analysis of the coverage of three leading News papers regarding Special Court's Verdict on Godhra Massacre' has been published in refereed journal Shodh Drishti in Jan-March Issue, 2012. 5. Research Paper "Influence of Social Values on Characterization of Vamps In Bollywood" has been published in Samagam, journal based on Indian Films.

Journal Article Published

Name of Faculty	Total	1. Details of Publication
Dr. Harish Kumar	10	<ol style="list-style-type: none"> 1. Shodh Drishti(Research Journal), Vol 2, No. 7 ,Study of Yuva-Vani: A Youth Programme(Broadcast on AIR, Varanasi), December 2011, ISSN No. 0976-6650 ,page No. 323 2. Shodh Drishti(Research Journal), Vol 3, No. 2 ,Bharat Mein Press Ki Badlati Bhoomika: Ek Vishleshan, January-March 2012, ISSN No. 0976-6650 3. Anukriti (International Research Journal), Vol 2, No. 2 ,The attitude of Mass Media towards women related issues and problems, January-March 2012, ISSN No. 2250-1193, page-142 4. Anusilana(Research Journal), Vol. 40, The Scope of Community Radio in Varanasi, ISSN No. 0973-8762, 2012, page No. 61 5. International Journal of Communication Development (International Research Journal), Vol-3, Issue-2, Social Media:Many To Many Form of Message Transimission: An Analysis, July-September-2013, ISSN No. 2231-2948, Page-36-40

Journal Article Published

Faculty	Total	Details of Publication
Dr. A Ram Pandey	10	<ol style="list-style-type: none"> 1. Research paper “A Content analysis of Journalists’ blog with special reference to driving forces for blog writing” published in Web Journal of Mass Communication Research of OHIO STATE UNIVERSITY’S JOURNAL (WJMCR) USA. 2. Research paper “Role of TRP over Television News” published in International Research Journal of Social Science & Management – SINGAPORE. 3. Research paper “Role of Digital Social Media in strengthening the Democracy: A comparative case study of Egypt and India” published in conference proceeding of International Conference” organized by Amity University, Jaipur. 4. Research paper “Role of Print Media in Bihar Assembly Election” published in referred journal SAMAGAM, Bhopal. 5. Research paper “Relation between film review and popularity of Hindi movies” has published in referred mass communication journal "MANTHAN", of IMS.

Journal Article Published

Name of Faculty	Total	Details of Publication
Ms. Shuchi Yadav	3 (Accepted-2)	<ol style="list-style-type: none"> 1. <i>'Media and Massacre: The Hashimpura Event, 1987;</i> accepted publication in <i>Studies in People's History, Sage Publication</i>, (included in UGC list) ISSN: 23484489, edition 1st December 2017 2. <i>" Television, News and History: Exploring New Paradigms"</i> has been accepted for publication in Indian Journal of Human Relations (included in UGC list), ISSN :09741089 in Vol 51 (i), 2017 3. <i>"Photographs, Tropes and Violence"</i>, accepted publication in Social Scientist (included in UGC list), ISSN: 09700293, December 2017

Journal Article Published

Name of Faculty	Total	Details of Publication
Mr. Jyoti Ranjan Sahoo	12	<ol style="list-style-type: none"> 1. Sahoo, J. and Srivastava, M. (2017). Students' Choice and Aspirations for Journalism Education in Private Universities of India, <i>Media Watch-An International peer reviewed Journal on Media & Communication</i>, December,, SJIF-3.276, IFS-0.993 2. Sahoo, J. (2016). Technology and Teacher Education: A Study on Communicative Pedagogy Practices of School Education in India, <i>International Journal of Global Education, Elsevier Publication</i>, Vol.1 (1). 3. Naryanan, S. & Sahoo, J. (2014). Mass Media Preference and Consumption in Rural India: A Study on Bharat Nirman Campaign, <i>Media Watch-An International peer reviewed Journal on Media & Communication</i>, September, Vol.5, No.3., SJIF-3.276, IFS-0.993, 4. Sahoo, J. & Panda, M. (2015). School Enrolment and Girl's Education among Marginalised: A Special Focus on Nabarangpur and Khordha Districts of Odisha. <i>Madhy Pradesh Journal of Social Sciences (MPJSS)</i>, Vol. 1, No.2. 5. Sahoo, J. (2013). "An effectiveness of Computer Aided Learning Program under SSA at elementary stage in Odisha", <i>Journal of Educational Planning and</i>

Journal Article Published

Name of Faculty	Total	Details of Publication
Mr. Amit Kumar	8	<ol style="list-style-type: none"> 1. E-marketing of Bollywood movies: A case study of movies with net earnings above INR 100 crore, published in Vivekananda Journal of Research, Volume 2 No. 1 (2013-14) 2. Demystifying a Himalayan tragedy: Study of 2013 Uttarakhand disaster, published in Journal of Indian Research, Volume 1 No. 3 (2013-14) 3. Sikkim; A Role Model Of Ecotourism in India: A Critical Analysis, published in Indian Streams Research Journal, Vol. 4 (2014-15) 4. Role of Social Media in Mass-Movement: A CaseStudy of Delhi Gang-Rape, published in Social Networking Media: Boon or Bane(2014-15) 5. Ownership Pattern Affecting the Content of 24x7 News Channels in India - A Critical Analysis, published in Amity Journal of Media and Communication Studies, 067-071 (2015-16)

Chapters in Edited Book

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	5
Dr. Harish Kumar	2
Dr. A Ram Pandey	6
Mr. Jyoti Ranjan Sahoo	5
Total	18

Chapters in Edited Book

Name of Faculty	Total	Details of Chapters
Dr. Amitabh Srivastava	5	<ol style="list-style-type: none"> 1. Research based chapter 'Role of Digital Social Media in strengthening the Democracy: a comparative case study of Egypt and India' has been published by Amity University, Jaipur in the book "Changing paradigm of Media landscape". 2. Chapter on Media Eduation has been published in the book of Prof. Govind Pandey, Head Ambedkar University. 3. Chapter on Media Ethics has been published in a book written by Prof. Anil Ankit, Head Mass Comm Dept of Vardha University. 4. Contributed the Chapter on Development Communication for the book, edited by faculty members of Vivekanand Institute, New Delhi. 5. Chapter on portrayal of Vamps has been published in the book published on 100 years of Indian cinema.

