

Galgotias University

School of Business

BBA (Bachelor of Business Administration)**Batch 2018-21****First Semester****Second Semester**

Sl. No.	Course Code	Course Title	L	T	P	J	C	Sl. No.	Course code	Course Title	L	T	P	J	C
1	BBAD1001	Principles of Management	3	0	0	0	3	1	BBAD1008	Business Statistics	3	0	0	0	3
2	BBAD1002	Financial Accounting	3	0	0	0	3	2	BBAD1009	Cost Accounting	3	0	0	0	3
3	BBAD1003	Microeconomics	3	0	0	0	3	3	BBAD1010	Macroeconomics	3	0	0	0	3
4	BBAD1004	Business Mathematics	3	0	0	0	3	4	BBAD1011	Business Law	3	0	0	0	3
5	BBAD1005	Business Communication	3	0	0	0	3	5	BBAD1012	Information Systems for Management	3	0	0	0	3
6	BBAD1017	Basic foundation of information technology.	3	0	0	0	3	6	BBAD1016	Principles of Marketing	3	0	0	0	3
7	BBAD1007	Business World Exposure	0	0	0	0	2	7	BBAD1014	Organizational Behavior	3	0	0	0	3
8	ENVS1001	Energy and Environment Studies	3	0	0	0	3	8	BBAD1015	Learning from NGO	0	0	0	0	2
9	FREN1003	FRENCH -I	3	0	0	0	3	9	FREN2001	FRENCH -II	3	0	0	0	3
10	GERN1003	GERMAN -I	3	0	0	0	3	10	GERN2001	GERMAN -II	3	0	0	0	3
Total Credits							26	Total Credits							26

In Ist and II semester there will be choice between French and German

As per MOOCs courses available in SWAYAM platform till May 2018, every student of Semester 1 will register for the "Certificate Course in Information Technology" commencing from 1st October 2018. As and when other courses will appear in SWAYAM platform, we will offer these courses to students in other Semesters.

Third Semester**Fourth Semester**

Sl. No.	Course Code	Course Title	L	T	P	J	C	Sl. No.	Course Code	Course Title	L	T	P	J	C
1	BBAD2001	Human Resource Management	3	0	0	0	3	1	BBAD2009	Research Methods	3	0	0	0	3
2	BBAD2015	Service marketing	3	0	0	0	3	2	BBAD2011	Project Planning and Management	3	0	0	0	3
3	BBAD2003	International Business	3	0	0	0	3	3	BBAD2012	Spreadsheet Based Decision Making	3	0	0	0	3
4	BBAD2004	Business Environment	3	0	0	0	3	4	BBAD2013	Operations Research	3	0	0	0	3
5	BBAD2005	Production and Operations Management	3	0	0	0	3	5		Elective 1	3	0	0	0	3
6	BBAD2006	E business	3	0	0	0	3	6		Elective 2	3	0	0	0	3
7	BBAD2007	Financial Management	3	0	0	0	3	7		Elective 3	3	0	0	0	3
8	BBAD2008	Social Initiative	0	0	0	0	2	8	BBAD2014	Understanding Business Process	0	0	0	0	2
Total Credit							23	Total Credit							23

Fifth Semester**Sixth Semester**

Sl. No.	Course Code	Course Title	L	T	P	J	C	Sl. No.	Course code	Course Title	L	T	P	J	C
1	BBAD3001	Business Policy and Strategic Management	3	0	0	0	3	1	BBAD9999	Industrial Research Project	0	0	0	0	9
2	BBAD3002	Entrepreneurship	3	0	0	0	3	2	BBAD9998	Familiarizing with Research Software	0	0	0	0	4
3	BBAD3003	Business Ethics and Corporate Governance	3	0	0	0	3								
4	BBAD3004	Summer Internship Project	0	0	0	0	6								
5		Elective-3	3	0	0	0	3								
6		Elective-4	3	0	0	0	3								
7		Elective-5	3	0	0	0	3								
8	BBAD3005	Business Function Report	0	0	0	0	2								

9	BBAD3006	Econometrics	3	0	0	0	3							
Total Credit							29		Total Credit					13

							Elective Courses							
							Sl. No.	Course Code	Course Title	L	T	P	J	C
							1	BBMK2015	Sales and Distribution Management	3	0	0	0	3
BBA							2	BBMK2016	Digital marketing	3	0	0	0	3
Semester	Credit						3	BBFI2019	Direct tax	3	0	0	0	3
1	26						4	BBFI2016	Financial Markets and Institutions	3	0	0	0	3
2	26						5	BBHR2015	Performance Management	3	0	0	0	3
3	23						6	BBHR2016	Compensation & Reward Management	3	0	0	0	3
4	23						7	BBMK3006	Retail Management	3	0	0	0	3
5	29						8	BBMK3007	Brand Management	3	0	0	0	3
6	13						9	BBMK3008	Advertising Management	3	0	0	0	3
Total Credit	140						10	BBMK3009	Consumer Behavior	3	0	0	0	3
							11	BBFI 3006	Financial Services	3	0	0	0	3
							12	BBFI 3007	International Finance	3	0	0	0	3
							13	BBFI 3008	Working Capital Management	3	0	0	0	3
							14	BBFI 3009	Investment Management	3	0	0	0	3
							15	BBHR3006	Organizational change and Development	3	0	0	0	3
							16	BBHR3007	Industrial Relations and Labor Laws	3	0	0	0	3
							17	BBHR3008	Training and Development	3	0	0	0	3
							18	BBHR3009	International HRM	3	0	0	0	3
							19	BBMK2017	B2B Marketing	3	0	0	0	3
							20	BBMK2018	International Marketing	3	0	0	0	3
							21	BBMK3010	Rural Marketing	3	0	0	0	3
							22	BBFI2017	Indirect Tax	3	0	0	0	3
							23	BBFI2018	Banking and Insurance Management	3	0	0	0	3
							24	BBFI3010	Mergers and Acquisitions	3	0	0	0	3
							25	BHR2017	Negotiation and Conflict Management	3	0	0	0	3
							26	BBHR2018	Designing Organizations	3	0	0	0	3
							27	BBHR 3010	Managing Leadership	3	0	0	0	3