

Proposed Programme Structure MBA 2021-23														
SEMESTER I							SEMESTER II							
Sl No	CODE	Title	L	T	P	C	Sl No	CODE	Title	L	T	P	C	
1	MBDS5001	Marketing Management	3	0	0	3	1	MSB21T1004/ MSB23T1001/ MSB22T1002	Introduction to Business Analytics/Foundation of Aviation Business and SMS/Foundation of Logistics and Materials Management	3	0	0	3	
2	MSB21T1005	Accounting for Managers	4	0	0	4	2	MBDS5013	Corporate Finance	3	0	0	3	
3	MBDS5025	Organizational Behaviour	3	0	0	3	3	MBDS5015	Human Resource Management	3	0	0	3	
4	MBDS5028	Business Statistics for Decision Making	3	0	0	3	4	MBDS5030	Operations Research	3	0	0	3	
5	MBDS5029	Legal Aspects of Business	3	0	0	3	5	MSB21T1003/ MBAV5002	Operations and Supply Chain Management/ICAO Annexure 14	3	0	0	3	
6	MSB21P1006	Excel Skills for Business	0	0	4	2	6	MSB21T2002	Management Information Systems & ERP	3	0	0	3	
7	MBDS5004	Managerial Economics	3	0	0	3	7	MSB21T1007	Economic Policy for Decision Making	3	0	0	3	
8	SLMB5002	Business Communication	0	0	2	1	8	SLMB5005	Personal Branding	0	0	2	1	
9	MBDS5022	Business Ethics and CSR	2	0	0	2	9	MSB21P1008	Community Project	0	0	0	1	
TOTAL						24	TOTAL						23	
SEMESTER III							SEMESTER IV							
S.No	Code	Title	L	T	P	C	S.No	Code	Title	L	T	P	C	
1	MBDS6021	Management Summer Internship Report	0	0	0	3	1		Core Elective - 2	3	0	0	3	
2	MBDS5027	Business Research Methods	3	0	0	3	2		Major 1 - Elective 1	3	0	0	3	
3	MBDS6003	Strategic Management	3	0	0	3	3		Major 1 - Elective 2	3	0	0	3	
4	SLMB6021/MS B23P2002	Personality Development/Corporate Etiquette & Grooming	0	0	2	1	4		Major 1 - Elective 3	3	0	0	3	
5		Core Elective -1	3	0	0	3	5		Major 2 - Elective 1	3	0	0	3	
6		Major 1 - Elective 1	3	0	0	3	6		Major 2 - Elective 2	3	0	0	3	
7		Major 1 - Elective 2	3	0	0	3	7		Major 2 - Elective 3	3	0	0	3	
8		Major 1 - Elective 3	3	0	0	3	8	MSB21P2010	Master Thesis - Final Phase	0	0	0	6	
9		Major 2 - Elective 1	3	0	0	3	TOTAL						27	
10		Major 2 - Elective 2	3	0	0	3	Total Credits							105
11		Major 2 - Elective 3	3	0	0	3								
		Master Thesis - Initial Phase	0	0	0	0								
TOTAL						31								

Core Elective - Semester 4 (Choose any 1 out of 3)						
S.No	Code	Title	L	T	P	C
1	MSB21T2006	The Sustainable Development Goals – A global vision	3	0	0	3
2	MSB21T2007	Small and Medium Enterprises	3	0	0	3
3	MSB21T2008	AI for Managers/everyone courseara	3	0	0	3
Elective - Semester 4 (Choose any 3)						
Marketing						
S.No	Code	Title	L	T	P	C
1	MBMK6001	Sales and Distribution Management	3	0	0	3
2	MBMK6006	International Marketing	3	0	0	3
3	MBMK6007	B2B Marketing	3	0	0	3
4	MBMK6008	Consumer Behaviour	3	0	0	3
5	MBMK6002	Marketing Research	3	0	0	3
6	MBMK6012	Bottom of the Pyramid Marketing	3	0	0	3
Finance						
S.No	Code	Title	L	T	P	C
1	MBFI6015	Managing Banks and Financial Institutions	3	0	0	3
2	MBFI6016	Mergers, Acquisitions, Corporate Restructuring and Valuation	3	0	0	3
3	MBFI6017	International Finance	3	0	0	3
4	MBFI6018	Project Appraisal and Finance	3	0	0	3
5	MSB21T3001	Financial Technologies	3	0	0	3
HR						
S.No	Code	Title	L	T	P	C
1	MBHR6005	Leadership and Team Building	3	0	0	3
2	MBHR6006	Organizational Change and Development	3	0	0	3
3	MBHR6007	Negotiation and Counselling Skills	3	0	0	3
4	MBHR6008	Cross Cultural Management	3	0	0	3
5	MBHR6009	Talent Management	3	0	0	3
6	MBHR6014	Performance Management Systems	3	0	0	3
Information Technology						
S.No	Code	Title	L	T	P	C
1	MBIT6005	Web Analytics	3	0	0	3
2	MBIT6006	Application of Cloud in Management	3	0	0	3
3	MBIT6007	Software Project Management	3	0	0	3
4	MBBA6012	Data Visualization	3	0	0	3
5	MBIT6008	Knowledge Management and Information System	3	0	0	3
Operations						
S.No	Code	Title	L	T	P	C
1	MBOP6011	Operations Research Applications	3	0	0	3
2	MBOP6012	Operations Strategy	3	0	0	3
3	MBOP6013	Sourcing Management	3	0	0	3
4	MBOP6014	Supply Chain Analytics	3	0	0	3
5	MBOP6015	Management of Service Operations	3	0	0	3
Business Analytics						