Chapters in Edited Book

Name of Faculty	Total	Details of Chapters
Dr. Harish Kumar	2	<ol style="list-style-type: none">1. Ed. Saxena Ambrish, Social Media & New Technologies, Digital Media:What is new in this new media? ISBN No. 9788184575880, Kanishka Publishers, 4697/5-21A, Ansari Road,Darya Ganj, New Delhi-1100022. Dr. Harish Kumar & Dr. Raghvendra Mishra, TRADITIONAL FOLK MEDIA IN INDIA: PRACTICE AND RELEVANCE

Chapters in Edited Book

Name of Faculty	Total	Details of Chapters
Dr. A Ram Pandey	6	<ol style="list-style-type: none"> 1. Written content on <i>Writing for New Media</i> for MA in Journalism and Mass Communication, IGNOU (Indira Gandhi National Open University, New Delhi. 2. Written four chapters on photography for U.P. Rajarshi Tandon Open University, Allahabad. <ol style="list-style-type: none"> a) Types of shots b) Focus c) ND Filter, UV Filter & Polarising Filter d) Film- Type and Function 3. Written book chapter on <i>Photojournalism</i> which is being published.

Chapters in Edited Book

Name of Faculty	Total	Details of Chapters
Mr. Jyoti Ranjan Sahoo	5	<ol style="list-style-type: none"> 1. Sahoo, J. (2015). Interpersonal Communication in Improving Health Practices: A Case Study, In Sharma, S. National Rural Health Mission: Review and Performances, <i>BookWell Publication</i>, New Delhi.pp.209-230 2. Sahoo, J. (2012). Media and the Marginalized: An Empirical Sociological Analysis, in Agrawal (et all) (Eds), <i>The Media and New World Order</i>, Wisdom Publications, 3. Sahoo, J. & Bhoi, D. (2011). "Educational Policy, Social Context and the Development of Scheduled Tribe children in India" in Tripathy, S.N. (Eds), <i>Education for the Excluded Children</i>, Abhijeet Publications, New Delhi. 4. Sahoo, J. (2009). "Educational Development of Scheduled Caste after independence: A policy perspective in Parimala, D. (Eds.), <i>"Equity and Education in India"</i>, Kaniska Publications, New Delhi. 5. Sahoo, J. (2011). Margin and Media: A Study on Medial Life of Santal Group in Odisha, In two day's PhD scholars conference, at Tezpur University, Assam.

Authored/Edited Book

Name of Faculty	Throughout Career (Total)	Since June, 2016 (Last One Year)
Dr. Amitabh Srivastava	5	2 (under publication)
Ms. Shuchi Yadav	0	2 (under process)
Mr. Jyoti Ranjan Sahoo	0	1 (under process)
Total	5	5

Authored/Edited Book

Name of Faculty	Total	Details of book
Dr. Amitabh Srivastava	7 (2 under publication)	<ol style="list-style-type: none"> 1. Translated the book 'Ragging: The Red Alert', published by Standard Publications. Its introduction was written by Prof. Yashpal. 2. Edited the book Ragging : The Red Alert, published by Standard Publications. 3. Edited the book "Media Charitra" written by Journalist Ashish kumar. The Book has been published by Pushpanjali Publications. 4. Have Written the book "Saksharta Aur Jansanchar", which has been published by Pushpanjai publications 5. Book "Bharat Mein Jansanchar" is under publication by Jaico publications. For this I signed the contract to translate one of the most popular books of journalism education i.e. 'Mass Communication in India', written by Prof. Keval J. Kumar, Director, Resource Centre for Media Education and Research, Pune.

Invited Talk/Lectures

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	20
Dr. Harish Kumar	6
Dr. A Ram Pandey	8
Ms. Shuchi Yadav	2
Mr. Jyoti Ranjan Sahoo	17
Total	53

Invited Talk/Lectures

Faculty	Total	Details of Lecture
Dr. Amitabh Srivastava	20	<ol style="list-style-type: none"> 1. Delivered the lecture in IIMC New Delhi in National Seminar on the topic 'Expectations of the society and Media Syllabi' on December, 2016. 2. Delivered the Lecture Series (Eight) in Kendriya Hindi Sansthan, New Delhi to deliver a lecture series 3. Delivered Special lecture on "Cinema & Development" in Amity University, Gwalliar in 2015. 4. Delivered Special lectures (2) in Agrasen College of Delhi University in 2016 on "New trends in Script Writing". 5. Delivered Special Lecture Series (8 Lectures) on "Print Media : Changing Trends" in ISOMES in 2015. 6. Delivered Special Lecture Series (4 Lectures) on correlation of Print & New Media in ISOMES in 2016. 7. Delivered Sp. Lecture series on Media Writing (5 Lectures) in Quantum Global Institute Roorkee in 2016. Delivered Special Lecture Series (20 Lectures) on Print Media in Prerna Napunya Sansthan, Noida. 8. Delivered Special lectures as Resource Person of SCERT, Utterakhand. Contributed for development of literature for teachers training from 13 to 17 may 2008.

Invited Talk/Lectures

Faculty	Total	Details of Lecture
Dr. Harish Kumar	6	<ol style="list-style-type: none"> 1. Delivered five Video lectures (13-15 February 2014 & 8-10 February 2015, Available on You Tube) from VMOU (Vardhman Mahaveer Open University), Kota Rajsthan 2. Delivered Special Invited Lectures in ISOMES (BAG Network)
Shuchi Yadav	2	<ol style="list-style-type: none"> 1. Voluntary Organizations & Media' – lecture on 17th April 2016, organized by NAQSH, India Habitat Centre, New Delhi 2. 'Role of Communication for inculcating the Water Budgeting Habits', delivered lecture and conducted workshop on Sept 8, 2015 organized at Laxmi Bai College, University of Delhi by Centre for Advanced Research on Development and Change, New Delhi.

Invited Talk/Lectures

Faculty	Total	Details of Lecture
Mr. Jyoti Ranjan Sahoo	17	<ol style="list-style-type: none"> 1. 5 Lectures on “Use of SPSS in Media Research and statistical analysis” at School of Media and Communication Studies, Galgotias University held from 19th-25th April, 2016. 2. 1 special lecture on “Culture and Communication: An exploration of media life of Santal Community in Odisha” held on 28th April, 2016 3. 1 special lecture on “Margin and Media: A Study on Media life of Santal Community in Odisha” held on 31st March, 2016. 4. 2 special lecture on “Communication Research and its application for Group IIS B officers at Indian Institute of Mass Communication (IIMC), New Delhi on June, 2013. 5. 8 special lectures on “Use of SPSS in Media Research and statistical analysis” application for Group IIS A officers at Indian Institute of Mass Communication (IIMC), New Delhi during May to July, 2013.

Workshop Participation

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	7
Dr. Harish Kumar	2
Dr. A Ram Pandey	4
Ms. Shuchi Yadav	1
Mr. Jyoti Ranjan Sahoo	13
Mr. Amit Kumar	1
Ms. Akanksha	3
Ms. Garima	4
Mr. Kranti	1
Total	36

Workshop Participation

Name of Faculty	Total	Details of Workshop
Dr. Amitabh Srivastava	7	<ol style="list-style-type: none"> 1. Attended the Workshop on “Writing Films” by Noted Script Writer Anjum Rajabali in Ahmadabad from September 16-20, 2016. The event was organized by CINE MAN Productions, Film Writers Association of India. 2. Participated in the workshops, jointly organized by PSBT, Prasar Bharti and UNESCO, on the topics Subject in Documentary, Directing the Documentary and Proposal Writing at India Habitat Centre, New Delhi from 15 to 20 September 2006. 3. Participated in Executive Development Program organized by Sharda University, Greater Noida on 4-8 June, 2012. 4. Attended the workshop on film appreciation organized by Public Service Broadcasting Trust on September 11, 2013. Workshop was dealt by Prof. Suresh Chabaria, a well known FTII faculty and Ex. Director of the National Film Archive of India. 5. Participated in the Workshop on Script Writing in March, 2012, organized by American Center, New Delhi.

Workshop Participation

Faculty	Tot	Details of Workshop
Dr. A Ram Pandey	4	<ol style="list-style-type: none"> 1. Delivered a lecture on “Use of Pictures in Teaching Pedagogy for mass communication” in workshop on teaching pedagogy for Mass Communication programs” at Galgotias University. 2. Participated in a workshop on community radio supported by UNESCO and Ministry of Information and Broadcasting for one week. 3. Participated in Workshop on use of SPSS and statistical analysis of one week organized by Galgotias University, Greater Noida. 4. Participated in National Seminar on climate change, water & food security on 21st April 2012 at Sharda University, Greater Noida.
Ms. Shuchi Yadav	1	<ol style="list-style-type: none"> 1. ICSSR sponsored Ten Day Research Methodology Workshop, 19th Dec -29th Dec, 2015, CCMG, Jamia Milia Islamia, New Delhi

Workshop Participation

Faculty	Total	Details of Workshop
Mr. Jyoti Ranjan Sahoo	13	<ol style="list-style-type: none"> 1. A 15 day work shop on “Philosophy and Thought of Gandhi” at Indian Institute of Advanced Studies, Shimla from 20th Nov, to 4th Dec, 2013. 2. A 15-day workshop on "Human Development", Organized by IGIDR, Mumbai and Sponsored by UNDP & Planning Commission, Delhi on 16-30th June, 2009. 3. A 12-day training course on "Research Methodology and Computer Application in Social Sciences", by BANISS & ICSSR, New Delhi on 20-31st Aug, 2007. 4. A 5-day training on “Capacity Building, Project Writing, Formulation and Implementation” from June 24th to 27th, 2006 at THREAD, Jatni, Bhubaneswar. 5. A 7-day training on “Grass Root Communication” from November 5th to 11th, 2002 at NISWASS and conducted by CEDEC, Bhubaneswar. 6. One month training on “Video Shooting and Editing” from May 1st to 31st '2002 from Prudential Vision, Bhubaneswar.