S.No	Code	Title	L	T	P	C
1	MBBA6006	Business Intelligence	3	0	0	3
2	MBBA6003	Advance Statistics and Econometrics	3	0	0	3
3	MBBA6007	Decision Modelling with Spreadsheets	3	0	0	3
4	MBBA6008	Marketing Analytics	3	0	0	3
5	MBBA6004	Big Data Analytics	3	0	0	3
Healthcare Management						
S.No	Code	Title	L	T	P	C
1	MBHC6007	Health Communication Planning and Ma	3	0	0	3
2	MBHC6003	Public Health Administration	3	0	0	3
3	MSB21T5007	Laws Governing Healthcare	3	0	0	3
4	MBHC6002	Quality in Healthcare	3	0	0	3
5	MBHC6006	Hospital Operation Management	3	0	0	3
International Business						
S.No	Code	Title	L	T	P	C
1	MBIB6001	Global Business Strategy	3	0	0	3
2	MSB21T5009	Managing Global Business	3	0	0	3
3	MSB21T5010	International Trade and Policy	3	0	0	3
4	MBIB6004	International Business Law	3	0	0	3
5	MBIB6005	Global Outsourcing	3	0	0	3
Aviation Management (All Mandatory)						
S.No	Code	Title	L	T	P	C
1	MSB23P2001	Capstone Project & Simulation Training	0	0	6	3
2	MBAV6002	Aviation Law, Rules & Civil Aviation Reg	3	0	0	3
3	MBAV6023	Airline Marketing And Strategic Airline A	3	0	0	3
4	MSB23T2001	Aviation Asset Management	3	0	0	3
Logistics and Supply Chain Management (All Mandatory)						
S.No	Code	Title	L	T	P	C
1	MSB22T2002	ERP in Supply Chain Management	3	0	0	3
2	MSB22T2003	Export and Import Management	3	0	0	3
3	MBLS6006	Warehouse Management	3	0	0	3
4	MBLS6010	Physical Distribution and Transportation	3	0	0	3

S.No	Code	Title	L	T	P	C
1	MBBA6010	Data Mining and Predictive Analysis	3	0	0	3
2	MBBA6011	Business Analytics Using R	3	0	0	3
3	MBBA6012	Data Visualization	3	0	0	3
4	MBBA6021	Business Analytics Using Python	3	0	0	3
5	MBBA6023	Analytics and Cloud Computing	3	0	0	3
Healthcare Management						
S.No	Code	Title	L	T	P	C
1	MBHC6017	Healthcare Marketing and Public Relation	3	0	0	3
2	MBHC6009	Patient Care Services	3	0	0	3
3	MBHC6004	Hospital Hazard and Waste Management	3	0	0	3
4	MBHC6010	Health Insurance	3	0	0	3
5	MSB21T5008	International Medical Tourism	3	0	0	3
International Business						
S.No	Code	Title	L	T	P	C
1	MBFI6017	International Finance	3	0	0	3
2	MBHR6008	Cross Cultural Management	3	0	0	3
3	MSB21T5011	International Supply Chain Management and Logistics	3	0	0	3
4	MBIB6003	Trade Documentation and Procedures	3	0	0	3
5	MSB21T5012	International Advertising and Brand Management	3	0	0	3
Aviation Management (All Mandatory)						
S.No	Code	Title	L	T	P	C
1	MSB23T2002	Aviation Sales & Airline Advertising	3	0	0	3
2	MSB23T2005	Air Traffic and Ramp Operations	3	0	0	3
3	MBAV6021	Aviation Logistics Management	3	0	0	3
4	MBAV6012	Aircraft Maintenance Management	3	0	0	3
Logistics and Supply Chain Management (All Mandatory)						
S.No	Code	Title	L	T	P	C
1	MSB22T2004	Retail and E-Commerce Logistics	3	0	0	3
2	MSB22T2006	Air Cargo and Shipping Logistics Management	3	0	0	3
3	MSB22T2005	Global Supply Chain Management	3	0	0	3
4	MSB22T2007	Supply Chain Risk Management	3	0	0	3

Note: If any student is opting for MBA Aviation or MBA Logistics & SCM, then he has to take 4 elective courses of Aviation or LSCM and two courses from any of the other division in Sem III as well as Sem IV.

Black Color font- MBA General Students
Red Color font - MBA Aviation
Blue Color font - MBA LSCM