Workshop Participation

Faculty	No	Details of Workshop
Mr. Amit Kumar	1	<ol style="list-style-type: none"> 1. A 7 day workshop on Statistical Analysis and SPSS at SMCS, Galgotias University in April, 2016. 2. A 7 day workshop on Media Pedagogy at SMCS, Galgotias University in May, 2017.
Ms. Akanksha	3	<ol style="list-style-type: none"> 1. A 7 day workshop on Statistical Analysis and SPSS at SMCS, Galgotias University in April, 2016. 2. A 7 day workshop on Media Pedagogy at SMCS, Galgotias University in May, 2017. 3. 7 day workshop on Research Methodology by TISS, Mumbai in 2016
Ms. Garima	4	<ol style="list-style-type: none"> 1. A 7 day workshop on Statistical Analysis and SPSS at SMCS, Galgotias University in April, 2016. 2. A 7 day workshop on Media Pedagogy at SMCS, Galgotias University in May, 2017. 3. 7 day workshop on Research Methodology by TISS, Mumbai in 2016
Mr. Kranti	1	<ol style="list-style-type: none"> 1. A 7 day workshop on Media Pedagogy at SMCS, Galgotias University in May, 2017.

UGC-HRDC Refresher/Orientation Course

Name of Faculty	Type	Venue
Dr. Amitabh Srivastava	Refresher	Lucknow University (NAAC Accredited)
Dr. Harish Kumar	Orientation	BHU, UP (NAAC Accredited)
Dr. A Ram Pandey	Refresher	Guru Jambeswar University (NAAC Accredited No. 1)

Chairing/Co-Chairing the Session in Conferences/Workshops

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	6
Dr. Harish Kumar	2
Ms. Shuchi Yadav	1
Mr. Jyoti Ranjan Sahoo	1
Total	10

Chairing the Session in Conferences

Name of Faculty	Total	Details of session
Dr. Amitabh Srivastava	6	<ol style="list-style-type: none"> 1. Chaired the technical session in International Seminar organized by Manav Rachna University, on February, 2017. 2. Chaired the technical session in National Seminar on the topic 'Media Freedom in Contemporary Indian Society' organized by Subharti University Meerut on February, 2017. 3. Chaired the technical session in National Seminar on the topic "Nationalism & Media : Role of Distance Education" organized by Rajarshi Tondon Open University on May 23, 2017. 4. Chaired the technical session in National Conference organized by Delhi University on the topic 'Coverage of Rural India : Issues and Challenges' on April, 2015. 5. Co-Chaired the session in National Seminar on the topic Role of Media in Nation Building organized by Amity University Madhya Pradesh in March, 2015.

Chairing the Session in Conferences

Name of Faculty	Total	Details of session
Dr. Harish Kumar	2	Chairing a session at VIPS, New Delhi in the year 2017
Mr. Jyoti Ranjan Sahoo	1	1. Co-chaired a session titled “Right to Education: Its issues and challenges” at National seminar organized by Pune University, Pune, India from 3 rd -4 th Jan, 2017.

Research Projects Handled

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	3 (2 MHRD projects) (1 Internal)
Mr. Jyoti Ranjan Sahoo	4 (External-3 (Internal-1)
Total	7

Research Projects Handled

Faculty	Tot	Project Details
Dr. Amitabh Srivastava	3	<ol style="list-style-type: none"> 1. Selected as an Expert by HRD ministry, Govt. of India for developing the dictionary of Journalism. 2. Selected as an Expert by HRD ministry, Govt. of India for developing the compilation of Journalism related definitions. 3. Assisted for the Communication program, Johns Hopkins University, Bloomberg in research projects especially in the areas of designing, formulation and translation.
Mr. Jyoti Ranjan Sahoo	4	<ol style="list-style-type: none"> 1. Narayanan, S, Sahoo, J. (etall.), (2013). People's Empowerment through Development Communication: <i>An Evaluative Study of Plan Scheme Publicity undertaken by DAVP</i>, conducted at IIMC, New Delhi (Report submitted at Ministry of I and B, GOI) 2. Bamezai, G., Sahoo, J. (etall.), (2012). Participatory Communication Campaign Approaches in Improving Health Practices in India, conducted at IIMC, New Delhi (Report submitted to Directorate of Field Publicity, Ministry of I and B, GOI) 3. Bamezai, G., Sahoo, J.(etall.), (2012). Media Strategy for Creating an Enabling Environment for Conflict Management, conducted at IIMC, New Delhi (Report submitted to Naxal Management Division, Ministry of Home Affairs, GOI).

Workshop/Conferences Organized

Name of Faculty	Throughout Career (Total)
Dr. Amitabh Srivastava	4
Dr. Harish Kumar	1
Dr. A Ram Pandey	2
Ms. Shuchi Yadav	2
Mr. Jyoti Ranjan Sahoo	3
Total	12

E-Content Development

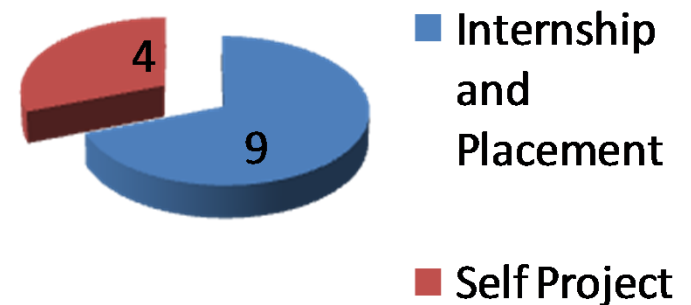
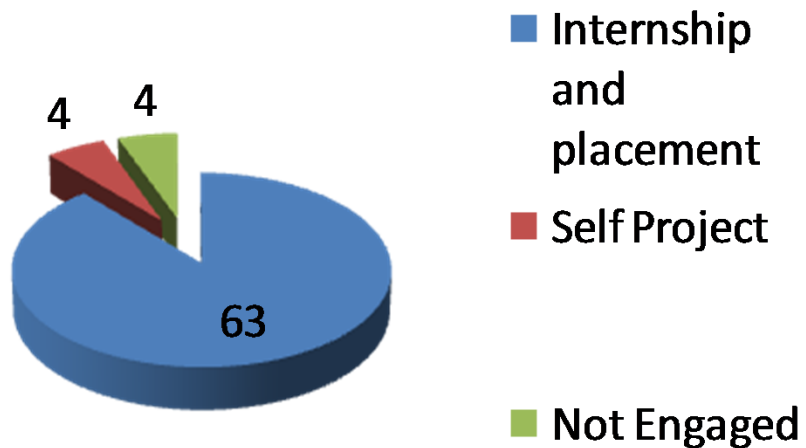
Name of Faculty	Throughout Career (Total)
Dr. Harish Kumar	1 (Ongoing e-PG Pathasala)
Ms. Shuchi Yadav	1 (Ongoing e-PG Pathasala)
Mr. Jyoti Ranjan Sahoo	3 (UGC-CEC Program)
Total	5

PLACEMENT DETAILS

2016-2017

RECORD PLACEMENT 2016-17

- 95 per cent placed in BA JMC
- 100 per cent placed in MA JMC



अमर उजाला

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TOP PLACEMENTS



Saddim Ali, BA JMC

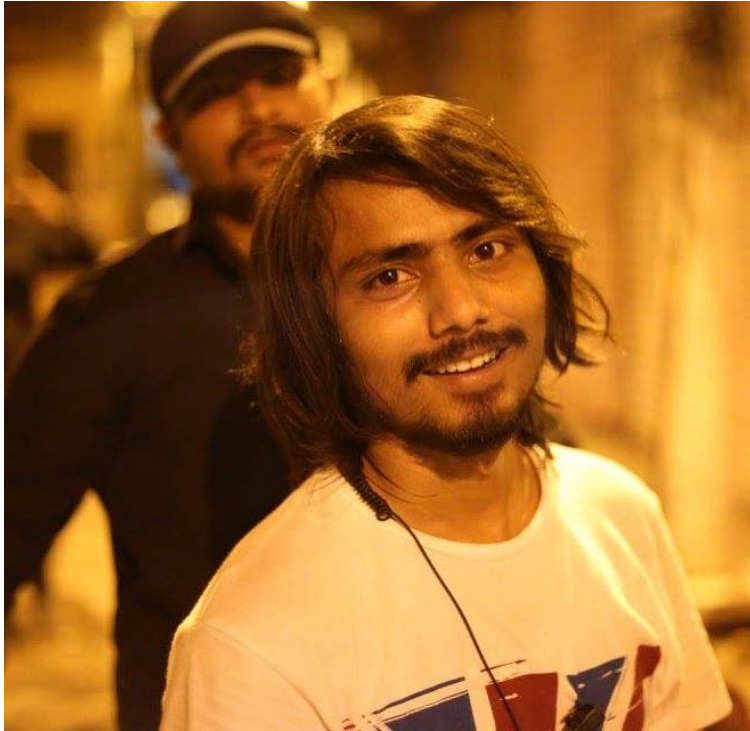
Perfect Relations - Top Public Relations Firm of Dilip Cherian

March 2017

Associate Image Executive

- Internship at Perfect Relations
January – March 2017
- Internship at SPYM (Society for Promotion of Youth & Masses, 2016
- Excellent Feedback from the recruiter during internship

TOP PLACEMENTS



Mohammad Faizal , BA JMC

Assistant Director

**With Malikarjun, Director,
Films**

**-Assistant Director, June-July,
2016; In The Shadows starring
Manoj Vajpayee, Ranveer
Shourie;
Director- Ditesh Jain**

**-Actor, 'Road' Movie, Directed
by Dev Benegal**

TOP PLACEMENTS



Manjeet Kumar , BA JMC

Copywriter

**Design Mechanics India Pvt. Ltd,
Noida**

**Online Advertising & Media Marketing
Firm**

**-Assistant Producer , India Mandarins
Online News Portal
September 2016 to March 2017 · New
Delhi, India**

TOP PLACEMENTS/INTERNSHIPS



Diwakar , BA JMC

**Intern – Sudershan TV News
Channel**

TOP PLACEMENTS/INTERNSHIPS



Vaishnavi Mehrotra , BA JMC

**Perfect Relations - Top
Public Relations Firm of Dilip
Cherian**

Januray till April 2017

Internship

-Excellent Feedback from the
recruiter during internship

TOP PLACEMENTS/INTERNSHIPS



Gauri Pathak , BA JMC

**Perfect Relations - Top
Public Relations Firm of Dilip
Cherian**

Januray till April 2017

Internship

-Excellent Feedback from the
recruiter during internship

TOP PLACEMENTS/INTERNSHIPS



Niyati Tyagi , BA JMC

**Perfect Relations - Top
Public Relations Firm of Dilip
Cherian**

Januray till April 2017

Internship

-Excellent Feedback from the
recruiter during internship

CORPORATE READINESS PROGRAM OF THE SCHOOL

Mentors – Mentors help them in creating impressive profiles, understanding job profiles & catering to the needs of the media industry

Weekly Written Tests conducted to hone industry specific knowledge skills

Personality Development – Special emphasis is on honing communication skills and developing professional etiquettes

Industry Internships - students undertake summer internships with top media houses for adequate exposure to the industry.

Innovative Projects – Students churn out audio-visual projects in TV, Radio, Advertisements. Students produce engaging films, documentaries & AVs which help them enhance their creativity & profiles

INDUSTRY INTERFACE – Radio, TV & Films

Anjana Om Kashyap at Sahitya Aaj Tak



Manoj Vajpayee,
Bollywood Actor



India TV, Rajat Sharma

Top RJ
Rahul Maken
at GU



Workshops for enhancing Leadership and Communication Skills by top Media Experts



Dr. Shalini Narayanan, Former Bureaucrat , Information & Broadcasting Ministry

SPYM – Society for Promotion of Youth & Masses

- **Full two month summer internship** was undertaken by 15 students
- Exposure to communication in development sector
- Students learnt to write blogs, manage websites, produced radio programs and short audio-visuals for the drug rehabilitation victims



(With the

Internship & Innovative Project with Richmond Fellowship Society, Delhi

- Students currently interning with Vishwas, Richmond Society NGO
- Innovative Project with Vishwas - Exposure to learning and designing communication tools for development
- Produced photo albums and Audio-visual content on members (victims) of mental health

(SMCS Students at helped to launch the Mental Health Camp)lity)



Personality Development & Public Speaking

Elocution
Debate
Presentation
Performance
Acting
Photography
Pledges



GREAT DEBATE
BRITISH HIGH COMMISSION

National & Social Consciousness



Anchoring, Radio
Jockeying, Content
Writing, Theatre,
Street Plays



Social Responsibility
& Gender Sensitization



EVENTS

2016-2017

SOCIAL RESPONSIBILITY

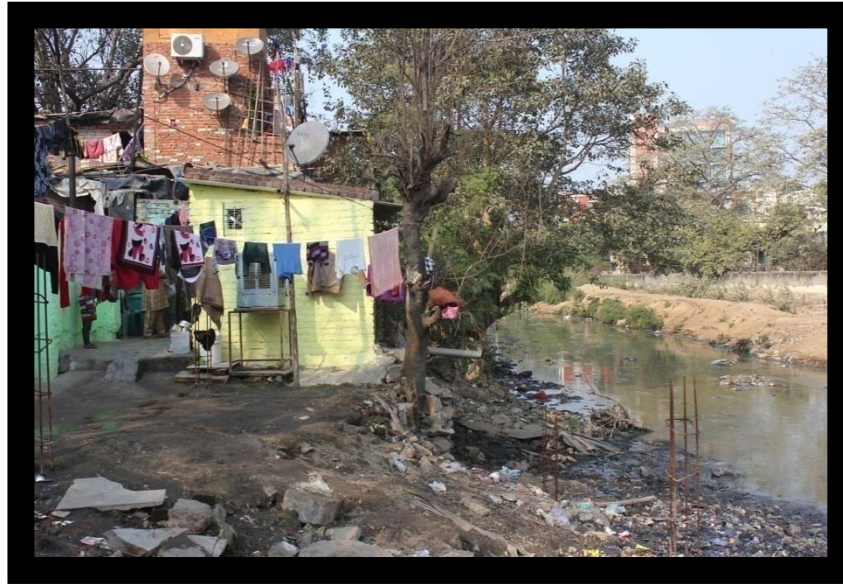


- A street play presented on the eve of Gandhi Jayanti based on the Gandhian principle of Satyagrah and non – violence called ,”***Ahinsa ke pujari***’.
- The play talks about the evil of violence and its effects on the society.

A still from the play “Ahinsa ke Pujari”



Visit to slum in New Delhi



- The students interacted on various social issues with the people living in those areas and what are the problems they are facing in their daily life.
- They also tried to talk to them about note ban's /demonetization effect on their life.



The fiesta ambience includes a **NUKKAD NAATAK** performances, live folk performances of various national & international artists.



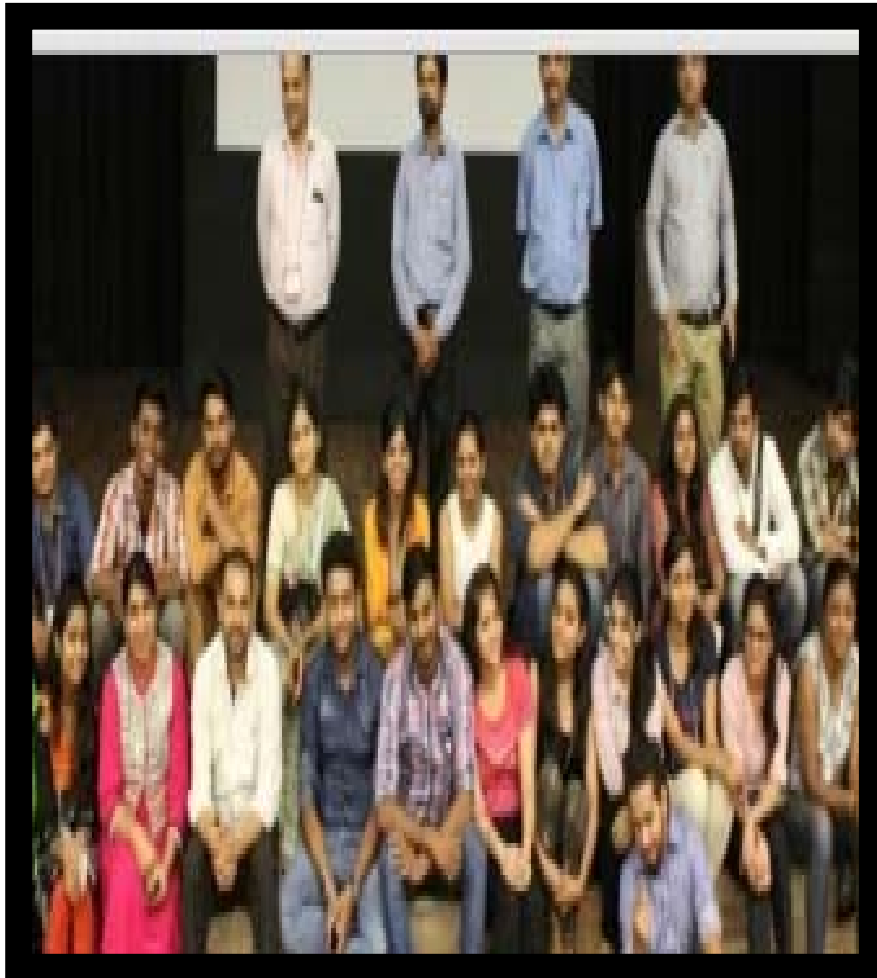
Visit to Bharat Rang Mahotsav, NSD



International women's Day Celebration



The event was named, "time to fly high" which took an interactive approach to feature people's thoughts and stories about women around the world through their short films made by the students of SMCS.



- This five day event was held in the capital at CMS-Center for Media Studies.
- A leading media research and innovation organization of India which provided our students a great platform to interact with eminent personalities.

CMS Vatavaran-International Environment & Wildlife film Festival

FIELD VISITS



SMCS visits National Gallery of Modern Art ,9th November



SMCS attends “Sahitya AAJ TAK”
(12th and 13th november)





SMCS Visits Indian Habitat Centre



SMCS visits 36TH India International Trade Fair





Visit to World Book Fair New Delhi



Video production field exercise, On the day Of Budget



visit to sudershan news channel





National 'Krishi
Unnati Mela'
Visit





Visit to Smart
Urbanation
convention, 15th March
17



INTERACTIONS WITH EMINENT PERSONALITIES



MANOJ VAJPAYEE



ADIL HUSSAIN



AMOL PALEKAR



ISOMES MANTHAN

- Students had an interactive sessions with actors and politicians like **Sambit Patra** from **BJP**, **Ranjeet Ranjan** from **Congress** and **Raghav chadha** from **AAP**.
- Students had a thought provoking and interactive discussion with **ARNAB GOSWAMI** and learned the art of poetry from **PIYUSH MISHRA**



ARNAB GOSWAMI, SAMBIT PATRA RANJEET RANJAN, RAGHAV CHADHA, PIYUSH MISHRA

• • • • •



LECTURES AND WORKSHOPS



**Special Lecture
on Leadership and
Communication skills
BY
Dr.Shalini Narayanan**



Special session by

**Ashwin Kumar
TV professional**

**Associate and
Editorial head E24**





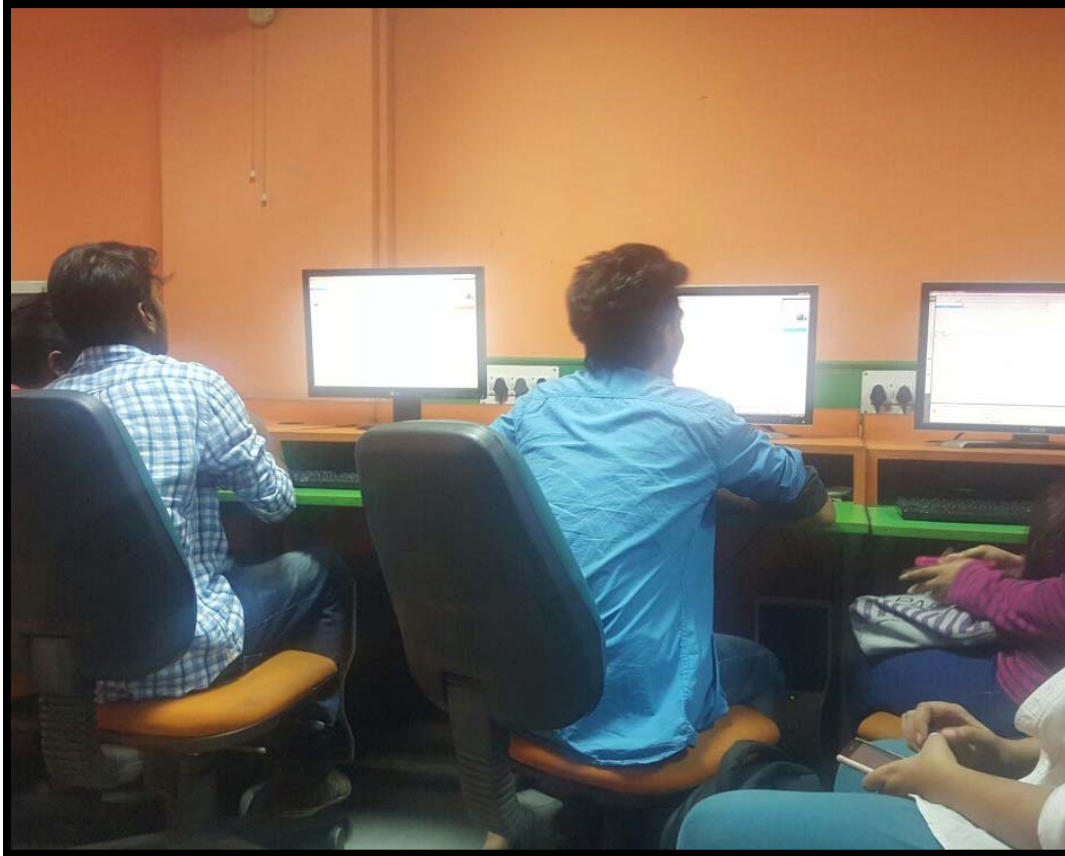
Live session with

**R Radhakrishnan Nair
(Managing Editor at
CNN NEWS18)**





**TV SCRIPTWRITING
WORKSHOP IN NEWS**
24



WORKSHOP ON FLASH ANIMATION

At JAGRAN INSTITUTE



**WORKSHOP ON COREL
DRAW**

AT JAGRAN INSTITUTE



**Workshop on Peace
Education**



**SPECIAL SESSION
WITH JAMMU AND
KASHMIR STUDY
CENTRE**



WORKSHOP ON QUARKXPRESS AT JAGRAN INSTITUTE



**FILM APPRECIATION
WORKSHOP AT INDIA
INTERNATIONAL
CENTRE**



**Special lecture
by
Mr. N. R Mohanty**

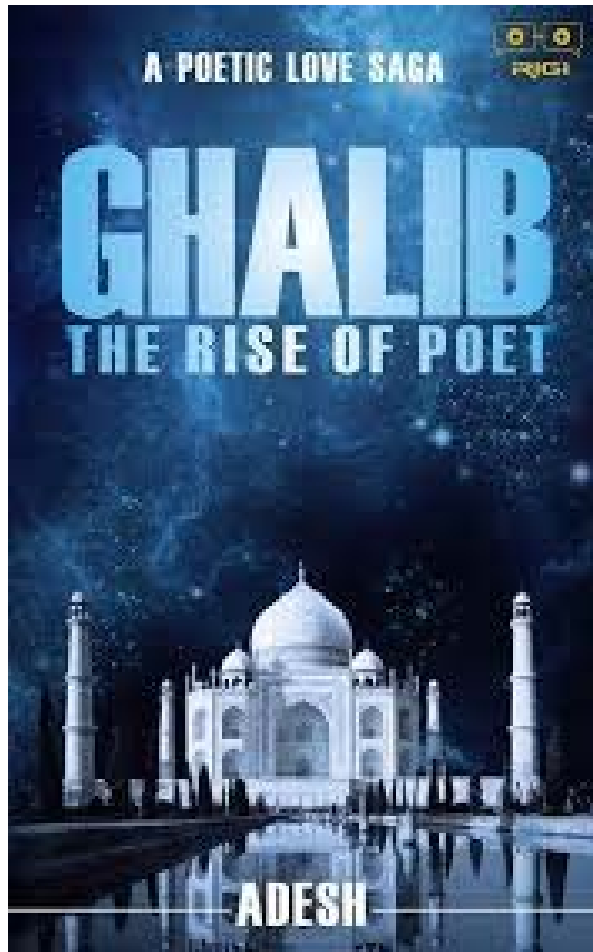


SOME OF THE ACHIEVEMENTS



Gaurav Sharma and
Hrithik Upadhaya won
awards in radio jockey
segment at **ISOMES
MANTHAN**





Adesh Srivastava, student of SMCS has written a book 'Ghalib : The Rise of Poet'. The book is being published by Rigi publication. His unique achievement at such a young age is indeed commendable.



- Two students recently got the opportunity to work on an International Film Project.
- The name of the movie is 'ZIA', produced by Milkyway Entertainment.
- Main Cast includes Eric Roberts (Oscar winner), Kanika and Earl Reginhard. Director of the film is Earl Reginhard.
- Cinematographer of the film is Australian legend Mark Kenfield with whom students of **BAJMC Ankit Mahana and Abhishek Tripathi** are working as Cinematography Assistants.



- Md. Faizal, recently worked as Asst. Director in Manoj Bajpayee and Ranvir Shourie starrer movie 'In the Shadows.'
- The film was showcased in the Goa Film Festival and received critics' appreciation.



Mr. Amit Kr. Singh
bagged first prize in
photography
competition NSS
Fest-NEEV
organized by
Kalindi College, DU.

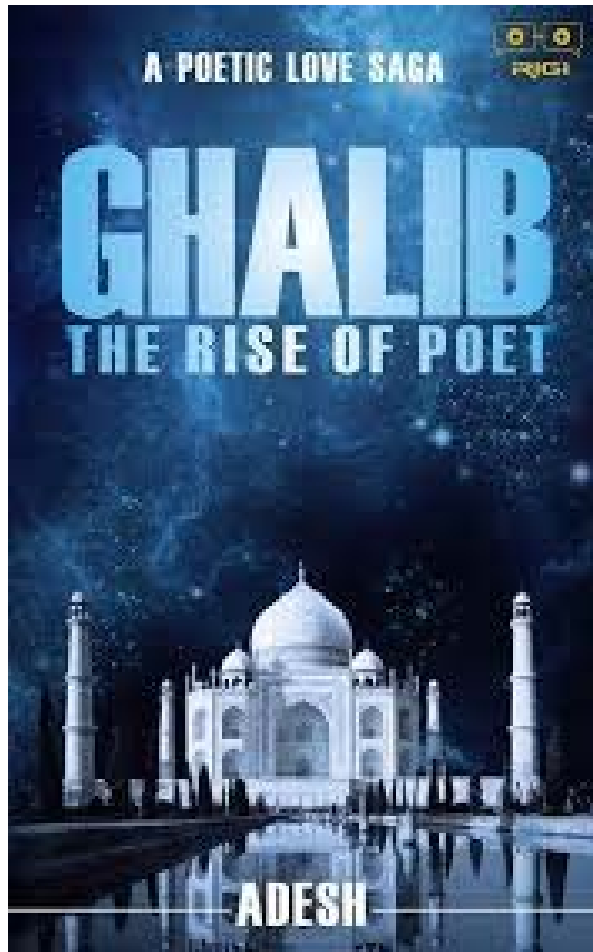


Manjeet kumar won 1st prize at Prerna Film Festival Noida in Fiction Short film category.





GALGOTIAS RIDERS Won a Match with JIMMC NOIDA



Adesh Srivastava, student of SMCS has written a book 'Ghalib : The Rise of Poet'. The book is being published by Rigi publication. His unique achievement at such a young age is indeed commendable.

Awards At ISOMES “Manthan”



Special Festival Mention Award to the documentary of Prof. Amitabh Srivastava At Noida International Film Festival





**Student working with
foreign film project**

